

I N S I D E:

**BIRMINGHAM 1963:
BLACK RADIO REMEMBERS**

Two decades ago in Birmingham, Dr. Martin Luther King and local black citizens fought for civil rights in some of the most dramatic confrontations of the '60s. Birmingham Black radio veterans **Shelley Stewart** and **Joseph Lackey**, who were there, recall the era for **Walt Love** in a special historical presentation.

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**JUDGE DENIES
WYST-FM LICENSE**

Simulcasting news with **WYST (AM)** was a key factor in an FCC law judge's initial denial of **United's WYST-FM/Baltimore** license. Appeals are pending.

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**PEOPLE IN THE NEWS
THIS WEEK**

- **Steve Godofsky** President of Empire Broadcast Division
- **Larry Leibowitz** GM at **WYLF**
- **Aian Murdoch** GSM, **Mark Rivers** PD at **WWCL**
- **C.C. Matthews** PD at **KWK**
- **Lou Faust** Chairman, **Peter Moore** President of **Selcom**
- **Reid Roker** PD at **WMET**
- **Renny Roker** Exec. VP at **Total Experience**
- **Dave McDonald** VP/GM at **KCNR-AM & FM**
- **Larry Morrow** Op. Dir. for **WQAL**
- **Gary Reames** GM at **KCFX**
- **Bob Shannon** Corporate PD for **Osburn-Reynolds**
- **Dick Bozzi** Promotion/Marketing Director for **A&M Distributed Labels**
- **Bill Gilbert** A&M National Sales Manager
- **Bill Conway** PD at **WEZC**
- **Bob Riddle** PD at **WTAR**
- **Nick O'Neil** PD at **WLTY**
- **Kevin Kenny** PD at **WKJJ**
- **Don Markwell** President of **Colonial Broadcasting**
- **Simon T.** GSM at **WLS-AM & FM**
- **Kevin McCarthy** GSM at **KLOS**
- **Terry Dean** GSM at **KYW**
- **Marc Kaye** GSM at **KODA**
- **Mary Noel** VP/GM at **WNOR-AM & FM**
- **Richard Mathis** GSM at **KRSP-AM & FM**

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**MORE CONCERNS ABOUT
BEER & WINE**

Reed Bunzel discusses the potential impact of a beer-and-wine broadcast ad ban on networks, while **Steve Feinstein** checks out AOR's anti-drunk-driving efforts.

Page 22, 39

**HOW TO OVERTURN
EASY LISTENING
SALES OBJECTIONS**

TM's Steve Hibbard tells **Gail Mitchell** how Easy Listening stations can counter all the cliches a client might conjure up to avoid advertising with the format.

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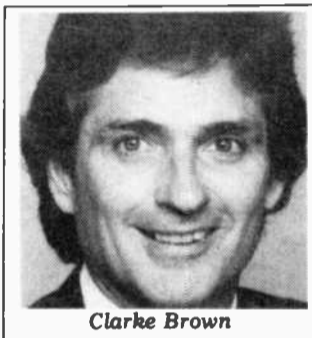


KANOV NEW WQXI GSM

**Brown Becomes
VP/GM At KSON**

WQXI-AM & FM/Atlanta Assistant VP/General Sales Manager **Clarke Brown** will transfer to **San Diego** as VP/GM of **KSON-AM & FM** when **Jefferson-Pilot Communications** takes over the stations around February 1. He succeeds **Don Nelson**, who will remain with **KSON** through the end of February.

Jefferson-Pilot Exec. VP **James Babb Jr.** said, "Clarke has led our Atlanta stations to one record sales year after another, and has earned the opportunity to become a general manager." He added, "On behalf of the company, I want to thank **Don Nelson** for the first-class manner in which he has handled this very difficult transition period."



Clarke Brown

Brown joined **WQXI** in 1967 as an Account Executive, and moved up to **GSM** in 1978. Earlier he worked as an AE at **cross-BROWN/See Page 6**

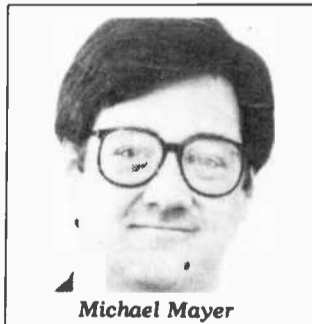
**Harrison
Resigns As
KMET's PD**

KMET/Los Angeles PD **Mike Harrison** has resigned to devote his energies to **Goodphone Communications**, his multi-media production and consulting firm. VP/GM **Howard Bloom** told **R&R**, "When we needed someone to guide **KMET** through a delicate transition, we looked to **Mike**. He came through for us, and served us well. He was looking to be involved with us for a year, and it's been almost a year and a half. He's not leaving us; the relationship will continue. He's going to continue his talk show and be involved in our public service efforts." **Bloom** indicated an announcement on a new PD was forthcoming shortly.

Harrison commented to **R&R**, "I'm resigning to pursue growing outside business interests, including the **Rockers '85** rock radio and music convention coming up in **March**. My main position at **KMET** was to hold the fort through a transitional period, keeping the station in the 3s and in the top 10, and repivot it to compete in the mid and late '80s. I feel it's on the right track for a very successful future."

Harrison has been affiliated with the station for ten years; his PD stint began in **September 1983**.

**Mayer
Elevated To
PD At WRIF**



Michael Mayer

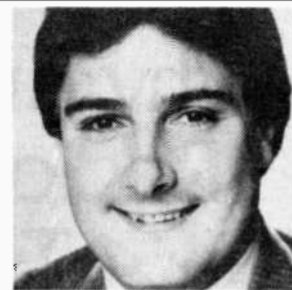
Michael Mayer has been promoted to PD at **WRIF/Detroit**. Mayer had been MD at the AOR station since 1981 and was recently appointed Asst. PD after PD **Mark Pasman** and Assistant PD **Tom Daldin** left to start their own record company (**Moccity**) late last month.

VP/GM **Marcellus Alexander** commented, "Mike's strong music background, his knowledge of the market, dedication, and commitment to winning make him an outstanding choice for the job."

MAYER/See Page 6

EDWARDS UPPED TO OM

**Dunphy Set As
PD For WRFM**



Bob Dunphy



Chris Edwards

Bob Dunphy has joined **WRFM/New York** as PD, succeeding **Norma Sams**. Concurrently, **Dunphy's** first official act as PD was to promote air personality **Chris Edwards** to the newly-created post of Operations Manager.

VP/GM **Mark Bench** said, "Bob has just the kind of background and successful track record we were looking for. He displays a wealth of knowledge and leadership that will contribute to the growth of the **Easy Listening** format, as well as **WRFM**."

Before becoming **WRFM's** PD, **Dunphy** was Program Manager of **WZZP/Cleveland** (now **WLTF**). He also spent five years with **Greater Media**, working as Research Director at **KHTZ/Los Angeles** and **WPEN & WMGK/Philadelphia**, and as PD at **WMGQ/New Brunswick, NJ**. Commenting on his move into **Easy Listening**, **Dunphy** told **R&R**, "Some might say we're changing formats because an A/C PD was hired. But I'm changing, not the station. **WRFM** isn't in trouble by any stretch of the imagination."

Discussing **Edwards's** promotion, **Dunphy** remarked, "Chris has done a fine job in handling the day-to-day operations during the search for a PD. His market and format knowledge will prove invaluable to the continued success of the station." **Edwards**, who was unavailable for comment

at presstime, will continue as **WRFM's** noon-2pm personality.

**Childs
Qwest's
President**



Harold Childs

Harold Childs has been appointed President of **Qwest Records**, in a move that label principal **Quincy Jones** termed "the beginning of a 'new' **Qwest**." **Childs** was most recently Senior VP/Black Music at **PolyGram**, following a long tenure as A&M VP/Promotion.

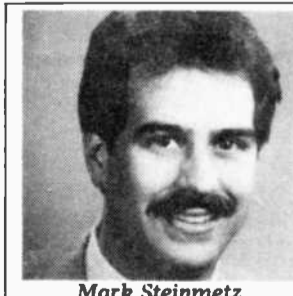
Jones stated, "I've had the pleasure of knowing and working with **Harold** since 1969, and I'm thrilled at the prospect of our working together again under these new circumstances. I respect **Harold** as a friend and colleague; he brings to our organization a wealth of industry experience and we welcome him with open arms."

Childs will oversee all **Qwest** CHILDS/See Page 6

**Steinmetz Named VP/
GM At KQRS-AM & FM**

WLTE/Minneapolis GM **Mark Steinmetz** has been appointed VP/GM at crosstown **KQRS-AM & FM**, filling the slot vacated by **Mike Henderson** late last year. **Hudson Broadcasting** President **Jim McKenna Jr.** commented, "We were impressed with **Mark's** familiarity with the market and the respect and reputation he has earned, as well as his enthusiasm for **KQRS** and its format, position, and potential."

Steinmetz stated, "The staff is excellent: PD **Vicki Hodgson** is strong and has a fine group of people surrounding her, including MD **Wally Walker**; the airstaff is the best the station's had in years; and the sales team has been rebuilt by **GSM**



Mark Steinmetz

John Rohm. I'm delighted to climb aboard a horse that's moving in the right direction."

Steinmetz had been with **WLTE** (formerly **WCCO-FM**) since **January 1981**, starting as **LSM**. He earlier served as GM at **WEBC/Duluth** and began his career at **KAOH-AM & FM** (now **KBXT & KQDS**)/**Duluth**.

Why America's Most Successful Radio Broadcasters Demand The Research Group

*Dick Ferguson
President
Katz Broadcasting*



“Over the past five years, ‘our partners’ at The Research Group have helped us see the radio business not only through the eyes of programmers, promoters and sales people, but as strategists and marketers. This strategic and marketing perspective, combined with the information we gained from their research studies, has given our stations a tremendous advantage in this intensely competitive field.

The Research Group really understands the concept of ‘value added’. Sometimes I think they invented it. Their influence at our strategic sessions is invaluable. . . and it goes way beyond the information that comes between the covers of one of their studies. It’s the quality of their thinking, the scope of their experience and their commitment to our company and its goals that earns them a place in our most critical and sensitive planning meetings. We don’t think of them as a research company; we think of them as part of our team. And if you know us very well, that’s the highest compliment we can pay anyone.”

In almost every field, there is a company that has *earned* a reputation as the leader.

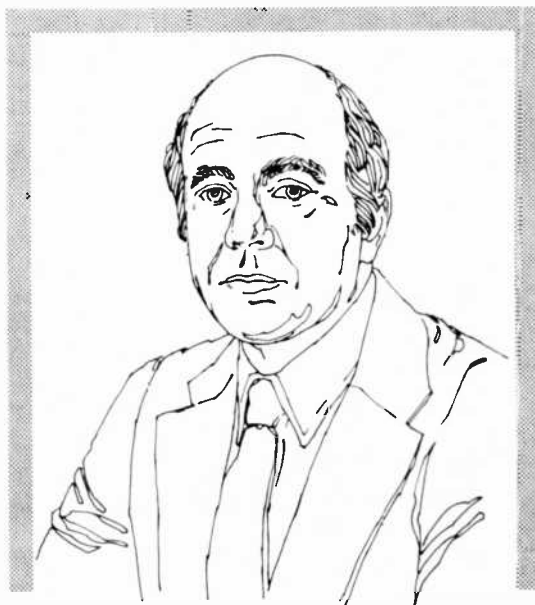
The Research Group

Radio's Strategic Research Team

2517 EASTLAKE AVENUE EAST • SEATTLE, WASHINGTON 98102 • (206)328-2993

Why America's Most Successful Radio Broadcasters Demand The Research Group

*Monte Lang
President
The Amaturio Group
Radio Division*



"It's a *very* competitive world out there, so we don't need just any research company, we need the *best*. We need top researchers who work *closely* with you and who have worked in radio management in tough competitive markets *themselves*. You can only get that from one company.

After years of working with The Research Group people you get to see how good they really are. Here in Houston they work for us at "Majic 102" (which is Urban) and also for Viacom's "KIKK-FM" (which is Country). Look at the numbers. Both of those stations are *way* out on top now. It's not for nothing, they're the leaders. If you want to win, you go with The Research Group."

In almost every field, there is a company that has *earned* a reputation as the leader.

The Research Group

Radio's Strategic Research Team

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KROW WYAY/Y106 WRVR WZZK WSW/3WS KMGG/MAGIC 106 WMZQ KTXV

WSTO



I Come From a Land Down Under



Behind Closed Doors



I've Seen Fire and I've Seen Rain



She Believes in Me



Play Me Some Mountain Music

KLDN

KAAY

KTRS

WJFM

WMJI KRAK WHOT WWKA/K92 WAIV KNIX WWWM/3WM KIKK KAYY

KEEL



You Got to Know When to Hold 'em, Know When to Fold 'em



When You're Hot, You're Hot



Yesterday, Love Was Such an Easy Game to Play



Beat It



Parsley, Sage, Rosemary and Thyme

KTOM

CFTR

WPJB

KIZN

WCHY WKLH/K92 KZZX KWEN/K95 WNSN WTAR KSON WVOR WPFK

WHK



Might as Well Jump



Good, Good, Good, Good Vibrations



Just Can't Wait to Get On the Road Again



All Night Long



Mamas Don't Let Your Babies Grow up to be Cowboys

KSO

KFQD

KGA

WSFM

WASH KLOZ/K102 KSAQ/Q96 WNAP WPTR KCEE WYYY/Y94 WCAW

WKDA



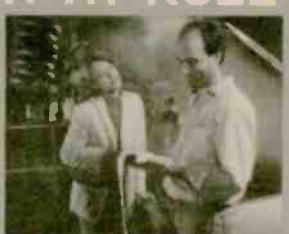
Stand by Your Man



You Picked a Fine Time to Leave Me Lucille



Only the Lonely



Break It to Me Gently



Oh Lord, It's Hard to be Humble

KNOB

WDAF

CKIS

WJET

WUSY WNKX/KIX95 WCXI WHYN/Y93 KSPZ/Z93 WJKZ WOWW WWMJ

KXXY



KDUK

WOW

WRNL

WGEE

KPLX WBVR KFYE/Y94 KYKN WQDR KVEG WSEZ/Z93 CFQR WSFL

KELT

The Best CHR/AOR Campaign Yet!

Our Sing-A-Long TV spots to promote radio stations are now licensed in over 100 markets. We already have 88 vignettes available for Country, A/C, CHR & MOR, with more always in the works. But what's really impressive is what they've done for our clients.

WNDU

WDJX

Call for your copy of our 1985 demo reel. You'll see all the Sing-A-Longs, as well as our top-testing spokesmen spots and our hot new creation for CHR/AOR - "Night Moves".

WFBC

WBUF

filmhouse
FILM HOUSE, INC. MOTION PICTURE PRODUCTIONS

24 MUSIC SQUARE W., NASHVILLE, TN 37203 (615) 255-4000

WMRV

WMGF

WZAT

KLUR

KSNI

WAKY

THE FINEST IN SYNDICATED AND CUSTOM TV SPOTS TO PROMOTE RADIO STATIONS

WQXY

WCSN

WWQM/Q106 KGBB/B108 WYYS/YES95 KUZZ KAYI/KAY107 WCOS

AMERICAN MUSIC, BLACK CROSSOVERS UP IN 1984

Ken Barnes studies the 1984 charts and finds foreign artists losing ground to Americans in CHR, AOR, and A/C, and Black/Urban crossovers registering a significant rise in CHR.

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BURCH, PERUN EXIT

KWK Names Matthews PD

Robinson Broadcasting's KWK/St. Louis has accepted the resignations of Station Manager Bob Burch, and PD Steve Perun, hiring WGCL/Cleveland PD C.C. Matthews to fill both positions. Gary Brown remains as PD at AM sister station KGLD.

KWK & KGLD VP/GM Nancy Pool-Leffler commented to R&R, "I'm glad we've hired C.C., who will bring a different, and certainly more objective, look at what needs to be done here. Under his direction our mass appeal CHR sound will bring us better demos than ever."



C.C. Matthews

Consultant Mike McVay explained, "KWK got off track, and a decision was made to bring in someone who would help

us get back into a more clearly-defined CHR direction. I'm thrilled at what C.C. did with WGCL; I recommended he be hired, as I've grown tired of competing against him."

Matthews, who had programmed WGCL since last September, said, "We're going to continue to position KWK as a CHR, because I think the format is very viable for the market, despite the fact that it was off this book. KWK is at the bottom, as far as I'm concerned, and we don't plan to stay there for long."

Matthews' prior programming experience includes OM stints at H&W's WLTT/Cincinnati and WIKS (now WZPL/Indianapolis), as well as KJ100 and WQMF, both Louisville.

AOR TURNS TO A/C

Reker Becomes WMET's New PD

Using the slogan "The Noise Is Gone," Doubleday ended months of speculation last Friday (1-11) when it switched five-year AOR outlet WMET/Chicago to A/C, appointing Reid Reker as PD.

While acknowledging a barrage of "incensed" phone calls from AOR listeners following the change-over, VP/GM Bob Gould said, "The longterm profit potential wasn't there as an AOR. I'm totally confident in the new format. It's everything we thought it would be, and we expect to make a major impact in the market shortly. Incidentally, there will be no call-letter change."



Reid Reker

REKER/See Page 6

Morrow Directs WQAL Operations

Larry Morrow, former PD and afternoon personality at WERE/Cleveland, has moved crosstown to Easy Listening WQAL as Operations Director/morning personality. His appointment coincides with WIN Communications, Inc.'s official takeover of the station, which was formerly owned by Gulf Broadcast Group.

"Larry Morrow is the 'true gentleman of Cleveland radio,'" said WIN Communica-

MORROW/See Page 6

GODOFSKY EMPIRE BROADCAST PRESIDENT

WNUF Set To Adopt New A/C WWCL Identity

Leibowitz WYLF GM; Murdoch, Rivers Join WWCL

Following Empire Media's takeover of Big Band WNUF/Pittsburgh from Milton Hammond last week, Empire has announced plans to convert the station to the Fairwest A/C format, with new calls WWCL (Classy 101FM). Steve Godofsky, VP/GM of co-owned WYLF/Rochester, has been appointed President of Empire's broadcast division, and will serve as GM of WWCL.

Empire owner Elton Spitzer, commenting on Godofsky's appointment, told R&R, "He's done a super job for us in Rochester, and I anticipate he'll do that fine a job or better in Pittsburgh."

Godofsky explained the format switch: "Our research shows that Pittsburgh is undergoing a blue collar to high-tech transition. We intend to serve the upper end of the market. The fall advances show all the A/C's dropping and the Schulke BM station doubling in share. To me, that indicates a basic boredom with the state of A/C radio in the market."

CROOKS RESIGNS

Faust Chairman, Moore President At Selcom

Selcom, Inc. President Lou Faust has been elevated to Chairman of the Board of the rep organization, and is replaced by Peter Moore, who moves up from his post as President of Torbet Radio, a division of the company. Moore will now supervise both the Torbet and Selcom Radio divisions. Selcom Radio President Barbara Crooks has resigned for personal reasons.

A longtime broadcast sales and management executive, Faust joined Selcom Radio as President in 1976, and stepped up to his most recent post last November. He told R&R, "We've been pleased with Selcom's growth, the acquisition of Torbet, and the development of our 'Supernet' un-



Peter Moore
SELCOM/See Page 6

Total Experience Sets Roker As Executive VP

Record industry veteran Renny Roker has been appointed Executive VP at Total Experience Records. In his new position, Roker will direct the record company staff, including promotion, marketing, and sales departments. He will also serve as liaison between the label and distributor RCA Records, and will find new talent and producers.

President Lonnie Simmons said, "To be able to bring aboard an executive of Renny's caliber is a great move for us, as he's widely respected in this business."

Roker's 24 years in the music business include promotion, marketing, and sales positions with Casablanca, Stax, and Liberty/Blue Note, in addition to a stint as a concert promoter. He told R&R, "Our marketing and 'promotion-in-motion' teams have done incredible jobs, as has the entire RCA promotion staff. I feel my role will be to maximize all their efforts to the betterment of Total Experience."

The station, which has been off the air since January 3, is building new studios and applying shortly for a power increase from 20 kw to 50 kw, and expects to be back on-air February 15 or thereafter. Airstaffers have been invited to reapply for their jobs.

Replacing Godofsky as GM at Big Band WYLF is GSM Larry Leibowitz, former Manager Of New Business Development for ABC Radio. Godofsky commented, "He's one of the most street-smart, talented salespeople I've ever met. He has a wonderful business head, and will make the transition to GM very easily." Leibowitz told R&R, "This is the first time I'll be working for an adult format. It's quite a unique station conceptually, and also the fastest-growing station in the market."

In twin appointments at WWCL, B104/Baltimore personality and former KIRL/St. Louis PD Mark Rivers has been named PD, while former WAMO, WBZZ, and WDVE/Pittsburgh Station Manager Alan Murdoch becomes GSM. Godofsky commented, "Mark is one of the best production people I've ever seen, and that's a critical part of the execution of this format. He's also got a winning attitude, is dependable, and has a chemistry with Alan from when they worked together before. Alan has a wealth of experience and information about the Pittsburgh market. He's very well thought of, and because of his contacts, any staff he hires will make the station absolutely shine."

McDonald Named KCNR's VP/GM

After two and a half years as GSM, Dave McDonald has been promoted to VP/GM at Duffy Broadcasting's KCNR-AM & FM/Portland. He replaces former VP/GM Tom Farley, who exited last week.

Prior to KCNR, McDonald worked as GSM at crosstown KWJJ & KJIB, and as an Account Executive with neighbor KINK. He told R&R, "This promotion opens up a new and wider horizon for me in the Duffy family. I realize that all the ingredients necessary to make KCNR a strong contender in our market are right here right now. Our staff, our sound, and our position will help make us a market leader in Portland in '85."

A new GSM is expected to be named shortly.

TRANSACTIONS

Erin Sells WERU & WMAD

Erin Broadcasting will sell WERU & WMAD/Sun Prairie, WI (Madison) to Blackburn & Blackburn Communications for \$2.4 million. Loretta Blackburn is an Account Executive at WMET/Chicago, and Jay Blackburn is a principal of Strategic Radio Research. The seller has no other broadcast interests. WERU is a 1-kw daytimer at 1190 kHz; WMAD operates with 3 kw on 92.1 mHz at 380 feet.

TRANSACTIONS/See Page 6

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Reames Becomes KCFX's New GM

Gary Reames has been named GM of Professional Communications' KCFX/Kansas City, replacing the exiting Skip Brossard. Reames was most recently GSM at WQEZ/Ft. Myers, FL after many years in Kansas City, including a GM stint at WHB and GSM posts at KCEZ, KCKN, and KCMO.

Reames commented, "I thought I could sever all my Kansas City ties and move to Fort Myers, but I couldn't. It's a good station and a good opportunity for me, and I'm happy to be back in the market." He added that Dick Strait, a former Account Executive at KKCI/Kansas City and WFFM/Pittsburgh, has been appointed Local Sales Manager for KCFX.

A&M Sets National Staff For Windham Hill/Word

A&M has promoted Detroit rep Dick Bozzi to Director National Promotion & Marketing/Distributed labels, and National Accounts Manager Bill Gilbert has been named A&M's National Sales Manager. Both report to VP/Sales David Steffen.

Commenting on the promotions, Steffen told R&R, "We felt with the addition of Word and the continued growth of Windham Hill, we need an additional person to not only coordinate but actively become involved with radio at a national promotion level for these labels. Dick's experience for the past three years doing promotion for A&M in Detroit, as well as his experience as PD at CKLW, makes him perfect for this."

Discussing Gilbert, a ten-year veteran of A&M who's also been Midwest Regional Sales Director and Boston Branch Manager, Steffen said, "Bill's responsibili-

ties include the sales of all A&M products, but particular attention will be paid to our distributed lines such as Windham Hill, Word, and the Shoreline children's label. With so much experience in so many varied positions within A&M, Bill has proved himself to be the most qualified national sales exec in the country."

Mayer

Continued from Page 1

Mayer, a WABX/Detroit air personality before joining WRIF, told R&R, "As a lifelong Detroit, this is a tremendous thrill for me. I'm looking forward to the challenge of continuing WRIF's longstanding tradition of exciting and successful radio."

Conway Appointed WEZC PD

Former KRMG/Tulsa OM Bill Conway is the new PD at EZ Communications' WEZC (EZ104)/Charlotte. He takes over for Ralph Rhoades, who resigned to devote full attention to his computerized music programming systems.

Commenting on Conway, who earlier programmed WTMJ/Milwaukee, WEZC VP/GM Gary Brobst said, "Bill will add a tremendous amount of experience at EZ104. Not only will his A/C knowledge be an asset, but his command of CHR and Country formats will give the station a competitive edge."

Brobst noted, "We wish Ralph great success in his future endeavors." Rhoades said he will continue to work with several of the EZ stations with his music systems, and will also assist KKLT/Phoenix in a similar capacity.

Brown

Continued from Page 1

town WIIN. "After 18 years, 'Quixie' is family, and I've benefitted from learning from the best in the business. I've heard nothing but great things about the KSON staff, and I'm just anxious to get started."

Moving up to WQXI GSM after five years as Local Sales Manager is Mark Kanov, whom Brown credits as having done "an absolutely unbelievable job." Now serving as acting LSM is Account Executive Mike Ventura.

Ridle, O'Neil Program WTAR & WLTY

At WTAR & WLTY/Norfolk, WTAR Assistant PD Bob Ridle and WLTY Assistant PD Nick O'Neil have moved up to the PD positions of their respective stations. The appointments fill the vacancy left two weeks ago when former combo OM Dale Parsons joined WNBC/New York as PD.

VP/GM Wayne Simons told R&R, "Both gentlemen have been extremely involved in the operations of their stations, so the adjustments should be easy. Bob has done well in the variety of responsibilities he's had here, and Nick has played a key role at WLTY

since the station's inception."

Prior to WTAR, Ridle was OM for Shenandoah Broadcasting in Staunton, VA, and also served as MD/program assistant at WRVA/Richmond. He said, "Landmark is a good outfit and I'm tickled to have been selected to replace Dale."

O'Neil came to WLTY three and a half years ago, having previously worked as Production Director at Crosstown WGH, and earlier as morning man at WLCY/Tampa. He said, "I feel we have the finest staff available, and we're anxious for WLTY to continue as the dominant A/C in the market."

Osburn-Reynolds Names Shannon Corporate PD

Bob Shannon has been appointed Corporate PD for the Osburn-Reynolds Group, replacing Tom Daren, who exited at the end of 1984. Shannon, who has spent the last two and a half years as PD of the group's Abilene stations (KEAN-AM & FM), also becomes PD for O-R's KYKX/Longview, TX, and supervises KYKS/Lufkin, TX; KYKZ/Lake Charles, LA; and WYN & WSLI/Jackson, MS.

Group owner and KYKX GM Rusty Reynolds told R&R, "We're doing what we like to do more from within. We're doing the fine job Bob's done in A will be extended to the rest stations in the group."

Shannon, a ten-year radio vet who spent two years as PD for KAYD/Beaumont prior to joining KEAN, commented, "Getting the opportunity to move up within the corporation means a lot to me because it's what I've been working towards."

Childs

Continued from Page 1

label operations, including artist acquisition, production, marketing, and promotion. Jones said that further expansion plans are forthcoming at the Warner Bros.-distributed label.

Transactions

Continued from Page 3

KSDR, Inc. To Buy KLLS (AM)

After withdrawing an earlier agreement to purchase KBUC (AM)/San Antonio, KSDR, Inc. will acquire KLLS (AM)/San Antonio from Shadok Broadcasting for \$1.5 million. It is the first property for the buyer; Shadok retains KLZZ-AM & FM/San Diego. KLLS operates with 5 kw days/1 kw nights at 930 kHz, with a CP to increase nighttime power to 2.5 kw.

Sterling Sells KASH & KSND

Community Eugene AM-FM Broadcasting, a subsidiary of Community Pacific Broadcasting, plans to buy KASH & KSND/Eugene, OR from Sterling Recreation Organization for \$1.4 million. Both the parent of buyer and the seller operate several stations throughout the Western U.S. To comply with FCC rules, CPB will sell KEED/Eugene. KASH is 5 kw days/1 kw nights on 1600 kHz; KSND has 100 kw on 93.1 MHz at 850 feet.

COMCO Buys WRYO

Cape Christian Broadcasters is selling WRYO/Crystal River, FL to COMCO of Florida, Inc. for \$1.4 million. The buyer, headed by James Robinson, also owns WAMR & WRAV/Venice, FL and WKIQ/Inverness, FL. The seller owns no other stations. WRYO broadcasts with 100 kw on 98.5 MHz at 500 feet.

Katz Acquires WSGN From Edens

Katz Broadcasting has agreed to buy WSGN/Birmingham for an undisclosed price. The buyer intends to switch call letters to WZZK

(AM) and format from Big Band to Country; plans are to simulcast mornings with Katz sister station WZZK-FM. Katz already owns ten stations, primarily in the South and Northeast. Edens retains three combo operations in Phoenix, Tampa, and Richmond, VA. WSGN operates with 5 kw days/1 kw nights at 610 kHz.

Also Pending FCC Approval:

- WEEL/Fairfax, VA from George Mason University to Universal Broadcasting, Inc. for \$750,000.
- WCWY & WBGY/Tulahoma, TN from Quin-Abl Broadcasting, Inc. to TRH, Inc. for \$476,000.
- KIOT/Barstow, CA from D.L. Developments, Inc. to B & B Broadcasting, Inc. for \$450,000.
- KXUU/Emmett, ID from Radio Broadcasting, Inc. to Broadcasting, Inc. for \$450,000.
- KKIC/Boise-Meridian, ID from Northwest Broadcasting, Inc. to Broadcasting, Inc. for \$400,000.
- KCYL & KLTD/Lampasas, TX from Ballard Broadcasting to Ronald Witcher for \$355,000.

Selcom

Continued from Page 3

wired network. This appointment will enable me to spend more time on the overall direction of the company and its further expansion." Regarding Moore, Faust added, "Peter has done an excellent job with the growth of Torbet and brings great capabilities to the job."

Moore came to Torbet in 1968 as Research Director and worked his way up to President in 1980. He said, "We will continue to make Torbet and Selcom a dominant force in radio, providing the most comprehensive and professional sales representation in the industry."

Until Crooks's successor is named, her duties will be handled by Selcom Inc. Exec. VP Bob Smith.

WASH Returns To A/C Format

Metromedia's WASH/Washington has announced a return to A/C, almost two years after moving to a CHR format under PD Bill Tanner, who recently left to join WHQT/Miami.

Newly-named VP/GM Tom Durney commented, "A/C is what we are known for, and I think targeting 25-54 we can make more money in this format. The problem is that there are no real holes in the market, so we really have to squeeze our way in to the pack. This will have to be a well-done, straight-ahead A/C station," he elaborated. "Our presentation will be up-

scale, with a highly witty approach to the morning show, featuring someone with warmth and humor for people to relate to. We'll surround that person with experts in the service areas of traffic, weather, news, and sports, which have been neglected here during the past two years." The changes are expected to be completed once a new PD is selected.

Morrow

Continued from Page 3

tions President Walt Tiburski. "He embodies only the most positive elements of this industry, and his name is synonymous with quality and warmth to tens of thousands of people in this market." Tiburski added that he doesn't plan any major staff turnover.

Morrow spent 2 1/2 years with WERE; prior to that he worked at neighboring 3WE(WWWE) for ten years as morning personality. His background also includes an on-air stint with CKLW/Detroit. Morrow told R&R, "In my 22 years of radio, I don't think I've been as excited as I am to be with this company, because it is committed to the city of Cleveland. I want to be the spokesperson for our town, and being here as the morning personality gives me that opportunity."

Reker

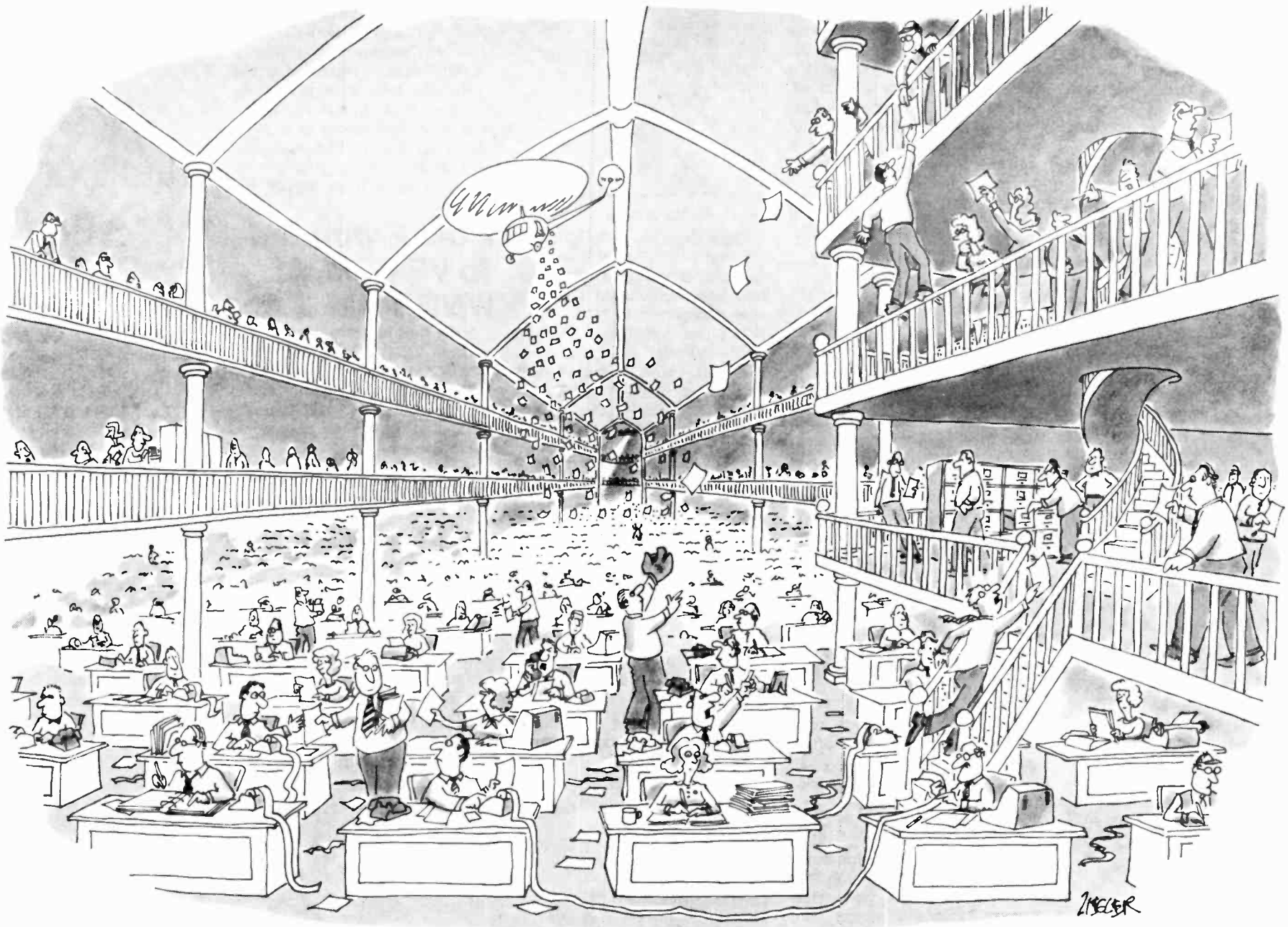
Continued from Page 3

Commenting on Reker, Gould observed, "Reid's a talented professional who understands both what the salespeople need and how to put a good product on the air."

VP/Programming David Martin added, "Obviously, we are very excited about being the newest adult radio station in Chicago. Reid impresses me as being one of the brightest young programmers in A/C radio today."

Reker joins WMET after two years as PD at KZBS/Oklahoma City. Prior to that he worked as OM at KOGO & KPRI/San Diego and WROK & WZOK/Rockford. Reker told R&R, "Of course, it's a wonderful experience to work with Bob, David, and (Doubleday President) Gary Stevens. It's going to be a great challenge and I can't wait to get to it."

Targeting 29-41 year-old women, WMET is temporarily segueing from one record to the next while an airstaff review is conducted. It was already announced, however, that former KZBS Music Director Jan Jeffries has been named WMET's new MD.



Without BMI, you'd have to hire
a lot more people.

If you had to analyze thousands of broadcast hours a year to determine what royalties BMI's 45,000 songwriters were entitled to, it would take *tens* of thousands of work hours.

BMI does this work for you. We handle the accounting, paperwork and payments that result from our analysis of over 5 million broadcast hours annually.

We handle the business of analyzing. So you can concentrate on the business of broadcasting.



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FIVE VPs APPOINTED

Markwell New Colonial President

After seven years as VP/GM at WLWI-AM & FM/Montgomery, Don Markwell has been named President/CEO for parent Colonial Broadcasting. A longtime market broadcaster, Markwell previously served six years as GM/PD/personality at neighbor WQTY & WFMI.

At the same time, five Colonial executives were also promoted. WOWW/Pensacola GM Jim Colley became Sr. VP, while WUSY/Chattanooga GM David Coppock and WWVI/Greensboro GM Bill Pope moved up to VP. Also, WLWI Chief Engineer Larry Wilkins became VP/Engineering & Technology, and Sports Director Jim Fyffe advanced to VP/Sports Productions. Fyffe will now handle the company's Auburn Sports Network.

Markwell told R&R, "This move will give me the time to

make Colonial the progressive, well-respected broadcast group that it is — and a larger one, as we look to future growth in the Southeast." Commenting on the five promotions, he continued, "These individuals have all done excellent jobs, and are the types of people who we like to see grow with the company, because they add so much to Colonial."

Dean Tapped As KYW GSM

Terry Dean has joined Group W's KYW/Philadelphia as GSM. Most recently, he spent ten years at WUBE & WMLX/Cincinnati, where he rose through the sales ranks to VP/GM. "I'm pretty excited about the future of AM radio," Dean told R&R. "That's one of the reasons I wanted to get back into it. First of all, stations that have locked themselves into the lifestyle of the community, like KYW, are going to remain very strong. And, just as Apple computers are 'user-friendly,' AM radio is advertiser-friendly. I've seen FM stations really set up the advertiser as the enemy of the format."

Torbet Advances Five Execs

Torbet Radio has announced five promotions within the rep firm's management team. Los Angeles Regional Manager John Graziano has moved up to VP/Western Division Manager, overseeing Torbet offices in San Francisco, Portland, and Seattle, as well as L.A. VP/Mid-Central Division Manager Bob Lurito and VP/Eastern Division Manager Tony Fasolino became Sr. VPs, and Philadelphia Regional Manager Jerry Gubin was upped to VP of that area. Additionally, VP/Research & Marketing Mariann DeLuca was named Sr. VP.

Kenny WKJJ PD

Kevin Kenny has been named PD at WKJJ/Louisville, replacing Leigh Jacobs, who last week became PD at WOMC/Detroit. Kenny had been PD at WFPS/Freepport, IL for the last three years.

WKJJ & WCH GM Tom Perryman stated, "We are delighted to find such a dynamic individual as Kevin Kenny, and we feel confident he can continue the upward movement we've experienced here at WKJJ in the past months."

Mathis Upped To GSM At KRSP-AM & FM

Richard Mathis has been upped from Local Sales Manager to the newly-created position of GSM at KRSP-AM & FM/Salt Lake City. The stations will no longer be sold in combo, and separate AM & FM Sales Manager positions have been created, with AM & FM Asst. Sales Manager Brent Carlson handling the FM and Douglas Cluff, formerly with the local Nord Advertising agency, taking over the AM duties.

KRSP-AM & FM Exec. VP/GM Alan Hague told R&R, "Rich is an excellent salesperson, works well with people, and is respected on the street." Mathis commented, "It's a great honor that the company has this much confidence in me." Mathis is a 16-year radio veteran who joined KRSP in 1976 as an Account Executive.

Editorial Shifts At R&R

In a shifting of responsibilities at R&R, Country Associate Editor Randy Alberts has been named Production Coordinator for the newspaper, working with the sales department. Editorial assistant Jaye Case replaces Alberts in the Country department, while Gregory Leschishin has joined R&R as an editorial assistant. Both Case and Leschishin report to Senior Associate Editor Keith Attarian.

Kaye Named KODA GSM



Marc Kaye

Marc Kaye has been appointed General Sales Manager at Easy Listening-formatted KODA/Houston. He succeeds Bill LeGrand, who transferred to sister outlet KQXT/San Antonio as VP/GM. KODA VP/GM Dave Pearlman told R&R, "Marc brings a wealth of experience and enthusiasm to the station. We're lucky to have picked up one of the country's truly talented GSMs."

Kaye comes to KODA from WRBQ-AM & FM/Tampa, where he served as Regional Sales Manager. Prior to that he was GSM of News/Talk WNSI (now WRBQ-AM). Kaye's radio career also includes a two-year stint as GM of WGBB/Long Island. He said, "Coming from WRBQ, the CHR leader, I feel very lucky to be able to join a group like Westinghouse and a station like KODA, which is a leader within the 'Lite Music' format."

Simon T. Named GSM At WLS-AM & FM

KLOS/Los Angeles GSM Simon T. has transferred to a similar post at ABC's WLS-AM & FM/Chicago, where he had been an Account Executive from 1974-79. He replaces Craig McKee, who recently became GM at Duffy's KMJI/Denver. WLS-AM & FM VP/GM Jeff Trumper commented, "Simon was an institution here when he was an Account Exec. Having him back is a great joy for me and the people at the station, as well as all of our clients."

Noel Promoted To VP/GSM At WNOR-AM & FM

Mary Noel has been upped from GSM to VP/GSM at Josephson's WNOR-AM & FM/Norfolk. President/GM Jack Rattigan commented, "As GSM, Mary recruited and fashioned the best sales department in broadcasting. Her dedication, enthusiasm, and leadership have earned her the promotion, and we know she'll continue to excel in setting goals and achieving them for herself and WNOR." Noel stated, "I'm fortunate to work with pros like (VP/Programming) Ron Reeger and Jack Rattigan. But what I'm most proud of is my Account Executives' commitment." Noel began her career at WNOR-AM & FM five and a half years ago, starting as an Account Executive.

T. commented, "We're going to get the 'Big 89' and WLS-FM rolling again. It'll be exciting working with an 18-person sales staff and high-powered talent like Larry Lujack and Steve Dahl." T. had been with KLOS since 1979, and had been an Account Executive at WKLS/Atlanta before joining WLS for his first stint.

KLOS Ups McCarthy To GSM

KLOS/Los Angeles Sales Manager Kevin McCarthy has been promoted to GSM at the station, replacing Simon T., who has transferred to the GSM post at fellow ABC O&O WLS-AM & FM/Chicago (see separate story). McCarthy had been with KLOS for 18 months after transferring from the Sales Manager position at KSRR/Houston (then managed by current WLS VP/GM Jeff Trumper).

KLOS VP/GM Bill Sommers told R&R, "It's almost an even swap — we were fortunate that Jeff Trumper gave us Kevin, and now we're letting him have Simon T." McCarthy commented, "Working with Bill will be like getting a Ph.D. in radio. Simon is a tough act to follow, but I'm looking forward to the challenge."



LENNON, ATLANTIC HAVE VALOTTE OF GOLD — Julian Lennon's debut album "Valotte" went gold, and Atlantic surprised the artist with a gold album presentation at its New York offices. Pictured (l-r) are Atlantic Sr. VP Phil Carson, Exec. VP/GM Dave Glew, Vice Chairman Sheldon Vogel, Chairman Ahmet Ertegun, Lennon, President Doug Morris, manager Dean Gordon, and VP Tunc Erlm.



ARISTA, JIVE RENEW DISTRIBUTION DEAL — Arista Records has renewed its distribution pact with Jive Records for the U.S. and Canada. Jive artists include Billy Ocean, Whodini, Roman Holiday, A Flock Of Seagulls, and Mama's Boys. Pictured (l-r) are Arista Exec. VP/GM Sal Licata, Jive President Clive Calder, and Arista President Clive Davis.



WOMACK SIGNS TO MCA — Bobby Womack has signed to MCA Records. Womack, a hitmaker since 1962 with "Lookin' For A Love" by the Valentinos, is currently represented on MCA with a guest vocal on Wilton Felder's "(No Matter How High I Get) I'll Still Be Lookin' Up To You" single. Pictured (l-r) are MCA Records & Music Group President Irving Azoff, ABCKO President and Womack manager Allen Klein, Womack, and MCA VP Jheryl Busby.

Debuts February 25

AMERICAN MUSIC MAGAZINE



STARRING

RICK DEES

Radio stations can now make RICK DEES a part of their air-staff all week long.

"AMERICAN MUSIC MAGAZINE starring RICK DEES" . . . five one hour shows, one for each day Monday through Friday, every week. Ideal for drive time adjacencies, mid-days or early evenings.

Just as TV's Entertainment Tonight lets everyone know what's happening in the entertainment world, "AMERICAN MUSIC MAGAZINE starring RICK DEES" will let your listeners know what's happening day by day in the world of music . . . from Rick's vantage point in Hollywood—the record capital of the world.

You'll find out the WHO, WHAT, WHERE, WHY AND WHEN of videos, tours, new albums and new projects. Who's hot and who's not.

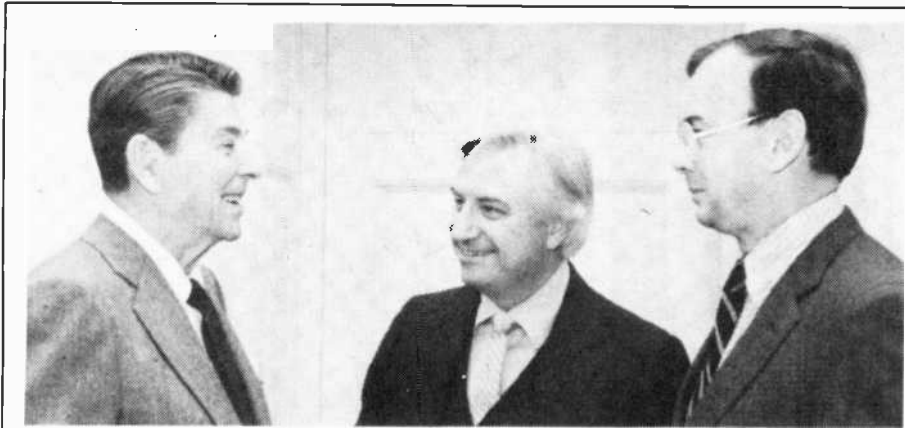
"AMERICAN MUSIC MAGAZINE starring RICK DEES" is filled with lots of music, Rick's ingenious wit, his irresistible charm and his entire cast of comedic characters who have made his week-end program a giant success. Drop-ins from the actual stars themselves will complete the program.

For station clearance information call our Washington, D.C. office at (703) 556-9870.

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INAUGURAL RADIO SERIES — At the White House last week, President Reagan discussed the inaugural heritage radio series, sent free on disc to 6000 stations, with syndicator Harry O'Connor (center), who produced the series, and NPR President Douglas Bennett (right). The 20 one-minute vignettes on inaugural history are designed for broadcast January 18-20.

Washington Report

Scripps-Howard Ordered To Divest KMEO-AM & FM/Phoenix

Scripps-Howard Broadcasting has been directed by the FCC to sell KMEO-AM & FM/Phoenix within 18 months to avoid being in violation of the one-to-a-market rule after it acquires KNXV-TV/Phoenix (Ch. 15).

Scripps-Howard asked for a waiver of the rule, saying the subscription TV station lost over \$400,000 last year and needs access to the radio stations' news and public affairs staff. But the FCC concluded that, after adding back expenses such as depreciation and payments to principals, the station actually "has a substantial cash flow."

The Commission was also unimpressed with the fact, stressed by Scripps-Howard, that Phoenix is served by seven VHF-TVs, three UHF-TVs, 48 radio stations, and has 33% cable penetration. Waivers of the one-to-a-market rule may not be granted on "the factor of media abundance alone," the FCC ruled.

Wirth Eyes '86 Senate Bid

Washington observers report that House Telecommunications Subcommittee Chairman Tim Wirth (D-CO) may be thinking of retiring from the House in 1986 to run for the U.S. Senate from Colorado.

Factors fueling the report include speculation that Sen. Gary Hart will relinquish his seat in 1986 to run for President full-time; Colorado Governor Dick Lamm's recent announcement taking himself out of the 1986 Senate race; and Wirth's unexpectedly narrow 52% reelection margin in November, coupled with the possibility of redistricting by the Colorado legislature to increase Republican strength in Wirth's district.

Publicly, Wirth says he expects to be supporting Hart for Senate and seeking reelection himself in 1986. Under the House seniority system, Wirth's successor as subcommittee chairman might be either Mickey Leland (D-TX) or Al Swift (D-WA). Neither is considered by broadcasters to be particularly supportive of radio deregulation.

Congressional Broadcast Staff Lineup Overhauled

When Congress gets down to work after next week's inauguration, there'll be many

new faces among the influential staff members responsible for broadcast legislation. Replacing David Aylward as Staff Director/Chief Counsel of the House Telecommunications Subcommittee is Mark Lackritz. Most recently in private law practice, his background includes stints on the staffs of the Senate budget and Watergate committees.

Newly-named Senate Commerce Committee Chairman John Danforth (R-MO) has installed his legislative assistant, Allen Moore, as committee staff director. General counsel is Walter McCormick, from the law firm Pepper, Hamilton & Sheetz.

Ten More FM Drop-In Sites Proposed

Following up on its December designation of 689 communities to receive FM drop-ins under Docket 80-90, the FCC is seeking comments on adding ten more sites to the list: Calhoun, GA; Corbin, KY; Jacksonville, NC; Kinston, NC; East Ridge, TN; Jasper, TN; Jellico, TN; South Pittsburgh, TN; Vergennes, VT; and LaCrosse, WI. Comments on the proposals are due at the FCC by February 28.

Last month's batch of 689 sites was issued after comments poured in from over 2500 parties. There were 450 counterproposals — 225 of which were accepted — for sites other than those suggested by the FCC. Many of the rejected proposals involved existing Class A's wishing to upgrade to B or C status.

In the near future, the FCC will adopt rules for orderly processing of drop-in applications, and decide whether daytimers will be granted a preference.

FDA Issues Health Fraud Warning To Radio Talk Shows

The Food and Drug Administration (FDA) has decided that a quackery and health fraud mailing sent last month to 10,000 radio and TV sales managers should also be placed in the hands of radio talk show hosts and producers.

Compiled in conjunction with the Better Business Bureau, the materials on how to spot quacks and their products were mailed this week to a list of 600 people involved in radio talk shows at both News/Talk and music stations. The list was developed by the Washington-based Broadcast Interview Source, which publishes a directory of potential talk show guests.

In a cover letter for the mailing, FDA Press Relations Staff Director William Grigg explains, "We want to help you give 'good talk' to your listeners — without promoting bad medicine."

WKDM/NEW YORK RENEWED

AM-FM News Simulcasting Costs WYST-FM/Baltimore Its License

Officials of United Broadcasting were stunned last week when an FCC law judge released an initial decision denying license renewal to WYST-FM/Baltimore. Simultaneously, the same judge renewed United's license for Spanish-formatted WKDM/New York, (formerly WBNX).

The license for A/C WYST-FM, Baltimore's tenth-ranked outlet, was awarded to the only competing applicant, SRW, Inc. Its principals are Maryland State Senate President Melvin Steinberg and Maryland nursing home operator Richard Rynd, a former state representative.

Charging that the judge had "erred" in his "poorly-written" decision, United CEO Jerry Hroblak said, "We are confident of reversal of the decision on appeal," as happened with WDJY/Washington and KSOL/San Francisco.

Program Duplication Hurts

The key to United's Baltimore loss was Judge Frederic Coufal's ruling that WYST-FM was entitled to only a minimal renewal expectancy because its nonentertainment programming was a joint effort with co-owned WYST (AM).

"There is inherent in duplication a dilution of the amount of programming that is available to all listeners in a given area," Coufal wrote. "This involves lessening the credit a station may receive for the amounts of time it spends on duplicated or similar programming. In this case, those areas include news, public affairs, and other programming, which are principal considerations in weighing a broadcast record."

SRW argued that airing the same news on both stations was a waste of spectrum. United countered that, since the AM and

FM air different formats, it was actually making the shows available to different audiences. But the judge concluded, "Overall, the station has no more than a mediocre record, and its renewal expectancy is a minimal one."

He then found that SRW was superior because it owns no other stations, its principals will both serve in parttime jobs at the station, and it plans to have auxiliary power. A full renewal expectancy preference for WYST-FM almost certainly would have outweighed SRW's credits. But United was handicapped because it owns many other stations, and none of its principals is involved in daily management of WYST-FM.

The adverse WYST-FM ruling came as a particular blow to United because it had recently become accustomed to winning its many license battles at the FCC. Just before Christmas it won a reversal by the full Commission of an initial decision denying renewal for WDJY/Washington.

Substantial Record At WKDM

In the case of WKDM, Judge Coufal awarded the station a substantial renewal expectancy for its news and public affairs efforts and denied the competing application of Osborne Communications, which was penalized for withholding testimony of a witness until the trial started. In an unusual shared-time arrangement, WKDM broadcasts 137 hours a week, while WAWZ/Zarepath, NJ uses the frequency (1380 kHz) 31 hours a week.



NAB-DBA WEDDING BELLS — After 31 years of existence, the Daytime Broadcasters Association (DBA) is no more. Last week it officially merged with NAB, where its activities will be continued by a standing committee. Above, NAB President Eddie Fritts (left) receives a historical document from (l-r) DBA founder and past president Ray Livesay, WLBH/Mattoon, IL, as DBA President Jim Wychor, KWOA/Worthington, MN, and NAB Radio Board Vice Chairman Ed Giller, WFBG/Altoona, PA, look on.

3400 STATIONS AFFECTED

Station Filing Of Net Contracts With FCC Set For Repeal

Under a rule change proposed last week by the FCC, radio and television stations would no longer be required to file copies of all network affiliation contracts, agreements, or understandings with the Commission. An estimated 3400 radio stations currently file their contracts with national networks, as well as agreements with 98 regional networks.

In proposing to drop the filing requirement, the FCC expressed concern "about the generation of unnecessary paperwork and the administrative burdens it places on both licensees and the Commission." Comments on the Notice of Proposed Rulemaking will be accepted by the FCC until February 17. Reply comments are due by March 6.

Contracts Useless To FCC

Station filing of network contracts dates back to the 1930s, but the FCC admits it has

"not made significant use of this information in its deliberations in recent years. The contracts have become relatively standard in form and such review as has been undertaken has not uncovered issues of interest."

Even if filing is abandoned, the FCC said it would reserve the right to review affiliation contracts on an ad hoc basis "as needed." Comment is specifically sought on the question of whether the contracts should be kept available for inspection in station public files.

How interesting is your radio station on the weekend?

TED KOPPEL
RON LUCIANO
MARINA OSWALD
DR. LENDON SMITH
HOWARD JARVIS
ED MCMAHON
HELOISE
RALPH NADER
JERRY LEWIS
SID CAESAR
ANGELA DAVIS
MILTON FRIEDMAN

HOWARD RUFF
LEO BUSCAGLIA
SIMON WEISENTHAL
CANDY LIGHTNER
SAM DONALDSON
CARLTON FREDRICKS
CLEVELAND AMORY
DR. KENNETH COOPER
MADALYN MURRAY O'HAIR
STANSFIELD TURNER
PHYLLIS SCHLAFFLEY
ALEXANDER HAIG

This is just a partial list of guests that have appeared on the ED BUSCH TALK SHOW. Your listeners can talk to the famous and the infamous via our toll free WATS line every Saturday and Sunday. Join industry leaders like KTAR, WCKY, KCMO, KARN, WHWH, WICH, WPBR, KZIA, WOC, KFRU, WHJJ, KDTH, KIKM, WAVI, KNUS, KOGO . . . in giving your listeners weekend programming as good as Monday through Friday programming. Even stations that don't offer news or talk formats find it the perfect weekend attention getter. *That means additional ratings—and sales—and excitement—seven days a week for your radio station.*

If you want the ED BUSCH TALK SHOW that's all you have to take. There is no spot inventory outside of the program *and we don't*

make you carry any other programming. You don't even have to be an AP radio affiliate to carry the show! The ED BUSCH TALK SHOW is live via satellite every Saturday and Sunday from 4 to 8 p.m. eastern time. But if that doesn't fit your schedule, you can move it. Each hour of the program is a complete show in itself. If you run sports, you can join it in progress without making your listeners feel they have missed a thing. And we think Ed Busch just happens to be the best at what he does. Obviously so do some pretty important people in our business.

The surprisingly affordable
ED BUSCH TALK SHOW.



The Ed Busch
Talk Show

Call Pat Hazan collect at (202)-955-7243 for details.



Associated Press Broadcast Services



Custom TV Spot Available To Stations

Popular music video clips intercut with customized call-letter animation is the basic premise of "Breakaway," a pair of 30- and ten-second television spots currently available to radio stations across the country. The brainchild

of Boston-based **Spotwise**, these syndicated spots can be tailored to fit any station's format and updated at any time.

BREAKAWAY

Sold on a per-market basis, the package was originally created for **WTIC-FM/Hartford**. For a demo copy of "Breakaway," contact **Richard Getz** at (617) 232-2002.

Audio Accessories Intros



"Skini" Jack

A narrow-profile version of the standard 1/4-inch audio jack is currently available from Marlow, NH-based **Audio Accessories Inc.** This "Skini" jack allows engineers to place up to 32 jacks in each row of a standard 19-inch rack-mount panel, while maintaining a 1/4-inch standard for plugs. Previously, it was possible to construct high-density panels only by using miniature jacks.

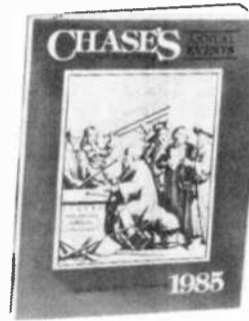
Among the Skini jack's features are .078-inch contacts, an offset ground terminal, and a nylon support bumper that insures correct downward pressure, making solid contact a certainty. Patch cords, panels, and a lifetime guarantee round out the package.

For more information contact Audio Accessories at (603) 446-3335.

1985 "Chase's Annual Events" Book Arrives

Each new year for the past 28 has meant the publication of the latest "Chase's Annual Events," a reference book that contains more than 4500 significant and memorable events listed on a daily basis. Available from Chicago-based **Contemporary Books**, the 192-page volume features everything from famous birthdays, astrological phenomena and local/national ethnic days to festivals and fairs held nationwide.

Compiled by **William D. and Helen Chase**, the book lists at least six entries for every day of the year. It makes an excellent source of ideas for air personalities and salespersons alike;



the promotional possibilities alone are virtually limitless.

Direct inquiries to Contemporary Books at Department C1, 180 N. Michigan Avenue, Chicago, IL 60601.

Radio Programming Panel Highlights IRTS Seminar

A panel discussion, featuring such radio luminaries as **WOR/New York's John A. Gambling**, **WNEW/New York's William B. Williams**, **CBS newsman Charles Osgood**, consultant and former **ABC executive Rick Sklar**, and **Doubleday Broadcasting President Gary Stevens**, will highlight a one-day seminar set for February 7 at New York City's Waldorf-Astoria. The event is sponsored by the **International Radio and Television Society (IRTS)** and will be moderated by **Katz Communications Chairman James Greenwald**.

This "Newsmaker Luncheon" is held in conjunction with the IRTS's annual "Faculty/Industry Seminar and College Conference," a weeklong series of meetings between industry leaders, communications professors, and students from across the nation. For further details, contact the IRTS at (212) 867-6650.

Video Air-Checks Show On-Air Operation

For a behind-the-scenes look at some of America's best-loved radio stations, it's hard to beat "Video Air-Checks." Produced by **Art Vuolo Jr.** of **RadioGuide** for **Tom Konard's Air Check Factory**, the concept for Video Air-Checks reportedly began as a hobby for Vuolo, who tapes stations live on the air with audio recorded directly from the radio.

A great educational tool, Video Air-Checks are available in either VHS or Beta formats; copies on 3/4-inch tape are possible as well. Vuolo and Konard stress that the \$25 tape cost to consumers is designed solely to cover expenses. So if you're dying to see how the big guys do it, or you're just a radio junkie at heart, these eight hour-plus videocassettes are just what the doctor ordered.

For a complete list of what's on each cassette — you wouldn't believe the stations that have allowed themselves to be captured alive and kicking — contact **Art Vuolo Jr.** at (313) 434-2712.

First Chinese Radio Ads Debut

Beginning early this year, an English-language radio service in the People's Republic of China will be accepting advertising. "Beijing's Capital Service," a three-hour program, hopes to sell five minutes of advertising per hour to foreign business, joint ventures, and Chinese enterprises. The ads will either be produced by the companies themselves or at the **Radio Beijing** foreign-language service center.

Priced at \$44 for 30 seconds and \$74 per minute, the ads are designed to attract the growing number of tourists, foreign businessmen, and industry representatives visiting China these days. As far as program content is concerned, *Advertising Age* described a typical hour of "Capital Service" as 20 minutes of news, followed by 40 minutes of Chinese language lessons and music.

Radio Spot, Network Ads Rise

During the first nine months of 1984, spot radio expenditures increased 30% in eight client categories, according to the most recent **Radio Advertising Bureau (RAB)** report. The categories affected were: government (up 95% over 1983 levels), gas and oil (60%), amusement (54%), apparel (51%), drug products (49%), home furnishings and appliances (42%), food products (32%), and building, hardware, and paint (31%). By the way, that government category includes

political advertising totalling more than \$7 million.

Taken together with the 19 other categories surveyed, the overall gain was nearly 21% greater than the first nine months of 1983.

Meanwhile, the **Radio Network Association (RNA)** estimates that 1984 network radio revenues will rise five percent over 1983's sales figures to a total of \$265 million. The RNA also forecasts a 15% sales gain for 1985.

ONE MORE REASON WHY WE'RE THE MUSIC INDUSTRY'S HOTTEST GROUP.



Contact: Durene B. Lauer
Manager, MTV Publicity
(212) 944-4758

MTV ANNOUNCES STREET PULSE MARKET RESEARCH I

Starting immediately, The Street Pulse Group, a Long Island-based market research company, will furnish MTV: MUSIC TELEVISION with weekly data base retail research reports. The reports will include national and regional information regarding the effect of MTV on record purchases. The Street Pulse Group will also undertake special consumer surveys for the channel upon request.

###

111484
1915P
M-11, M-3

the Street Pulse Group
Target market research for today's music industry.

East Coast Contact: Mike Shalett (516) 462-6980
West Coast Contact: Pat Rustici (818) 902-0383

save
a
prayer

their classic
is now the new
single

DURAN DURAN



From the double platinum album,
arena

Produced by Duran Duran

Capitol
RECORDS INC. A DIVISION OF
CAPITOL MUSIC GROUP INC.

Pro:Motions

Mrvos Shifts To Arista

John Mrvos has joined **Arista Records** as Director/A&R East Coast. He was most recently Music Director at **WXRT/Chicago**. Mrvos also worked at cross-town **WMET** and as an assistant manager/buyer for the **Rose Records** chain.



John Mrvos

Bywater Segues To Manhattan

Geoff Bywater has been appointed Director of West Coast Operations for **Manhattan Records**. For the last two years, he was International Marketing Manager of **EMI Records**, U.K. Bywater started with **Capitol-EMI** in 1978 as a customer service rep and later progressed to Sales Manager.



Geoff Bywater

Rowley Headquarters Moves

Radio Enterprises, headed by President **Richard Rowley**, is the new corporate headquarters for the Rowley family-owned businesses. The address is Box 738, 3226 Jefferson Road, Ashtabula, OH 44004; (216) 993-2126. Radio Enterprises operates **WFUN & WREO/Ashtabula**, **WFKY & WKYW/Frankfort, KY**, **Port Erie Communications** of Ohio and Pennsylvania, and **Metro-Page** of Northern Ohio, Pennsylvania, New York, Kentucky, and Arizona.

Group W Taps Rubin

Linda Rubin has been named Director of Media Relations for **Westinghouse Broadcasting and Cable, Inc.** Before this post, Rubin was Director of Press Relations for **Warner Amex Cable Communications**.

Edens Communications Sets Board

Gary Edens, Chairman/CEO of **Edens Communications, Inc.**, is Chairman of the company's Board of Directors. Also named to the newly-formed board were: **Carlyle Capital Corp.** President **Raymond Doig**, **Circle K Corp.** Chairman/CEO **Karl Eller**, **Rust Ventures** and **Rust Capital, L.P.** general partner **Jeffery Garvey**, **Southern Broadcasting Company** (acquired by **Harte-Hanks** in '78) founder and former President **John Johnson**, **State Savings Mortgage Company** President **David Reese**, and **Edens Broadcasting, Inc.** VP/Chief Financial Officer **Murray Topham**.

MCA Welcomes Ostroff

Michael Ostroff has been named Associate Director, Business and Legal Affairs for **MCA Records**. During the past three years, he was an associate with the law firm **Rosenfeld, Meyer and Susman**, specializing in copyright and entertainment litigation.



Michael Ostroff

Ademy New WAVE VP/GM

Joseph Ademy has been appointed VP/GM of **WAVE/Sarasota**, moving up from Station Manager. He first joined the outlet in 1976 as a sales rep; three years later he was promoted to General Sales Manager.

Magid Ups Stadlen To VP

Richard Stadlen has been promoted to VP/Radio Consultation at **Frank N. Magid Associates**. With the firm since 1980, he was most recently Manager of the Radio Division. Stadlen's 16-year broadcast career includes posts with **WSPR/Springfield, MA**; and **ABC facilities KSFX/San Francisco** and **WDIA/Chicago**. He also spent two years programming **WCFL/Chicago**.

RKO Raises McMahon

Barbara McMahon has been named Director of Affiliate Acquisition & Development for **RKO Radio Networks**. During the last two years, she was Manager of Affiliate Acquisition. McMahon began working with RKO in 1979, spending three years as an Account Executive. She succeeds **Peter Marcus**.

Mental Marketing Bows

Mental Marketing, Inc., specializing in motion picture soundtracks, video productions, and related promotional campaigns, has been established by **Jim Cahill**. He was formerly associated with **Universal Pictures'** Marketing Division; before that he worked with **Front Line Management**. Mental Marketing is based at 1312 N. La Brea Avenue, Hollywood, CA 90028; (213) 462-2680.



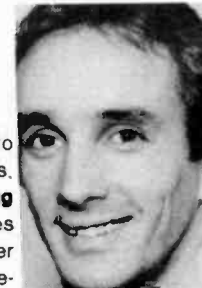
Jim Cahill

Blair/RAR Opens Boston Office

Blair/RAR has established a Boston sales office, naming **Benjamin F.D. Lord** as Marketing Manager. Most recently a New York AE with the company, Lord held similar posts with Boston stations **WHTT** and **WJIB**.

Chappell/Intersong Raises Skoro

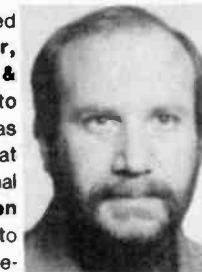
Bob Skoro has been upped to Director of Professional Activities, U.S. for **Chappell/Intersong Music Group - USA**. He takes over the newly-created post after three years as the company's Creative Manager/West Coast.



Bob Skoro

Gross HNW&H Regional Manager

Marc Gross has been tapped as Regional Manager for **Hillier, Newmark, Wechsler & Howard's** Boston office. Prior to accepting this post, Gross was GM of **KVOD/Denver**. Before that he spent 11 years as a Regional Sales Manager with **McGavren Guild**, and was later elevated to VP/New York Sales. Gross replaces **Jerry Charm**.



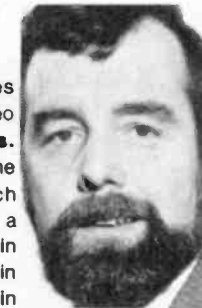
Marc Gross

ABC Nets Up Leonardi, Leoce

Blaize Leonardi moves from Sales Manager/**ABC Youth Networks** to VP/Eastern Sales Manager for **ABC Radio Networks**. With ABC Radio for nearly 13 years, Leonardi has served as Eastern Sales Manager/**ABC Radio Spot Sales** and as a networks Account Executive. In other related activity, **Frank Leoce** becomes New York Sales Manager for the networks. He joined the nets six years ago as an AE and three years later progressed to Sales Manager for **ABC's Adult Networks**.

Hannon Named CBS VP

Dennis Hannon becomes VP/Sales and Distribution, Video Products for **CBS Records**. Since 1977 he had served as the label's Los Angeles Branch Manager. Hannon also held a similar position for two years in Detroit. He first joined CBS in 1974 as Field Sales Manager in the New York Branch.



Dennis Hannon

Stout Joins Studioline

Phil Stout has been named Director/Easy Listening Programming for **Studioline Cable Stereo**. He comes to the national music entertainment service from **Leisure Market Radio**, where he created the syndicated format "The Elegant Sound." Before that he was VP/Creative Director for **Schulke Radio Programming**.

TMC proudly announces the creation of a CUSTOM jingle package for another great NEWS /TALK station...

WBBM-AM — CBS, Chicago
Carl Dickens, Program Director

TMC helped Carl create his own CUSTOM jingles and we can do the same for you. Call Janie Autz, toll-free, 1-800-527-7759, to discuss details or request a demo of the music packages that have made TMC the custom music-maker for so many of the best!



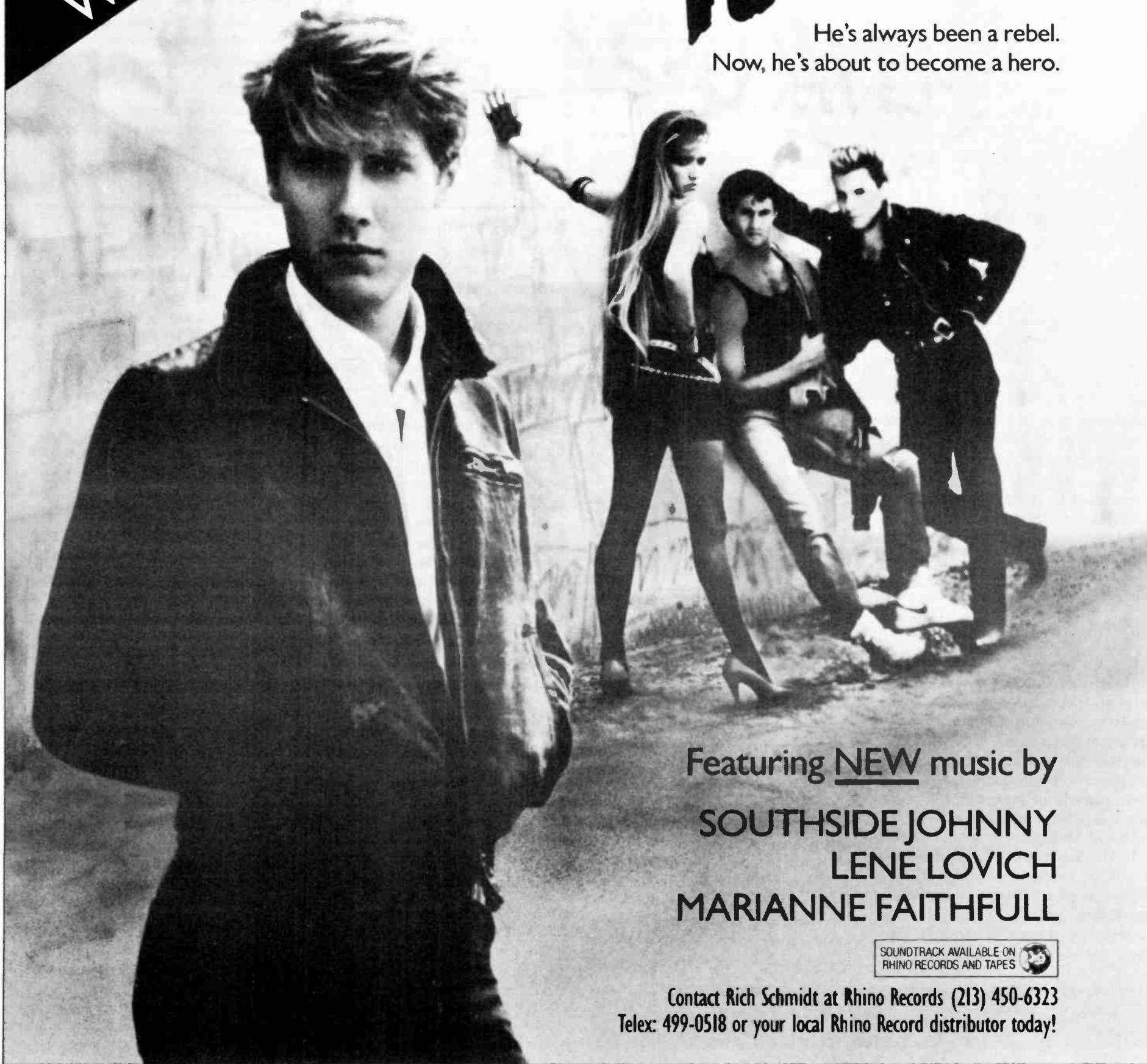
TM Communications, Inc.

1349 Regal Row • Dallas, TX 75247 • 214-634-8511 • 1-800-527-7759


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#1 OPENING
WEEKEND GROSS**

TUFF TURF

He's always been a rebel.
Now, he's about to become a hero.



Featuring NEW music by
**SOUTHSIDE JOHNNY
LENE LOVICH
MARIANNE FAITHFULL**

SOUNDTRACK AVAILABLE ON
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Contact Rich Schmidt at Rhino Records (213) 450-6323
Telex: 499-0518 or your local Rhino Record distributor today!

A Donald P. Borchers Production "TUFF TURF" Starring **JAMES SPADER** **KIM RICHARDS**
PAUL MONES Screenplay by **JETTE RINCK** Story by **GREG COLLINS O'NEILL** and **MURRAY MICHAELS**
Music by **JONATHAN ELIAS** Produced by **DONALD P. BORCHERS** Directed by **FRITZ KIERSCH**

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R **RESTRICTED** 
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PARENT OR ADULT GUARDIAN 


NEW WORLD PICTURES



JHAN HIBER

An Analysis Of Confrontation Analysis

While the term "Confrontation Analysis" sounds like something used by psychologists to treat manic-depressives, it's really a relatively new research technique available to the radio industry. I asked **Rob Balon**, President of **Rob Balon & Associates**, to clue me into this approach his firm is marketing. First, let's take a look at the design and function of Confrontation Analysis and then I'll offer some points for you to think about regarding this perceptual research technique.

Techniques Merged

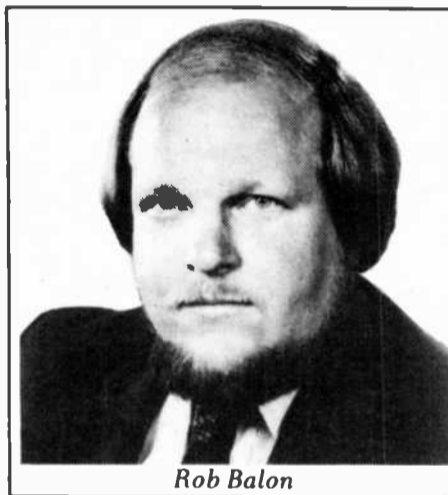
Confrontation Analysis is basically a merger of two other well-accepted perceptual research approaches — focus groups and auditorium music tests. Balon believes focus groups are useful "to hear the language of the listeners," but often rely on comments from only 40-60 people. As a result, he said, "We needed a technique that could help us test both musical and non-musical elements in a way that had some statistical validity."

Balon's approach to this dilemma was named Confrontation Analysis, a trademarked term. Between 150-200 people are recruited and gather in an auditorium setting. These folks are paid a premium, usually \$20-25, for showing up at the appointed time. Then the confrontation begins.

Key to this research approach is a skilled moderator. Just as he does for a focus group, the moderator must get the crowd warmed up and talking or thinking about radio issues. The point is to get the participants into a mindset receptive to the format ingredients or radio items to be presented. It's hoped that this process will generate a better caliber of feedback.

The feedback itself comes in the form of written responses, although the session is audiotaped for review, if need be. As Balon put it, "Confrontation Analysis is a paper-and-pencil test. Once the testing has begun, the au-

dience is quiet." The public's reactions to the test items are then recorded in open-ended fashion.



Rob Balon

What's Tested?

As you might expect, the range of items that could be run by the audience in such a setting is at least as varied as what could be delved into in focus groups. Among the issues that Balon suggests stations could examine include:

- Current TV ad for your station and the competition
- Spec spots from syndicators
- Bits from various DJs in the market
- Tapes of personalities you are considering hiring
- Newscast length and content.

It occurs to me that it might also prove useful to play some telescoped musical airchecks to see how people felt about various music mixes, as well as to find out whether or not stations could be

identified correctly based on the music played.

In each instance the public could be asked their pro/con reactions to what was heard or seen. Which DJ approach was most/least appreciated? Which music mix best suited their moods and tastes? As opposed to just hearing a musical hook for a few seconds, each scenario is played for 30-40 seconds, which Balon feels allows enough time for the audience to "confront" the issue and offer some quality reactions and feedback. Overall, the confrontation session lasts about 90 minutes.

The station has the responsibility of deciding what's to be tested, then putting together the audio or videotapes for the test. It's important to keep in mind that if reactions to various DJs is a key issue, the personalities should not be identified. Tapes should keep station IDs as generic as possible.

Key Details

I asked Rob about the cost of a typical Confrontation Analysis session. For example, how does the cost compare to the expense of doing a series of focus groups? Without being specific, Rob commented that a typical C.A. was more costly than a series of focus groups. That's to be expected, I suppose, when you consider the sample size for a focus series is typically 40-60 folks versus an average of 175 for one of the Balon sessions.

What do you get for your money? According to Balon, "You've got hard mathematical data in front of you. You also have enough participants to give yourself a firm statistical base from which to proceed. The printout itself is very clear and easy to understand."

Given that Rob had earlier pointed out the value of obtaining open-ended responses, I would hope there is also some sort of verbatim listing, which is so often useful in stimulating positioning thoughts or marketing ideas. Sometimes the public comes up with real gems as they look at our business and describe reactions to it in ways that never occur to those of us so close to the forest.

Week In Review

Four New ARAC Members

Four broadcasters were recently elected by their peers to serve on the Arbitron Radio Advisory Council. Named to the panel, effective immediately, were Jim Connor of WEAT/West Palm Beach, representing Easy Listening stations in markets ranked 51+; Perry Ury of WTIC-FM/Hartford, who will represent Contemporary stations in metros ranked 1-50; Don Nelson, formerly of KSON-AM & FM/San Diego (member of the Council in earlier years), who will speak for Country stations in markets 1-50; and Zane Roden, who owns WOKJ & WJMI/Jackson, MS, and will look out for the interests of Black-formatted stations.

Cume Rule To Mail Soon

The much awaited multiweek cume slide rule developed by Arbitron (and debuted here in the 12-21 column) will, according to Arbitron Sales/Marketing VP Rhody Bosley, be mailed to subscribers January 28.

Lowry Relocates

Bob Lowry has announced the relocation of his research and programing consultancy. RM Lowry & Co. will now operate out of 5888 E. Onyx Avenue, Scottsdale, AZ; (602) 483-0586. The new office is now open for business.

Thinking Points

My initial impression concerning Confrontation Analysis is that, depending on your station's needs and budget, this technique could be worth investigating. Part of the decision process will, of course, be the cost factor. If you get more than twice the sample size of a focus group series (good news) but the cost is four times what you'd pay for that focus series (bad news), you may have to pass on using this approach.

Assuming the costs are not unreasonable, however, the theory

"The Confrontation Analysis doesn't really get into significant music testing, but does allow stations to delve into other format or marketing ingredients."

behind this technique is basically sound. The key factor stations may want to consider as they look at research expenditures is the area of the station that deserves the most research attention. As outlined to me, the Confrontation Analysis doesn't really get into significant music testing, but does allow stations to delve into other format or marketing ingredients.

Another approach might be more useful if your station really needs a musical checkup. For example, having done both focus groups and mass music tests, it occurred to me there's a way to combine these differently from Balon's approach. Stations needing to test 200-300 music hooks can do so in the auditorium setting, but during breaks and intermissions moderators can hand out questionnaires aimed at deriving feedback on some of the issues Balon's technique would probe. Both the Confrontation Analysis approach and this latter method could be helpful, depending on the station's priorities.

Now that we've confronted Confrontation Analysis, let's see how this technique proves out; it's hoped it helps some broadcasters. Next week: a look at research that can boost your station's revenues. See you then!

Q&A

I've gotten several queries following my recent Arbitron "Mythbusters" column. One typical question was, "When a diarykeeper writes down both my calls and later the dial position in the same 15-minute period, can't I get credit for two quarter-hours?"

Only in very rare instances. If the respondent attempted to put your calls down but somehow aberrated them, in a minute number of cases the system could give your station credit for both the corrected call letters and the entry to the dial position (assuming both entries are for five straight minutes or more in the 15-minute clock segment). Figure that 99.9% of the time you'll just get the one quarter-hour; the second entry is redundant.

FOREIGNER

LIVE FROM PARIS

Invite your listeners to a live Album Party co-hosted by Judy Libow, Dan Neer and members of Foreigner. Thursday, January 24. Live-via-satellite from Paris! Hear the latest Foreigner news along with highlights from their new lp "Agent Provocateur" on Atlantic Records. Vive la musique! An exclusive production of NBC Radio Entertainment in cooperation with Ofredia, Paris.

To join us in Paris, call (212) 664-5538.

Sponsored, in part, by Budweiser,
and Agree Shampoo & Conditioner.

Thursday, January 24.
10 PM Eastern, 9 PM Central,
8 PM Mountain, 7 PM Pacific

Management:
Bud Prager/E.S.P. Management, Inc.



**NBC RADIO
ENTERTAINMENT**



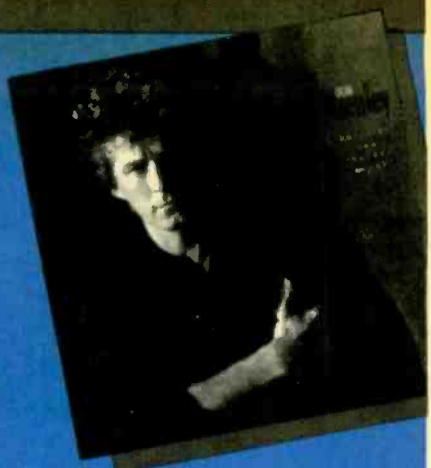
DON

HENLEY

CHR

6

Produced By
Don Henley,
Danny Kortchmar,
Greg Ladanyi
and **Mike Campbell**



"THE BOYS OF SUMMER"

From the Geffen Album
BUILDING THE PERFECT BEAST
GHS/M5G 24026

Management: **Front Line**

7-29141

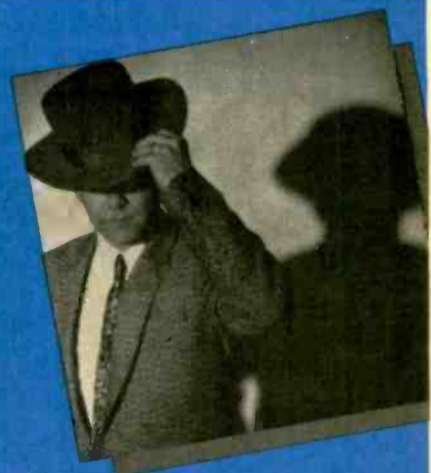
ELTON

JOHN

AIC

10

Produced By:
Chris Thomas



"IN NEON"

7-29111

From the Geffen album — **BREAKING HEARTS**
GHS/M5G 24031

Management: **John Reid Enterprises Limited**

ERIC

CARMEN

CHR
BREAKER
148/68 62%
ONE OF THE
MOST ADDED



Produced By **Bob Gaudio** From the Geffen Album **ERIC CARMEN** (GHS 24042)

"I WANNA HEAR IT FROM YOUR LIPS"

7-29118

JOURNEY

AOR-CHR
BREAKER
AOR TRACKS:
DEBUT 14
#1 MOST ADDED
AOR TRACKS & CHR



"ONLY THE YOUNG"

7-29090

Produced By:
Mike Stone for **Mike Stone**
Enterprises, Inc. and **Kevin**
Elson for **Elson Music Vision**
Mixed by **Bob Clearmountain**
Management: **Herble Herbert**

From the forthcoming original sound track of the Warner Bros. Motion Picture — **VISION QUEST**
GHS/M5G 24063



RATINGS REPORT

Fall '84 Arbitron Advances

Dallas-Ft. Worth

KVIL-FM Still Reigns Supreme; KRLD Gets Boost From Cowboys; KEGL Takes CHR Title; KTKS Debuts; WBAP, KPLX, KMGC Post Healthy Gains

	Spring '84	Fall '84
KVIL-FM (AC)	10.2	9.9
KRLD (News)	7.1	8.0
WBAP (Ctry)	6.3	6.9
KKDA-FM (Urbn)	7.1	6.7
KMEZ (BM)	5.9	6.3
KPLX (Ctry)	4.7	5.9
KEGL (CHR)	4.3	5.2
KAAM (CHR)	5.9	4.5
KSCS (Ctry)	6.6	4.4
KTXQ (AOR)	4.0	4.3
KMGC (AC)	2.9	4.1
KQZY (Easy)	3.4	3.7
KZEW (AOR)	4.5	2.9
KNOK (Urbn)	3.2	2.5
KTKS (CHR)	-	2.1
KRQX (Gold)	1.7	1.7
KPBC (Rel)	1.5	1.6
KLIF (Ctry)	1.7	1.5
WRR (Clas)	1.4	1.5
KLUV (AC)	2.1	1.4
KVIL (AC)	.9	1.1
KAAM (Gold)	2.1	1.1
KESS (Span)	1.0	1.1
KKDA (Blk)	1.1	1.0

Riverside-San Bernardino

KIIS-FM Stronger Than Ever; KDUO Solid Second; KOST Virtually Doubles

	Spring '84	Fall '84
KIIS-FM (CHR)	8.7	9.5
KDUO (BM)	5.9	6.7
KGGI (AC)	4.7	5.8
KBIG (Easy)	4.5	5.1
KOST (AC)	2.4	4.6
KMET (AOR)	2.8	3.7
KLOS (AOR)	3.0	3.6
KFI (AC)	5.6	3.4
KQLH (AC)	2.4	3.3
KNX (News)	4.0	3.3
KRTH (Gold)	2.3	3.2
KABC (Talk)	3.3	2.8
KOLA (AOR)	2.3	2.3
KCKC (Ctry)	2.8	2.1
KKHR (CHR)	1.0	2.0
KNTF (Ctry)	2.1	1.9
KPRO (AC)	.9	1.7
KCAL (Span)	.9	1.6
KCAL-FM (AOR)	3.2	1.5
KLAC (Ctry)	1.3	1.5
KDIG (Ctry)	1.3	1.4
KNSE (Span)	1.4	1.4
KBRT (Rel)	1.1	1.4
KFXM (CHR)	2.2	1.3
KWDJ (Ctry)	.9	1.1
KWOW (Gold)	.8	1.1
KFWB (News)	.9	1.1
KZLA (Ctry)	.7	1.0

Houston-Galveston

KMJQ, KKBQ-FM Battle For First; KLTR Grows, Widens A/C Gap; KODA, KFMK Improve; AORs Slip

	Summer '84	Fall '84
KMJQ (Urbn)	10.2	9.4
KKBQ-FM (CHR)	8.9	9.2
KIKK-FM (Ctry)	7.5	7.6
KODA (Easy)	6.8	7.4
KLTR (AC)	4.5	6.3
KSRR (AOR)	5.5	5.3
KFMK (AC)	4.1	4.8
KLOL (AOR)	5.8	4.8
KQUE (AC)	4.6	4.5
KTRH (News)	4.3	4.4
KXAS (Ctry)	4.9	4.1
KPRC (News)	3.6	3.7
KRBE-FM (CHR)	4.4	2.7
KYOK (Blk)	1.5	2.6
KLEF (Clas)	1.4	2.2
KILT (Ctry)	1.7	1.9
KXYZ (Span)	1.3	1.3
KGOL (Rel)	.8	1.2
KLAT (Span)	1.5	1.1
KKBQ (CHR)	1.6	1.0
KIKK (Ctry)	1.3	1.0

Anaheim-Santa Ana

KIIS Improves On Perfect 10; KABC Slips Without Dodgers; KNX, KROQ, KOST Post Robust Gains; KYMS Top Local Outlet

	Spring '84	Fall '84
KIIS-FM (CHR)	10.0	10.1
KABC (Talk)	6.7	5.6
KBIG (Easy)	7.1	5.3
KJOI (Easy)	4.3	5.1
KNX (News)	2.9	4.7
KLOS (AOR)	5.3	4.6
KOST (AC)	3.2	4.3
KROQ (AOR)	2.3	4.2
KKHR (CHR)	3.5	3.9
KMPC (BBnd)	4.5	3.8
KRTH (Gold)	3.7	3.8
KMET (AOR)	4.6	3.6
KMGG (AC)	.8	2.5
KYMS (Rel)	.8	2.1
KFI (AC)	1.7	2.1
KHTZ (AC)	2.1	2.0
KNOB (Easy)	2.1	2.0
KFWB (News)	2.0	1.9
KIQQ (CHR)	3.6	1.9
KFAC-FM (Clas)	.6	1.7
KIIS (CHR)*	1.4	1.7
KBRT (Rel)	.4	1.5
KEZY-FM (CHR)	.8	1.3
KZLA (Ctry)	1.6	1.3
KLAC (Ctry)	2.6	1.3
KWIZ-FM (AC)	2.4	1.2
KKGO (Jazz)	1.0	1.0

*Was Big Band KRPZ during book.

San Jose

KGO, KBAY Hold 1-2; KARA Rises To A/C Title; KFOG Gains 2; Hispanic Stations Jump; Country Slides

	Spring '84	Fall '84
KGO (N/T)	9.2	8.2
KBAY (BM)	8.0	6.3
KWSS (CHR)	6.7	5.8
KOME (AOR)	4.9	4.6
KCBS (N/T)	3.4	4.4
KARA (AC)	2.8	4.0
KSOL (Urbn)	4.1	3.8
KIOI (AC)	2.4	3.7
KYUU (AC)	3.0	3.7
KSJO (AOR)	4.2	3.5
KNTA (Span)	1.3	3.4
KLIV (BBnd)	3.7	3.1
KBRG (Span)	-	2.8
KOIT-FM (Easy)	2.7	2.8
KFOG (AOR)	.7	2.7
KEEN (Ctry)	3.2	2.3
KLOK (AC)	3.4	2.2
KSAN (Ctry)	3.8	2.0
KEZR (AC)	3.1	1.9
KBLX (Blk)	.7	1.8
KLOK-FM (AC)	1.3	1.7
KLZE (Easy)	1.2	1.6
KABL (BM)	.7	1.5
KFRC (CHR)	2.8	1.5
KNBR (Misc)	2.6	1.5
KDFC-FM (Clas)	.7	1.4
KMEL (CHR)	.8	1.2
KNEW (Ctry)	1.3	1.2
KSFO (Easy)	.7	1.1
KKHI-FM (Clas)	1.6	1.0

Denver-Boulder

KOSI, KPKE Still Rate 1-2; Broncos Boost KOA; KRXY Debuts Strongly; KOAQ Edges KIMN For CHR Runner-up; KBCO Tops AORs

	Spring '84	Fall '84
KOSI (Easy)	9.9	9.7
KPKE (CHR)	7.9	7.2
KOA (Talk)	5.7	6.7
KOAQ (CHR)	5.0	6.0
KIMN (CHR)	5.2	5.9
KMJI (AC)	5.0	4.9
KRXY (CHR)*	3.3	4.7
KBCO (AOR)	4.0	4.5
KAZY (AOR)	4.2	4.4
KYGO (Ctry)	4.9	4.2
KBPI (AOR)	4.4	4.1
KVOD (Clas)	2.5	3.9
KEZW (BBnd)	3.2	3.8
KHOW (AC)	4.7	3.6
KLZ (Ctry)	4.0	3.6
KNUS (N/T)	2.9	3.2
KRZN (Gold)	2.0	2.5
KDKO (Urbn)	2.4	1.9
KBRQ (Ctry)	1.6	1.6
KDEN (News)	1.6	1.4
KLTT (Rel)	.6	1.1
KPPL (Jazz)**	.3	1.0

*Was A/C with different calls in previous book

** Formerly KJJZ.

Providence-Warwick-Pawtucket

WLKW-FM Adds Three, Claims First; WHJY Steady, Solid Second; WPRO-FM Slips From Double Digits; WPRO Rises To Fourth

	Spring '84	Fall '84
WLKW-FM (BM)	10.0	13.1
WHJY (AOR)	9.9	9.8
WPRO-FM (CHR)	10.0	9.5
WPRO (AC)	5.2	6.1
WHJJ (N/T)	6.7	5.4
WSNE (AC)	6.2	4.5
WPJB (AC)	2.4	3.7
WERI (CHR)	2.9	3.5
WMYS (AC)	2.3	3.5
WEAN (News)	3.4	3.4
WBRU (ACR)	3.3	3.3
WBSM (Talk)	2.5	2.4
WLKW (BBnd)	3.7	2.3
WHIM (Ctry)	1.7	2.1
WBZ (AC)	1.9	1.8
WXKS-FM (CHR)	1.7	1.6
WHTT (CHR)	2.2	1.5
WPEP (N/T)	1.4	1.4
WPLM (BBnd)	1.3	1.0
WGNG (Ctry)	1.4	1.0
WNBH (Gold)	.5	1.0

Pittsburgh

KDKA Softer Again, Still Way Ahead; WSHH Soars As WPNT Segues To A/C; WBZZ Flexes CHR Muscles; WTAE, WTKN Improve;

	Spring '84	Fall '84
WWSW, WAMO-FM Slip		
KDKA (AC)	15.5	14.9
WSHH (BM)	4.5	9.7
WBZZ (CHR)	7.4	8.8
WDVE (AOR)	7.9	7.9
WHTX (CHR)	6.1	5.5
WTAE (AC)	4.7	5.3
WWSW (AC)	5.7	4.5
WAMO-FM (Urbn)	5.5	4.0
WTKN (Talk)	3.4	3.9
WJAS (BBnd)	4.1	3.6
WDSY (Ctry)	3.2	3.4
WHYW (AC)	4.7	3.2
WPNT (AC)	4.5	2.3
KQV (News)	2.8	2.1
WMBA (Talk)	-	1.8
WYDD (AOR)	2.2	1.8
WEEP (Ctry)	1.8	1.4
WNUF (BBnd)	1.2	1.0

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Black, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, N/T—News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.

St. Louis

KMOX Way Ahead, As Usual; KSHE Skies To Double Digits; KMJM Stronger Third, CHRs Softer

	Summer '84	Fall '84
KMOX (Talk)	21.8	20.6
KSHE (AOR)	8.8	12.0
KMJM (Urbn)	6.7	7.6
KEZK (BM)	6.4	5.9
WIL-FM (Ctry)	5.8	5.8
KHTR (CHR)	6.5	4.8
KSD (AC)	4.9	4.8
KWK (CHR)	5.3	4.3
WRTH (BBnd)	3.1	4.1
KUSA (Ctry)	4.1	3.9
KYKY (AC)	3.3	3.7
KXOK (Talk)	2.0	2.6
KATZ (Blk)	2.5	1.9
KGLD (Gold)	2.0	1.9
KADI (AC)	1.7	1.7
WESL (Blk)	1.4	1.6
KCFM (Easy)	1.4	1.6
WZEN (Blk)	1.7	1.4
WIL (Ctry)	1.6	1.4
WEW (BBnd)	1.0	1.2

Cleveland

WMMS Soars Again; WDOK Moves Into Second; WLTF Sweeps Into A/C Lead; Urban Down

	Summer '84	Fall '84
WMMS (AOR)	10.4	10.9
WDOK (Easy)	5.7	7.6
WQAL (Easy)	7.3	6.8
WLTF (AC)	5.3	6.4
WBBG (BBnd)	7.8	6.3
WMJI (AC)	6.4	6.1
WGCL (CHR)	7.0	5.9
WZAK (Urbn)	7.4	5.7
WERE (N/T)	3.5	4.6
WDMT (Urbn)	4.8	4.2
WGAR-FM (Ctry)	4.2	3.9
WJW (N/T)	3.9	3.2
WABQ (Rel)	2.8	3.1
WHK (Gold)	2.2	2.7
WJMO (Blk)	2.1	2.3
WRQC (CHR)	1.9	2.3
WWWE (AC)	4.1	2.3
WCLV (Clas)	1.6	2.2
WGAR (Ctry)	1.9	2.0
WDBN (Easy)	1.3	1.3



Fall '84 Arbitron Advances

Baltimore

WLIF Widens Lead; WBAL Stable Second; WIYY Grows To Strong Third; Black/Urban Stations Rise; Country Softer; WBSB, WFBR (Sans Orioles) Drop

	Spring '84	Fall '84
WLIF (BM)	8.8	9.7
WBAL (AC)	8.0	8.2
WIYY (AOR)	6.9	8.0
WXYY (Urbn)	5.3	6.2
WPOC (Ctry)	6.2	5.8
WWIN-FM (Blk)	2.9	4.9
WBSB (CHR)	7.5	4.4
WMAR (CHR)	3.4	4.2
WYST-FM (AC)	3.6	3.9
WCBM (N/T)	3.2	3.8
WCAO (Ctry)	4.1	3.6
WITH (BBnd)	4.3	3.3
WFBR (AC)	6.4	3.2
WWIN (Blk)	2.6	3.0
WEBB (Blk)	1.7	2.7
WBGR (Rel)	2.1	2.5
WHUR (Blk)	1.0	1.4
WRQX (CHR)	1.4	1.3
WQSR (AC)	1.2	1.2
WHFS (AOR)	.6	1.1
WTOP (News)	.9	1.0

Salt Lake City-Ogden

Perennial Powers KSFI, KSL Rate 1-2; KSOP-FM Emerges As Country Pacesetter; KLTQ Makes Notable A/C Debut

	Spring '84	Fall '84
KSFI (BM)	10.8	10.5
KSL (AC)	8.5	9.3
KRSP-FM (AOR)	8.9	7.1
KCPX (CHR)	7.2	6.4
KLCY (AC)	5.7	6.3
KSOP-FM (Ctry)	4.1	5.6
KLUB (BM)	4.3	5.6
KALL (AC)	5.3	4.5
KLTQ-FM* (AC)	1.2	3.9
KISN (CHR)	3.7	3.6
KKAT (Ctry)	4.1	3.4
KZAN (Ctry)	2.9	3.2
KDAB (AC)	3.2	2.6
KBUG (AC)	3.9	2.6
KCGL (AOR)	1.2	2.5
KFMY (CHR)	2.9	2.3
KRSP (CHR)	2.5	2.1
KSOP (Ctry)	1.2	1.8
KLRZ (AC)	2.2	1.7
KRGO-FM (Ctry)	.7	1.4
KDYL (News)	1.6	1.3
KLO (BBnd)	.5	1.1
KZJO (Talk)	1.8	1.1
KRGO (Ctry)	1.1	1.0

*was KWHO-FM (Clas) in previous sweep.

Tampa-St. Petersburg-Clearwater

WWBA, WRBQ-FM Dominant Pacesetters; WIQI Climbs To Third Place; WSUN Rises, Gains On WQYK

	Spring '84	Fall '84
WWBA (BM)	13.5	13.3
WRBQ-FM (CHR)	11.2	11.2
WIQI (AC)	5.2	6.8
WQYK (Ctry)	8.7	6.7
WYNF (AOR)	7.5	6.7
WSUN (Ctry)	4.8	6.5
WDAE (BBnd)	4.9	5.2
WZNE (CHR)	5.6	4.3
WFLA (AC)	3.2	4.0
WTMP (Blk)	3.3	3.8
WGUL-AM & FM (BBnd)	3.0	3.5
WMGG (CHR)	3.2	3.5
WPLP (Talk)	2.9	3.5
WFLA-FM (AC)	2.5	2.3
WDUV (BM)	1.6	2.1
WAVE (AC)	2.2	1.4
WRBQ (CHR)	1.7	1.2
WRXB (Blk)	1.8	1.1

Indianapolis

WIBC Steady First; WFBQ Skies To Double Digits; WZPL Loses Four, Now Third; WFMS, WTLC, WENS Notch Notable Boosts

	Spring '84	Fall '84
WIBC (AC)	16.2	16.0
WFBQ (AOR)	9.6	11.3
WZPL (CHR)	15.1	11.1
WFMS (Ctry)	6.6	8.9
WTLC (Urbn)	6.0	8.8
WENS (AC)	6.7	7.8
WXTZ (BM)	9.6	7.7
WIRE (Ctry)	5.6	5.1
WNAP (CHR)	4.7	4.9
WMLF (BBnd)	2.9	3.2
WNDE (AC)	2.6	2.6
WTPI (AC)	—	1.3
WGRT (Urbn)	.8	1.2

Sacramento

KCTC First Again; KSFM Improves To Runner-up; KXOA-FM, KHYL Show A/C Growth; Country Stations Show Notable Slippage

	Spring '84	Fall '84
KCTC (BM)	8.6	8.9
KSFM (CHR)	8.0	8.7
KXOA-FM (AC)	7.9	8.2
KZAP (AOR)	8.3	7.5
KAER (Ctry)	7.3	4.9
KHYL (AC)	3.5	4.7
KFBK (News)	6.4	4.7
KWOD (CHR)	3.4	4.6
KXOA (BBnd)	3.4	4.5
KGNR (Talk)	4.2	4.4

Phoenix

KTAR Wins With Double Digits; KQYT, KNIX-FM Level, Take 2-3; KUPD Surges Into AOR Lead As KDKB Drops

	Spring '84	Fall '84
KTAR (News)	9.1	10.4
KQYT (Easy)	8.0	8.0
KNIX-FM (Ctry)	7.1	7.2
KUPD (AOR)	5.4	7.1
KZZP-FM (CHR)	5.5	6.0
KKLT (AC)	5.5	5.9
KMEO-FM (Easy)	5.9	5.8
KOPA-FM (CHR)	4.5	5.3
KOY (AC)	4.6	4.6
KLZI (AC)	3.2	4.2
KDKB (AOR)	7.4	4.1
KOOL-FM (AC)	4.9	3.8
KHEP (Clas)	2.3	2.8
KLFF (BBnd)	2.9	2.6
KUKQ (Urbn)	2.6	2.6
KSTM (AOR)	2.0	2.2
KVVA (Span)	1.4	1.9
KJJJ-FM (Ctry)	3.8	1.8
KNIX (Ctry)	1.1	1.5
KPHX (Span)	.8	1.3
KFLR (Rel)	.9	1.2
KOOL (AC)	1.1	1.1
KOPA (CHR)	.7	1.1

Memphis

WHRK Explodes Into Top Spot; WMC-FM Holds Double Digits; WRVR Jumps To Third Place; WZXR, WMC Softer

	Spring '84	Fall '84
WHRK (Urbn)	8.1	11.7
WMC-FM (CHR)	10.7	10.1
WRVR (AC)	6.2	8.8
WMC (Ctry)	9.2	7.8
KRNB (Blk)	6.9	7.3
WZXR (AOR)	10.0	7.2
WDIA (Blk)	8.4	7.1
WGKX (Ctry)	6.7	6.3
WLOK (Blk)	7.4	6.1
WLVS (BM)	4.9	5.4
WREC (BBnd)	4.3	4.3
WHBQ (N/T)	3.1	3.6
KSUD (Rel)	—	2.8
WKDJ (Blk)	4.0	2.8
KWAM (Rel)	3.1	2.2
WMSO (Misc)	1.2	1.0

Portland

KXL-FM Wins Top Trophy; KKRZ Zooms Into Second As KMJK Softens; KEX (With Blazers) Takes A/C Crown; KINK Firms Leading AOR Pace

	Spring '84	Fall '84
KXL-FM (BM)	8.5	8.2
KKRZ (CHR)	3.1	7.0
KINK (AOR)	5.9	6.8
KMJK (CHR)	10.2	6.7
KYTE (BBnd)	5.3	6.4
KEX (AC)	3.8	6.0
KGW (AC)	7.9	5.7
KKCW (AC)	4.6	5.3
KWJJ (Ctry)	4.4	4.6
KCNR-FM (AC)	4.2	4.3
KRCK (AOR)	4.8	4.1
KXL (News)	4.0	3.9
KKSN (Clas)	2.1	3.8
KSGO (Gold)*	2.1	3.6
KGON (AOR)	5.3	3.5
KUPL-FM (Ctry)	4.1	3.3
KKEY (Talk)	2.4	2.7
KJIB (Ctry)	4.1	1.8
KPDQ-FM (Rel)	1.7	1.2

*Was KYXI (News) in previous book.

New Orleans

WYLD-FM Goes Wild, Garners Huge Tally; WEZB Slips, Still Strong Number Two; WLTS Outdistances Other AC's

	Spring '84	Fall '84
WYLD-FM (Urbn)	14.9	16.7
WEZB (CHR)	11.7	10.9
WBYU (BM)	7.0	7.0
WLTS-FM (AC)	5.8	6.8
WQUE-FM (CHR)	6.4	6.8
WNOE-FM (Ctry)	5.3	6.3
WRNO (CHR)	7.3	5.7
WBOK (Rel)	5.3	5.6
WAJY (AC)	5.9	5.3
WTIX (AC)	3.4	3.3
WSMB (N/T)	3.5	3.2
WNOE (Ctry)	3.4	2.7
WYLD (Blk)	2.6	1.6
WWIW (BBnd)	1.6	1.5
WLTS (AC)	2.6	1.0
WAFB (AC)	—	1.0

San Antonio

KQXT Stable, Takes First; KTFM Slips To Second; KISS Wins AOR Battle; KLLS-FM Tops A/C's

	Spring '84	Fall '84
KQXT (Easy)	8.5	8.4
KTFM (CHR)	9.5	8.2
KISS (AOR)	6.3	7.1
KLLS-FM (AC)	5.2	6.4
KXZL (AOR)	7.4	6.4
KAJA (Ctry)	7.3	6.3
KKYX (Ctry)	7.3	6.3
KCOR (Span)	5.5	6.0
KBUC-FM (Ctry)	4.5	5.8
WOAI (N/T)	4.5	5.0
KTSA (AC)	6.1	4.8
KITY (CHR)	5.3	4.6
KEDA (Span)	1.9	3.3
KONO (AC)	3.1	2.7
KSAQ (CHR)	2.3	2.4
KAPE (Blk)	2.6	2.3
KSJL (CHR)	—	1.8
KBUC (Ctry)	1.6	1.7
KSLR (Rel)	.8	1.4
KESI (AC)	.7	1.1

Hartford-New Britain

WTIC Slips, Still Dominant; WTIC-FM Posts CHR Surge; WRCH Prospers As WKSS Becomes CHR; WDRC-FM Grabs FM A/C Crown

	Spring '84	Fall '84
WTIC (AC)	19.3	18.6
WTIC-FM (CHR)	11.5	14.1
WRCH (BM)	7.7	9.4
WHCN (AOR)	5.8	6.7
WDRC-FM (AC)	4.6	5.5
WRCQ (BBnd)	4.1	5.3
WIOF (AC)	4.8	5.1
WCCC-FM (AOR)	3.8	4.7
WPOP (News)	4.4	4.1
WDRC (AC)	3.0	2.7
WWYZ (AC)	2.6	2.6
WKSS (CHR)	4.6	2.4
WKCI (AC)	.8	1.4
WKND (Blk)	1.7	1.3
WAQY (AOR)	2.1	1.1

Louisville

WAMZ Goes To Head Of Class; WLRS Zooms Into Third; WLOU Loses Two; WAVG Up Two

	Spring '84	Fall '84
WAMZ (Ctry)	10.4	11.4
WHAS (AC)	10.3	10.7
WLRS (CHR)	6.8	10.4
WQMF (AOR)	10.5	10.3
WLOU (Blk)	10.8	8.3
WVEZ (BM)	9.0	7.8
WAVG (AC)	4.9	7.0
WKJJ (AC)	5.8	5.7
WJYL (Urbn)	5.7	5.1
WCII (Ctry)	5.8	5.0
WRKA (AC)	5.8	3.5
WAKY (Gold)	3.6	2.7
WXVW (Easy)	2.3	2.2
WXLN (Rel)	.7	1.4

*Was KROY (AOR) in previous book.



Fall '84 Arbitron Advances

Buffalo

WBEN Dethrones WJYE, Takes First; WECK Notches Highest Share Ever; WBLK Adds Three; WNYS Widens CHR Margin

	Spring '84	Fall '84
WBEN (AC)	10.1	9.9
WJYE (BM)	10.8	9.4
WECK (BBnd)	7.3	8.1
WYRK (Ctry)	7.1	7.4
WBLK (Blk)	4.2	7.2
WNYS (CHR)	6.4	6.6
WBUF (AC)	6.6	5.7
WGR (AC)	4.1	5.3
WGRQ (AOR)	5.8	5.2
WKBW (AC)	6.4	5.0
WPHD (CHR)	6.1	4.9
WBEN-FM (CHR)	4.2	4.1
WYSL (CHR)	4.2	3.2
WUWU (AC)	1.3	2.3
WRXT (CHR)	2.4	1.8
WJL (AC)	—	1.2
WUFO (Blk)	.6	1.1
WXRL (Ctry)	.9	1.1

Cincinnati

WKRC Climbs Again, Hits Double Digits; WRRM Tops Other A/C's; WLW Down Without Reds; WKXF Cops Country Crown; AORs Up

	Spring '84	Fall '84
WKRC (AC)	8.7	10.3
WKRQ (CHR)	10.0	9.6
WEBN (AOR)	8.0	8.7
WRRM (AC)	7.9	7.4
WCKY (N/T)	5.3	6.5
WLW (AC)	8.9	6.5
WWEZ (BM)	6.1	6.0
WBLZ (Urbn)	5.7	5.2
WKXF (Ctry)	4.2	4.8
WUBE (Ctry)	4.9	4.6
WMLX (BBnd)	2.7	4.4
WLLT (AC)	5.6	4.3
WSKS (AOR)	3.6	4.0
WCIN (Blk)	2.7	3.0
WSAI (Ctry)	1.7	1.9

Minneapolis-St. Paul

WCCO Scores Highest Share In Recent Sweeps; KSTP-FM, WLOL Slip From Double Digits; WAYL, KEEY, KQRS-FM Advance

	Spring '84	Fall '84
WCCO (AC)	19.1	21.4
KSTP-FM (AC)	11.3	9.9
WLOL (CHR)	11.3	8.5
WAYL (BM)	7.0	7.4
KEEY (Ctry)	5.9	6.4
KQRS-FM (AOR)	5.6	6.1
KDWB-FM (CHR)	5.2	5.2
WDGY (Ctry)	3.7	4.1
KSTP (Talk)	3.5	3.7
WLTE (AC)	3.8	3.7
KTCZ (AOR)	2.4	3.2
KJJO (Gold)	2.7	2.2
KLBB (BBnd)	1.7	1.3

Seattle-Tacoma

Seahawks Help Boost KIRO; KOMO Adds Two, Strong Runner-up; KUBE Improves, Dominates CHR; KISW Flexes AOR Muscles

	Spring '84	Fall '84
KIRO (News)	7.8	10.7
KOMO (AC)	6.5	8.5
KUBE (CHR)	6.5	7.4
KBRD (BM)	6.2	6.6
KISW (AOR)	4.7	5.4
KIXI (BBnd)	4.6	4.6
KSEA (BM)	4.8	4.5
KLSY (AC)	4.2	4.4
KPLZ (CHR)	4.7	4.4
KNBQ (CHR)	3.9	3.3
KVI (Gold)	3.4	3.2
KING-FM (Clas)	2.9	3.1
KMPS-FM (Ctry)	3.0	3.1
KJR (AC)	3.3	3.0
KRPM (Ctry)	3.3	2.6
KZOK (AOR)	3.2	2.5
KEZX (AC)	3.2	2.2
KCMS (Rel)	2.4	2.1
KING (News)	1.5	1.9
KKFX (Urbn)	1.6	1.8
KIXI-FM (AC)	2.1	1.3
KKMI (AC)	1.0	1.2
KMPS (Ctry)	2.2	1.2
KCIS (Rel)	.8	1.0

Kansas City

WDAF Shoots Back Into First; KMBR, KBEQ Softer; KLSI-KUDL Battle Gets More Intense

	Spring '84	Fall '84
WDAF (Ctry)	7.7	11.4
KCMO (N/T)	8.0	7.7
KMBR (BM)	9.7	7.5
KBEQ (CHR)	8.4	6.7
KLSI (AC)	6.9	6.5
KUDL (AC)	6.3	6.3
KFKF-FM (Ctry)	6.8	6.1
KYYS (AOR)	5.9	5.8
KMBZ (N/T)	4.6	4.9
KPRS (Blk)	4.7	4.7
WHB (AC)	3.7	4.4
KCMO-FM (Ctry)	3.7	4.1
KZZC (CHR)	2.2	3.8
KJLA (BBnd)	4.3	3.7
KKCI (AOR)	3.0	2.7
KCFX (AOR)	1.5	1.3
KCXL (Urbn)	1.5	1.1
KCCV (Rel)	—	1.0

Milwaukee-Racine

WTMJ, WEZW, WQFM Hold 1-2-3; WMIL Extends Country Lead; WKTI, WISN Softer

	Spring '84	Fall '84
WTMJ (AC)	14.7	12.0
WEZW (BM)	8.1	9.2
WQFM (AOR)	7.2	8.6
WOKY (BBnd)	6.1	6.8
WMIL (Ctry)	4.8	5.9
WKTI (CHR)	7.0	5.7
WLUM (Urbn)	5.5	5.3
WMYX (AC)	5.1	5.1
WISN (AC)	4.9	3.8
WBCS-FM (Ctry)	4.6	3.6
WMGF (AC)	2.7	3.2
WEMP (Gold)	2.9	2.8
WFMR (Clas)	1.8	2.6
WNOV (Blk)	3.1	2.5
WZUU (CHR)	3.1	2.4
WRKR-FM (CHR)	1.0	1.6
WAWA (Blk)	.8	1.2
WBTT (CHR)	1.4	1.1
WBCS (Ctry)	.4	1.0

Columbus

WLVQ Approaches 15; WTVN Adds Two; WBNS-FM Slips; WXGT, WSNY Down; WVKO Drops As WZZT, WCKX Come On

	Spring '84	Fall '84
WLVQ (AOR)	12.6	14.9
WTVN (AC)	8.6	10.5
WBNS-FM (BM)	11.2	9.7
WXGT (CHR)	10.1	9.2
WSNY (AC)	8.4	7.5
WNCI (AC)	5.7	6.1
WRMZ (Ctry)	5.4	4.8
WHOK (Ctry)	3.2	3.6
WMNI (Ctry)	4.3	3.1
WBNS (AC)	3.0	2.9
WVKO (Urbn)	7.1	2.6
WCOL (Gold)	3.7	2.2
WZZT (Urbn)	—	2.1
WBBY (Jazz)	1.5	2.0
WRFD (Rel)	1.4	1.8
WCLT-FM (AC)	—	1.4
WLW (AC)	1.4	1.2
WCKX (Urbn)*	1.4	1.1
WCLT (AC)	—	1.0

*Was Ctry in previous sweep.

Nashville

WSM-FM Leaps Into Pole Position; WZEZ, WKDF Score Double Digits; WQQK, WSM Post Robust Gains; CHR Contestants Flip-Flop

	Spring '84	Fall '84
WSM-FM (Ctry)	8.8	11.5
WZEZ (BM)	8.9	10.2
WKDF (AOR)	9.5	10.2
WLAC-FM (AC)	8.5	8.3
WQQK (Urbn)	7.3	8.1
WSM (Ctry)	6.1	7.2
WSIX-FM (Ctry)	7.2	6.3
WZKS (CHR)	6.1	5.6
WWKX (CHR)	7.1	4.1
WLAC (Talk)	3.3	3.3
WVOL (Blk)	6.7	3.1
WYHY (CHR)	2.6	2.7
WKDA (Gold)	.7	2.8
WSIX (Ctry)	1.6	1.9
WAMB (BBnd)	3.4	1.4
WDBL (Rel)	.4	1.1

Atlanta

WZGC Scores Double Digits, Tops Market; WQXI-FM, WPCH Post Healthy Gains; WYAY Debut Hurts WKHX; WFOX Begins Nicely; Black/Urban Stations Off

	Spring '84	Fall '84
WZGC (CHR)	9.2	10.5
WQXI-FM (CHR)	9.1	9.9
WPCH (BM)	7.0	9.0
WVEE (Urbn)	9.1	8.5
WSB (AC)	6.8	7.2
WKHX (Ctry)	10.0	6.7
WKLS-FM (AOR)	6.9	6.7
WRMM (AC)	4.3	5.3
WSB-FM (AC)	4.8	3.5
WFOX (AC)	—	3.3
WGST (News)	2.9	3.2
WAOK (Blk)	4.6	2.9
WYAY (Ctry)*	1.1	2.4
WIGO (Blk)	3.1	2.0
WPLO (Ctry)	2.6	1.9
WCNN (News)	2.3	1.3
WJYA-AM & FM (BBnd)	1.5	1.3
WQXI (Gold)	1.2	1.2
WYZE (Rel)	1.5	1.0

*Was WWLT (AC) prior book.

Miami-Ft. Lauderdale-Hollywood

WHYI Expands Lead; WLYF Stable Second; WINZ-FM Slips; WJQY Jumps Into Contention; WEDR Advances; WQBA Down

	Spring '84	Fall '84
WHYI (CHR)	8.4	9.4
WLYF (BM)	7.6	7.8
WINZ-FM (CHR)	7.5	6.7
WJQY (AC)	3.1	5.6
WEDR (Blk)	3.4	4.9
WQBA (Span)	7.2	4.8
WIOD (N/T)	3.0	4.0
WSHE (AOR)	3.0	3.8
WCMQ-FM (Span)	2.7	3.7
WNWS (News)	3.0	3.7
WAXY (AC)	3.7	3.5
WAIA (AC)	3.7	3.2
WINZ (News)	3.8	3.2
WOCN (Span)	1.9	3.1
WRHC (Span)	3.1	2.9
WKQS (Ctry)	2.8	2.5
WLVE (AC)	2.7	2.5
WTMI (Clas)	2.2	2.2
WQBA-FM (Span)	2.7	2.1
WEZI (AC)	2.2	1.9
WCKO (AOR)	1.7	1.8
WSUA (Span)	1.4	1.6
WLQY (BBnd)	2.3	1.5
WKAT (BBnd)	1.9	1.4
WRBD (Blk)	.9	1.3
WGBS (N/T)	1.3	1.2
WCMQ (Span)	1.5	1.2
WQAM (Ctry)	1.6	1.2
WMBM (Rel)	.8	1.1

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Black, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, N/T—News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.

NETWORKS PROGRAM SUPPLIERS



REED BUNZEL

NEXT NETWORK CHALLENGE?

The Ban-The-Beer Broadcasters' Blues

Will "less filling, tastes great" soon join the same elite club as that classic ungrammatical slogan "us Tarryton smokers would rather fight than switch?" Will Stroh's beer-loving dog ride into the sunset with the Marlboro man? Quite possibly, if several well-organized "public interest" groups have their way.

In recent months a number of citizens' organizations have joined forces to obtain legislative measures against alcohol abuse and drunk driving. While the cause itself has considerable merit and addresses a growing problem in the United States, one proposal — that of imposing a ban on radio and television beer/wine ads — has aroused the broadcasting industry's concern. Since networks would be hit particularly hard by such a move, this week's column explores possible consequences and solutions.

In The Beginning . . .

The NAB, which has initiated a national program to educate broadcasters about the proposed ban, says the growing movement covers the entire political spectrum. Sr. VP/Public Affairs Shaun Sheehan explains its origins: "The coalition seeking this ban, the Center For Science In The Public Interest, springs from the far left and has tremendous appeal to the religious groups of the far right. Together these people are seeking more than the elimination of beer and wine commercials on radio and television. They are seeking warning labels on all alcoholic products and to limit the place of purchase and the hours of availability. They also successfully sought to raise the drinking age."

The movement itself is labeled SMART, an acronym for Stop Marketing Alcohol on Radio and Television. In addition to the Center For Science, the coalition pushing abolition of this advertising is comprised of approximately 20 organizations, including the National PTA and the United Methodist Church.

Most critics agree that the groups behind

the ban have a valid concern, but are attacking alcohol abuse in the wrong place. Dick Brescia, CBS Radio Sr. VP and Chairman of the Radio Network Association, says, "The organizations which are trying to bring pressure on the government to remove this advertising are basically good people addressing a real problem. However, when you get that much passion involved, people start to deal with answers that are too simplistic."

While television would definitely suffer from this ban, Radio Advertising Bureau statistics indicate that the radio industry could realize a more substantial loss because a higher percentage of its annual revenue comes from beer and wine advertising. The broadcasting industry faced a similar challenge 15 years ago with the ban on cigarette advertising. That move carried a similar objective — to reduce the number of young adults who smoked. While apocalyptic results were predicted by the industry, Congress determined that such a ban was in the public interest.

The result? Networks were hit hard, and more teens than ever before began lighting up. NAB's Sheehan confirms, "We see that there's a very high number of youngsters who have started smoking and never saw or heard a cigarette ad."

An Ounce Of Prevention . . .

Broadcasters obviously have a lot at stake. Through understanding and sympathy for the cause, industry leaders are making efforts to inform the American public about the dangers of alcohol abuse. The first step is to fully understand the "true effects" of beer and wine advertising as it exists today.

Network Spots

"Superstar Concert" Lineup Announced

Westwood One has announced the lineup of its 1985 "Superstar Concert Series," featuring exclusive appearances by Pat Benatar, Stevie Nicks, Journey, Billy Squier, the Flinx, and REO Speedwagon. Kicking off the "season" of the Coca-Cola/Sprite-sponsored program is a double-header concert featuring John Waite and Scandal with Patty Smyth, recorded live at the Hollywood Palladium.

At least two "encore" performances are scheduled this spring as well, featuring .38 Special and the Cars. For more information, call (213) 204-5000.

Computer Bits

Images Presentations Corp. has announced the introduction of a new syndicated radio series, "A Bit About Computers," hosted by computer expert Lawrence Epstein. The non-technical, short-form series is designed to educate listeners

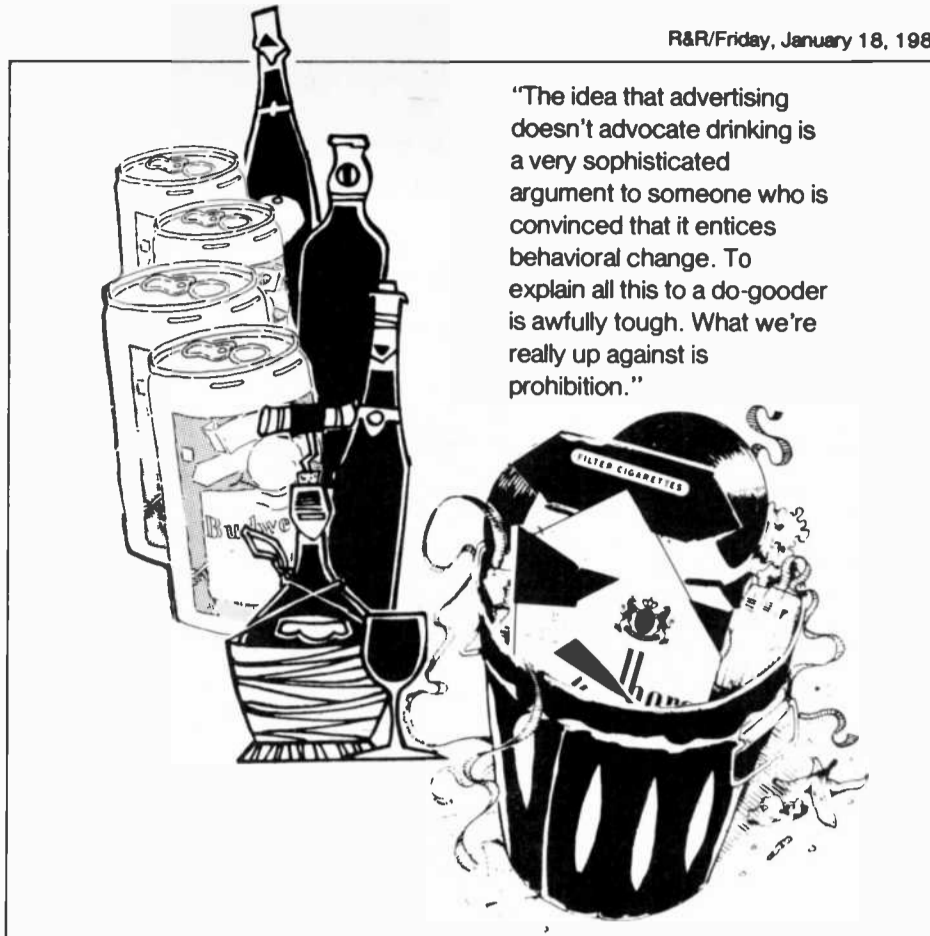
who are — or intend to be — personal computer owners. Ten :90 features will be produced each week, targeted to a general radio audience. More information at (516) 935-2801.

Computer Bites

Also on the computer front: "The Famous Computer Cafe," a daily 30-minute program featuring news, reviews, and interviews about computers, will now be offered to all National Public Radio stations. Produced by SOFTV Inc., the show will expand to a weekly, one-hour format for non-commercial use.

The "Cafe" is a fictitious eatery where diners and special guests gather to discuss the growing computer industry and talk about common PC problems. Appearing in recent weeks were Herbie Hancock, Edwin Moses, and Timothy Leary.

In addition, final details are being worked out for "On Line America," a new 2-minute, nationally sponsored program for commercial stations. Call (213) 394-7242 for further information.



"The idea that advertising doesn't advocate drinking is a very sophisticated argument to someone who is convinced that it entices behavioral change. To explain all this to a do-gooder is awfully tough. What we're really up against is prohibition."

According to NAB, four elements comprise the evidence that a ban on alcohol-related products would not achieve its intended objective:

- It is misuse, not use, of alcohol that creates a problem. Statistics demonstrate that misuse is not promoted via advertising.

- Bans on other or similar products in other countries haven't achieved their desired effects. Various product and advertising bans in Scandinavian countries have failed. Soviet bloc nations — which have no beer and wine advertising — post a greater degree of alcohol abuse than the United States.

- The cigarette ban, enacted to reduce smoking among young people, hasn't had much effect.

- Product advertising advocates brand switching, but not initial use — or misuse.

"When we look at the research studies, we find there is no connection between advertising these products and misuse," says Sheehan. "The knowledgeable folks will tell you that there is absolutely no link. Everybody will agree that family, culture, peer pressure, and physiological makeup are much stronger determinants of drinking patterns than are advertisements."

Mutual Exec. VP Jack Clements agrees. "If beer and wine advertising was taken off, consumption wouldn't fall. Look at cigarettes — that advertising was banned but consumption didn't fall off. We don't sell drinking, we sell brands. We also sell, wherever we can, responsible use of whatever product we're selling."

"You don't stop drinking and driving by stopping the advertising on radio and television," Brescia concurs. "If radio is as powerful as these groups claim, we should be used — and we should use our own talents — to educate the people we are concerned about. Networks are very active in educational campaigns, which include public service announcements about the dangers of drinking and driving."

Public education concerning alcohol misuse should be a top priority, and networks certainly have the reach and facilities to create consumer awareness. "What we need to do," emphasizes Clements, "is make these groups aware that broadcasters are doing a great deal to urge responsible drinking. Over the recent holiday period you couldn't move without hearing a 'don't drink and drive' message. The industry has these campaigns all the time, and more people are conscious of it than ever before. There also needs to be a larger grassroots campaign to get the message into the schools. Stations should use their personalities to talk about the pro-

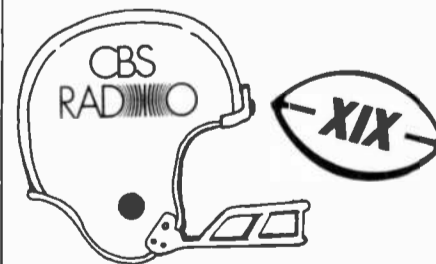
blem — not only with drinking but with abuse of all substances. To single out beer and wine is simply not facing facts."

While many network executives are confident that the ban will ultimately be defeated, there is no doubt that the industry is up against a tough opponent. The issue is charged with emotionalism, which can often cloud the facts and figures. As Sheehan concludes, "The idea that advertising doesn't advocate drinking is a very sophisticated argument to someone who is convinced that it entices behavioral change. To explain all this to a do-gooder is awfully tough. What we're really up against is prohibition."

SUPER-DUPER SUNDAY

Super Bowl XIX

This Sunday (1-20) marks the 50th Presidential Inauguration (which will publicly occur the following day) in American history. Also falling on the same super Sunday is Super Bowl XIX, pitting the San Francisco 49ers against the Miami Dolphins. While one event most likely has more longterm historical significance, the other will keep hundreds of millions of armchair quarterbacks worldwide immobile for 60 minutes of gridiron fun.



Once again this year CBS Radio will be broadcasting the play-by-play to radio stations across the country and on Armed Forces Radio. Jack Buck will be calling the action, while expert analysis and color commentary will be provided by Hank Stram. In addition, Brent Musberger will host the pregame, halftime, and postgame activities live from Stanford University in Palo Alto, CA.

CBS also plans a 16-part "Super Bowl Special" on Saturday and Sunday preceding the game, hosted by Jim Kelly and featuring the coaches and players involved in this year's NFL championship.

Network play-by-play coverage of the Marino-Montana match-up will be blacked out in San Francisco and the Miami area.

EPA'S MULTI-FORMAT HITS:



SURVIVOR

"High On You"

CHR NEW & ACTIVE

95 Stations Out Of The Box!
#3 Most Added

WNYS	KAFM	WKTI	KIIS-FM
WPHD	B96	KDWB-FM	KNBQ
WCAU-FM	WLS	KHTR	
WHTX	WLS-FM	KWK	
Q107	KBEQ	Q103	



TEENA MARIE

"Lovergirl"

This top ten Black/Urban hit is now crossing!

CHR NEW & ACTIVE

Now On Over 100 CHR Stations!

WXKS-FM 34	WASH 20-17	WCZY 30-25	KMJK add
CKGM add	94Q add	WHYT 31-23	FM102 19-16
Z100 add 29	Z93 add	KWK add 27	KS103 deb 32
WCAU-FM 5-4	KAFM deb 35	KMEL 16-11	KITS add 30
	93FM on	KIIS-FM 22	KPLUS 30-24
	B96 add 40	KOPA 22	KUBE add
	WGCL 22	KZZP add	KNBQ 32-25



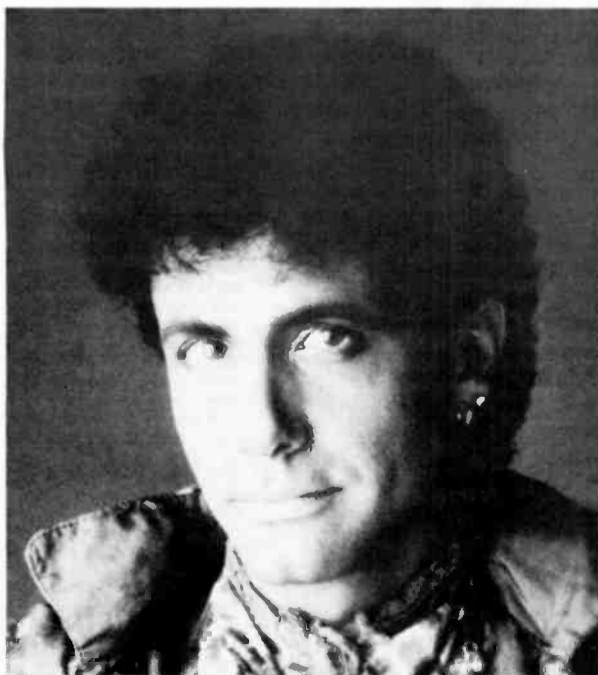
JOHN HUNTER

"Tragedy"

Now on over 55 A/C reporting stations!

Now On 135 CHR Reporters 57%

WHTT	WCAU-FM	93FM	KDWB-FM	KWOD
WXKS-FM	PRO-FM	B96	KWK	KITS
WNYS	CHUM	WGCL	WLOL-FM	KPLUS
WPHD	Z93	WHYT	Q103	
WBLI	KAFM	KBEQ	FM102	



R&R MUSIC CALENDAR

NEWS & INFORMATION FEATURES JANUARY 21-25

The Weekend

JANUARY 26-27

- The Countdown** (WO)
George Benson/Madonna
- Countdown America With John Leader** (RKO)
Bryan Adams
- Dick Clark's Rock, Roll, & Remember** (US)
Little Richard
- Dr. Demento** (WO)
Spike Jones
- The Great Sounds** (US)
Tex Beneke
- King Biscuit Flower Hour** (ABCR)
Krokus (1/27)
- Live From The Hard Rock Cafe** (NRE)
Billy Crystal/Little Richard/David Byrne
- Rare & Scratchy Rock & Roll** (PIA)
Rock Salute To Alan Freed
- Rick Dees' Weekly Top 40** (US)
Barry Manilow
- Rock Album Countdown** (WO)
Bryan Adams/Don Henley
- Silver Eagle** (ABCE)
Volunteer Jam X, Pt. 2
- Solid Gold Saturday Night** (RKO)
Late '80s Rockers
- Superstars Rock Concert** (WO)
Scandal/John Waite
- Weekly Country Music Countdown** (US)
Mel McDaniel

The Week Of

JANUARY 28-
FEBRUARY 1

- Country Closeup** (NP)
Buddy Killen
- Country Music Radio Magazine** (CRN)
Mickey Gilley
- Earth News** (WO)
Band Aid artists/Julian Lennon/
Charlie Martin Smith
- Gary Owens' Supertracks** (CRN)
Frankie Valli
- In Concert** (WO)
Tommy Shaw
- Live From Gilley's** (WO)
Mickey Gilley
- Music Makers** (NP)
Leo Robin
- Off The Record** (WO)
Pat Benatar/Billy Squier/Big Country
- Off The Record Special** (WO)
U2
- Special Edition** (WO)
Dazz Band
- Star Trak Profile** (WO)
Bob Seger

Monday

28

JANUARY

- Behind The Music** (RKO2)
Phil Collins
- Checkin' In** (RKO2)
Hank Williams, Jr.
- Private Session** (RKO1)
Culture Club
- Solid Gold Country** (US)
Rockabilly Revisited

Tuesday

29

JANUARY

- Behind The Music** (RKO2)
Wham!
- Checkin' In** (RKO2)
Kenny Rogers
- Private Session** (RKO1)
Glenn Frey
- Solid Gold Country** (US)
Trucking Songs

Wednesday

30

JANUARY

- Behind The Music** (RKO2)
Pointer Sisters
- Checkin' In** (RKO2)
Conway Twitty
- Private Session** (RKO1)
New Edition
- Solid Gold Country** (US)
Janie Fricke Duets

Thursday

31

JANUARY

- Behind The Music** (RKO2)
Jack Wagner
- Checkin' In** (RKO2)
Gus Hardin
- Private Session** (RKO1)
Tommy Shaw
- Solid Gold Country** (US)
Producers

Friday

1

FEBRUARY

- Behind The Music** (RKO2)
Bob Seger
- Checkin' In** (RKO2)
Ricky Skaggs
- Private Session** (RKO1)
John Waite
- Sound Check** (RKO)
Feature Year 1977



ROCKY ROAD — Survivor, best known for their #1 hit "Eye Of The Tiger," will be featured in an upcoming "Hot Ones" profile on RKO. During the one-hour program they reveal that there is, indeed, life after "Rocky III," demonstrated by their latest chart climber "I Can't Hold Back." Flanking is INC's Jo Interrante are Survivor's Jim Peterik (l) and Jimi Jamison (r).



PROGRAMMING SCANDAL — Kicking off Westwood One's 1985 "Superstar Concert Series" later this month (1/26) is a double-header featuring John Waite and Scandal with Patty Smyth. Pictured during the Scandal taping session at the Hollywood Palladium are (l-r): Westwood One's Richard Kimball, Smyth, and Scandal guitarist Keith Mack.



EMPTY V — Rick Dees and two members of the cast of the "V" television series empty a mailbag during a recent contest featured on "Rick Dees' Weekly Top 40." Winners of the contest were given the chance to appear in an upcoming segment of the NBC program.

Entertainment

- Screen Scenes** (SOU)
Stranger Than Paradise (1/21)
Tuff Turf (1/22)
Best Movies Of 1984 (1/23)
Sunday In The Country (1/24)
Weekend Hits & Misses (1/25)

Comedy

- Daily Feed** (DCA)
Everybody resigns/State of Union/
Ambassador Nixon/what winter?
editor Speakes
- Laugh Machine** (PRN)
Bill Cosby/David Brenner/George Carlin/
Henny Youngman/Steve Martin
- Radio Hotline** (ASR)
I get it/it really makes me mad/chain
letter wife/big explosion/jig-saw
- Stevens' & Grdnic's Comedy Drop-Ins** (ASR)
People next door/you're unqualified/
Captain Wonderful/School of
Broadcasting/cup o' pup

NETWORK PROMOS

• **Mutual Broadcasting** has announced a reorganization within its network news department, shuffling correspondents and the anchors of several daily features.

Nelson Benton has been named White House correspondent, and will cover all presidential activities and press conferences. Benton was most recently anchor at **WMAR-TV/Baltimore**, and was formerly with **CBS** for 22 years. In addition he will co-anchor Mutual's "Reporter's Roundup" with **Peter Maer**. Maer, the network's new Senate Correspondent, was Political Correspondent and anchor of 1980 and '84 convention and election night coverage. **Bill Groody**, former White House Correspondent, is now Executive Editor and anchor of Mutual's "Lifestyle Reports."

Former General Correspondents **Dan Scanlan**, **Paul Henderson**, and **John Hartge** have been named House of Representatives Correspondent, Morning Drive Anchor, and Business Correspondent, respectively. In addition, talk show host **Jim Bohannon** will be serving as Morning Drive Anchor for "Lifestyle Reports," and former Capitol Hill Correspondent **Ross Simpson** will serve as primary reporter for "America In The Morning."

• **Barbara McMahon** has been named Director/Affiliate Acquisition & Development for the **RKO Radio Networks**. McMahon replaces **Peter Marcus**, and reports directly to VP, Director/Affiliate Services **Meddy Woodyard**. McMahon had served as Manager/Affiliate Acquisition for RKO since 1982, when she relocated to New York from the network's Los Angeles office.

• **IDB Communications Group** has appointed **Peter Hartz** to the newly created position of Marketing Director. Hartz will be directly involved in expanding IDB's involvement in satellite distribution. He formerly was Marketing Director for **Diamond P Sports**, a Los Angeles sports syndication company, and also served as Director/Advertising & Promotion at **ABC Watermark**.

General Information

- Computer Program** (PRN)
Software pirates/cut-rate computers/
used models/word processing
- Ed Busch Talk Show** (AP)
John McLaughlin/Brian Lamb/NRA (1/19)
Senator Dole/Michael Deaver/Sam Donaldson (1/20)
- Health Care** (PIA)
Tourette 1/20
- News Blimp** (PRN)
Llama ranches/jail bail/peer pressure/
electronic identification/divorce
- Newsline Extra** (NBCF)
Hitler's Last Gamble/Alan Walden
- Public Affairs** (PIA)
The American Way (1/20)
- Something You Should Know** (SBS)
Hypnosis (1/21)
Loneliness (1/22)
Whole foods (1/23)
Personal style (1/24-25)
- Sound Advice** (PRN)
Microphones/recording sessions/
take five/natural stereo
- Straight Talk** (PIA)
Allergies (1/21)
Pesticides (1/22)
Calcium (1/23)
Families (1/24)
Children (1/25)

Lifestyle

- Beat The System** (RKO1)
Short stocks (1/22)
Job hunters (1/24)
- Mindgames** (RKO1)
Arsenic hour (1/21)
Death dreams (1/22)
Feeling dumb (1/23)
Blue jean psych (1/24)
Rich watch (1/25)
- Smart Money** (RKO1)
Retiring at 40 (1/21)
Municipal bond insurance (1/23)
ARM's indexes (1/25)



PROGRAM SUPPLIERS KEY

- ABCD = ABC Direction Net
- ABCE = ABC Entertainment Net
- ABCR = ABC Rock Net
- ABCY = ABC Youth Nets
- AMS = American Media Services
- AP = Associated Press
- ASR = All Star Radio
- BR = Barnett-Robbins
- CB = Continuum Broadcasting
- CBS = CBS Radio
- CBSR = CBS RadioRadio
- CRN = Creative Radio Net
- CW = Clayton Webster
- DCA = DC Audio
- DIR = DIR Broadcasting
- GSN = Global Satellite Net
- IN = Interview
- IS = IS INC
- LBP = Lee Bailey Prod.
- LW = London Wavelength
- MBS = Mutual Broadcasting
- ME = Multimedia Entertainment
- MJI = MJI Broadcasting
- NBC = NBC Radio
- NP = Narwood Productions
- NRE = NBC Radio Entertainment
- NSBA = NSBA Productions
- PFM = PFM Inc.
- PRN = Progressive Radio Network
- PIA = Public Interest Aff.
- RI = Radio International
- RKO = RKO Radio Net
- RKO1 = RKO One
- RKO2 = RKO Two
- SBS = Strand Broadcast
- SI = Syndicate II
- SOU = NBC The Source
- SP = "The Spirit" Productions
- TRAN = Transtar
- US = The United Stations
- WO = Westwood One
- YRN = York Radio Network

WESTWOOD ONE PRESENTS

PLAYBACK: A Review of 1984

J a n u a r y



EXCLUSIVES:
THE CARS
JOHN COUGAR
MELLENCAMP
JOURNEY
STEVIE NICKS
HUEY LEWIS
& THE NEWS
PAT BENATAR
38 SPECIAL
LOVERBOY
ASIA
SAMMY HAGAR
THE PRETENDERS

SUPERSTAR CONCERT SERIES
Expands Throughout the Year

F e b r u a r y

CONCERTMASTER II
Mobile Recording Studio
Launched



CHICAGO OFFICE OPENS

CONCERT HOUR FEATURES
CHAKA KHAN

M a r c h

MARY
TURNER
Interviews
ZZ TOP
OFF THE RECORD

Live From Gilley's
Celebrates
5TH YEAR With
CHARLIE
DANIELS

Waldenbooks Review
Premieres

A p r i l

**WESTWOOD ONE
GOES PUBLIC**

SID McCOY
Profiles
RICK JAMES

CULTURE CLUB
Simulcast
with HBO

A Tribute to MARVIN GAYE

DR. DEMENTO Celebrates April Fools

M a y

LINDA RONSTADT
Simulcast with HBO



MORRIS, AMBROSE, COHEN
JOIN WESTWOOD ONE
MANAGEMENT TEAM

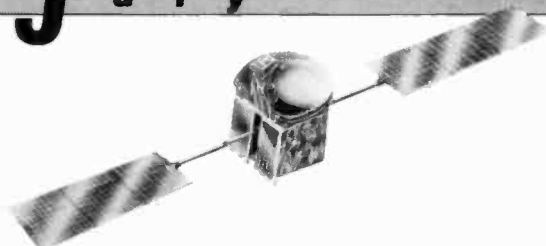


J u n e

THE PRETENDERS Simulcast with MTV



J u l y



SATELLITE DELIVERY
SYSTEM

Westwood One becomes first independent
network on Satcom I-R... Builds West Coast
earth station.

FUTURE HITS

Premieres as first satellite-delivered series

A u g u s t



RADIO ESPANOL'S
EXCLUSIVE OLYMPICS
COVERAGE



DURAN
DURAN
Simulcast
with
CINEMAX

S e p t e m b e r

Westwood One Presents
Al Jarreau & Melissa Manchester
NAB/NRBA

STAR TRAK PROFILES
EXCLUSIVES:

Barry Manilow
Barbra Streisand

Barry Gibb
Herb Alpert

SPECIAL EDITION
Profiles
TINA TURNER

O c t o b e r

9-HOUR
BEATLES
SPECIAL

COUNTRY
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Management

How To Develop A Winning Strategy: Part I

By Charles Warner

In recent years American business in general and the radio business in particular have placed an increased emphasis on developing strategy. Rapid changes in the competitive environment have forced radio stations to look for ways not merely to survive but to win in their formats. These changes have included: the decline of AM station listening, the proliferation of formats which have fragmented audiences, the increased dominance of FM stations, the growing use of internal research (call-outs and focus groups) and the increased availability of syndication, barter syndication, and network programming, especially satellite-delivered formats.

In the past, radio stations have too often depended on their facilities, listening habits and image, or creative stars (personalities, programmers, or consultants) for their success and not on planning. Strategy is a very specific type of planning — *planning to win.*

In this article and in two subsequent ones, I will discuss some of the theoretical underpinnings of strategic planning and how to formulate a winning strategy for a radio station.

Getting, Keeping Listeners

Strategic planning is not an arcane science. It is simply the coordination of the activities and policies of all station departments, so that they are directed toward achieving a common set of goals. Strategic planning: 1) requires looking outside a station for threats and opportunities, 2) requires looking inside a station for weaknesses and strengths, 3) is the responsibility of a GM and his or her top department heads, and 4) takes the long view — one to five years in the future.

“Strategy is a very specific type of planning — planning to win.”

In “The Practice of Management,” Peter Drucker defined the purpose of a business with the brilliantly simple statement “to create a customer.” Thirty years later renowned Harvard Business School marketing professor Theodore Levitt in his book “Marketing Imagination” expanded slightly on Drucker’s concept with the equally simple description “to get customers and keep them.” In radio station terms, this purpose translates into getting listeners and keeping them listening. Attracting and holding listeners forces stations to face the necessity of figuring out what listeners really want and then catering to those wants. In other words, it requires a consumer-oriented mar-

keting approach, which by necessity involves strategic planning.

The success of strategic planning depends on how well a station aligns itself with and continually adjusts to its competitive environment. The role of top decision-makers is vital in strategic planning, as they are the primary link between a station and its environment. Strategic choices are determined by the following elements:

- **The dominant coalition** — The top decision-makers who have problem-finding and problem-solving responsibilities.

- **Perceptions** — A station responds to what its management perceives — those environmental conditions that go unnoticed or are deliberately ignored have little or no effect on management’s decisions.

- **Scanning activities** — The dominant coalition is responsible for the surveillance of the environment — it can be reactive (waiting for events to happen before reacting) or proactive (anticipating the shape of events and acting quickly).

- **Dynamic constraints** — Decisions constrained by a station’s past and current strategy (or lack of it), organizational structure, and performance.

The Dominant Coalition

The dominant coalition consists of those who actually have the greatest influence on making strategic decisions for a station. The composition of this dominant coalition will determine what kind of decisions are made. A management coalition dominated by corporate or local financial people will tend to take few risks, keep expenses for advertising and promotion low, and have analysis paralysis. Coalitions dominated by sales types will naturally tend to emphasize the salability of programs and promotions, regardless of their compatibility with a programming format or overall station image.

A common problem for radio stations is what Levitt calls the bullfight syndrome. He says, “When people of affairs in their twilight years presume to tell others how to do it, they may be right for their particular one day of the year, but not for the remaining 364.” Levitt makes the critically important point that down in the ring in the heat and confusion of combat, things may not be seen clearly. But this doesn’t mean that what the combatants do is any less right. He says that nothing is “as certain as what is directly experienced.” Every PD I have ever

“Success of strategic planning depends on how well a station aligns itself with and continually adjusts to its competitive environment.”

met is painfully aware of the bullfight syndrome; they all proclaim in frustration, “everyone wants to be a program director.” In other words, those who are actually fighting the bull have the feel of things; they are down there on the turf, and it is best to let them make strategic decisions. Levitt’s message to company presidents and group heads is clear — let the fighters in the ring decide on the bullfighting strategy.

Levitt stresses the importance of the experience, feelings, intuition, and imagination of those closest to the consumer (listener) in making strategic decisions. What it all boils down to is that a station’s GM and PD must be the ones primarily responsible for making strategic decisions; others can help with their input, but the final strategic decisions must be made by those fighting the bull down in the ring — by those whose careers will rise or fall with the decisions they make.

Perceptions

Managers respond only to problems they perceive. They are too often complacent and don’t take an imaginative look at opportunities; the tendency is to “search in the neighborhood,” as Levitt states. For example, when Bob Pittman came from programming Top 40 radio to Country-formatted WMAQ/Chicago, he realized he was in the radio business, not in the country music business. So he decided to use the music selection, music rotation, and promotion techniques of Top 40, not the long playlists and rural-oriented presentation approaches that had been traditional in Country radio. He looked outside the neighborhood.

“No amount of analysis can substitute for experienced intuition.”

Scanning Activities

A station must constantly monitor the competitive environment. Competitive analysis is the most important single element in designing competitive strategy. Because of the highly fragmented environment in radio, stations try to appeal to one of many narrowly-defined market segments. It’s vital that a station dominate a segment — it must be number one in its targeted demo (segment). Otherwise, it will probably wind up being among the 35% of radio stations that annually lose money. Thus, stations must continually be on the lookout for threats and opportunities; for new competitors coming on the scene or for the strengthening or weakening of current competitors. A station must be proactive rather than reactive to continue to be successful.

Dynamic Constraints

Too often managers invest their egos in a decision and won’t change it because they are afraid to admit they were wrong, or they won’t admit that their current strategy isn’t working. Also, a company’s structure often gets in the way of making effective strategic decisions. I know of a major radio group president who had the right strategy of wanting to buy an AM station in order to sell it in combo with a successful FM station. He could have bought an AM that suddenly became available at a reasonable price, but because of a cumbersome corporate structure, he had to turn over his purchase decision to a corporate acquisitions department for analysis. A year later the department entered into negotiations for the station at almost 50% over the original asking price.

In this case strategy followed structure, which is exactly the opposite of what organization theory dictates. Structure should follow strategy. This axiom means that managers should change the organization of their stations to meet the needs of the strategy they have selected, not let some outmoded organizational structure dictate strategy. For example, when changing formats to promotion-oriented Hot-Hits-type programming, it might make sense to have the promotion director report to the PD instead of directly to the GM. Some stations accomplish this organizational change by giving the PD the title of Operations Director or even Station Manager, reporting to the GM. But whatever the titles, the point is that structure has been properly changed to follow strategy.

Past performance constrains strategic decisions, too. It is virtually impossible to resurrect a product with a poor image (e.g., the Pinto). In radio it’s wisest to bury a dead product and start all over again with a new one and with new call letters.

Finally, the most challenging and creative act of strategic decisionmaking is to think up the possibilities from which choices have to be made — a possibility has to be created before it can be chosen. This creation of possibilities is where imagination comes into play. No amount of analysis can substitute for experienced intuition. How to develop this strategic intuition will be the subject of my next article.

Charles Warner is a radio industry veteran whose background includes VP/GM posts with WNBC/New York, WMAQ & WKQX/Chicago, and CBS Radio Spot Sales. He currently lives in Palo Alto, CA and is Director of the Mass Communication program at Menlo College. He is also a consultant, specializing in strategy, management development, and sales training.



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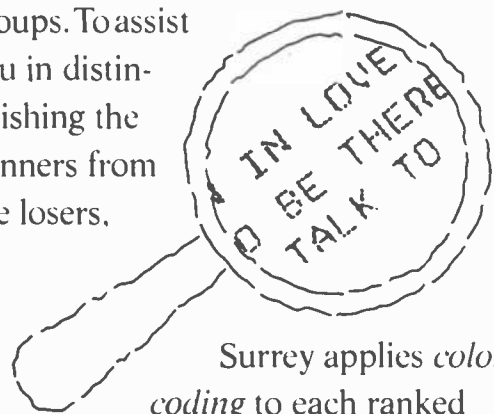
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AOR TRACKS **31**



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Street Talk

Several PDs on the move this week, as **RICK HARRIS** has left his PD chair at **WBTT/MILWAUKEE** to join **WAPP/NEW YORK** for morning drive. That leaves WBTT searching for a new programmer . . . **JOE PATRICK** has exited as **KCBQ/SAN DIEGO** PD. He's looking for an A/C or Country programming gig and can be reached at (619) 588-8834 . . . Another displaced programmer is **KMJI/DENVER** OM **JOEL GRAY**, whose position was eliminated. Reach Joel at (303) 469-6598 . . . **KPOP/SAN DIEGO** OM **CLIFF COX** is leaving at the end of the month. No word on a replacement yet.

After several years with Broad Street, **WQUE (AM)/NEW ORLEANS** GM **PHIL ZACHARY** has accepted the GM post at **WCSC & WXTC/CHARLESTON, SC**. Phil's duties will be picked up by **WQUE-FM** VP/GM **BILL STOEFFHAAS**.



This studio's not big enough for both of 'em: **WTAE/PITTSBURGH** personality **MYRON COPE** scored a coup of sorts this Super Bowl week when he had the *fathers* of Dolphins quarterback Dan Marino and 49ers QB Joe Montana on his "Myron Cope On Sports" show. Both super signal-callers are from the Pittsburgh area.



Congrats to **STEVE JENKINS**, who has been promoted from Regional Sales Manager to National Sales Manager at **WESTWOOD ONE**.

New appointments at **POLYGRAM** include **KYLE HETHERINGTON** from **IRS** as West Coast Regional Promotional Manager, while **LINDA FEDER** moves from **JEM** to Northeast Regional Promotion Manager. Additionally, L.A. branch promo assistant **KATIE ARNOLD** is the label's new Denver rep.



Hats off to **WZXR/MEMPHIS** PD **JOHN RIVERS**, who was named **SUMMIT COMMUNICATIONS'** "PD Of The Year."

KAFM/DALLAS has upped MD **PAM STEELE** to Assistant PD; she retains her music/midday duties . . . Down at **KIKK/HOUSTON**, **HOWARD FREEDMAN** has been named Asst. PD, moving up from Research Director.

Drew Exits Radio Marti

Barely a month after becoming Director of Voice Of America's **RADIO MARTI** program, former **RKO** VP/Programming **PAUL DREW** has abruptly resigned and returned home to California. Staffers were told he left due to a "personal



Paul Drew

emergency." VOA sources add that he had clashed with **JORGE MAS-CANOSA**, Chairman of the presidential advisory commission overseeing the station. Reportedly, a dispute arose over Paul's desire to replace Cuban exile

news/programming personnel he considered unqualified. He was also said to be convinced that Radio Marti's Jan. 28 startup date couldn't be met because of a shortage of material.

Paul, who was unavailable for comment, has not been replaced, but **WKRQ/AM-FM-TV/MOBILE, AL** owner **KENNETH GIDDENS** (VOA Director from 1969-77) has been brought in to keep Radio Marti on track.

Meanwhile, **LARRY GREEN** has left his National Promotion position at **RED LABEL RECORDS**. He can be reached at (312) 266-2907.

MCA's GLENN FREY will make his TV acting debut Friday, February 8 on **NBC's** "Miami Vice," in an episode inspired by his tune "Smuggler's Blues." Bet you know what *that one's* about.

Veteran **WZOU/BOSTON** GSM **BILL WAYLAND** is leaving to become GSM at crosstown UHF video music channel **WVJV-TV**. His departure leaves the GSM post open at **WZOU**.

WNKS/COLUMBUS, GA hit the air New Year's Eve with a new CHR format. Calling itself "KISS-FM," the station is programmed by **DAVE FOSTER** and managed by **RUSS BROWN**, who continues as GM at sister station **WXLK/Roanoke** . . . Up the road, **WSB-FM/ATLANTA** welcomes longtime **WQXI(AM)** MD/Assistant PD **KELLY McCOY** for afternoons.


Continued on Page 31

B I O	TO	Program Directors	AIR DATE	FEB. Weekend of 23rd	TIME	2 Hours
	FROM	WESTWOOD ONE	AREA CODE	(213)	NUMBER	204-5000
M E S S A G E	THE 1985 GRAMMY SPECIAL					
	the only NARAS sanctioned radio event.					
O	FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY					



*On your desk
this week!*

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One of Europe's monster hits in 1984 is now available in the U.S.A.

When the rain begins to fall

BY
**JERMAINE JACKSON
PIA ZADORA**

produced by Jack White

Here's what Dave Sholin says about it...

NEW RELEASES

-27-

JULY 20, 1984

Dave Sholin's Personal Picks

LET'S GO CRAZY—Prince (Warner Bros.) Last year was only a preview of things to come for His Royal Badness. Besides a firm grip on the Number One slot on Top 40 and Black Radio charts, his critically acclaimed film "Purple Rain" hits theatres this week. On top of all that, here is another lyrical masterpiece propelled by an intense energy that guarantees it'll be going crazy long before summer's over. Children of the 60's should experience an Acid flashback hearing the Hendrix like climax.

WHEN THE RAIN BEGINS TO FALL—Jermaine Jackson & Pia Zadora (MCA/Curb) Shannon/Ellis at Z100 and DeFrancesco/Schaefer at KIIS hit this one immediately. Just the unlikely pairing of these two big names should create lots of listener interest and if most of them are like me they'll be shocked to hear what is not only a good record, it is a great record. The 12-inch is on the street now with the single due out any day. Get it any way you can, but get it.

RAIN—Dragon (Polydor) Distinguishes itself from this week's batch with a simple refrain that sticks to the brain. One of those songs that has just the perfect late summer/early fall flavor.



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Street Talk

Continued from Page 28



KRTR/KAILUA-HONOLULU has been forced to operate at a mere 30 watts for several days with emergency generators after heavy winds snapped the 3000-foot power line to the mountain tower site. Fuel is flown to those generators by helicopter, and the fill-ups force the station off the air at regular intervals. Station Manager **AUSTIN VALI** tells us the nightmare should be over any day now.

Market pro **LIN HARRIS** has joined **KFH & KLZS/WICHITA** as VP, assisting in station operations.

Recent AOR-to-CHR convert **KMBQ/SHREVEPORT** has picked up **MICHAEL STORY** as MD/afternoon personality from across town at **KROK**. . . . Nearby, Beautiful Music-formatted **KHEZ/LAKE CHARLES** is now "Progressive A/C" **KHLA**, programmed by **DAVE GRAICHEN**. The MD is **BRIAN KELLY**. . . . Out in Baton Rouge, **WAFB** has dropped A/C to become CHR **WZZG**.



After four years at **WGLD/HIGH POINT**, News/Public Affairs Director **FRANK HAMMON** will handle those duties at Gold-formatted sister station **WCOG/GREENSBORO**.

WGUF-AM & FM/GULFPORT, MS have made a few changes. The former News AM is now Country **WAIZ**, and the variety FM is now Urban hybrid **WQFX** ("Foxy 96"). **ROYAL BRUCE** is the new GM for both stations.

Some other new IDs to keep track of: A classic set of calls are on the loose, as **KRNB/MEMPHIS** becomes **KAMM**. . . . **KAFE-FM/SANTA FE** is now **KKSS**; **KHQ-FM/SPOKANE** will be **KISC**; **KAWY/CASPER**'s new identity is **KATI-FM**; **WAFX/FT. WAYNE** takes over **WEZR**; **WANJ/CHARLESTON, WV** assumes **WZMM**, and co-owned AM **WANR** becomes **WUNI**. . . . and it finally had to happen: educational frequency **KGOD** is on the air, broadcasting from Wasilla, Alaska.



Woman overboard: **CHRISTINE SKELLEY** gives up her midday slot at **KKRQ/IOWA CITY** to join **LASER 558**, the offshore CHR ship broadcasting to England. Replacing her is overnighter **JEFF WHITTLE**.

KTKT/TUCSON will discontinue local programming this month, picking up **TRANSTAR** programming. . . . Across town, **KWFM/TUCSON** will switch from AOR to A/C January 28. . . . Bucking the AOR exodus trend is **CHR WKCD/MECHANICSBURG, PA**, which is now AOR with new calls **WTPA** (those belonged to **WNNK/Harrisburg** until it went CHR last week). PD **TORRIE** made the switch; he was morning man for the old TPA.

New address and phone for **FILM HOUSE**, the folks who produce TV spots for radio: 24 Music Square West, Nashville, TN 37203. (615) 255-4000.

SAM CORNETTE is now programming **WXBQ/BRISTOL**. . . . **PAUL ROBERTS** becomes PD at **WMJY/LONG BRANCH** from the Asst. PD slot at **WDRG/HARTFORD**. . . . **CHUCK BARE** is no longer PD at **T94/PANAMA CITY**. He's replaced by **STU PATTERSON** from across town at **WPFM**.

KHJ/LOS ANGELES is the new home for the NBA Clippers. It's the first time in 20 years that sports have been broadcast on that station. . . . At crosstown **KIQQ**, the former morning team of **BRUCE CHANDLER & TONY ST. JAMES** is back in wakeup duties, placing **ERNE SANCHEZ** in afternoons. Also in L.A., **KOST** Operations Manager **JHANI KAYE** tells us he needs a parttimer/weekender right quick.

Sorry to report that heart attacks have taken the lives of two longtime broadcasters: Texas radio veteran **ROBERT MCGARVEY** and 30-year West Coast personality **LAMAR SHERLOCK**.

Congratulations to veteran Bay Area broadcaster **JOE EICK** and his bride Susan; they tied the knot on New Year's Eve.



Stork Stops: To **WQIK/JACKSONVILLE** afternoon driver **ED RUSS** and wife Pam, son Joel Timothy, who checked in (1-6) at over 11 pounds and 24 inches long (Lakers, are you listening?). . . . To **WKQS/MIAMI** Production Director **SCOTT SMITH** and wife Cheryl, daughter Carlyn Leigh (12-21). . . . **KRIO/McALLEN-BROWNSVILLE** PD **NOLAN CRUISE** and wife Tami have daughter Rachel Linda (1-2). . . . **U93/SOUTH BEND** personality **BOBBY RIVERS** and Patty welcome daughter Natasha Stefany (12-28). . . . and **KDUO/RIVERSIDE** PD **DOUG HARDING** and his wife are proud parents of daughter Jessica Anne.

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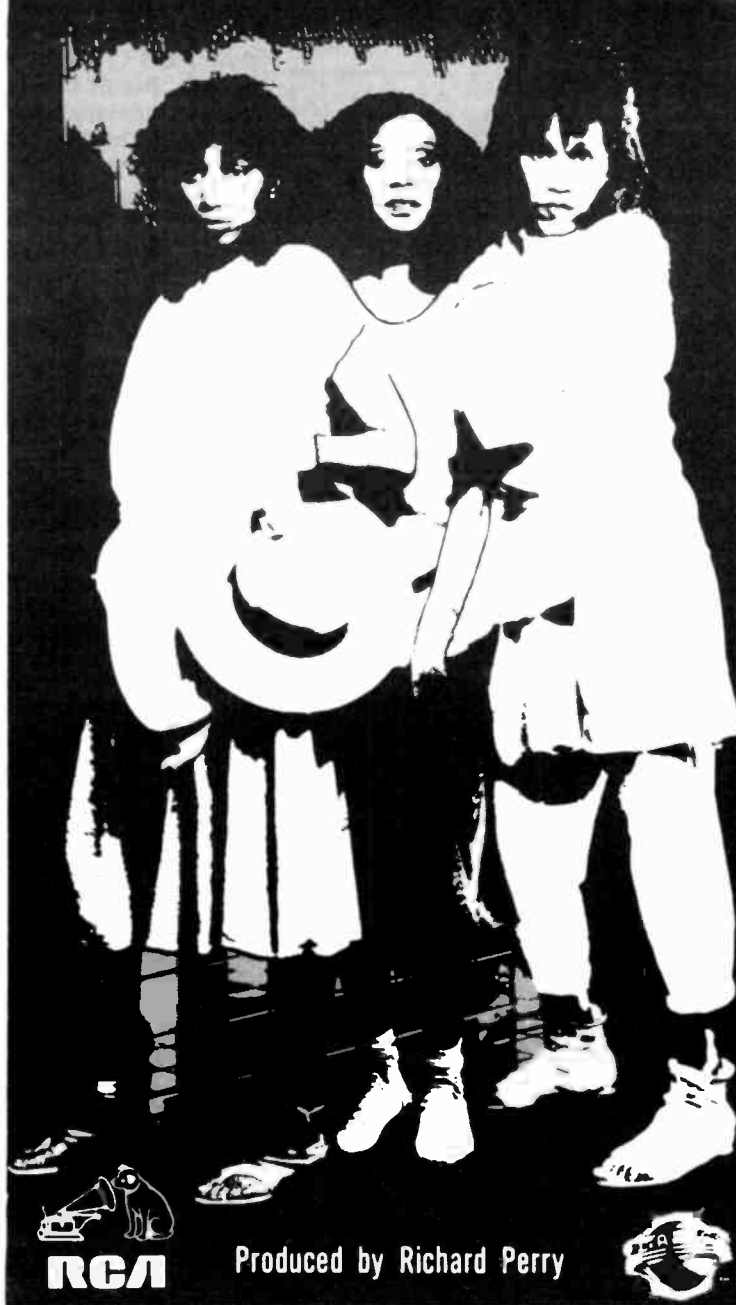
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POINTER SISTERS

"Neutron Dance"

Black/Urban BREAKERS

Black/Urban Chart 26



RCA

Produced by Richard Perry

On The Records



KEN BARNES

BLACK CROSSOVERS EXPLODE AT CHR

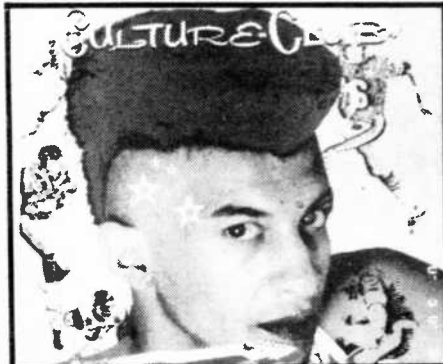
American Music On The Rise

Now that 1984 is entered into the R&R musical annals, I decided to update and expand some of the musical studies I've done in previous columns. I concentrated on three separate areas, using the Year-End Top 15 listings as a measure of a solid hit.

First I tabulated the percentage of foreign artists that hit Top 15 in CHR, AOR, and A/C, following up a survey from December '83; I also expanded it back to include data starting in 1974, R&R's first full year of operation. Then I calculated the percentage of black crossovers in CHR and A/C, updating my last look at that subject in July '84 and again taking it back to 1974.

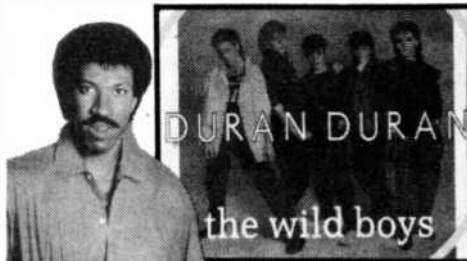
Foreigners Hit The Skids

Judging from 1984's results, 1983 will stand as a highwater mark for foreign artists for some time to come. In 1983, as you can see in the figures below, they comprised over 50% of the AOR LP hits (the only time that figure has ever been topped), while in CHR foreign artists almost doubled from the 1982 figure, nearly making up half the hits.



The Culture Club scored four touchdowns

But this year the CHR figure plunged dramatically from 48.8% to 35.2% (still a higher figure than any year except 1974), and in AOR foreign artists lost almost 10 points in dropping to 44% of the total (below '81 and '82 levels). A/C was the exception, with foreign artists setting a new record in the format by scoring 31.6% of the Top 15 records, up four percentage points from '83. The AOR and (especially) CHR figures, however, are further evidence that the much-ballyhooed British Invasion is history, and that American artists have regained their dominance. (Foreign artists, by the way, this year included Canadian, Australian, German, Spanish, Irish, and Swedish performers.)



Lionel Richie: 5 hits
Duran Duran went wild in CHR

Foreign Hits 1974-84

Year	CHR	AOR LP	A/C
1974	36.2%	*	27.5%
1975	30.0	40.0**	25.2
1976	29.3	35.0**	27.5
1977	21.2	32.5**	18.0
1978	30.4	43.4	30.6
1979	30.6	39.4	30.3
1980	24.6	38.4	19.5
1981	32.0	45.5	22.3
1982	25.8	47.7	16.7
1983	48.8	53.6	27.4
1984	35.2	44.0	31.6

* No AOR information available
** No AOR Top 15 information available; figures based on Top 40 AOR LPs of the year tabulation.

Black Music Back On CHR

One of the principles of the resurgent CHR format is to play a wider variety of hit music, and CHRs are evidently following through. Records by black artists, which made up fewer than 10% of the Top 15 hits in 1982 and under 15% in 1983, accounted for over one-quarter of the total this past year, the highest figure since the disco boom year of 1979. (1974, for some no-doubt-intriguing but as-yet-undiscovered sociological

ON THE RECORDS' 2ND ANNUAL

Grammys Handicap

Last year's "Handicapping The Grammys" contest proved to be this column's biggest mail-generator of the year, exceeding even the number of people who wrote in to remind me about "Jet Airliner"'s "funky kicks" edit. And once again it's time to see how good a handle the industry's radio and record insiders have on the preferences of Grammy voters.

The contest runs the same as last year: I pick several categories (eight this year, up one from 1984), you prognosticate the winner in each and send me your choices, using the form below or an unreasonable facsimile, here at R&R by Friday, February 22. I've tried to choose categories with some degree of uncertainty (for instance, I skipped Best Female Rock Vocal because Pia Zadora has an obvious lock on it), and I've kept them as general-interest as possible. Finally, in addition to incalculable prestige and industry-wide recognition, I'm empowered to offer a year's free subscription to R&R for the winner (in case of ties, which are very likely, a random drawing (by Ed Random, R&R's expert Contest Supervisor) will be the decider. Good luck!

Record Of The Year

- Dancing In The Dark — Bruce Springsteen
- Girls Just Want To Have Fun — Cyndi Lauper
- Hard Habit To Break — Chicago
- The Heart Of Rock & Roll — Huey Lewis & The News
- What's Love Got To Do With It — Tina Turner

Album Of The Year

- Born In The U.S.A. — Bruce Springsteen
- Can't Slow Down — Lionel Richie
- Private Dancer — Tina Turner
- Purple Rain — Prince
- She's So Unusual — Cyndi Lauper

New Song Of The Year

- Against All Odds
- Hello
- I Just Called To Say I Love You
- Time After Time
- What's Love Got To Do With It

Best New Artist

- Sheila E.
- Frankie Goes To Hollywood
- Corey Hart
- Judds
- Cyndi Lauper

Best Pop Vocal, Duo Or Group

- Drive — Cars
- Hard Habit To Break — Chicago
- Jump (For My Love) — Pointer Sisters
- Owner Of A Lonely Heart — Yes
- Wake Me Up Before You Go-Go — Wham!

Best Pop Vocal, Female

- Girls Just Want To Have Fun — Cyndi Lauper
- Let's Hear It For The Boy — Deniece Williams
- Strut — Sheena Easton
- The Glamorous Life — Sheila E.
- What's Love Got To Do With It — Tina Turner

Best Pop Vocal, Male

- Against All Odds — Phil Collins
- Footloose — Kenny Loggins
- Hello — Lionel Richie
- I Just Called To Say I Love You — Stevie Wonder
- Missing You — John Waite

Producer Of The Year

- David Foster
- Robert John Lange & The Cars
- Michael Omartian
- Prince & The Revolution
- Lionel Richie & James Carmichael

reason, marked the high point for black crossovers.)
Meanwhile, the dramatic jump in black

A/C hits which occurred in 1983 was not duplicated in 1984, but the percentage did

R&R ONE YEAR AGO TODAY

- DAVID GINGOLD NEW BIRCH PRESIDENT
- DAN DI LORETO NAMED COO FOR SWANSON
- L. DAVID MOORHEAD EXEC. VP AT ALL-PRO
- TOM CASEY TRANSTAR COUNTRY OM
- ED WODKA NAMED GM AT KRLD/DALLAS
- JIM SNOWDEN APPOINTED AMATURO GROUP PD
- MAC STEEN NAMED GM AT KJR/SEATTLE
- REED BUNZEL R&R'S NETWORKS & SPECIALS EDITOR
- #1 CHR: "Karma Chameleon" — Culture Club (Virgin/Epic)
- #1 A/C: "Joanna" — Kool & The Gang (De-Lite/PolyGram)
- #1 BLACK: "If Only You Knew" — Patti Labelle (Phila. Int'l/CBS) (3rd week)
- #1 COUNTRY: "Show Her" — Ronnie Milsap (RCA)
- #1 AOR TRACK: "Jump" — Van Halen (WB) (2nd week)
- #1 LP: "Genesis" — Genesis (Atlantic) (3rd week)

FIVE YEARS AGO TODAY

- LEE SIMONSON NAMED GM AT WXLO/NEW YORK
- BRUCE HOLBERG NAMED GM AT WMET/CHICAGO
- EWELL ROUSSELL GM AT E/A NASHVILLE
- #1 CHR: "The Long Run" — Eagles (Asylum) (2nd week)
- #1 A/C: "Deja Vu" — Dionne Warwick (Arista)
- #1 BLACK: "I Shoulda Loved Ya" — Narada Michael Walden (Atlantic) (2nd week)
- #1 COUNTRY: "Coward Of The County" — Kenny Rogers (UA) (4th week)
- #1 LP: "Damn The Torpedos" — Tom Petty & The Heartbreakers (Backstreet/MCA)

TEN YEARS AGO TODAY

- STAN BLY NAMED VP/PROMOTION AT MERCURY
- #1 CHR: "Mandy" — Barry Manilow (Arista) (2nd week)
- #1 A/C: "Mandy" — Barry Manilow (Arista) (4th week)
- #1 COUNTRY: "Ruby Baby" — Billy Crash Craddock (ABC)
- #1 LP: "Dark Horse" — George Harrison (Apple/Capitol)



Victory in 1985
Billy Ocean counts as black AND foreign

increase to a new high, 25.6%, a far cry from the white-bread days of '75-'78 when black artists never topped 11% of the total hitmakers. Judging from this year's statistics, CHR and A/C have drawn even in their exposure of black performers.

Black Crossovers 1974-84

Year	CHR	A/C
1974	27.6%	12.8%
1975	23.6	7.0
1976	19.5	10.8
1977	18.6	10.8
1978	16.1	9.3
1979	26.0	15.0
1980	20.0	16.0
1981	14.0	14.0
1982	9.7	19.0
1983	14.4	24.5
1984	25.4	25.6

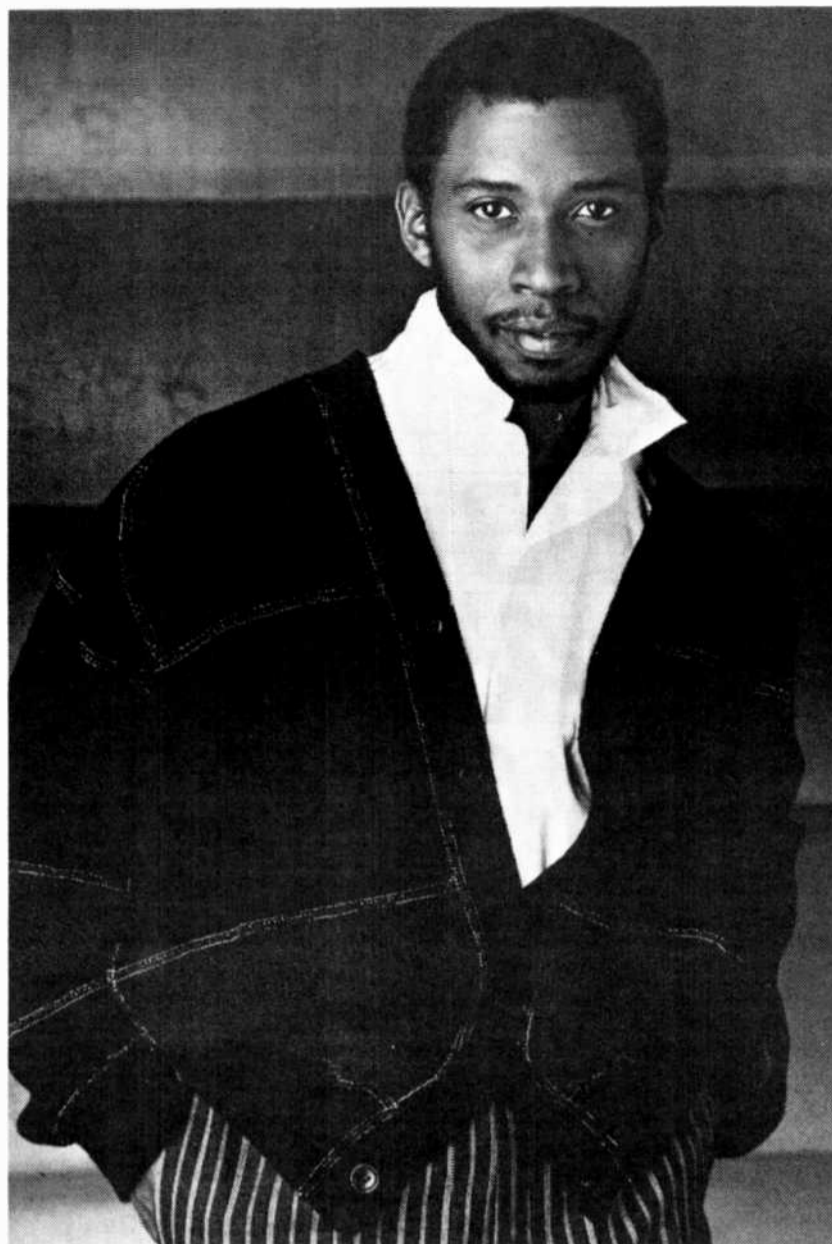
■ Jeffrey Osborne is a man who takes chances.

■ Just back from his sold-out national tour, Jeffrey cannot rest.

■ Reflecting on 1984, a year that brought him three Top 40 singles, Jeffrey longs for more.

■ His current album, Don't Stop, has been a solid performer at retail for three straight months.

■ His newest single, "The Borderlines"



"THE BORDERLINES"

It's a song about taking chances...from a man who does.

CHR NEW & ACTIVE

67/33

WXKS-FM	K104	WHTF	WOKI	KQMQ	95XIL	WIXV	KTRS
WCAU-FM	WERZ	WBBQ	WFMI	KO93	WSQV	WGLF	KHTX
PRO-FM	WKEE	KZZB	KBFM	KHOP	KQIZ-FM	KKQV	KBIM
94Q	WLAN-FM	WSSX	KTFM	KSKD	WKSF	WHSL	OK95
WHYT	Z106	WJZR	KZIO	KDON-FM	WJAD	KQCR	
KIIS-FM	WSPK	WNOK-FM	WRQN	KHYT	WCGQ	WAZY-FM	
KMJK	93Q	WZLD	WHOT	WFBG	KTDY	99KG	
Q100	WKFM	KAMZ	KBOS	103CIR	KNOE-FM	KDVV	
WVSR	WPST	WZYP	KIKI	OK100	WPFM	KGOT	

■ "THE BORDERLINES" from the album DON'T STOP (SP-5017)

(AM-2695)

Produced by George Duke for George Duke Enterprises

management: Jack Nelson & Associates

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R&R

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Datebook

Rock Of The Bay

Northern California being the overcrowded radio market it is, some enterprising station could probably run an all-Bay Area format. Even eliminating the late '60s psychedelia usually associated with San Francisco, there's still enough material to run a radio station off the city's second and third generation of artists.

1984 was the year the third generation came into its own. The five hits **Huey Lewis & the News** racked up were as many singles as they'd released from their two previous LPs. **Romeo Void**, once thought to be one of those groups that would never make it past new-wave formats, made the CHR charts. **Bill Wolfer** (who'd scored a minor Black/Urban hit as **Wolf**) emerged as a writer/producer with **Vanity's** "Pretty Mess" and **Shalamar's** "Dancing In The Sheets."

One of San Francisco's most interesting phenomena was the trade between **Rubicon** and **Steve Perry**, whose 32nd birthday on Tuesday is one of two Bay Area birthdays this week. The former band had one minor hit in 1978, the R&B-tinged "I'm Gonna Take Care Of Everything," before coalescing in 1984 as the somewhat harder **Night Ranger**. Perry, meanwhile went, by his own definition, from **Journey's** medium-strength hard rock to midtempo white R&B... and hinted that he liked the genre so much that he just might stay there.

Perry was actually born in Hanford, CA, near Fresno. Journey was six years old by the time he joined in 1978. Perry pitched the group for a year before a **Columbia** executive recommended him to manager **Walter Herbert** as a replacement for second lead singer **Robert Fielschman**.

Anita Pointer, who's 37 on Wednesday, also joined her group late. In 1969, **June & Bonnie Pointer** began performing as **Pointers, A Pair**. Anita held on to her job as a legal secretary for a while before joining them. (Ruth remained a keypunch operator until 1972.)

1984 was the year the Pointer Sisters finally managed to ditch a case of "follow-upitis" that had been dogging them throughout their career. Not until "Jump (For My Love)" followed "Automatic" did the group manage to put two top-ten hits together. (When "Neutron Dance" went top 15, that streak, four records, also became the longest of the Pointers' career.)

Last year was also the first time in six years that Bonnie Pointer's Black/Urban chart record "Your Touch" put her on the charts opposite her sisters. In late 1978, the Pointers' comeback, "Fire," charted with Bonnie's solo debut, "Free Me From My Freedom (Tie Me To A Tree, Handcuff Me)" on the R&B charts. Bonnie's biggest hit, "Heaven Must Have Sent You," came in 1979 while the Pointers were on their last dry spell.

There are a handful of **Buddy Holly** anniversaries this week. On January 26, 1956, Holly's first session for **Decca** took place in Nashville. January 23, 1958 saw the **Crickets'** "Maybe Baby" issued. A day later Holly's "Listen To Me"/"I'm Gonna Love You Too" 45 followed. On the 26th of that month, Holly and the Crickets made their first "Ed Sullivan Show" appearance. And on January 22, 1959, the singer recorded his last handful of sides at home in New York. Among those tracks that were eventually overdubbed posthumously: "Crying, Waiting, Hoping" and "Peggy Sue Got Married."

MONDAY, JANUARY 21

1958/The eternal triangle pays off; the **Kingston Trio** receives a gold record for "Tom Dooley."

1966/**George Harrison** and **Patti Boyd** are married at Epsom.

1974/**Jimmy Carter** hosts a barbecue for **Bob Dylan**.

Birthdays: **Placido Domingo** 1941, **Richie Havens** 1941, **Mac Davis** 1942, **Edwin Starr** 1942.

TUESDAY, JANUARY 22

1889/**Columbia Phonograph Co.**, forerunner of **CBS**, formed in Washington, DC.

1969/**Glen Campbell** awarded gold record for "Wichita Lineman."

Sam Cooke would have been 50.

WEDNESDAY, JANUARY 23

1970/**Judy Collins** is denied permission to give sung testimony at the trial of the Chicago 7. **Pete Seeger**, **Phil Ochs**, **Country Joe McDonald**, and **Ario Guthrie** had also volunteered and were turned down. (No word on whether the **Fugs** had asked to sing "Yodeling Yipee.")

1972/**Blues/R&B** singer **Big Maybelle** dies at age 47.

1978/**Chicago's** **Terry Kath** shoots himself.

Birthdays: **Robin Zander (Cheap Trick)** 1953.



THURSDAY, JANUARY 24

1967/**John Sinclair**, leader of Detroit's **White Panthers**, arrested for possession of marijuana. Sinclair's two joints will get him a nine-and-a-half year sentence and be immortalized in a **John Lennon** song/benefit concert.

1969/**Jethro Tull** plays first U.S. concert, opening for **Led Zeppelin**.

1970/**James Shephard**, a/k/a **Shep** of the **Limelights**, found robbed and beaten to death in his car on the Long Island Expressway.

1979/**Clash's** first U.S. single, "I Fought The Law," released.

Birthdays: **Neil Diamond** 1941 or 1943, **Warren Zevon** 1947, **Doug Kershaw** 1936, **Ray Stevens** 1941.

FRIDAY, JANUARY 25

1958/"Jailhouse Rock" enters UK charts at #1.

1978/**Bob Dylan's** "Renaldo & Clara" opens in New York & L.A.

1980/**Paul McCartney** is released from jail in Japan.

1980/**John Belushi** jams with the **Dead Boys** on 31st birthday.

SATURDAY, JANUARY 26

1977/**Patti Smith** falls offstage in Tampa.

1979/"Gizmotron" guitar/synthesizer first demonstrated.

Birthdays: **Eartha Kitt** 1928, **Eddie Van Halen** 1957.

SUNDAY, JANUARY 27

1972/**Mahalia Jackson** dies.

1983/**David Bowie** signs with **EMI** for reported \$17 million.

Birthdays: **Nick Mason (Pink Floyd)** 1945, **Bobby Bland** 1930.

—Sean Ross

EASY LISTENING



GAIL MITCHELL

A FRESH START

Rebutting Sales Objections

Welcome to 1985! It's a fresh start on a new programming year: a new lease on attracting listeners, ratings, and those all-important sales. And speaking of sales, TM Beautiful Music Director/Programming Steve Hibbard sent in a timely piece I'd like to share. It offers suggested rebuttals against common format sales objections:

Here are some frequently-heard arguments related to the Easy Listening format, and a number of responses that salespeople should have in reserve.

CLIENT: "Your listeners are too old."

ANSWER: "Who is it you want to reach? We know we're not the best buy for skating rinks, rock concerts, or motorcycles. But we do reach a lot of the educated, affluent adults over the age of 35. Those are the people with the most discretionary income."

(Obviously, your approach here depends on the prospect's product or service, and whether you are a rating service subscriber with numbers to pull out if you have to.)

CLIENT: "Your radio station is background. No one will hear my commercial."

ANSWER: "All radio is background. With the exception of News and Talk formats, true foreground radio went out with 'Amos 'n' Andy.' When did you last see people gathered around the radio for any length of time? People use radio as a companion to their activities, matching a present mood or changing one. WXXX is the only station that provides a relaxing mood."

CLIENT: "That's what I mean; relaxing music is too background."

ANSWER: "Actually a relaxing mood is the best environment for your commercial. Haven't you noticed how everything on those other stations is grabbing for the listener's attention — the DJs, the jingles, the contests, the features, and lots of commercials? We know why many advertisers run hard-sell spots on those stations. It's an attempt to be heard over everything else.

We solve that by creating an uncluttered environment for your spot . . . 12 or 13 minutes of music and then only two or three messages."

CLIENT: "But those long periods of relaxing music; they put the whole station into the background."

ANSWER: "Have you listened to our station lately? I'll bet it's brighter and more contemporary than you think! But the fact remains that WXXX is the station for relaxing. Won't you agree that your prospective customer is going to be more receptive to your message if he or she is in a comfortable, relaxed frame of mind after enjoying a quarter-hour of uninterrupted music?"

CLIENT: "That makes sense, and I don't have a problem with your ratings, but I'm still not convinced that people will hear and respond to the commercials."

ANSWER: (At this point you will be glad if your station has conducted the "Listen While You Work" promotion. You should be prepared to produce evidence of all the people who wrote in.)

"What if I told you that people took time to write us just for a chance at a drawing for a coffee cake for their morning break? Furthermore, all these people heard and responded to our promotion while listening on the job!"

CLIENT: "You're too expensive. I can get another station for less."

ANSWER: "Yes, but will it be effective for you? Not only do we deliver upscale adults with discretionary income, but we very strictly limit clutter on our station so that your message actually stands out."



CALENDAR GIRL — Actress Sally Struthers was on hand to help kick off WLIF/Baltimore's "Life Around Baltimore Calendar" promotion. The 25,000 free calendars feature 14 full-color photos, 102 ideas on how to enjoy life in the city, and lucky number postcards to be returned to the station for daily prize giveaways. More importantly, each entry means a 15-cent donation to the Baltimore Ronald McDonald House. Flanking Struthers at the kickoff are (l-r) VP/GM George Toulas and Dr. Jay Levinson.

Flow

Former Schulke VP/Creative Director Phil Stout, creator of Leisure Market Radio's "The Elegant Sound," has been appointed Director/Easy Listening Programming for StudioLine Cable Stereo . . . WBBG/Cleveland and sister station

WMJI received over 16 tons of non-perishable foodstuffs and raised more than \$5000 in cash donations during its "Food For Families" holiday campaign, benefitting the greater Cleveland Food Bank . . . WPEN/Philadelphia debuts "Encore," with host William B. Williams . . . WNCN/New York's "Saturday Night at the Opera" premiered January 12, beginning a 26-week run.



LIVE FROM N.Y. — Pianist Andre-Michel Schub joined WNCN/New York's list of notable guest artists when he performed during the station's Tuesday night live concert series. He's shown here at the keyboard with announcer James Pinckney. A new concert series season began on January 4.

Al Brodle has returned as morning host/Production Director at WFGL/Fitchburg, MA . . . George Cohn is new GM of WCUE (Q-1150)/Akron, now a TMC client . . . Dave Henderson rejoined KSFO/San Francisco as AM news anchor . . . KMPC/Los Angeles expanded its programming with the addition of MOYL on January 1 . . . WEZO/Rochester once again sold copies of its "Festival of Christmas Music" LP to benefit children's charities . . . WRFM/New York's Director/Public Affairs Carol Colman and News Director Jim Branch recently received the American Heart Association's Blakeslee Award and the Anti-Drunk and Drugged Driving PSA/Editorial Award, respectively . . . WYLF/Rochester AM host Mike Thompson emceed a Four Freshmen concert to support the local Lions Club . . . WPEN/Philadelphia's cosponsored "Life Light Fund" netted over \$10,000 to purchase two life-support monitors for the area's Children's Hospital.



A KJOI-OUS CHRISTMAS — Hospitals are no place to be during the holidays, especially for children. So Santa Claus, better known as KJOI/Los Angeles PM host Casey Hayes, cheered up a local hospital's children's ward with toys and gifts. Joining Santa Hayes (l-r) are Kaiser-Permanente Hospital Director of Public Affairs Julie Duran, KJOI Promotion Director Robert Lyles, Ed Libov & Associates Media Supervisor Burt Savage, and K-P Director of Public Affairs Karen Constine.

Chart Toppers

Who says Easy Listening stations don't chart the hits? KalaMusic affiliate WQLR/Kalamazoo compiled the "Top 20 Easy Listening Instrumental Hits of 1984" from the year's mail and phone-in requests, and broadcast them as a New Year's Day special.

Comprising the chart were (in order):
Verde — Guido & Maurizio
Ballad For Adeline — Richard Clayderman
Wigwam — Caravelli
Softly — John Arpin
Beautiful — John Arpin
Too Beautiful To Last — Frank Pourcel
Terms Of Endearment — Michael Gore
The Homecoming — Hagood Hardy
Stranger On The Shore — Acker Blik
Nadia's Theme — Barry DeVorzon
Chariots Of Fire — Vangelis
When I Dream — Ben McPeak

A Summer Place — Percy Faith
Welcome Home — Bobby Crush
Love Story — Henry Mancini
Music Box Dancer — Frank Mills
Classical Gas — Mason Williams
Love Is Blue — Paul Mauriat
Theme From St. Elsewhere — Dave Grusin
Song From MASH — Al Delory
 KalaMusic Executive VP Bill Wertz says the list will expand to 50 next time around. Stations interested in receiving tape copies of the program may call him at (616) 385-5110.



GOOD NEIGHBOR KOIT — KOIT/San Francisco wheeled in the welcome wagon recently when it brought breakfast to Chiat/Day employees, who had moved into neighboring offices. Smiling as they break bread are (l-r) Chiat/Day Office Manager Rosalinde Estes and KOIT Sales Manager Michael Day.

Contemporary Hit Radio



JOEL DENVER

GOOD DOs & DON'Ts

Constructing An Accurate Playlist

Each week I see literally *hundreds* of station playlists. And, during my time spent as an MD and PD, I've put a few hundred or so of them together as well. To imply that the weekly — yet important — task of publishing a fair, accurate, and representative playlist is an easy one would be a gross exaggeration!

There are several key elements to consider in putting out an *accurate* playlist:

- Accumulating the information
- Assessing the data
- Assembling a list which reflects an honest representation of the current records airing on your radio station.

When you stop to consider that your playlist has impact on other programmers across the country, record companies, artists' careers, the buying patterns of local and national record retailers, and the national trade publications, a lot depends on your accuracy! Therefore, a lot of work and thought should go into the final product.

A Little Bit From Everywhere

What information should go into the formulation of a weekly playlist? The rules have changed recently. About ten years back, the era of callout research was born. Much mystery surrounded this new technique, and I, along with many of my programming peers, sought to learn as much about it as possible. A number of programmers not only delved into this with wide-eyed amazement, but became totally devoured by callouts!

"I urge programmers to carefully explore *all methods of music research* available when formulating the weekly playlist. Don't put all of your eggs into one basket."

Foolishly, they dropped every other proven music research system previously used. It had a profound effect on their stations, and eventually the record industry. Programming became too passive. Not enough leadership was displayed. We became an industry, if not a format, of sheep.

1985's successful CHR programmer may or may not choose to utilize a callout program. Many have discontinued using callouts because of sample shifts, as well as the time, effort, and number of employees needed to generate the data. Along with a good helping of gut feel for the sound of your station, I urge programmers to carefully explore *all methods of music research* available when formulating the weekly playlist. Don't put all of your eggs into one basket.



Noodling It Out

Once you've assembled your local data (see "Avoiding Retail Runaround" and "Touch-Tone Connection To The Hits"), and considered the national overview from the trade and promotion reps' perspectives, it's time to decide how to weigh all of the elements to formulate your playlist.

This is a very subjective and personal matter between PD and MD. There is no single correct manner in which to do this. Some programmers count requests as a reason to add records or give them major moves up the charts. Others wait for single

"Bear in mind that the public can't accept what can't be heard. Make sure to adequately rotate those newer records."

sales to kick in, despite outstanding album sales.

Consider this if you will: R&R's information is based solely on *airplay*. Your station offers airplay to those records you feel are hits, or know to be hits. If a title from a major album in your market fits your format but doesn't show single sales, yet has big phones or good callout response, you may have to face the fact that it may never sell a ton of singles. This holds especially true for the second and third cuts from an album.

When you're contemplating whether a record you've added should move up onto your chart, study the numbers from your research; they'll often make that decision for you. Then there are those times when a new record may sit in an "extra" category

"Before handing out a sideways move (e.g., 35-35), consider the impact. To those who regard your playlist with credibility, you've literally signed a death certificate for that title."

for a few weeks until becoming familiar enough to be charted. Bear in mind that the public can't accept what can't be heard. Make sure to adequately rotate those newer records.

Going With Your Guts

In situations when all signs point to a particular title being a smash, but for some reason your local research isn't lining up, you've got to use your guts. It's amazing how records can suddenly kick in and go on to be smashes. Give 'em the benefit of the doubt.

That "benefit of the doubt" is especially important when deciding on individual chart moves. Before handing out a

Avoiding Retail Runaround

Go for the market leaders — the trendsetters! Winning CHRs appeal to this active group of 12-44 listeners, who are the most likely to return an in-tab diary to **Arbitron** or recall their listening accurately to **Birch**. This segment also includes those who are most likely to regularly visit their favorite record store to buy new product being heard on your station. Therefore, it's necessary to stay on top of what this influential group wants to hear. It can be done in several ways: requests, retail sales information, or, if time and budget permit, in-person interviews and/or focus groups.

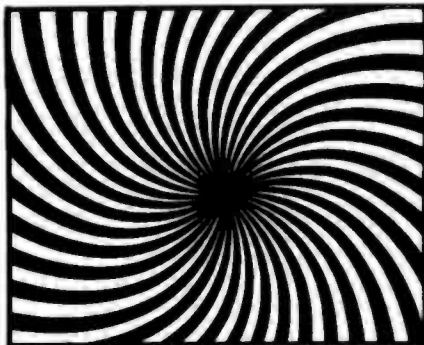
The major drawback to retail sales is finding someone at each store to give you or your MD accurate information on a weekly basis. Take heart; it can be done. Once you've determined your sample base of the most influential stores, racks, and one-stops in your market, take the time to pay a personal visit to each store manager. What? You don't have time? You'd better find the time, since music makes up more than 90% of your programming! Talk with them to find out the best time, day, and method of relaying this information.

There are a couple of successful formulas to experiment with. Have the store give you:

- The 40 bestselling singles, plus albums and/or tapes
- Only the biggest movers at that particular location, or only those titles you're interested in.

The danger in using the latter system is that it's too easy to overlook something you're not aware of. Whichever method is used, it's a good idea to ask if there is anything else starting to catch a buzz.

Be aware that there are record company pressures placed on retail to give inflated



reports. This hype can be evened out by making sure your sample is as broadbased as possible. Dig for Information! Find out who's buying the product. If a tape or album is moving, but there are no single sales being generated, find out which cut is causing it to sell.

In addition, there are several methods for weighting the information you've gathered. When the store reports its 40 biggest sellers, set up an inverse point structure. In other words, the number one record would receive

40 points, the number two 39 points, and so on.

If you're using a system which calls for only the biggest movers, or asks only about specific titles, have the stores give them a performance value:

- 5: Excellent sales or selling out
- 4: Very good
- 3: Medium activity
- 2: Sales beginning or slowing down
- 1: Poor response
- 0: Not selling or no stock available.

Should you find there are a number of "no stock" situations, get in touch with the record label immediately. You will be doing everyone a big favor.

Take all of the information and average it out. You might consider weighting certain stores heavier than others, should their information prove more accurate or relevant to your needs.

When working with a large number of stores (and if you have access to a computer to help you), generate several retail sales reports. One report should include everything weighted equally, another with your weighting balances, and several others with a couple of suspicious reports not included. Look at the rankings and see how they compare. You could uncover a few surprises which just might give your station the winning edge each week. Remember, it's not difficult to pick the hits. The challenge comes in surrounding the hits with the correct mix of new and mid-chart product which effectively blends with your station's texture.

"THIS IS MY NIGHT"

The
New
Single
From

CHAKA KHAN.

Produced

By

Arif

Mardin

For

Deniz

Productions

From

I Feel

For

You

The

Album

By

**CHAKA
KHAN.**

CHR NEW & ACTIVE

THIS WEEK'S ADDS & DEBUTS

WCAU-FM deb 35	WZYP deb 37	
Z93 deb 33	G100 add	
B96 add 38	WHOT deb 40	KFRX add
KIIS-FM add 39	KMGX add	99KG add
FM102 add	KYNO-FM add	KWTO-FM deb 29
WFLY add	KSKD add	KDVV 38-31
WMAR add	KHYT add	KGOT 32-26
K104 deb 38	WQCM add	SLY96 add
WERZ add	WSQV add	OK95 deb 35
Z106 40-36	WJAD deb 36	
WSPK add	KISR add	
WBBQ 37-28	KNOE-FM add	
WSSX deb 30	KWES deb 35	
WZLD add	WBNO deb 31	
KAMZ add	WCIL-FM deb 34	
KSET-FM add	KCMQ add	
WANS-FM add		

BLACK/URBAN BREAKER
CHART DEBUT **33**



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A Christmas Wrap-Up

The true spirit of Christmas — the gift of sharing — was brought home to all of us with the sad news of drought, famine, and starvation causing thousands of deaths daily in Ethiopia and other African nations. Their plight touched the hearts of many recording stars and Columbia Records, which is donating all proceeds from the Band Aid song "Do They Know It's Christmas?" In addition, a number of CHR stations were actively involved with raising money for this charitable cause.

Other Christmas community promotions included WLS/Chicago's "Christmas Wishes," which handed out over \$20,000 in cash. WFBG/Altoona's 15th annual "12 Days Of Christmas" promotion helped out the 12 most needy families in the community with donations from listeners. WZUU/Milwaukee held a "Toys For Tots" drive at a local bar, where a new toy was required for admission. Q107/Washington and TV-7 conducted their "Neediest Kids" campaign, supplying food, clothing, eyeglasses, and other essentials to underprivileged kids on a year-round basis.

Christmas wasn't all charity, though. WHTX/Pittsburgh offered free dinners, Cabbage Patch Kids, and other desirables. WSEZ/Winston-Salem handed out a \$14,000 Mustang convertible. WPLJ/New York hammed it up by offering free Christmas hams whenever listeners heard the "oink" sound effect. Like other radio personalities, KUBE/Seattle morning man Charlie Brown got drunk on the air to demonstrate the dangers of drinking and driving. And Q105/Tampa staged a fabulous New Year's Eve fireworks show over Harbour Island. All in all, a creative and fun-filled Christmas at CHR stations.



Touch-Tone Connection To The Hits

The phone is a remarkable instrument. Although it can handle an increasing number of technologically-advanced data transfer systems, this modern-day marvel still represents the first line of contact with your active audience. This all-important group is the first to let you know what they like, and what they don't. The trick is to not overreact, but rather to watch for trends. The CHR station that plays the *hit music* which pleases the actives has the best chance to become the format and/or market leader.

Digging For Facts

Whether you have the on-air talent taking requests or a separate phone staff during the peak periods, it's important to extract the most out of each phone call. Get to know the familiar voices who call time and time again for the same titles. Make note of which songs are getting those repeat calls and weigh those requests accordingly. If a title is getting a lot of repeat calls from a wide variety of sources, you're dealing with a hot song. Simply give the people what they want; increase the rotation.

Make certain you log down the age, sex, and zip code of each caller. The first two items can be discerned in a non-offensive roundabout manner by asking for his first name and what school he attends. Finding out the zip code tells you where your penetration is located; it can also reveal repeat callers. It's a good idea to compare your zip code request list with the zip codes where in-tab diaries are most often returned from.

Set up a request log sheet that's totalled on a daily and weekly basis. The daily totals allow you to make subtle adjustments. Using demos of 0-11, 12-15, 16-17, 18-24, 25-34, 35-44, and 44+ is advised. There are major differences between the tastes and lifestyles of teens who are of driving age and their younger counterparts. You'll also note discrepancies between high school graduates



that almost all your requests come from listeners with a similar mindset — active trend-setters unafraid to speak their opinions. A good format for the sheet might be:

KKKK Request Sheet

Date: _____
 Daypart: _____
 Initials: _____
 Artist/Title _____
 M/F _____
 Demo _____
 Zipcode _____

To make this information most effective, stress to your air talent (or whoever compiles this information) the importance of neatness and accuracy. Remember: the successful CHR plays what the active listeners want to hear.

Motion

FM102/Sacramento ups MD Chris Collins to Assistant PD. Also at FM102 Michael Foxx and Rosemary switch places as Michael moves to evenings and Rosemary takes on overnights . . . Touffe Kassab is the new GM at WKEE/Huntington from crosstown WGNT . . . Randy Jay moves from late nights to middays on KIMN/Denver; he replaces exiting Bob Simpson, who transferred to WBT/Charlotte . . . Chris Landon leaves the MD slot at Q100/Allentown for afternoons at WPIX/New York, and Ted O'Brien comes in from WKXW/Trenton to succeed Landon . . . Joel Cella (Tom Kelly) is upped from MD to Assistant PD at 92X/Columbus, OH . . . WIKZ/Chambersburg PD Bill Matthews adds Station Manager duties.



Tom Armstrong

Jack Lawrence leaves the MD slot at WFLY/Albany; PD Todd Martin takes over the music and hires WKBX/Savannah PD Tom O'Brien as Assistant PD . . . Steve Taylor exits WXBQ/Johnson City for MD/AM drive at neighboring WQUT, bringing along WXBQ's Gordon Light for middays . . . WZYQ/Frederick, MD midday man Tom Armstrong is promoted to MD and Brother Bear, formerly with WRRN/Martinsburg, WV, returns as Production Director/PM personality . . . CHUM/Toronto welcomes Roger Ashby and Mike Holland to morning drive . . . WAZY-FM/Lafayette ups Kevin Morton to overnights, replacing J.C. Collins . . . "Cattfish" moves from 79Q/Houston to KTFM/San Antonio for a nightly airshift . . . Hunter Herring becomes the new MD at WZLD/Columbia. He succeeds Bob Chase, who's now doing middays at WKZQ/Myrtle Beach . . . Bill Sheridan raised to MD at WKRZ/Wilkes-Barre . . . Trish Merelo now handling overnights at WPST/Trenton.

Bits

• **Breaking Hits At Q107** — Q107/Washington has introduced its "Battle Of The New Songs." Two brand-new songs challenge each other, and listeners call in to pick their favorite. The winning song is played at the end of Q107's "Top 5 At 10" show each night, and faces another contender the following evening.

• **Everyone Into The Mud!** — KDWB-FM/Minneapolis sponsored a "Dash For Cash" recently, and decided to hold its race in the mud! Three jocks captained separate relay teams, and the first to glop through the muck won \$101 for each non-celebrity member. Just another way to earn those personal appearance fees!

Constructing Playlist

Continued from Page 36

sideways move (e.g., 35-35), consider the impact. To those who regard your playlist with credibility, you've literally signed a death certificate for that title. Even a one-point upward move can be injurious in the early chart life of a record. Don't underestimate the power of your chart. Likewise, a sudden drop from #5 to "Off" can leave a few folks wondering as well.

Remember that your final decision each week on every title carries the potential to make or break an artist's career, especially when that decision is multiplied hundreds of times by the input of all reporting stations. A short move should only be handed out after a lot of soul-searching. The same goes for a spectacular jump. Don't mislead your fellow broadcasters or those in the record community. It's your own personal credibility (and your station's) that's on the line each week when you publish that list. Make sure it's honest, fair, and above all, accurate.

AOR



STEVE FEINSTEIN

YOU CAN'T DRIVE 55... IF YOU'RE NOT ALIVE

AOR Against Drunk Driving

When AOR stations wished their listeners happy holidays this year, the cheerful season's greetings were invariably tagged with a sobering message: "Don't drink and drive." Besides genuine concern for the welfare of its audience, the format also has a vested interest in presenting itself as public-spirited. Showing effective, sensible ways of dealing with the problem of drunk driving can only help blunt the arguments of those who would seek to convince Congress to prohibit broadcast advertising of alcoholic beverages. A ban on such advertising would hurt a format that reaps a considerable portion of its revenue from beer and wine commercials.

While Reed Bunzel's Networks column this week examines what the webs and industry trade associations are doing to fight the drunk driving problem and the specter

of an advertising ban, we'll see what AOR stations are doing to combat the problem in their communities. If you haven't geared up your own efforts in this area, you'll find some excellent ideas.

WNOR/NORFOLK

Virginia Vigil

President/GM Jack Rattigan says WNOR's extensive campaign carries the message that "You're not a wimp if you don't drink and drive. It's more macho to say, 'I'm not drinking because I'm the one who's driving.'"

Station personality Joni Norris lists the campaign's facets:

- 10,000 'NOR key chains with the message "When you shouldn't drive, give your keys to a friend" are being distributed through malls and auto parts stores. A chart on the chain's flip side gives the approximate amount of drinks that makes a person incapable of driving.

- 30 area clubs are involved in the station's designated driver program. The clubs provide free non-alcoholic drinks for the individual who wears an 'NOR button and volunteers to drive the rest of his party home. Jocks plug four or five of the clubs whenever mentioning what's going on around town each evening, and both clients

and non-advertisers participate.

- Spokespeople for organizations such as Virginians Opposing Drunk Driving and a local judge, known for being tough with first-time drunk driving offenders, have addressed the issue during morning drive.

- The station van goes on location with a petition whose signers pledge not to drink and drive.

- WNOR bus signs carry anti-drunk driving messages.

Over at WWWV/Charlottesville, PD Jay Lopez and GM Mike Ludgate felt that recorded anti-drunk driving messages would be less effective than live messages, so jocks were given fact sheets and asked to create their own. WWWV linked with a free ride service on New Year's Eve, is no longer advertising happy hours, and is contemplating a contest to find the bartender who can create the best non-alcoholic beverage.



WIYY/BALTIMORE

'Rock Hard, Ride Safe'

WIYY PD Chuck DuCoty strongly urges record companies to have artists cut anti-drunk driving PSAs. "Rock bands saying it's a dumb idea to drink and drive would really have an impact with a person who's likely to do that. The labels have both an interest in the AOR audience as consumers of their product and a stake in the health of AOR radio as the prime medium for their product. The worst thing that could happen to AOR stations would be a ban on alcohol advertising."

In the meantime, the station's own ambitious campaign includes these elements:

- Personality Ty Ford created a series of PSAs with the theme of "Rock Hard, Ride Safe."

- A New Year's Eve ride service for folks too drunk to drive operated out of 'IYY's offices. A student at John Hopkins University helped organize the service, with help from Junior Chamber of Commerce volunteers. A cellular phone company provided the use of mobile phones and company cars.

- \$3000 of the proceeds from 'IYY's latest homegrown album are being donated to a group of local high school students, who provide an ongoing ride service for drunken kids.

Also, 'IYY will be offering jocks to speak at area schools against drunk driving.

KSHE/ST. LOUIS

Helping Keep St. Louis Safe



KSHE's year-round billboards were redone to include the message "Friends Don't Let Friends Drive Drunk." On the air, GM John Beck's editorial on the dangers of drunk driving ran twice a day, and PSAs recorded by the jocks ran once a shift for six weeks. Director Of Marketing Tracey Layne says the key was that instead

of reading stiff copy, jocks were simply given some statistics and then wrote their own messages, which came across in a personal and relatable manner rather than as lectures. The basic drift was "Hey, we like to party, too, but we're smart enough to know when to turn the keys over to someone else."

KRQR/SAN FRANCISCO

The R.A.D.D.ical Approach

KRQR called its campaign "R.A.D.D." (Rockers Against Drunk Driving). Drawing on the Bay Area music community, the Roker had promoter Bill Graham and members of Journey, Jefferson Starship, Doobie Brothers, and Night Ranger cut "don't drink and drive" PSAs. The spots were aired throughout the holiday season, and also included in an hour-long program

aired at 9pm the Friday before New Year's Eve. The show featured interviews with victims of drunk driving, representatives of M.A.D.D. (Mothers Against Drunk Driving) and S.A.D.D. (Students Against Drunk Driving), a California Highway Patrolman, and the director of a local hospital's substance abuse program.



Against Drunk Driving

Juiced Jocks

WCCC/Hartford and WYSP/Philadelphia had jocks get sloshed on the air to dramatize the debilitating effects of alcohol. WCCC did it twice — Christmas and New Year's Eves — with a policeman present to administer the breathalyzer test. The WYSP proceedings also included a doctor to monitor jock Steve Sutton's condition, as well as Sutton's favorite bartender, who poured the shots of liquor. When it was over, the mixmaster himself gave Sutton a ride home, thereby driving home the point that drinking and driving don't mix.

Leave The Driving To Us

Many stations gave inebriated listeners access to free rides during the holiday season. KFMG/Albuquerque initiated its own Life Ride program, which operates throughout the year from 11pm-2am on weekends. It was extended to 4pm-4am on Christmas and New Year's Eve, when it gave rides to 168 people.

The service is offered only to people in bars, as PD Tom Marshall explains "it's hard to spot-check people at parties. They may really be giving you an address for another party." The 20 participating bars contribute their shares to offset the cab fares. Albuquerque's mayor proclaimed an Official Life Ride Week, and a local TV station donated studio time for PSAs.

DC101/Washington tied in with a local

Executive Order

WHEREAS, IT HAS BEEN ESTIMATED THAT HALF OF ALL DRIVERS KILLED IN TRAFFIC ACCIDENTS WERE LEGALLY DRUNK WHEN THEY CRASHED, AND THE PERCENTAGE OF DRUNKEN DRIVERS KILLED IN SINGLE-VEHICLE ACCIDENTS HAS BEEN ESTIMATED TO BE EVER GREATER; AND

WHEREAS, THE TOTAL COST OF DRUNKEN DRIVING IN THE UNITED STATES, NOT INCLUDING THE TENSILE BURDEN OF HUMAN SUFFERING THAT CAN NEVER BE MEASURED, HAS BEEN ESTIMATED TO BE AS HIGH AS \$75 BILLION A YEAR; AND

WHEREAS, WITH THE APPROACH OF THE HOLIDAY SEASON, WHEN MORE PEOPLE ARE LIKELY TO INHIBIT ALCOHOLIC BEVERAGES TO EXCESS, NOW IS A PARTICULARLY GOOD TIME TO ADDRESS THE PROBLEM OF DRUNKEN DRIVING; AND

WHEREAS, "ROCK 108" KRNQ RADIO STATION, WITH THE COOPERATION OF THE CITY OF ALBUQUERQUE, THE YELLOW CAB CO., BOTTLES AGAINST DRUNKEN DRIVERS, AND A HOST OF TALENTED ON-AIR PERSONNEL, HAS INITIATED THE "LIFESIDE" PROGRAM; AND

WHEREAS, "LIFESIDE" WILL PROVIDE ANY PERSON WHO FINDS HIMSELF IN A BAR FEELING HE MAY HAVE CONSUMED TOO MUCH ALCOHOL TO DRIVE SAFELY A FREE TAXICAB RIDE HOME, IF HE WILL CALL OR HAVE SOMEONE CALL "LIFESIDE" BETWEEN 11 P.M. AND 2 A.M. ON HOLIDAYS, FRIDAYS AND SATURDAYS;

NOW, THEREFORE, I, SHARY S. RIMNEY, MAYOR OF THE CITY OF ALBUQUERQUE, DO HEREBY PROCLAIM THE WEEK OF NOVEMBER 18-24, 1984

"LIFESIDE RIDE-OFF WEEK"

IN ALBUQUERQUE, AND URGE ALL OUR CITIZENS WHO FIND THEMSELVES IN A SITUATION WHERE ATTEMPTING TO DRIVE THEMSELVES HOME FROM A BAR MIGHT LEAD TO THEIR ARREST OR TO THEIRS, OR SOMEONE'S INJURY OR DEATH TO CONTACT "LIFESIDE" AT 247-8888.

SHARY S. RIMNEY
MAYOR

CITY CLERK/RECORDER

ORDER NO. 170

service that offered rides to listeners who called "522-FREE." The station referred to the service as "The Smash Patrol," which also played on the name of personality Adam Smasher. Budweiser picked up the costs of posters in bars that advertised the number.

WRIF/Detroit got a local cab company to station taxis outside four area clubs on New Year's Eve, so patrons didn't even have to make a call or wait for a cab to arrive.

WHMD/Hammond, LA offered its facilities to operators of Hitch-A-Ride, which dispatched vans to weekend revelers who partied too hearty.



SCANDALOUS THREESOME — Pictured after Scandal's Los Angeles concert are (l-r) KLOS PD Tommy Hedges, Patty Smyth, and Columbia L.A. rep Bob Garland.



DON'T LEAVE HOME WITHOUT LISTENING TO THEM — KPOI/Honolulu morning team Rabbett & Abbott pause during the taping of a TV spot that parodies American Express Card commercials.



THE ROCKING MAN'S ED McMAHON — WRIF airman Arthur Penhallow horses around atop the Budweiser Clydesdales during the Detroit Thanksgiving Day Parade.



NUCLEAR CHIT-CHAT — WKDF/Nashville Assistant PD David Hall is flanked by the Jefferson Starship's Craig Chaquico and Mickey Thomas.

SEGUES

Wally Heusser, owner of KKDJ/Fresno, expects to have new AOR KDJK/Oakdale on the air by mid-February. The station will serve nearby Modesto and Stockton.

Consultant Al Peterson inks WAPL/Appleton.

Q107/Toronto MD Samantha Taylor steps down to concentrate on television work.

KROQ/Los Angeles names Pat Gorman Promotions Director . . . KRSP/Salt Lake City night-rocker and Promotions Director Kelly Monson now also heads up promotions for parent Holiday Broadcasting . . . Stephanie Kaye is appointed KTCL/Fort Collins News Director.

WXLN/Davenport needs an air personality with strong production skills. Tapes & resumes to PD Gabe Baptiste ASAP . . . Help reunite Buck

McWilliams and AOR radio. Contact the former WIOT/Toledo morning maniac at (414) 527-2819 . . . Former KRQR/San Francisco PD Jon Russell is available for airwork at (415) 386-4112 . . . Larry Moffitt has stepped down as PD of KGGO/Des Moines to start a consultancy. He can be reached at KGGO, which is his first client.



KOME BACKSTAGE — KOME/San Jose gave a listener a guitar and tickets to a Quiet Riot show. Pictured backstage (front; l-r): the band's Kevin Dubrow, personality "Killer" Craig Kilpatrick, Promotions Director Kellie Castrutta, the group's Frankie Banalli, and the winner. In the background are (l-r): jocks Candi Chamberlain and Rick O'Shay.

RADIO ACTIVITY

Free Sprees

Conspicuous consumption fans take note. WWCK/Flint gave the winner of a 30-song music recall contest a \$5000 shopping binge in an area mall. Five merchants contributed \$1000 worth of merchandise apiece. Through a random drawing, WCMF/Rochester awarded a similar-style prize — \$9600 of free goods, divvied up evenly between a stereo store, a furniture dealer, and the merchants in a mall.

Love Thy Country . . . Or Else

Here's one for the future file, suitable for the Fourth of July holiday. WZEW/Mobile's "All-American Weekend" featured nothin' but good ole American rock 'n' roll, along with giveaways of hot dogs, Bruce Springsteen books, and a videocassette of "Moscow On The Hudson." PD Catt Stone kicked it off by exhorting listeners to "Stand up and salute, dammit!"

In this era of patriotism reborn, the mind reels at how you could flesh this out by July 4th: drop-ins of Jimmy Cagney from "Yankee Doodle Dandy" . . . tie in with city hall to stage a parade . . . give away a trip to the Grand Canyon.

Crazy 'Bout An Automobile

Sex, drugs, rock 'n' roll . . . and cars. Dream machines given away recently include:

- WKLS/Atlanta's gull-winged 1981 DeLorean
- KSRR/Houston's Classic Corvette — a black '65 Stingray convertible.

Free Charges

Isn't it a pain that most gifts come with "batteries not included?" WMMS/Cleveland remedied that problem by linking with Panasonic to hand out free batteries on the Friday before Christmas. Anyone who brought a gift requiring batteries to a public square during lunch hour got all the D's, C's, AA's, and 9-volters necessary.

The Chill Is On

Between on and off-air events, WRDU/Raleigh's "Big Chill Saturday" raised \$10,000 to help erect a monument to North Carolina Vietnam veterans. A radiothon had listeners pledge money to hear their '60s favorites on 'RDU, with "In-A-Gadda-Da-Vida" bringing in \$1000. A 12-hour theme party at a local bar garnered donations during activities such as tie-dyeing clothing, playing Twister, and dance and costume contests.

Just Causes


These stations were among those with their hearts in the right place over the holidays:

- WKLS raised 1300 pounds of canned goods and \$800 cash for needy families with a "Home Cookin' Christmas Concert." Four local bands who are on the station's homegrown album appeared. Admission was three cans of food or \$3.96.
- KKCI/Kansas City's Randy Miller stayed on the air 27 hours to raise \$10,500 for the Mayor's Christmas Tree Fund, which assists the needy during the holidays.
- WYNF/Tampa netted \$5000 for a local children's home with a benefit concert at a local club.
- WYSP/Philadelphia's van transported 250 homeless citizens in one day to a meal at an upscale Philly eatery, which contributed all the food gratis. The van also delivers hot meals to the homeless at least once a week, and the station acts as a drop-off point for donations of blankets, sleeping bags, and clothing.
- Three DC101/Washington benefits netted a combined 7500 cans of food for a local food drive.
- KNAC/Long Beach raised \$1100 and 200 toys for a child abuse center with a benefit concert at Cal State University.
- WPDH/Poughkeepsie's 40-team touch football bowl brought in \$1300 for the United Way.
- KSHE/St. Louis delivered over 200 toys from two concerts to area hospitals. Also, part of the proceeds from the sales of KSHE's 1985 calendars go to the local Ronald McDonald house.

Odds 'n' Sods

WNEW-FM/New York personality Dennis Elsas is doing a "Music Notes" segment for the local edition of "PM Magazine" . . . KISS/San Antonio won the Texas Association of Broadcasters' Merit Award for distinguished local programming with a program about child abuse called "It Can Hurt To Be A Child" . . . WNGZ/Elmira widened its demographic appeal with kids of all ages by sponsoring a children's film festival at a mall cinema. Local convenience store Sugar Creek and McDonald's cowrote the expenses . . . WMMS/Cleveland reports great response to its "No Repeat Classic Rock Weekends," when the station plays vintage '60s and early '70s rockers without repetition.

Adult / Contemporary



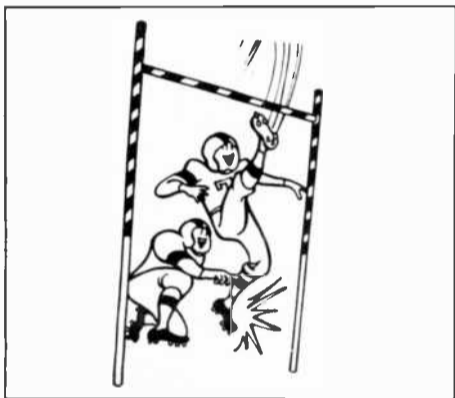
RON RODRIGUES

1985 Events Calendar

Here's a chance to mark up your brand new desk calendar. Listed below are many of this year's important events. Some pertain directly to you, while others are promotion-oriented. Your best bet is to obtain one of those big "planning" calendars with large squares for each date. Then you can pencil in several events occurring on the same day. If you have contributions toward next year's calendar, start sending them in now.

January

- 3 Wed Winter Arbitron begins (through Mar. 27)
- 15 Tue Martin Luther King Jr. birthday (becomes holiday in 1986)



- 20 Sun Super Bowl XIX at Palo Alto
- 26 Sat RAB Managing Sales Conference at Dallas (through Jan 29)
- 27 Sun NFL Pro Bowl at Honolulu

February

- Television Sweep Month
- American Heart Month
- 2 Sat Groundhog Day
- 3 Sun Winter's halfway point
- 4 Mon Lincoln's Birthday observed (in Delaware & Oregon)



- 4 Mon National Pay Your Bills Week (until Feb. 8)
- 9 Mon National Inventors Day
- 10 Sun NBA All-Star Game at Indianapolis
- 10 Sun National Crime Prevention Week (through 17)
- 14 Thu Valentine's Day
- 18 Mon Washington's Birthday observed (all states)
- 19 Tue New Orleans Mardi Gras
- 20 Wed Chinese New Year
- 23 Sat John Denver Ski Classic at Lake Tahoe (through 24)

March

- Red Cross Month
- Baseball Spring Training Month
- 1 Fri Easter Seal Week (through 7)
- 2 Sat Texas Independence Day
- 3 Sun Save Your Vision Week (through 9)
- 16 Sat New York St. Patrick's Day Parade
- 17 Sun St. Patrick's Day
- 19 Tue Swallows return to San Juan Capistrano
- 20 Wed Spring begins
- 25 Sun Academy Awards night
- 28 Wed Spring Arbitron begins (through June 19)
- 30 Sat NCAA Men's Basketball Finals at Lexington, KS

April

- VD Awareness Month
- 1 Mon April Fools' Day
- 7 Sun Easter



- 8 Mon Baseball Opening Day (Montreal at Cincinnati)
- 14 Sun NAB Convention at Las Vegas (through April 17)
- 15 Mon Income Tax Day
- 21 Sun Secretaries Week (through 27)
- 27 Sat March Of Dimes Walk America
- 28 Sun Daylight Savings Time begins

May

- Television Sweep Month
- National High Blood Pressure Month
- National Physical Fitness & Sports Month
- 3 Fri Disneyland/Disneyworld Grad Nite (also May 10)
- 4 Sat Kentucky Derby
- 5 Sun Cinco de Mayo
- 5 Sat National Pet Week
- 6 Sun National Photo Week
- 12 May Mother's Day
- 17 Fri Memphis In May International Barbecue Cooking Contest



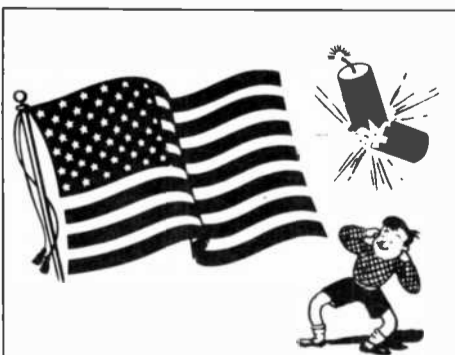
- 18 Sat Preakness Stakes
- 18 Sat Armed Forces Day
- 24 Fri Summer movie season begins
- 25 Sat National Missing Children's Day
- 26 Sun Indy 500
- 27 Mon Memorial Day

June

- National Adopt-A-Cat Month
- National Rose Month
- 6 Thu Broadcast Promotion & Marketing Executives Annual Seminar at Chicago (through June 9)
- 8 Sat American Advertising Federation Convention at Washington (through June 12)
- 9 Sun Belmont Stakes
- 16 Sun Father's Day
- 20 Wed Summer Arbitron begins (through Sept. 11)
- 21 Fri Summer begins

July

- National Hot Dog Month
- National Baked Bean Month
- National Peach Month
- National Ice Cream Month
- 1 Mon Canada Day
- 3 Wed Freedom Festival at Philadelphia (through July 7)
- 4 Thu National Tom Sawyer Days at Hannibal, MO (through July 7)



- 4 Thu Independence Day
- 9 Tue Baseball All-Star Game

August

- Television Sweep Month
- 1 Thu National Clown Week (through Aug. 7)
- 7 Wed Summer's halfway point
- 12 Mon National Scuba Diving Week (through Aug. 18)
- 20 Tue Little League World Series (through Aug. 24)

September

- 2 Mon Labor Day
- 8 Sun NFL season begins
- 11 Tue NAB/NRBA Radio Convention & Programming Conference at Dallas (through September 14)



- 19 Wed Fall Arbitron begins (through December 12)
- 21 Sat Super Bowl Of Chili Cookoff at San Fernando, CA
- 22 Sun Emmy Awards broadcast

October

- 5 Sat Albuquerque International Balloon Fiesta
- 7 Mon Baseball playoffs begin
- 14 Mon World Series begins
- 14 Mon Columbus Day
- 27 Sun Standard Time returns; set clocks back

Adult / Contemporary

1985 Events Calendar

Continued from Page 41

November

Television Sweep Month
National Diabetes Month
2 Sat Sadie Hawkins Day
5 Tue General Election Day
11 Mon Veteran's Day
28 Thu Thanksgiving Day

December

1 Sun Doo Dah Parade at Pasadena
22 Sun NFL wildcard playoffs
25 Wed Christmas Day



FANS CATCH CLARK ON KYUU — Forty-Niners All-Pro receiver Dwight Clark (right) has joined KYUU/San Francisco morning man Don Bleu for daily sports commentaries. Clark continues in that capacity through the Super Bowl.

'85's MOVIES

Lights, Camera . . .

If you'd like to conduct a movie promotion this year, here's a list of scheduled releases. For more information about a particular title, contact the publicity department of the releasing studio. More tips on how to carry out a movie promotion in an upcoming column.

Winter

"The Goodbye People" (Embassy); "That's Dancing," "Martin's Day" (MGM/UA); "Brazil," "Stick," "Creator," "The Breakfast Club," (Universal); "The New Kids," "Fast Forward" (Columbia); "Fantasia" (Buena Vista); "The Falcon & The Snowman," "Amadeus," "The Mean Season" (Orlon); "Witness" (Paramount); "Songwriter," "Birdy," "Heaven Help Us" (Tri-Star); "The Killing Fields," "Fandango," "Beyond The Walls," "Lost In America," "Visionquest" (WB); "Emanuelle IV," "Maria's Lovers," "The Naked Face," "The Ambassador," "Hot Resort," "The Ultimate Solution Of Grace Quigley," "Hercules II" (Cannon); "Mischief," "Turk 182" (20th Century).

Spring

"Mrs. Sofeel," "Pope Of Greenwich Village (reissue)," "Heavenly Bodies," "Aviator," "Movers & Shakers," "Cat's Eye," "O.C. & Stiggs," "A View To Kill" (MGM/UA); "Porky's Revenge," "Return Of The Jedi (reissue)" (20th Century); "Fraternity Vacation," "Girls Just Want To Have Fun" (New World); "The Sure Thing," "The XYZ Murders" (Embassy); "Sylvester," "The Slugger's Wife," "Big Trouble," "I Was A Teenage Boy" (Columbia); "In-to The Night," "Mask," "Touch & Go," "Gotcha," "Brewster's Millions" (Universal); "The Key," "The Company Of Wolves," "Missing In Action 2: The Beginning," "Thunder Alley," "Mata Hari," "The Story Of 'O' II," "Rappin," "Get Naked" (Cannon); "Baby," "Oz" (Buena

Vista); "Rustler's Rhapsody," "King David," "Friday The 13th: A New Beginning" (Paramount); "Lost In America," "Ladyhawke," "Police Academy II" (WB).

Summer

"Red Sonja," "9 1/2 Weeks," "Dream Lover," "Year Of The Dragon," "The Fever," "Young Blood" (MGM/UA); "Cacoon," "The Man With One Red Shoe," "Moving Violations," "Prizzi's Honor" (20th Century); "The Stuff" (New World); "The Emerald Forest" (Embassy); "Fletch," "Legend," "E.T. (reissue)," "Back To The Future," "Weird Science" (Universal); "Perfect," "The Bride," "Silverado," "St. Elmo's Fire," "Fright Night" (Columbia); "The Black Cauldron," "My Science Project" (Buena Vista); "Miracles," "The Heavenly Kid," "Beer," "Back To School," "Secret Admirer" (Orlon); "D.A.R.Y.L.," "Explorers," "Young Sherlock Holmes" (Paramount); "Lifeforce," "Head Office," "Real Genius," "Inside Adam Swit" (Tri-Star); "Goonies," "Pale Rider," "Road Warrior II," "National Lampoon's Vacation In Europe," "American Flyer," "Sesame Street Presents Follow That Bird," "Gremlins (reissue)," "Clan Of The Cave Bear" (WB).

Fall

"Marie: A True Story," (MGM/UA); "Plenty," "Bio-Toxin," "The Boy In Blue," "Joshua Then And Now" (20th Century); "Black Moon Rising" (New World); "Thunderwomen," "American Ninja," "Death Wish III," "The Berlin Affair," "Camorra: The Naples Connection" (Cannon); "Agnes Of God," "The Jagged Edge," "Violets Are Blue" (Columbia); "Flesh & Blood," "Free Spirit," "FX" (Orlon); "Lady Jane," "Silver Bullet" (Paramount); "Volunteers," "Sweet Dreams" (Tri-Star); "Best Of Times," "Touch & Go" (Universal); "Target," "First & Goal," "After Hours," "Parallels," "Straight Talk," "Surprises" (WB).

Christmas

"White Nights," "Quicksilver," "The Music Box," "Murphy's Romance" (Columbia); "Pirates," "Rocky IV" (MGM/UA); "Enemy Mine" (20th Century); "A Chorus Line" (Embassy); "Runaway Train," "King Solomon's Mines" (Cannon); "Star Trek IV," "The Two Jakes" (Paramount); "Santa Claus — The Movie," "La Cage Aux Folles, USA," "Peggy Sue Got Married" (Tri-Star); "The Money Pit," "Out Of Africa" (Universal); "Revolution," "Unnamed Clint Eastwood pic," "Spies Like Us" (WB).

TMC proudly announces the creation of CUSTOM jingle packages for another two top A/C stations...

WSB-FM — Cox Communications, Atlanta
Donna Brake, Program Director

WFBC — Multimedia Broadcasting Co., Greenville, South Carolina
Greg Anderson, Program Director

TMC helped Donna and Greg create their own CUSTOM jingles...and we can do the same for you. Call Janie Autz, toll-free, 1-800-527-7759, to discuss details or request a demo of the music packages that have made TMC the custom music-maker for so many of the best!



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CALENDAR



BRAD MESSER

Newsmen As Sidekicks

Comes now the era of the sidekick newsmen. In addition to functioning as a journalist and anchor for the news team, the sidekick is part of the station's entertainment lineup and must perform as a personality, sometimes even as a comedian or comedic foil for the DJ.

Especially among CHR, AOR, and Country stations, sidekicks dish up newscasts in which straight, hard news is reduced to virtual headline form and blended with a mix of features, lifestyle information, and format-specific entertainment news, often delivered with much talking and jockeying between newscaster and jock in a one-big-happy-family manner.

Sidekicks who are able to function effectively without sacrificing their credibility are not common. Their rare combination of skills enables them to soar above the upper limits of news pay scales and be compensated as entertainers.

The flip side of sidekick news includes the danger of a station becoming the Rodney Dangerfield of radio, getting no respect from audiences or competitors or advertisers. An ex-

periment at one station springs to mind as the best example of the worst tactic: its crude formula for making news less boring and more entertaining was to force the newsmen to separate his stories with Henny Youngman one-liners.

Not done right (and the odds indicate it probably won't be) personality news can be as pathetic as, say, any given Paul Harvey imitation, and the additional happy-family verbal interplay can very easily drag a newscaster's efforts down to the level of silliness. It can't be denied that many "real" newsmen have little respect for sidekicks, seeing them as whores of journalism.

Although the inherent risks are considerable, the payoff in ratings and recognition can be impressive. Making a sidekick newscaster a primary part of the station's entertainment team can add a dimension obtainable in no other way, and an increasing number of GMs and PDs, shopping for talent, are demanding that a newscaster be capable of contributing more to a station than simply the old somber rip 'n' read.

MONDAY, JANUARY 21 — Next month President Ronald Reagan will turn 74. If he completes his second term, he will break a cycle of Presidential deaths which has continued without interruption since 1840. Every President elected (or reelected) at 20-year intervals has died while in office, beginning with Harrison in 1840 and including Lincoln in 1860, Garfield 1880, McKinley 1900, Harding 1920, Roosevelt 1940, and Kennedy 1960. Mr. Reagan's first win in 1980 put him in direct conflict with the cycle.

Memphis first city with sanitary sewage system 1880. New York City's Sullivan Ordinance prohibited smoking by women 1908. First supersonic commercial airline flights 1976. President Carter granted amnesty to Vietnam draft evaders 1977.

Billy "White Shoes" Johnson 33. Mac Davis 43. Richie Haven 43. Jack Nicklaus 45. Aristotle "Telly" Savalas 61.

TUESDAY, JANUARY 22 — Saint Vincent's Day: sunshine today traditionally portends good harvests, especially of grapes for winemaking.

Andre-Marie Ampere born 1775: French mathematician/physicist founded study of electromagnetics 1820, stated basic concept of the solenoid (which he named), stated Ampere's Law. The unit of rate-of-motion of electric current was named *ampere* by W.T. Kelvin in 1883.

Buddy Holly made his last recordings in 1959.

Linda Blair 26. Joseph Wambaugh 48. Bill Bixby 51.

WEDNESDAY, JANUARY 23 — A 100-degree change in temperature occurred at Browning, Montana, in 1916: thermometers dropped from +44 degrees to minus 56 degrees in a 24-hour period, the world record one-day temperature variation.

U.S. statesman John Hancock born 1737. Forerunner of educational television began in 1942 with NBC's training program for New York area air raid wardens. Two men inside U.S. Navy bathyscaphe "Trieste" reached ocean depth of 35,820 feet 1960. Poll tax outlawed when South Dakota ratified 24th Amendment 1964. U.S. Navy intelligence ship "Pueblo" seized by North Korea 1968, crew held hostage eleven months.

Government report in 1981 confirmed the U.S. economy had suffered its first two consecutive years of double-digit inflation since World War I (in 1979 and 1980).

THURSDAY, JANUARY 24 — Gold was discovered at Sutter's Mill (near Coloma) in 1848 and set off the California Gold Rush. Sawmill mechanic James Marshall found the gold, but never staked a rich claim for himself and eventually died flat broke.

Bernard Henry Kroger born 1860: founded grocery chain that introduced in-store bakeries and meat-packing. Typewriter ribbon patented 1888. Shoe heel of rubber patented 1889. First Boy Scout troop organized in England in 1908 by English Army General Sir Robert Baden-Powell. Eskimo Pie patented 1922.

Today is the 50th anniversary of the first beer sold in cans in 1935. Apple introduced the MacIntosh personal computer in 1984. Today Voyager-2 arrives at Uranus (launched 9-20-77).

Neil Diamond 44. Ray Stevens 44. Doug Kershaw 49. Ernest Borgnine 68.

FRIDAY, JANUARY 25 — The Wedding March, written by Mendelssohn for the wedding of Queen Victoria's daughter, was first performed in 1858.

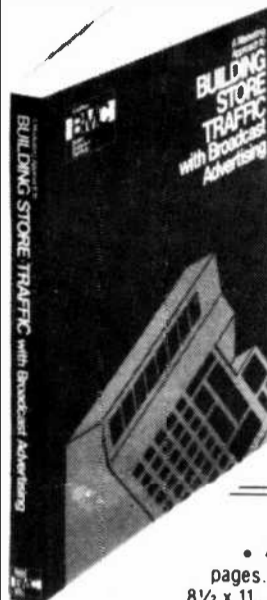
New York World reporter Nellie Bly ended 72-day around-the-world trip in 1890. Alexander Bell made the first transcontinental phone call 1915. First Winter Olympics 1924.

Dean Jones 50.

Tomorrow (1-26) Jules Feiffer 56, Eartha Kitt 57, Paul Newman 60.

Sunday (1-27) Mikhail Baryshnikov 37, Troy Donahue 48, Donna Reed 64, Skitch Henderson 67.

The most comprehensive guide to RETAIL RADIO & TV ADVERTISING ever published!



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MAIL THIS NO-RISK COUPON TODAY:

Mail to: **R&R BOOKS**
1930 CENTURY PARK WEST LOS ANGELES, CA 90067

Yes, please send me _____ copy(ies) of Building Store Traffic with Broadcast Advertising at \$50 each.

Enclosed is my check for \$ _____

VISA/MasterCard _____ Exp. Date _____

Interbank _____ (MasterCard Only) California Residents add 6 1/4% Sales Tax

NAME _____

FIRM _____

ADDRESS _____

CITY/STATE/ZIP _____

HANG OUT WITH



Restless Heart
performed by John Waite
from the album NO BRAKES
produced by John Waite, David Thoener, Gary Gersh

Invitation to Dance
performed by Kim Carnes
produced by Nile Rodgers
from the soundtrack THAT'S DANCING!

H GOOD COMPANY



This is not America
performed by David Bowie & the Pat Metheny Group
produced by David Bowie/Pat Metheny
from the forthcoming soundtrack THE FALCON AND THE SNOWMAN

Black/Urban Radio



WALT LOVE

WATV'S LACKEY, STEWART LOOK BACK

Birmingham: 20 Years After Civil Rights

The civil rights movement, led by Dr. Martin Luther King, was a major news event 20 years ago. Its purpose was to call attention to and prohibit discrimination on the basis of race. Since Dr. King's birthday fell earlier this week (1-15), I thought a look at one of the movement's pivotal cities would be appropriate. That city is Birmingham, which is home to Black/Urban-formatted WENN and WATV.

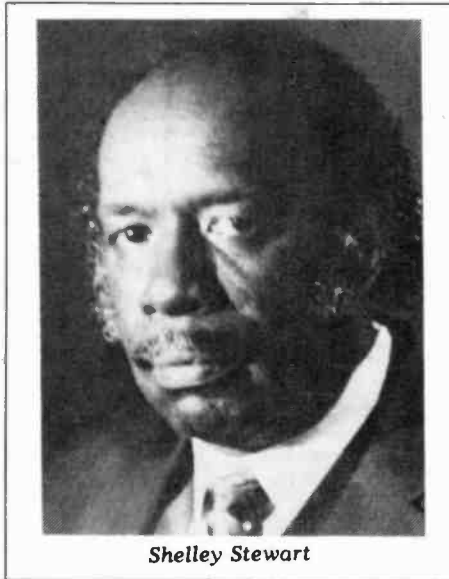
Stewart Remembers

WENN was only one of two Black-formatted stations during that period. To gain a perspective on the market's past and its influence on the present, I contacted WATV GSM Shelley Stewart, who was a WENN personality in the '60s, and current WATV GM Joseph Lackey, former WENN GM.

Stewart is a 35-year veteran of the Birmingham broadcasting industry. By his own admission, he was what the South called a "black rebel rouser." He recalls, "I was involved in the movement before the '60s. We had a station here called WEDR (now in Miami), and we were instrumental in trying to stop poll taxing (fee structure that stripped blacks and other poor people of their right to vote). We were trying to get blacks involved in the political process, which had never been heard of at that time."

He continued, "A friend of mine, Fred Suttlesworth, myself, and others had an organization called the 'Alabama Movement Of Human Rights' and tried to integrate a local school in 1962. That's when Dr. King joined us to help fight for justice and human rights in a nonviolent manner. We encouraged children and senior citizens to march and protest on behalf of civil rights for all Americans.

"WENN was only one block from the park where the country saw blacks being bitten by dogs and police officers beating



Shelley Stewart

our women and children. Most blacks call the place Martin Luther King Park, but the correct name is Kelly Ingram Park. I owned a record shop across the street from there. Dr. King, Hosea Williams, Wyatt T. Walker, Fred Suttlesworth, Andy Young, T.C. Gillion, and other civil rights leaders would use the shop's back room as a headquarters to map out strategy. Needless to say, it was extremely dangerous for everyone involved with the movement."

20 Years Later

Looking forward to the present, have things changed for Birmingham's blacks? "Everything has changed, but nothing has changed," Stewart answered. "We now have a black mayor, Richard Arrington Jr., and a federal judge, U.W. Clemmons, appointed by Jimmy Carter. Back in the '60s we had to ride in the back of the bus. Now the GM of the Birmingham and Jefferson County Transit Authority is a black man named Al Richards. We are now part of the political process, but economically black folks still need higher-paying jobs.

"If you look at the pay scale of white broadcasters versus black broadcasters, as a whole we're still far behind. And back in the old days, broadcasters were very community-minded. Some of us still are. But when people talk about what Black/Urban radio is doing here, I have to say they're only talking about how many records they can play in an hour — nothing else. Our people need help in other ways. We never hear, 'Come on people, let's get together and vote. Let's be part of the political process.' When I'm on the air, I en-



BIRMINGHAM, APRIL 1963 — This was the scene in downtown Birmingham during the 1963 civil rights demonstrations. This photo was one of the most famous depictions of life in America for its black citizens. Photo #2 shows Birmingham firefighters using high pressure water hoses to push back demonstrators led by SCLC's Dr. Martin Luther King Jr.

Courtesy of the Birmingham News

courage children to stay in school, so they won't be lost souls who can't support themselves in the future. A jukebox approach is OK, but we need community involvement from black broadcasters in this city and others."

Stewart concluded, "The worst bondage in life is economic bondage, and that's what many black people are still faced with on a daily basis. We must continue to fight for human and civil rights for as long as it takes."

Where Birmingham Listens...

WATV
Radio 900

Where The Action Was

Joseph Lackey, who has been GM of WATV for the past eight years, provided his own memories of local media's efforts during the civil rights movement. "I hesitate to say this, but there was almost an organized blackout on news pertaining to civil rights activities, both on radio and television. We were the only station in the city that would do any news covering the movement. At that time there were only two Black stations in the area, our daytimer and 24-hour WJLD. We were located right across the street from the A.G. Gaston Hotel, which was the official SCLC (Southern Christian Leadership Conference) headquarters.

"Our people were not only emotionally involved with the movement, but also physically involved because of our geographical location. We were doing all types of announcements for the SCLC, so we could help keep the people informed. Because Dr. King would be meeting in one location, and Hosea Williams and Wyatt Walker in other locations at churches, schools, homes, and businesses, runners would come into the station, and we would put them right on the air live. The SCLC also filed a complaint with the FCC against the other station because the management wouldn't air any announcements or even sell them any commercial time to broadcast information to the black community. It was really something. You could tell times were changing, and all this was history in the making."

Phone Threats

Lackey added, "We did receive threatening phone calls, but that was to be expected. We reached the point where we gave keys to a select group of employees; we had to keep the doors locked at all times. Things were so tight that if we didn't know you, there was no way you would be permitted to enter our building. The key situation didn't start, however, until after the church had been bombed, killing and injuring a number of children."

And how did the station react to that incident? "We didn't do any inflammatory reporting at all," Lackey recounted. "We reported the news as we knew it to be and

Continued on Page 48



IT'S LEGAL NOW — In 1981 a proclamation was signed declaring Dr. King's birthday a legal city holiday. Dr. A.L. Woods (l) and WATV GSM Shelley Stewart flank Mayor Richard Arrington as he signs the bill.

Courtesy of the Birmingham News

WE'RE **BREAKING** OUT THE **HITS** IN JANUARY.



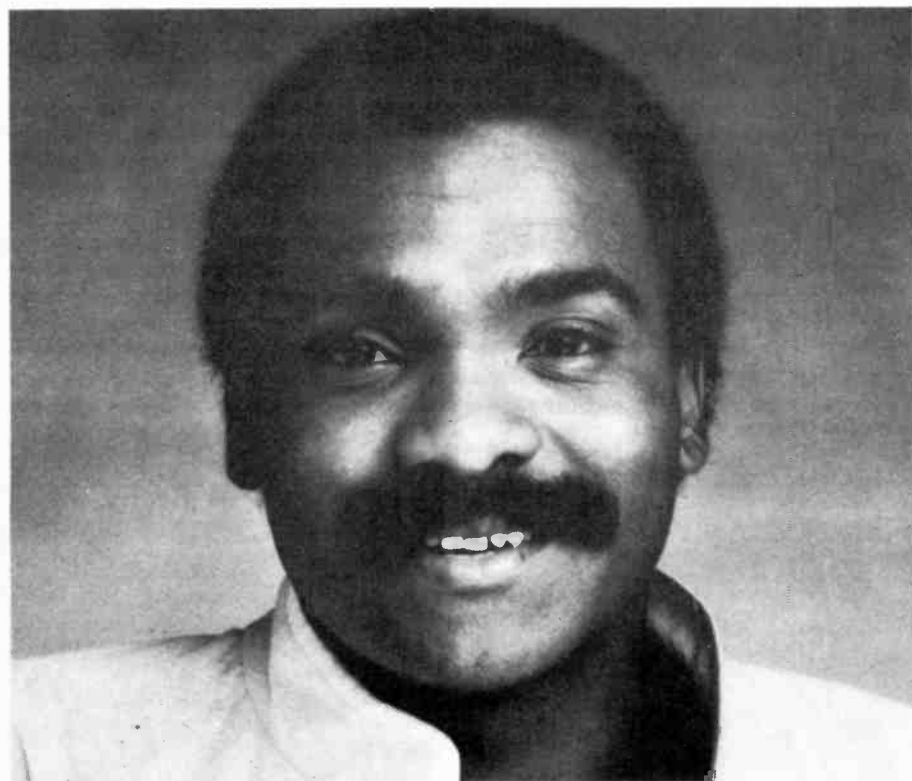
ASHFORD & SIMPSON **OUTTA THE WORLD**

TWO WEEK **BREAKER.** SECOND MOST ADDED
From the album, *SOLID* *Capitol.*



TINA TURNER **PRIVATE DANCER**

Privately dancing into 21 adds this week
From the triple platinum album, *PRIVATE DANCER* *Capitol.*



RONNIE LAWS **CITY GIRL** 27

From the album, *CLASSIC MASTERS* *Capitol.*



SHEENA EASTON **SUGAR WALLS**

29 **BREAKER.**

From the album, *A PRIVATE HEAVEN* *EMI*



©1983 CAPITOL RECORDS, INC.

And watch out for **SETTLEDOWN**, the new hit by **LILLO**, from his album, **ALL OF YOU**

Birmingham: 20 Years After Civil Rights

Continued from Page 46

tried to be a calming force. We considered ourselves professional people and acted accordingly. I would have meetings with the staff every day and explain that we had to be professional and accurate about our news reporting. Being emotional wasn't going to help the situation. And with our station as involved as it was, we had to show positive leadership.

"It was a very trying time for all of us. Being a white manager of a Black station was another thing I had to deal with. I never felt threatened, even though these outrageous phone threats were being made/

We stuck to our beliefs, reported the news, and continued to inform the people.

Black/Urban Radio

"Although I didn't lead any marches, the black community showed its support on my behalf when I was terminated after 17 years at WENN, which was purchased by Dr. A.G. Gatson. I've always felt those people remembered that I supported the efforts of

the civil rights movement during those turbulent years.

"I came over to WATV in 1976 and brought 14 employees with me — nine blacks and five whites. Now we're the number seven station in a 22-station market, and still a daytimer. I've seen things change for the better here as they've changed throughout the country. A number of my employees live in different areas of the community; their children attend any school they choose. I also remember when we had a very small list of advertisers. Not only do we get local retail business, but

we're now getting bought by national accounts. That in itself says something," Lackey concluded.

I have only been to Birmingham once, back in 1964. I was passing through on a Greyhound bus to Ft. Bragg, NC. After being told by three "gentlemen" to move to the back of the bus or they'd kill me, I quickly learned what it was like to be in the deep South. Only God and two white Birmingham police officers saved my life that night. Thank God for Dr. King and all those people, black and white, who've put their lives on the line for civil rights and human dignity!

ACTION

With KNOW/Austin switching to Oldies on January 1, 1985, noncommercial KAZI becomes the Texas capital's only Black/Urban outlet. MD and morning man Bobby Earl is a veteran of KYOK/Houston and WBOX/New Orleans and part-time record promoter. He's trying to establish service for the station and can be reached at (512) 926-9991.

Gerard Raine is out as PD of KQXL (Q106)/Baton Rouge and Gaylord Boyd, known by many for his work with the YBPC, is in. Q106's new Asst. MD will be Jossie "Jo Jo" Newsom... Here's the new lineup at WBSL/New York: Sergio in mornings, Rickie Ricardo 10am-2pm, Mary Thomas from Crosstown WRKS in afternoons, WWRL legend Gerry Bledsoe for early evenings, Vaughn Harper hosting the "Quiet Storm," and Deniece Colon on overnights... Pamela Gatz, who interned across Washington at WKYS, is the new Promotions Director at WDJY... WUFO/Buffalo's Mark Van has joined WTMP/Tampa for weekends.

If you're one of many who was inspired by the old Radio Free Europe commercials (in which a stalwart young broadcaster marches across West Berlin at the crack of dawn to play "On Broadway" for residents of the Soviet bloc), you might want to check out a two-year intern program being offered by the Voice Of America. The VOA will want a federal Form 171, aircheck and writing sample by February 15. More information is available from Caroline Gainan at (202) 485-8117.

In a format that's always heavy on public service, the holidays were especially busy. WPDQ/Jacksonville, McDonalds and the Marshalls chain teamed up to clothe 60 children. WORL/Orlando raised \$8054 in a four-day radiothon for the Lou Rawls Parade of Stars. Six of the station's jocks put in a 24-hour shift. WUSL/Philadelphia raised \$3000 for the United Negro College Fund at a skating party/mini-concert featuring UTFO and

the Fat Boys. WZAK/Cleveland resolved to play Stevie Wonder's "Don't Drive Drunk" every day at 2:30 AM when Cleveland's bars shut down.

WIGO/Atlanta was one of a thousand Class Four AMs allowed by the FCC to increase their nighttime power. Since mid-December, WIGO has been putting out 1000 kw at night. This signal should allow the station to be heard evenings everywhere within Atlanta's Perimeter Freeway (I-285) for the first time ever.

The fallout from Prince's "Erotic City" continues. WJMO/Cleveland, which now defines its format as "Urban Adult," has issued an official statement, "We do not and have never played songs with questionable lyrics on our airwaves... we feel our commitment to the community outweighs any ratings battle we may be involved in. If our listeners insist on hearing risque lyrics in songs, they will have to find an alternative source."

Right before Christmas, WBMX/Chicago tied up with M&M Products to hand out a \$2000 blue fox jacket, a weekend for two in Los Angeles and \$500 in cash; WUSL/Philadelphia had 243 contestants draw keys, one of which started a 1984 Alfa Romeo Maratona GT.

BROADCAP, last heard from here at September's NAB/NRBA, conducted a one-day training session for prospective minority owners in Los Angeles on December 8, 1984. The featured speaker was FCC Commissioner Henry Rivera.

It's wedding fair time again. WVEE/Atlanta and sister station WPLO held theirs on the weekend of January 12-13... Another annual event, National Blues Week, hits February 17-23 as part of Black History Month. This year MCA, Malaco, and Alligator are all producing PSA spots in tandem with the YBPC. Interested PDs should write Robert Rosenthal at Box 11432, Jackson, MS 39213.



FRESH FOR FANTASY — XHRM/San Diego helped make the "Fresh Festival" a sellout when it rolled through San Diego. Shown backstage (l-r): California Record Distribution's Sanchez Chapman, the Fat Boys' "Human Beat Box," XHRM MD Duff Lindsey, CRD's Diane Gribb and Ted Higashioka.



BIG BOX GOES BOOM — WHRK (K97)/Memphis recently unleashed a huge inflatable boom box for use at station remotes. Shown dwarfed (l-r) are Promotion Director Claudette Galigher, MD Jimmy Smith, and WHRK's Lisa Lipps.



WPDQ TUX IN AIRSTAFF — WPDQ/Jacksonville's new airstaff recently posed for what PD Bob Scott calls a "Gladys Knight & The Pips Imitation Picture." Seen here are (l-r): MD Nat Jackson, Robert Strawberry, Lynn Hampton, Johnny Simmons, Stonewall Jackson and Scott.



PATILLO PERFORMS AT BEVERLY — Even though religion and Beverly Hills occasionally seem diametrically opposed, techno-gospel artist Leon Patillo sold out several shows at the Beverly Theatre. Shown in the theatre's foyer are KTYM/Inglewood, CA's Ollie Collins, Patillo, KDAY/Los Angeles's Paul Kidd, and W.W. Wholesale's Bob Williams.

We'll Give You Chaka Khan And All The Time You Need.

Chaka Khan "This Is My Night"

The second single from the album I Feel For You
Produced by Arif Mardin for Deniz Productions

The Time "The Bird"

The third single from the album Ice Cream Castle
Produced by Morris Day & The Starr ★ Company

DOUBLE BREAKERS!



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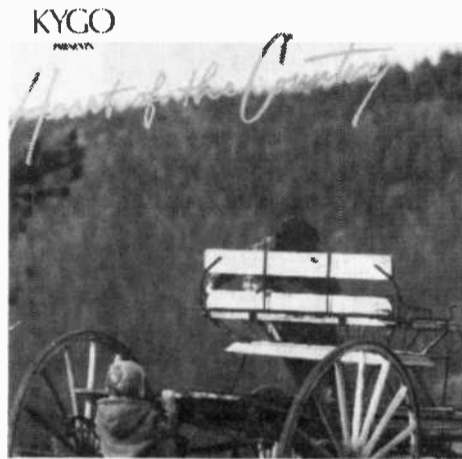


MILE-HIGH MUSIC

Heart Of The Country

This past November, KYGO/Denver released an album described in the liner notes as "... born of the hearts, minds, and talents of folks who share a collective concern for the health and happiness of children." Called "Heart Of The Country," the album - unlike the "homegrown" albums featuring local talent - is comprised of previously released songs by major artists. According to KYGO Promotions Director Cindy Bond, the LP is a "compilation album of carefully chosen songs and artists, whose work and image reflect an upbeat side of life and stand well together as a concept underscoring kids, country, and Colorado."

KYGO is selling the album through a promotional arrangement with Denver-based Sound Warehouse, which is acting as the station's main distributor. "Heart Of The Country" sells for \$5.98 and is also available through mail order, with net proceeds going to Denver's Children's Hospital. Cuts include Anne Murray's "You Needed Me," "Stay Young" by Don Williams, and "Thank God For Kids" by the Oak Ridge Boys. Also on the album are songs by John Denver, Michael Martin Murphey, and the Nitty Gritty Dirt Band, who have all waived their portions of royalties garnered from sales. KYGO has in turn received tremendous support from the Nitty Gritty Dirt Band, who not only allowed "Colorado Christmas" to appear on the album, but also made an in-store appearance and provided the entertainment at a private pre-release party.



To date, the station has sold in excess of 5000 albums, with more orders coming in everyday. Ms. Bond told me that the project, the most ambitious in the station's five-year history, is designed to run until June of this year when the station will present a check to the Children's Hospital during its annual telethon. She also told me KYGO will do another LP with a different set of songs next year.

The album is first-rate in terms of artwork and sound quality - a major concern of artists and record labels. For those of you

considering this type of project, be aware that it took the better part of six months for Cindy, PD Bob Call, and personality Chuck Leary. Gathering the clearances was the toughest part, since a number of people must give approval for each individual cut. Also be advised that the break-even point comes at about 2500 copies, which means that KYGO has already raised more than \$15,000 in the first six weeks.

If you'd like a copy of "Heart Of The Country" or more information, write KYGO at 1095 South Monaco Parkway, Denver, CO 80224.



The folks at KTTS/Springfield weren't so busy playing Santa (see Great Empire story on this page) that they didn't have time for some craziness. GM Curt Brown said he was "tired of seeing the same old thing in the parades I've watched over the years." Thus was born the KTTS Invisible Dog Choir, which participated in the Springfield Christmas Parade.

Luckily, there were no mishaps involving the hundreds of children who ran into the street to pet the pooches. However, the parade pace was slowed a bit as the Radio Ranchhands tried to keep the canines from "pausing" on the front lawn of another radio station along the parade route. Curt is shown (right foreground) leading his troops in close order drill to the taped strains of - what else - "Jingle Bells" by the Singing Dogs.

R.I.P. - Free

Without question, WCMS/Norfolk is the winner of the "Get Their Attention" award. Here's an excerpt from its "promotional" contest announcement aired over the holidays:

"During this holiday season, WCMS will ease the burden on the families of drinking drivers by providing a free funeral for them. Send your name, address, and next of kin to: Free Funeral, c/o WCMS . . . Then drive after you've been drinking, exceed the speed limit, drive recklessly! If you're killed in a highway accident . . . WCMS will pay for your funeral. Register today, then drive like a fool. Drive to be a winner!" (Car crash sound effects here, complete with breaking glass.)



WCMS is a Virginia Broadcaster Against Drunk Driving which drove home the point rather well, wouldn't you say? No word as yet if there were any "winners."

A Great (Empire) Christmas

WOW KBRQ
KFDI

Once again in 1984, the Great Empire chain of radio stations ran its annual "Christmas Crusade For Children." WOW/Omaha, KTTS/Springfield, MO, and KBRQ/Denver enlisted the aid of their respective police departments in an effort to insure Christmas for hundreds of needy kids.

WOW PD Chuck Urban explained, "During their patrols, police officers knocked on the doors of people who could use a hand, and asked the children what they wanted for Christmas. The police then catalogued the names and gave the lists to the stations. We broadcast the children's names over the air, asking

our listeners to open their hearts and buy gifts. In just the first five days, our Omaha audience helped us make sure more than 400 young people would be visited by Santa this year." WOW alone expected to fulfill 1000 requests.

Close to Christmas, the station held wrapping parties and then gave the gifts to the police, who delivered them right to the kids' homes. But according to Chuck, there's a greater benefit that comes from the crusade than just making the children happy. "Unfortunately, the police in any community aren't always held in the highest esteem. Hopefully, we've exposed the public to the positive, caring side of police officers."

Notes From Santa's Helpers

- As part of its annual "Get Off Your Cans" food drive, 95KHK/Petersburg, VA offered a Cabbage Patch kid to the highest bidder. The \$600 winning bid was pooled with over \$1500 in cash, plus two truckloads of canned goods and other food items, for delivery to the area needy.

- WIVK/Knoxville held its annual Christmas Parade in conjunction with the area Jaycees. Those on hand greeted former Statler Brother Lew DeWitt, who was the Grand Marshal.

Cabbage Patch kids also played a major part in WIVK's Christmas promotional plans, as it auctioned off 100 of the little darlings to the highest bidder. More than \$20,000 was raised for the East Tennessee Children's Hospital thanks to the efforts of the Osmond family and Coleco, who arranged for the station to get the dolls.

- WDGY/Minneapolis put out the call for all interested vocalists to join the "Wee-Gee Christmas Carolers," aka the WDGJ jocks. Promotion Director Russ Bohaty said so many calls came in they had to turn people away. A large contingent of staffers and listeners brightened Christmas for senior citizens at the Little Sisters of the Poor convalescent home.



KEEP A CHANGING MARKET FROM CATCHING YOU BY SURPRISE.

If you know radio, you know it's important to keep up with the way the market changes. Your audience is often on the move, and new trends in listening habits and programming preferences can change between rating periods. Those trends are of prime importance to you and sometimes getting information from quarterly reports isn't fast enough. That's why Arbitron Ratings developed ARBITRENDS,SM the computerized ratings tool for the eighties.

ARBITRENDS delivers a radio market report from our computer to yours. All you do is pick up the phone, turn on your IBM[®] XT, and you're ready to catch up on the latest audience trends. ARBITRENDS is a first in radio marketing. It's a technological breakthrough that can give you a picture of your market in a shorter time than ever before, so you can make up-to-the-minute business decisions.

And ARBITRENDS does most of the work for you, helping to turn the numbers into information you can actually use. You get user-selectable report formats that let you pick the specific demographics, dayparts, and estimates you need to study. That's the power, precision and efficiency of ARBITRENDS.

So don't let the ratings catch you by surprise. Call Arbitron Ratings at (212) 887-1300 and find out about the major new trend in radio. It's ARBITRENDS, the radio resource of the eighties.

ARBITRON RATINGS

 ARBITRON RATINGS COMPANY
A Control Data Company



Nashville This Week



SHARON ALLEN

CRS In Motion

The organization of Country Radio Broadcasters just mailed more than 2500 program books from last year's seminar, along with a questionnaire for each station to complete and return for updating data in the 1985 program directory. These listings are free and will include the following information: station manager, program director, music director, sales manager, chief engineer, power and frequency.

Stations broadcasting country music on a parttime basis are also encouraged to complete the questionnaire. So, if you didn't receive one, call the CRB in Nashville at (615) 327-4488.

The CRB is also requesting that Country stations send airchecks, half-inch video cassettes of country-oriented television spots, and promotional materials such as T-shirts, belt buckles, bumper stickers, baseball caps, etc.

You can send a 90-second aircheck or highlight, plus a 60-second produced promo with legal station identification to: Bill White, WCBS-FM, 5407 West McKinley Ave., Milwaukee, WI 53208. The deadline is January 23.

The video spots, labled with call letters and name of campaign, should be sent to Erica Farber, Interep, 154 East 46th St., New York, NY 10017, by February 22.

Printed matter and/or station promotional materials should be sent to Frank Mull, CRB, 50 Music Square W., Nashville, TN 37203.

Barbara's Back

During her first press conference since her automobile accident, Barbara Mandrell stated, "I want the public to see that I'm still among the living." The head-on collision injured her two children and left her with a broken femur of the right leg, two broken bones of the right ankle, a severely injured right knee, and a concussion. She says she has no memory from the time of the accident until she remembers talking with her doctor on September 25.

When asked whether she would ever dance again, she replied, "When I do my next television special and when I do Las Vegas. Yes, I will dance." She is currently undergoing extensive physical therapy. Her doctor says she is recovering ahead of her schedule, but they have no way of knowing exactly when she'll be able to resume performing.

Mandrell does plan a Barbara Walters interview at the end of the month, and also plans to be in the studio recording a new album in February. Her first network special, taped prior to the accident, aired last week, and she mentioned doing another special

and another TV movie of the week.

Also on the agenda is a video spot for the National Traffic Council advocating the use of seatbelts. "I'm living today to tell you it makes a difference. And with all my heart, I'm hoping and praying that people start using their seatbelts," she said. "I thank God I'm alive."



HELLO BARBARA — We hope to see you back on stage where you belong — real soon! Accompanying Barbara Mandrell during her press conference were her father/manager Irby Mandrell (l) and Roy Acuff.

Bits & Pieces: Capitol/EMI America Records-Nashville, just moved. The new address is: 1111 16th Ave. S., Nashville, TN 37212-2304. Telephone: (615) 320-5009 . . . The schedule for the 14th annual International Country Music Fan Fair has been confirmed. The 1985 event will be held June 10-16 at the Tennessee State Fairgrounds . . . Loretta Lynn will become the 12th recipient of the special "Award of Merit" when the 12th annual "American Music Awards" are presented at the Shrine Auditorium in Los Angeles on January 28. The awards presentations will be telecast live on ABC-TV . . . Emmylou Harris is going back on the road after a one-year hiatus. She just finished her first concept album, "Ballad of Sally Rose," and starts tour support this month . . . Louise Mandrell just signed another contract with White Rain to continue doing its television commercials.

More Bits & Pieces: This year Columbia recording artist Moe Bandy will emcee and perform for the Wrangler Country Show-down contests, which are sponsored by Dodge Trucks . . . Shoppers will soon be spotting items from the Janie Fricke Collection in women's clothing stores in the Southwest. The 36-piece ensemble is being shipped this month . . . Leon Everette just signed a production arrangement with producer Bill Rice. If you'll remember in '78

and '79, Rice produced the early records for Everette that were released on the Orlando Records label . . . Larry Gatlin's Nashville office issued a statement last week revealing that the singer had checked himself into the CareUnit of Orange, CA on December 10, for treatment of drug and alcohol addiction. According to his physician, he's in excellent health now and has a good prognosis for recovery from this problem. Just thought you'd like to know!



GIRLS' MORNING OUT — The Judds have been extremely busy since winning the CMA Horizon award last October — including their first trip to New York City. While there, Wynonna (center) and Naomi stopped by "Good Morning America" and chatted with host David Hartman.



THE "DO-BE" MEETS THE TWITTY BIRD — Over the holidays, Conway Twitty visited the set of the nationally-syndicated "Romper Room" TV show in New York City. He was there to introduce his feathered friend, the Twitty Bird, and to talk with the kids about his holiday album, "Merry Twistas From Conway Twitty and All His Little Friends." Pictured are Conway's personal manager Dee Henry, Conway, Romper Room's Miss Molly, the Twitty Bird, and its voice, Tina Sherman.

Have You Heard?

Things have been pretty quiet lately — no doubt the calm before the post-book rush. Among the tidbits received in the last few days: Jim Devine is upped to MD at WCUZ/Grand Rapids, while Frank Martinez adds the MD post to his duties at KKCS/Colorado Springs . . . Some shift shifting at Malrite/San Francisco as Frank Terry moves from 6-10pm at KNEW to mornings at KSAN. Also at KSAN, Bob Jackson goes from 6-10pm to afternoons, Jay Marvin slides forward to 6-10pm from 10pm-2am, and Terry Rhodes comes aboard from WEEP/Pittsburgh to do the 10pm-2am show . . . In Atlanta, WYAY afternoon personality Keith Connors segues to mornings . . . Paul Orsinger decided his winters are better spent in Phoenix than Washington, DC and moved into the Promotion Director slot at KNIX. Paul had spent the last three years at WPXK, where his duties included MD, programming Asst., and Research Director. Paul replaces Sheryl Henderson, who moves into the KNIX sales department.



Paul Orsinger

Joel Quirt is the new Promotion Director at KSON-AM & FM/San Diego . . . WMNI/Columbus has moved. The new address and phone

number are: 1458 Dublin Rd., Columbus, OH 43215; (614) 481-7800 . . . Congrats to some guys fulfilling many a broadcaster's dream — ownership. WPLO/Atlanta morning personality Len Anthony, afternoon jock Jim Howell, Sports Director Andy Gusman, and sister station V103 PD Scotty Andrews have banded together with a local businessman to form Five Star Broadcasting. Their first acquisition is WRSG/Sylvester, GA, which, upon approval, will become WXZE — "Wixieland Country." Best of luck! . . . Allen Butler, an RCA/Memphis AE for the last seven years, has been named Southwest Regional Manager for Country promotion. He fills the slot vacated when Jack Weston moved to Nashville as Director of National Promotion for RCA . . . Teri Sagner has been named Promotion Director for KUPL-AM & FM/Portland . . . Terry Jordan is new to middays at WFNC/Fayetteville . . . Rob Lang, ex-KRSY/Roswell MD, handles overnights for KUZZ/Bakersfield . . . Jeff Harper is now doing weekends at K82/Orlando . . . Dale Roberts has moved to mornings at WBZI/Xenia, OH as Dean Taylor segues into sales. Mark Robbins joins for middays from WHIO & WING/Dayton . . . The second annual "Marty Robbins Memorial Golf Classic," held under the auspices of the Academy of Country Music, raised in excess of \$10,000 for the American Heart Association.

And whenever you hear something, tell your mom, tell your boss, and then tell me!



Country Music's Top Ten Proudly Welcomes KZAN-FM/Salt Lake City & K93-FM/Des Moines, IA

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Marketplace

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Daily Insider

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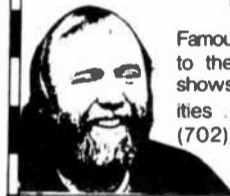
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Opportunities

Openings

NATIONAL

National Radio Syndicator seeks parttime, dynamic telephone sales person for affiliate placement. Contact: Kaila Okun: (213) 652-8710 (10am-5pm pst) (1-18)

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Mature Urban format station in Carolinas seeks experienced PD, airstaff, News Director. Rush your tape, resume and cover letter with salary history, references and your statement of programming philosophy to: **Landsman Media, 575 Lexington Ave., New York, NY 10022** No calls please. **EOE M/F**

Landsman Media

Openings

EAST

Agressive sales person wanted. Excellent market, money, personal interview at our expense. **WZFM, White Plains, NY** Call John Zanzarella: (914) 747-1071 (1-18)

WILD/Boston is looking for a news & production person, two years experience. T&R: Elroy Smith, **WILD, 90 Warren St., Boston, MA 02119.** No calls. **EOE M/F (1-18)**

Top-rated **WGY** hot CHR station has immediate opening. Strong production required. T&R: **Bob Anderson, Box 329, Bath, ME 04530.** **EOE M/F (1-18)**

WMMR needs an assistant MD. Must have knowledge of contemporary music. Parttime hours. Erin Riley: (215) 561-0933 **EOE M/F (1-18)**

Looking for parttimers who fit in with one of the best air staffs in the country. No calls. T&R: **Greg Gillaspie, WDV, 411 7th Ave., Pittsburgh, PA 15219.** **EOE M/F (1-18)**

Z104 looking for full & parttime air. T&R: **Jeff Morgan, WNVZ, 180 Newtown Road, #315, Virginia Beach, VA 23462.** **EOE M/F (1-18)**

Are you an air personality? We want to know. T&R: **Barbara Evans, WILQ, Box 1176, Williamsport, PA 17703.** **EOE M/F (1-18)**

On-air/newsperson wanted for parttime position at the new **WNNK (WINK 104).** Experience preferred. Please send T&R: **Bruce Bond, Box 104, Harrisburg, PA 17108.** **EOE M/F (1-18)**

ANYC area CHR seeking communicators for Sillerman-Morrow station. Two years experience; females encouraged. T&R: **Bob Miller, 98 FAME, 319 Mill St., Poughkeepsie, NY 12601.** **EOE M/F (1-18)**

Openings

PRODUCTION

Large market Northeast AOR market leader needs a Production Director. We are looking for an organized individual who can create and write commercial copy, produce effective spots and brilliant promos.

We offer a stable company, good salary, and a quality city.

Cassettes and resumes to: **Radio & Records, 1930 Century Park West, #905, Los Angeles, CA 90067.** **EOE**

WQCM is now accepting T&R's for potential fulltime air slot. **Gary Walker, 1250 Downsville Pike, Hagerstown, MD 21740.** Experience required. **EOE M/F (1-11)**

50kw A/C seeks mature communicator for full & parttime. Great stepping stone. T&R: **WQNY, Box 6476, Itacha, NY 14851.** **EOE M/F (1-11)**

WLAN AM/FM needs experienced newsperson with big voice. T&R: **Ellen Wascou, News Director, 252 N. Queen St., Lancaster, PA 17603.** **EOE M/F (1-11)**

New FM in New Hampshire looking for staff. Morning talent, production, ND. Great opportunity. Send C&R/references: **The Fifth Estate, 16 Coltswey, Wayland, MA 01778.** **EOE M/F (1-11)**

Upstate NY AM/FM seeks air ready talent. Strong production skills. T&R: **Box 649, Oneonta, NY 13820.** **EOE M/F (1-11)**

Openings

Future Yours & ours. Great AM MOR, FM A/C accepting T&R's for future openings. **WJTN, Jamestown, NY 14702-1139.** **EOE M/F (1-11)**

Easy listening station seeks copywriter/production engineer. Two years experience. T&R/writing sample/salary history: **Bob Dunphy, WRFM, 485 Madison Ave., New York 10022.** (1-11)

Vic Sample seeking an experienced parttime announcer. Must have good production skills. Females encouraged. T&R: **Vic Sample, WJDY, Box 140, Salisbury, MD 21801.** **EOE M/F (1-11)**

Afternoon drive position open. Great station. Send T&R to: **WLBR, Box 1270, Lebanon, PA 17042.** **EOE M/F (1-11)**

SOUTH

Z103 now accepting for possible future air shifts. AOR personalities encouraged. T&R: **Steve Gelder, OM, WZYC, Box 402, Beaufort, NC 28516.** **EOE M/F (1-18)**

Incredible opportunities for yuppie lifestyle newsperson and an air personality. T&R: **Bob Linden, Star 106, Box 20107, San Antonio, TX 78220.** **EOE M/F (1-18)**

PD for new class C personality CHR in 400,000+ sunbelt market. Long term career & large financial potential. Call **Michael** at (409) 769-2475 **EOE M/F (1-18)**

Assistant PD/MD needed for middays at legendary Virginia station. Research and promotions background helpful. T&R: **Steve McFarland, WROV, Box 4005, Roanoke, VA 24015.** **EOE M/F (1-18)**

Production air needed for **WKQQ-FM.** Institutional, character voices needed. Serious talent. T&R: **Keith Yerber, Box 100, Lexington, KY 40590.** **EOE M/F (1-18)**

Marketplace

PROGRAMMING

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Opportunities

Openings

99FM, one of the south's fastest growing CHR's, needs creative & energetic morning talent now. T&R: Mike Rainier, WBAM-FM, 4740 Radio Rd., Montgomery, AL 36116. EOE M/F (1-18)

Need great morning show to take 100k w FM to the top in highly competitive market. Funny, creative, & self-motivated? T&R: PD, Box 850, Anderson, SC 29622. EOE M/F (1-18)

SUNBELT...TOP 40 MARKET... ON THE MOVE CHR

What else is there? If you've got what it takes, we want you! Tapes & resume immediately to: Radio & Records, 1930 Century Park West, #894, Los Angeles, CA 90067. EOE

KX104 CHR is looking for air talent: AM drive, overnight with traffic duties & AM news. T&R: Mike Murphy, WWKX, 11 Music Circle South, Nashville, TN 37203. EOE M/F (1-18)

Immediate opening for air talent at top-rated CHR. Females encouraged. T&R: B.J. McCrae, KIXS, Box 880, Killeen, TX 76540. (817) 899-5000 EOE M/F (1-18)

Meestermedia in Dallas, producers of syndication Theateradio, looking for two production wizards to do freelance work. Send reel: 448 Hillview Dr., Hurst, TX 76054. EOE M/F (1-18)

WOEN-FM has openings for PD. Five years minimum experience & PM announcer, three years minimum. No calls. T&R: Rich Wood, Q104, 752 Chestnut St., Gadsden, AL 35901. EOE M/F (1-18)

Top rated 100kw CHR on Gulf Coast needs progressive & promotion-minded morning talent. Excellent pay, benefits. T&R: WJST, 3101 W. Hwy. 98, Panama City, FL 32402. EOE M/F (1-18)

Gulf Coast AM/FM combo needs anchor/reporter who wants to grow in management. T&R/writing samples: Mike Sockol, KIEZ/KWIC, Box 6067, Beaumont, TX 77705. (409) 842-2210 EOE M/F (1-18)

Openings

Meestermedia in Dallas has immediate opening for an excellent station relations & market coordinator for our new syndication Theateradio. Call (817) 288-4288 EOE M/F (1-18)

MOR AM looking for personality, informational morning show. Good money, great company. T&R: Chris Rasor, Pylecom Radio Group, Box 6067, Beaumont, TX 77705. (409) 842-2210 EOE M/F (1-18)

Morning team needed. Newperson/personality. Phones & informational bits a must. T&R: Chris Rasor, Pylecom Radio Group, Box 6067, Beaumont, TX 77705. (409) 842-2210 EOE M/F (1-18)

WNOE-FM seeks T&R's from pros of all formats for future openings. Kris Robbins, 529 Bienville, New Orleans, LA 70130. No calls. EOE M/F (1-18)

BJ105/Orlando looking for hot talent! Need two wacko human Rbeings. Send T&R: Kevin Casey, BJ105, Box 8105, Orlando, FL 32790. EOE M/F (1-18)

KFXV is now looking for air talent. Send T&R: Kevin Bonner, Box 1430, Morgan City, LA 70381. EOE M/F (1-18)

News Director With A Shovel!

Must be a digger - Low cost of living - Growing company willing to pay good money for right person committed to excellence. Tape/resume to: KTEM/KPLE, Box 1230, Temple, TX 76503. EOE

A/C PM drive slot open for high profile personality with hints of lunacy desired. T&R: Ron Eric Taylor, WFLA-FM, 801 Jackson St., Tampa, FL 33802. EOE M/F (1-18)

The Southeast's hottest radio property needs PD/air talent. Send T&R: Bill Henney, WKQZ, Box 2389, Myrtle Beach, SC 29577. EOE M/F (1-18)

WWSA/WCHY accepting T&R's for possible future opening. Experienced one-to-one A/C announcer, team worker. Randy Bush, Box 1247, Savannah, GA 31402. EOE M/F (1-11)

Hends-on C.E. for two class C's in Shreveport. Excellent & strong companies with opportunity to springboard to our own contract company. (318) 938-7927 (1-11)

KRIO McAllen-Brownsville has openings for bright, creative personalities. Minorities encouraged. T&R: Nolan Cruise, Box 3097, McAllen, TX 78502. EOE M/F (1-11)

100kw stereo Country Sunbelt growth market. Good money, great opportunity for air talent. T&R: Russ Scheff, WKJN, 3029 S. Sherwood Forest, Baton Rouge, LA 70816. (504) 292-9556 (1-11)

Are you entertaining, creative, fun, informative, aggressive, marketable? Mornings now open at CHR. T&R: Mike Willis, WZLD, 2334 Airport Blvd., W. Columbia, SC 29169. EOE M/F (1-11)

GSM & personality needed for central TX small market, modern Country FM & A/C AM with big market sound. T&R: Don Hupp, KYCX, Box 1590, Mexia, TX 76667. EOE M/F (1-11)

WGLD/WCOG top 50 combo now accepting T&R's. Send to David Isreal, Box 8009, Greensboro, NC 27419. EOE M/F (1-11)

A/C immediate morning drive. Experienced adult approach. T&R: Reynolds Hawk, Q-99, Box 6002, Roanoke, VA 24017. EOE M/F (1-11)

Openings

Mid-South clear channel needs drive time entertainer with creative production & news director to head staff of three. T&R: Chip Hoback, WDXN, Box 724, Clarksville, TN 37041. EOE M/F (1-11)

Orlando's leading CHR Y106 now accepting T&R's from highly personable & creative air talent. 233 North Lake Blvd., Altamonte Springs, FL 32701. EOE M/F No calls (1-11)

94 FMX-AOR looking for a skilled afternoon drive. Production a must! T&R: 94 FMX, 5613 Villa Dr., Lubbock, TX 79452. EOE M/F (1-11)

Tallahassee FM CHR needs morning air talent. Promotion-oriented, strong production. T&R: Rick Sprinkles, WGLF, Box 1815, Tallahassee, FL 32302. EOE M/F (1-11)

94 FMX-AOR needs morning talent to share AM drive. News a must along with a mind for the abnormal. T&R: 94 FMX, 5613 Villa Dr., Lubbock, TX 79452. EOE M/F (1-11)

Opening for a night rocker High profile, phones, and fun. T&R: Tom Wood, KMJX, 11300 Rodney Parham Rd., Little Rock, AK 72212, or call (501) 470-0123 (11am-3pm CST) EOE M/F (1-11)

New owner needs jocks midday & afternoon for personality contemporary station. Minimum three years experience. T&R/salary expected: WADA, Box 2388, Shelby, NC 28151-2388. EOE M/F (1-11)

You'll love north FL. Need personality A/C drive announcer ASAP. T&R: WBGW FM/99, Box 3188, Tallahassee, FL 32315. EOE M/F (1-11)

Do you know the definition of entertainment? Need A/C talent for all shifts & production director. C&R/photo: Dean Taylor, KORQ, Box 2201, Abilene, TX 79605. (1-11)

Houston's top contemporary Christian station still looking for morning news anchor/news director. Excellent pay & benefits. Call Gem O'Brien at (713) 797-6500 (1-11)

MIDWEST

RA/announcer needed at KDTH AM, A/C, Talk format. Apply before 2/1/85. T&R: Jane Walker, Woodward Communications Inc., Box 688, Dubuque, IA 52001. EOE/AA (1-18)

WAXX/WAYV is expanding its sales force interested in an experienced salesperson. Send resume to: Director of Sales, Box 6000, Eau Claire, WI 54701. EOE M/F (1-18)

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

MIDWEST TOP 25 MARKET A/C FM

Seeks PD applicants. No air shift required. Respond to: Radio & Records, 1930 Century Park West, #895, Los Angeles, CA 90067. EOE M/F

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Staff expansion! Big bundles for big talent. T&R: Bob Beck, Y93 FM, Bismarck, ND 58502. EOE M/F (1-18)

Wanted: Reporter, afternoon anchor at capitol city CHR FM. T&R: Al Setka, KYYY, Box 1738, Bismarck, ND 58502. EOE M/F (1-18)

Foxy 101/Seginaw has prime slot open soon. Rush C&R: Kim Travis, Box 357, Pinconning, MI 48650. EOE M/F (1-18)

Openings

"PROFESSIONALS"

Major market stations seeking tapes & resumes from interested adult communicators targeting their approach to the 30-40 demographics. Also Sports Director opening with P-B-P experience a must. These openings seldom present themselves within our company, so the person(s) we choose must be strong professionals. Are you? Please forward all pertinent information, including picture and salary history to: Radio & Records, 1930 Century Park West, #890, Los Angeles, CA 90067. EOE

Full & parttime employment for WXLN/KKZX. Great production A MUST. T&R: Gabe Baptiste, Box 3788, Davenport, IA 52808. No calls. EOE M/F (1-18)

Morning personality needed for modern Country format. Teams & females encouraged. T&R: J.D., 2234 Camelot Court, Altoona, IA 50009. EOE M/F (1-18)

TOP 75 ADULT CHR

Is looking for News Director/Morning News Personality. Must be able to relate to and banter with morning man and be familiar with "lifestyle"-type news. Personality is the key word. \$25-30,000 annual salary and great benefits. Females encouraged. An Equal Opportunity Employer. T&R to: Radio & Records, 1930 Century Park West, #904, Los Angeles, CA 90067.

K-BUZ/Wichita looking for urban contemporary talent. Good facility & bucks. T&R: Mark Jones, Box 8, Wichita, KS 67218. EOE M/F (1-18)

Morning entertainer needed to fill heavy shoes. Can you make a name in our Top 100 market? Good bucks. C&R: 4890 Slaton, Jackson, MI 49201. EOE M/F (1-18)

WCRM/Chicago's premier Contemporary Christian station is looking for sharp, committed air talent. T&R: Bob Souer, WCRM, Dundee, IL 60118. (312) 428-0104 EOE M/F (1-18)

Morning & afternoon communicators for full color Great Lakes regional FM. Females encouraged. T&R: Jim Lien, Box 207, Washburn, WI 54891. (715) 373-5151 EOE M/F (1-18)

AIR TALENT

Air talent/production director for major market Black AM. Community sense, creative flair, and high standards are essential. Tapes & resumes to Radio & Records, 1930 Century Park West, #898, Los Angeles, CA 90067 EOE M/F



24 HOUR STEREO COUNTRY

Sales Manager

Northwest Arkansas, 200,000 population, progressive market, #1 rated station with hard-working, talented and cooperative staff. Part of successful and expanding group that tries to promote management from within. I desire applicants who are genuine, ambitious, stable and aggressive with at least 5-10 years radio sales experience, preferably with some background in leading promotional and aggressive radio station, maybe in a comparable-sized market, perhaps a successful salesperson or sales manager whose potential is restricted. Please send complete resume with real earnings to Doug Whitman, KKIX, P.O. Box 1104, Fayetteville, AR 72701 EOE

Opportunities

Openings

KQAM/KEYN Wichita wants anchor reporter with lifestyle approach. T&R: Gloria Goodwin, 2829 N. Selina St., Wichita, KS 67204. EOE M/F (1-18)



Is looking for a News Director/Morning News Personality for this 50,000-watt 25+ CHR. Skills should include personality/lifestyle approach to news, ability to work with wacky morning man, and personal appearance talents. New facility, great city and good bucks for the right person. Females encouraged. Equal Opportunity Employer. Tapes & resumes to: Jim Owen, WKLQ, 60 Monroe Center, N.W., Grand Rapids, MI, 49503

Now looking for hot morning talent for medium market CHR. C&R: James Media, 1775 Woodrow Court, Wichita, KS 67203. EOE M/F (1-11)

Medium market CHR with new PD wants to update files on aggressive personalities on the way up. T&R: Fast Eddie Ashton, WHKC, 3809 Washington Ave., Evansville, IN 47734. (1-11)

50kw KXEL is accepting T&Rs for air talent & news for future openings. Send to: KXEL, Box 1540, Waterloo, IA 50704. EOE M/F (1-11)

WDBQ Radio has an opening for sales manager. Excellent income/benefits. Resumes: WDBQ, Box 1280, Dubuque, OH 52001. EOE M/F (1-11)

Good knowledge of 60's & 70's rock experienced professional: KRQX wants you! T&R: Dennis Anderson, PD, KRQX, Communications Center, Dallas, TX 75202. No calls. EOE M/F (1-11)

MORNING PERSONALITY

A major radio station in a top 5 market needs a dynamic morning personality. If you have real talent, can entertain and inform adults, and really the best at what you do, we want to hear from you. Station offers top dollars, excellent benefits and an opportunity to win. Cassettes and resumes are to be sent to: Radio & Records, 1930 Century Park West, #900, Los Angeles, CA 90067. EOE M/F

WKKD-FM A/C needs announcer with production & copywriting experience. T&R: John Powell, Box C-1730, Aurora, IL 60507. EOE M/F (1-11)

PM drive personality needed. Witty, creative, fun. A/C format, some news & sports. T&R: PD, WNFL, Box 11907, Green Bay, WI 54307-1907. EOE M/F (1-11)

Chicago metro A/C accepting tapes for immediate opening. No beginners. T&R: Jim Holly, Z-107, 1000 E. 80th Place, Merrillville, IN 46410. EOE M/F (1-11)

Strong production/PM drive needed immediately. If production is your game, send T&R: Brad Shupe, Box 808, Galion, OH 44833. EOE M/F (1-11)

News person needed to present, write & gather news. T&R: Wally Hubbard, WASK, Box 7880, Lafayette, IN 47903. EOE M/F (1-11)

MORNINGS

Morning entertainer for Upper Midwest market of 200,000. CHR/100,000-watt FM. We're number one everywhere except mornings. Good money/extras. Rush cassette and resume to Radio & Records, 1930 Century Park West, #906, Los Angeles, CA, 90067. EOE

Immediate opening for News Director & reporters for an AM/FM combo. T&R: KBMR/KODY, Box 1233, Bismark, ND 58502. or call A.L. Anderson: (701) 255-1234 EOE M/F (1-11)

Top talent needed for small market A/C station. Professionalism please. Rush T&R: Sean Jacobs, PD, 521 Broadcasting Group, Comanche, OK 73529. EOE M/F (1-11)

Bright, concise, warm morning entertainer wanted for Oldies format. Two years experience. AM drive. T&R: Chuck Dees, WDJQ, 225 E 8th St., Cincinnati, OH 45202. EOE M/F (1-11)

Openings

Production Director needed for WGAR AM & FM. Former Production Director heading for L.A. T&R/writing sample: Tom Barney, 9446 Broadview Rd., Cleveland, OH 44147. (1-11)

HITS 106/WIOG

Is looking for a high-energy jock to make evenings special! Join a great CHR team that's really hot! (Sept./Nov. Birch: #1 12+ with a 21.1 share) 97th Arbitron market. Rush tape & resume to: Rick Belcher, WIOG, Box 1945, Saginaw, MI 48605. EOE M/F

Dominant small market station is now updating files for future openings. Winning, competitive attitude a must. T&R: Brian Burns, KODY, Box 1085, North Platte, NE 69103. EOE M/F (1-11)

WEST

Help! Midday lady going to Dallas. Need experienced communicator for Wyoming's top-rated CHR FM. T&R: Bill Cody, KTRS, 251 W. 1st., Casper, WY 82601. EOE M/F (1-18)

Account executive needed for fast paced growing southern Colorado market. Send complete resume: Gary Buchenan, :KIDN, Box 293, Pueblo, CO 81002. EOE M/F (1-18)

Looking for personality. We don't pay much, but we do rock this university town. T&R: Dan Gerard, 2104, 2600 N. Main, Logan, UT 84321. EOE M/F (1-18)

Fuller Jeffrey Group needs morning talent with personality. First class people-oriented company. T&R: Personnel Dept., 5301 Madison Ave., #402, Sacramento, CA 95841. EOE M/F (1-18)

Wake Up The Rocky Mountain West!

Small market AM, soon to be 10kw. Need mature morning drive jock for A/C format. Foot of snowy range... 120 north of Denver... University town... benefits and chance to move up. Send T&R to: Ken Keating, GM, Rocky Mountain Radio Corp., P.O. Box 818, Laramie, WY 82070. (307) 745-7366. EOE

Fun CHR, full power FM, needs tight personality/communicator with strong production skills. T&R: Mike Purdy, KSND, Box 10767, Eugene, OR 97440. EOE M/F (1-18)

News Director, KBCO/KADE, 3-5 years experience. Natural delivery, communication, good production skills. T&R: Dennis Constantine, 4801 Riverbend Rd., Boulder, CO 80302. EOE M/F (1-18)

92 KOMP looking for experienced AOR talent. Parttime openings available immediately. C&R: Charlie Morris, Box 26629, Las Vegas, NV 89126. EOE M/F (1-18)

Friendly people, fun station & great scenery. Medford, OR's new MOYL station needs great air talent. T&R: Rick Kymala, Box 1400, Cane Junction, OR 97523. EOE M/F (1-18)

Multi-station company offers good pay & working conditions. T&R for air & production talent. Jay Moore, PD, KLZY, Powell, WY 82435. EOE M/F (1-18)

Top notch Production Director needed now. New studios, excellent salary. Tremendous growth potential. T&R/photo: John A. Katz, 717 N. Mooney, Tulare, CA 93274. EOE M/F (1-18)

100kw FM needs creative hot hits personality to run evening show. Good pay, benefits. T&R: Dennis Conrad, KMTW, Box N, Twin Falls, ID 83303. EOE M/F (1-18)

Modern country personality for AM. Good opportunity, experience required. Versatility & desire a must. T&R: Dennis Conrad, KLIX, Box 1259, Twin Falls, ID 83303. EOE M/F (1-18)

KLCY/KYSS looking for ed person with basics in sales & marketing skills. Be enthusiastic & creative! Must have auto. R: John Pufasky, GM, Box 7279, Missoula, MT 59807. EOE M/F

Class-C FM seeks committed News Director. We look for dedication and enthusiasm. Future unlimited. T&R to David Elliot, KGMJ, Box 1111, Eagle, CO 81631. EOE M/F (1-18)

News woman wanted! Be part of Reno's #1 CHR station and live on beautiful Lake Tahoe! Someone to head own department and have fun on the morning show! Send to O.M. John Chommie, KHTX, P.O. Box 1365, Crystal Bay, NV 89402.

Coastal OR AM/FM seeks CE/air talent. Transmitter/studio maintenance. Assist with new three tower array. Rick St. Clair, Box 250, Coquille, OR 97423. EOE M/F (1-11)

CA based chain seeks air talent for future openings with Country station. T&R: Lisa Schlitz, Box 220, Arroyo Grande, CA 93420. EOE M/F (1-11)

Openings

Looking for an afternoon newperson. Experience preferred. T&R: Rob Lechner, Box 1918, Redding, CA 96099. (916) 243-1515 EOE M/F (1-11)

News & operations assistant needed in Northern CA. Send resume: Jonsson Communications Corp., Box 2424, Sacramento, CA 95811. EOE M/F (1-11)

Mature, heavy experienced morning pro needed immediately. Dedication a must. Country & Western format. No calls. T&R: KRZY, Box 3280, Albuquerque, NM 87190. EOE M/F (1-11)

Top-rated Christian station seeking news/production & air talent for future openings. T&R: Joe Michaels, Crista Broadcasting, 19303 Fremont Ave N., Seattle, WA 98133. (1-11)

Wanted: *alive preferably news/sports/air/production/sales, the combination of any of the above.* T&R: Dean Carl, KDUN, on the beautiful S. Central OR Coast. (503) 271-3674 EOE M/F (1-11)

Air talent needed, all positions for good paying CHR in excellent location. T&R: Bill Roberts, KQ92FM, Route 1, Box 48, Polson, MT 59860. (406) 883-9200 EOE M/F (1-11)

You Can Move From On-Air To Sales!

Want to move from programming to sales but lack training? No problem! We have a superb sales training program. If you have the solid communication skills it takes to work on the air, we can teach you the additional selling skills. Our new 100,000-watt FM in Medford, Oregon offers great growth opportunities! Contact: Jeff Salgo, P.O. Box 1400, Cave Junction, OR 97523. (503) 592-4422. EOE M/F

Looking for 12-6am talent who wants to have fun on the air. Be a part of Reno's top-rated CHR. T&R: OM, John Chommie, KHTX, Box 1365, Crystal Bay, NV 89402. EOE M/F (1-11)

Morning news anchor needed immediately for new FM A/C! T&R Brad Orchard, KLLY, Box 2630, Bakersfield, CA 93303. (805) 393-1900 EOE M/F (1-11)

News Director Non-smoker, with liberal arts background & courage to ask forward looking questions of community leaders. KMTN-FM, Box 927, Jackson Hole, WY 83001. (1-11)

PD for San Diego's premier MOR/Nostalgia radio station, KPQP-AM 1360. Seeking bright, innovative, articulate leader. Must have at least 3-5 years programming experience. All tapes and resumes: Tom Baker, KPQP-AM, 7150 Engineer Rd., San Diego, CA 92111.

S. CO's hottest new radio station K-VIEW-99 seeks a 'take charge' morning pro. T&R: Bobby Irwin, 2880 S Circle Dr., Penthouse, Colorado Springs, CO 80906. EOE M/F (1-11)

Immediate opening. 100kw-er going A/C. Unique station, unique area. One year experience minimum. T&R: Brew Michaels, 805 Stewart, Lewiston, ID 83501. EOE M/F (1-11)

CHR smoker wanted for weekends now! Right bucks for the right person. T&R: Dave Holmes, KWIN, Box 7871, Stockton, CA 95207. EOE M/F (1-11)

KGHL 790 AM

We Want To Hear From America's Finest Morning Talent

- Do you know country music?
- Are you tired of your job being on the line every 3 months?
- Do you work the phones?
- Can you make people laugh without being offensive?
- Do you realize the value of community involvement?

If the answer is yes to all of the above, you qualify for a rare opening at one of America's premier country music stations. Excellent pay and benefits, a chance to entertain a 28 share on Billboard's station of the year, hunting, fishing, skiing, and Yellowstone Park in your back yard! Interested? T&R to Lee Rogers, KGHL, P.O. Box 30198, Billings, Montana, 59107! Don't let the market size fool you! No phone calls! EOE M/F

Positions Sought

Ambitious air personality looking for new position. Three years experience at top-rated station in medium market. Seeking full-time CHR/AOR shift. KERRY: (217) 762-9205 (1-18)

HELPI! Need to get out of suburban Philly market. Six years experience. Looking for CHR format. Call (215) 872-2112 for T&R. (1-18)

Unemployed experienced announcer seeking position in medium market A/C or CHR station. References, T&R furnished upon request. (704) 274-3684 (between 8-5pm est) (1-18)

All formats, seven years experience plus former PD, MD, & production director. Hard-working & creative. CODY SHELDON, 0321 S. Lake, Miles City, MT 59301. (406) 232-1316 (1-18)

Looking for employment in medium/small market radio. Experience in large market announcer, newperson, DJ, promotions, programming. RANDY THOMPSON: (713) 728-8051 (1-18)

Hello small markets: I want to help YOOOUU! I'm experienced & talented & will relocate as fast as lightning. If interested, call DAVE COLLINS: (714) 826-4007 (1-18)

California broadcaster with 12 years on-air experience seeks work in CA, OR or NV. MOR/Country/A/C. Call TOM KENLON: (707) 839-4551 (1-18)

Female DJ at large, armed with a great voice; considered extremely talented with creative production skills. Any information leading to job, call ROBIN: (308) 384-5043 (1-18)

PAUL DeWITT: DJ/VJ AOR/CHR. (602) 795-7154 (1-18)

Aussie personality DJ/MD. Over 10 years experience in homeland, now in Dallas. Have aircheck & references. Will need visa help. DOUG: (214) 691-4154 EOE M/F (1-18)

PBP. Smooth, entertaining, informative, available. College football, basketball, baseball experience. JOHN: (415) 479-8204 (1-18)

Reliable, ready & right! Air personality, RALPH RICHARDS, for your CHR/AOR station. T&R: (216) 238-3028 (1-18)

Stability is more important to me than money. Loyal, hard worker. Can do sports. 400 mile radius of NYC. (518) 842-2298 or 842-0473 (1-18)

Entry level position in sports sought in small market. I know my sports & need a break in radio as a sportscaster. Willing to relocate now. HOWARD: (614) 385-5153 (1-18)

Have Pipes,
Will Travel

Personality-oriented pro in Western Major seeks CHR, A/C or AOR air and/or production slot. Winning track record in majors, multitrack background, National voiceover credits. Prefer NYC, Chicago or LA, but open to any Top 50. Call Paladin (801) 298-0558.

Beginning weekend DJ for two years looking for a job during the week at a small market outside Houston. Call TROY: (713) 977-9052. (1-18)

MATTHEWS & MORRIS in the morning are spending their mornings at home. Would rather spend them at your station. TREY: (615) 366-7352 (12-7)

Mature pro available for any area Country, news, sports, PBP or talk. MUFF EDWARD: (602) 748-1742 (1-18)

Broadcast school grad entertainment background, good production, all unions. Will relocate. ARTHUR: (213) 472-4166 (1-18)

Now renting: One CHR, A/C voice. Experienced, team oriented MD/PM drive. For a nominal fee, human is included. MARK SCOTT: (714)979-7784 (1-18)

Parttime on-air professional desires fulltime CHR/AOR please. GINA T.: (305) 229-3754 (1-18)

Team-player currently with top-rated Country station in NV looking for that elusive LA on-air/production opportunity. Leave message: (702) 369-9265 (1-18)

15 year vet entertaining offers for OM/PD in medium & secondary markets. Great references. Rated markets only. Call STEVE: (919) 847-4003 (1-18)

Conversational talk show pro seeking new market to grow /with. Informed with great sense of humor. GARY: (814) 539-4353 (afternoons only) T&R available. (1-18)

Position sought in announcing. Columbia grad, sharp, talented, hardworking. Call LISA: (412) 461-0310 (1-18)

Opportunities

Positions Sought

TED "The Bear" RICHARDS personality jock, CKLW, is ready to relocate. For T&R, call: (519) 375-2932 (1-18)

Student, over four years experience, will have B.A. soon. Ambitious for fulltime employment after graduation. (309) 797-8279 or (319) 388-9547 (1-18)

Former MD WIRE/Indianapolis, seeks same/on-air position. Team player, you can't go wrong. Contact JERRY FULLEN: (317) 856-6490 (1-18)

Experienced sportscaster/DJ seeks PBP or combo position. Currently hosting major market sports talk show. Call JOEL: (612) 333-5995 (1-18)

Start the New Year with . . . RICH STEVENS. Five years on air experience. Prefer CHR, but will consider all offers. Willing to relocate. (305) 583-DUCK (1-11)

Mature, responsible person looking for medium market. Prior PM drive, but nights/overnights okay to begin. ROD: (315) 853-8761 (1-11)

Morning DJ available, relocated to NYC. Looking for opportunity in NY, New Jersey, or Connecticut. Creative and crazy! Call (212) 523-2310 (1-11)

Looking for hot CHR, MICHAEL FOX, worked at 8104, Q105, FM102. (415) 490-5423 (1-11)

Look to the Big E! Experienced, energetic, exciting CHR/Oldies pro personality, good voice. Listener interest compounded daily . . . EAST. BILL at (516) 423-0167 (1-11)

Copywriting/production team relocated in NYC. Innovative, talented & creative . . . what more could you want? Call (212) 523-2402 (1-11)

PROMOTION SPECIALIST w/production

MAJOR MARKET EXPERIENCE in all phases of marketing including sales client tie-ins, promos w/major bands, AND commercial production. Conception to execution. Tape & portfolio w/excellent refs upon request. R. Keith Wilson. (303) 980-9293. P.O. Box 781, Englewood, CO 80110

Natural sounding major market air talent. Seeks A/C, CHR position. All markets considered. 12 years experience, good production, references. KIRK RUSSELL, (408) 378-3483 (1-11)

Central California hard-working morning pro seeks new challenge. Call MIKE at (209) 383-3146 (1-11)

Phoenix 4-track production pro, with own studio, seeks production &/or on-air position. Medium markets considered. BRUCE ARTMAN: (602) 997-8155 (1-11)

Brrr...I'm stuck in North Dakota, looking to relocate to Colorado. Dedicated with over two years experience. JON ST. CLAIR: (701) 838-8791 (1-11)

Top 100 market PD, marketing/promotion director, jock. Recent experience Country, past is A/C. References include current owner. Available Feb. Call STEWART: (504) 344-2666 (1-11)

I'm tired of pushing buttons! Experienced small market announcer looking to relocate. East coast preferred. For T&R, call TERRY at (913) 528-4766 (1-11)

CHR morning team available now! Off the wall jock (nice pipes) and female lifestyle anchor (nice legs). We know our nuggets! (614) 459-3483 (1-11)

Experienced PD

With winning attitude. Ready to roll up sleeves and work hard for you. Solid professional background with top-rated Country, A/C stations. A truly dedicated pro looking for a Country station. Call MARK (205) 759-2936

Sure, voice is important! Good management makes money. Currently GM in small market in CA, looking to join team-oriented station. SASCHA: (619) 873-7792 (1-11)

News professional looking for a change. Ten years anchoring reporting experience. Have also done announcing & production. Prefer Midwest. (319) 386-8977 (after 7 p.m. CST) (1-11)

Pittsburgh Broadcast School grad and DJ for weddings, corporate parties looking for first job in broadcasting. Call TED at (412) 443-8715 (1-11)

Air personality, CHR/Top 40/Oldies formats, fifteen years experience. Great voice & production. Looking for position in medium/major market. GEORGE BENSON: (609) 547-4377 (1-11)

Creative services/Production Director. Award-winning production, money making specs. Pro now employed in top 50. Looking for better opportunity. (517) 773-9273 (1-11)

Employed and experienced southeast market personality looking to move on. Willing to relocate. Interested in sports work also. DAVE MURDOCK: (305) 275-8054 (1-11)

Consider this one! Te-tiful, topical talker, mostly mornings. Natural funny guy. 15 year personality. Dependable family man. (702) 871-7595 (1-11)

Positions Sought

PAT RILEY, AM communicator, 18 year pro, characters, original humor, great track record. WLAC/Nashville, 8104/Baltimore. (716) 284-0013 (1-18)

10 years plus experienced announcer/communicator. Strong production & news seeking position in western US. Contact BARRY KENDALL: (818) 798-5257 (1-18)

Mornings? One of America's best now available. ROGER CAREY, KS105, KZZP, KOY. (619) 282-8000 (1-18)

Announcer with 11 years experience in all formats. Especially AOR. Will relocate. Call TOM: (608) 785-0296 (1-18)

Personality in top 45 market looking to move up. Eight years on-air experience CHR, A/C plus 4 1/2 years of talk show host experience. (312) 938-3622 (1-18)

Air traffic talent. Three years experience, willing & ready to relocate. JANET YACKLE: R.R. #4, Estherville, IA 51334. (712) 362-2033 (1-18)

News Personality/Reporter

For all seasons, climates, time zones and formats. Talk host also. Excellent references who will tell you about my dedication. Last worked WGR/Buffalo. Call JIM BLEIKAMP now at (505) 758-9380.

Yes, I'm looking for a job. Experienced announcer with good production skills, looking for west coast gig. Will relocate. BILL BOWEN: (805) 498-4738 (evenings after 6 pm) (1-18)

Natural sounding talent, MD/PD, seeks A/C, CHR opportunity medium-major markets. 11 years experience. Good production. JACK PHILLIPS: (408) 996-7492 (1-18)

Memo for Northwest: funny personality, topical communicator, mornings or whatever. 15 years experience. Can we talk? (702) 871-7595 (1-18)

Experienced, creative, knowledgeable, medium market MD/announcer position in New England. T&R available. STAN: (617) 252-4715 (1-18)

Team player with five years experience. Good knowledge of A/C, AOR & Country. Personable & dependable. Midwest & East. SCOTT: (616) 527-4198 (1-18)

Currently medium market MD looking for medium market PD or large market jock opening. Experience, personality. Strong production & music knowledge. L.A. TARONE: (717) 455-4133 (1-18)

Looking for an announcer that sounds like everyone else? Then get someone else. Listener loyalty built through community involvement, image & fun. S/E. MICHAEL: 442-5083 (1-18)

Committed To Country?

Let's talk about putting my 20+ yrs. experience on your team. Experience includes music research, RCS Computer Music System/IBM-Apple basic language. PD/Assistant PD/MD.
Jay Phillips (312) 670-6879

Music video show in L.A. has host looking for weekend air work in S. CA AOR pro could fit your format. Call JAY: (714) 840-2039 (1-11)

Philly veteran seeks Gold/CHR PD/OM position. Extensive on-air, programming, promotion, management experience. Ailing stations healed. ALAN SWAN: Box 3, Palmyra, NJ 08065-0002. (1-11)

Satellite coming so I'm leaving. Six years experience. Any format, any shift, anywhere! LEE: (301) 759-1282 (before noon est). (1-11)

SWM Rocker, 24, seeks satisfying relationship with station in Northeast. Emerson radio degree. Creative, experiences on air, production, programming. CRAIG: (617) 935-3038 (1-11)

Good announcers are easy to find. Good announcers who care as much about their work as I do are rare. 400 mile radius NYC. (518) 842-2296 (1-11)

15 years stable experience! Morning man, news, copy production PD. Prefer Florida medium/major market. Growth, security important. LARRY KAY: (717) 853-2500 (after 4 EST) (1-11)

Personality plus a near-photogenic memory regarding oldies equals fun for a middle market A/C or oldies station. ROB: (312) 577-5771 (1-11)

Greater Cincinnati area. A/C, Top 40 DJ, 15 years plus. Good voice, production, rating builder. Call KRIS at (513) 528-5793 (1-11)

Single, young black announcer looking to hook up in 1985 with CHR, Urban format station. Five years in the business. Let's talk! MIKE: (704) 865-7166 (1-11)

Researcher with major research company seeks change, challenge. Experienced in research and computer design. All medium/major markets. JIM ARMSTRONG: (415) 284-5488 (1-11)

Positions Sought

Engineer/announcer, seven years experience. Prefer SE. 808: (716) 372-8142 after 7pm est. (1-11)

Former KMGK PM drive/MD looking for assistant PD/MD in medium market. Career-oriented, dedicated, nine year pro. Call MICHAEL T.: (515) 288-9493 (1-11)

Rock jock experience in production & programming seeking position in S. CA (L.A./San Bernardino) Career move. Rush offers to: STRIDER (502) 222-1930 (1-11)

Major market MD seeks PD position at A/C or CHR station in medium market. Very good Oldies background & excellent recommendations. Call: (215) 946-7944 after 4pm est (1-11)

Will go anywhere for first job. Diverse background. BA degree, warm, mature, dependable, creative, articulate, interviewing, reporting sports. DARRELL: (219) 883-9337 (1-11)

Washington DC parttime fill in announcer available. Currently PD at suburban station. Call LEE: (301) 475-8077 (1-11)

Urban/CHR dedicated jock. Great voice, four years experience. Will relocate. AL TWITTY: (502) 637-8899 (1-11)

How would you like afternoon numbers like this? 12 plus-22.4, 18-34 35.0, 18-49 25.0. Six year CHR pro can deliver. DON (evenings) (318) 474-9593 (1-11)

Wanted: a spot on your sales staff where my abilities, talents & experience would be utilized in increased sales for you. Call ELYSIA: (213) 879-5923 (1-11)

Six year radio vet TOMMY TUCKER looking for your MD position. A/C, Country, CHR music knowledge-personality stations only! (608) 783-1009 (1-11)

I will go anywhere & do anything to get back into radio! Four years experience in news/production/sales/DJ. Invite me back. BOB GOFF: (612) 872-1811 (1-11)

Four years experience A/C, Country jock, assistant PD & promotions director. WDVH, WHOOP, K92. Looking for similar position in small/medium market. JEFF HARPER: (305) 299-9491 (1-11)

Female rocker equipped to roll over the competition. Have chutzpah will travel. TERRY: (704) 254-8474 (1-11)

FEMININE APPEAL

BIG voice, strong production, and lots of female numbers are my trademarks. If that's your target demo, then I'm your man! 9 yr. pro seeks happening CHR, A/C. Call Richard at (818) 709-8955

Seven year pro in wrong situation. Announcer, news, sports, traffic, promotions, successful PD looking for challenge in medium or small market. T.G.: (507) 895-4207 (1-11)

Ambitious & versatile five year team player who can follow directions. Available immediately. T&R upon request. DAVE: (608) 251-1887 (1-11)

News Director in Chicago metro looking for news position in Indianapolis area. LAURIE SCHAEFER: (219) 663-3671 (after 2 p.m. CST) (1-11)

One of America's top rated A/C PD's seeks new challenge to increase your numbers 150%. Call JIM: (317) 743-1349. (1-11)

Former PM drive at TX powerhouse. Five years experience A/C & CHR. Looking for CHR position, any shift with opportunity for growth. DAVE:(317)742-7222 (after 3 p.m. CST) (1-11)

Looking hard, looking low, need a new job. I'm ready to go. Entry level, two years experience newspaper, wants new job. ANGELA: (213) 756-1820. (1-11)

Black air personality, currently employed, seeking relocation to Urban/CHR formatted station. Call LANCE HAYES at (212) 693-2400. (1-11)

Twelve year pro DJ, PD, MD, TV announcer seeks top 100 market, CHR or A/C jock position. KEVIN EVANS: (412) 858-5834 (1-11)

RANDY MASON, first phone, good entertaining voice and decent production. Seeking full-time rock & roll. Will relocate with best offer. (317) 759-6780 (1-11)

Changes

RADIO

Gary Bernstein appointed Account Executive WEEI/Boston from WHUE.

Stan Silverman named Account Executive WEEI/Boston.

McDonnell Smith named General Sales Manager WIZN/Burlington.

Nancy Taverna joins WEEI/Boston as Account Executive.

Randy Fleich appointed Account Executive KWNN/Simi Valley.

Ann Kartzian named Account Executive KKHR/Los Angeles.

Positions Sought

RECORDS

Morley Beth Sobo appointed Coordinator, Product Services for MCA Records/Universal City.

Lise Jakobsen promoted to Publicity Coordinator A&M Records/Hollywood.

Ron Solleveld appointed Director Of Music Publishing, RCA Records Division, RCA, Inc.

Jeanne Mattiussi named Associate Director, Artist Development/Video, West Coast, Columbia Records.

INDUSTRY

Mindy Miller named Account Executive Blair Radio/ New York.

Lisa Segall joins Republic Radio's sales staff as Account Executive.

Carolie Collins appointed RAB Account Executive/ New York Office.

Janet Geiger named Account Executive Torbet Radio/Los Angeles.

Steve Weinstein named Director Of Legal Affairs Screen-Gems-Colgems-EMI Music, Inc.

Drew Dickens appointed Account Executive Katz Radio/Dallas.

Andrew Kazen joins Blair/RAR in Dallas as Account Executive.

Roger Dawson named Account Executive Katz Radio/New York.

Miscellaneous

Need record service from all CHR, A/C & Oldies labels. WNS-FM, 1819 J.F.K. Blvd. #230, Philadelphia, PA 19130-1797.

Need any & all Country product from all labels. Bob Coates, WKJA, Box 591, Belhaven, NC 27810.(1-11)

CHR record service needed at WTHN, Box 1445 Haines City, FL 33844. Attention Sal Tee. (813) 294-9393 (1-11)

La Crosse FM A/C station needs record service from all A/C, CHR, Oldies labels. Lisa Lehman, WISQ-FM, 9360 Highway 16, Onalaska, WI 54650. (608) 783-6425 (1-11)

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

GEORGE BENSON "20/20"
BARBRA STREISAND with KIM CARNES
"Make No Mistake, He's Mine"
HONEYDRIPPERS "Rockin' At Midnight"

Country Coast-To-Coast

DAN SEALS "My Baby's Got Good Timing"
KENNY ROGERS "Crazy"
STEVE WARINER "What I Didn't Do"
DAVID FRIZZELL "No Way Jose"

Rock 'N' Hits

PAT BENATAR "Ooh Ooh Song"
HONEYDRIPPERS "Rockin' At Midnight"
DAVID LEE ROTH "California Girls"
REO SPEEDWAGON "Can't Fight This Feeling"
TINA TURNER "Private Dancer"

Century 21

Greg Stephens (214) 934-2121

The Z Format

DAVID LEE ROTH "California Girls"
REO SPEEDWAGON "Can't Fight This Feeling"
PAT BENATAR "Ooh Ooh Song"
ERIC CARMEN "I Want To Hear It From Your Lips"
BILLY JOEL "Keeping The Faith"
JULIAN LENNON "Too Late For Good-Byes"

The A/C Format

BILLY JOEL "Keeping The Faith"
COMMODORES "Nightshift"
KENNY ROGERS "Crazy"
JULIAN LENNON "Too Late For Good-Byes"
ANNE MURRAY "Time Don't Run Out On Me"
BARRY MANILOW "Paradise Cafe"

Super-Country

DAVID ALLAN COE "She Used To Love Me A Lot"
BELLAMY BROTHERS "I Need More Of You"
ANNE MURRAY "Time Don't Run Out On Me"
DOLLY PARTON "Don't Call It Love"

Drake-Chenault

Bob Laurence (818) 883-7400

XT-40

HONEYDRIPPERS "Rockin' At Midnight"
TINA TURNER "Private Dancer"

Contempo 300

REO SPEEDWAGON "Can't Fight This Feeling"

Great American Country

HANK WILLIAMS JR. "Major Moves"
WAYLON JENNINGS "Waltz Me To Heaven"

Transtar

Chick Watkins (303) 578-0700

Adult Contemporary

PAT BENATAR "We Belong"
ELTON JOHN "In Neon"

Concept Productions

Dick Wagner (916) 782-7754

CHR

HONEYDRIPPERS "Rockin' At Midnight"
PAT BENATAR "Ooh Ooh Song"
TIME "Jungle Love"
ERIC CARMEN "I Want To Hear It From Your Lips"
SURVIVOR "High On You"
FRANKIE GOES TO HOLLYWOOD "Relax"

Country

RAZZY BAILEY "Touchy Situation"
GEORGE STRAIT "The Cowboy Rides Away"
BARBARA MANDRELL & LEE GREENWOOD
"It Should Have Been Love By Now"
LOUISE MANDRELL "This Bed's Not Big Enough"
DOLLY PARTON "Don't Call It Love"
EVERLY BROTHERS "The First In Line"
ANNE MURRAY "Time Don't Run Out On Me"
MICKEY GILLEY
"I'm The One Mama Warned You About"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

JIM GLASER "Let Me Down Easy"
GLEN CAMPBELL "A Lady Like You"
DON WILLIAMS "Walkin' A Broken Heart"
WAYLON JENNINGS "Waltz Me To Heaven"
EARL THOMAS CONLEY "Honor Bound"
JUDDS "Girl's Night Out"
JANIE FRICKE "The First Word In Memory Is Me"

The Great Ones

ANNE MURRAY "Time Don't Run Out On Me"
KENNY ROGERS "Crazy"

Media General Broadcast Services

Bob Dumais (901) 320-4433

Action

BILLY JOEL "Keeping The Faith"
ANNE MURRAY "Time Don't Run Out On Me"
BARRY MANILOW "Paradise Cafe"
REO SPEEDWAGON "Can't Fight This Feeling"
TINA TURNER "Private Dancer"
HONEYDRIPPERS "Rockin' At Midnight"

Your Country

NITTY GRITTY DIRT BAND "High Horse"
CON HUNLEY "All American Country Boy"

Hit Rock

NEW EDITION "Mr. Telephone Man"
JOHN HUNTER "Tragedy"

Radio Arts

John Benedict (818) 841-0225

Country's Best

HANK WILLIAMS JR. "Major Moves"
WAYLON JENNINGS "Waltz Me To Heaven"
BELLAMY BROTHERS "I Need More Of You"
ANNE MURRAY "Time Don't Run Out On Me"

Soft Contemporary

BARRY MANILOW "Paradise Cafe"
KENNY ROGERS "Crazy"

Sound 10

BILLY JOEL "Keeping The Faith"
ANNE MURRAY "Time Don't Run Out On Me"
REO SPEEDWAGON "Can't Fight This Feeling"
BILLY OCEAN "Loverboy"
POINTER SISTERS "Neutron Dance"

Black/Urban

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

NOLAN THOMAS

Yo' Little Brother (Mirage/Atco)

73% of our reporting stations on it. Rotations: Heavy 11/0, Medium 24/2, Light 23/15, Total Adds 17 including WDJY, KKDA-FM, KNOK-FM, WTMP, KJLH, Z93, KIIZ, WPLZ, WANT, KUKQ. A Most Added Record. Moves 29-25 on the Black/Urban chart.

ASHFORD & SIMPSON

Outta The World (Capitol)

71% of our reporting stations on it. Rotations: Heavy 4/1, Medium 23/9, Light 29/15, Total Adds 26 including WVEE, KMJQ, KRNB, WDA, WHRK, WGCI, WBLZ, WJLB, KACE, KSOL, WLOU, WVKO. A Most Added Record. Debuts at number 37 on the Black/Urban chart.

CHAMPAIGN

This Time (Columbia)

67% of our reporting stations on it. Rotations: Heavy 9/0, Medium 25/0, Light 19/9, Total Adds 9, WDAS, WGCI, KMJM, WXOK, JET94, WLOU, WPLZ, WANT, WDAO. Moves 38-30 on the Black/Urban chart.

CHAKA KHAN

This Is My Night (WB)

66% of our reporting stations on it. Rotations: Heavy 7/1, Medium 20/6, Light 25/16, Total Adds 23 including WXYV, WDAS, WAMO, WVEE, KKDA-FM, KNOK-FM, WDA, WBMX, WGCI, WDMT, WDRQ, KSOL. A Most Added Record. Debuts at number 38 on the Black/Urban chart.

SHEENA EASTON

Sugar Walls (EMI America)

65% of our reporting stations on it. Rotations: Heavy 10/2, Medium 28/3, Light 13/8, Total Adds 13, WAMO, WHUR, KMJQ, WGCI, WBLZ, KACE, KJLH, WXOK, Z93, WBLX, WTOY, WAAA, KUKQ. Moves 40-29 on the Black/Urban chart.

POINTER SISTERS

Neutron Dance (Planet/RCA)

65% of our reporting stations on it. Rotations: Heavy 16/0, Medium 25/2, Light 10/6, Total Adds 8, KNOK-FM, KACE, KJLH, Z93, WLOU, KHYS, WANT, WTMP. Moves 30-26 on the Black/Urban chart.

TIME

The Bird (WB)

63% of our reporting stations on it. Rotations: Heavy 4/1, Medium 24/7, Light 22/11, Total Adds 19 including WILD, WDAS, WVEE, KRNB, WHRK, WTMP, WGCI, WBLZ, WDMT, XHRM, KSOL, WPDQ. A Most Added Record. Debuts at number 40 on the Black/Urban chart.

JONZUN CREW featuring MICHAEL JONZUN

Lovin' (Tommy Boy)

61% of our reporting stations on it. Rotations: Heavy 4/0, Medium 31/1, Light 13/1, Total Adds 2, WJLB, KHYS. Heavy: WAMO, KSOL, WPEG, WKXI. Moves 34-32 on the Black/Urban chart.

READY FOR THE WORLD

Tonight (MCA)

61% of our reporting stations on it. Rotations: Heavy 10/0, Medium 19/1, Light 19/6, Total Adds 7, WDAS, WUSL, KJLH, WENN, WQMG, KIIZ, WPLZ. Moves 35-33 on the Black/Urban chart.

NEW & ACTIVE

COMMODORES "Nightshift" (Motown) 46/23
Rotations: Heavy 1/0, Medium 13/5, Light 32/18, Total Adds 23 including WWIN, WXYV, WDAS, KNOK-FM, KRNB, WDA, WHRK, WBMX, KMJM, KACE, XHRM, KSOL, WATV, Z93. Heavy: KAPE. Medium: WILD, WTMP, WGCI, WZAK, WLUM, WFXC, WTLC, WWWW.

THOMAS McCLARY "Thin Walls" (Motown) 44/5
Rotations: Heavy 3/0, Medium 13/1, Light 28/4, Total Adds 5, WVEE, KRNB, KHYS, WVKO, KUKQ. Heavy: WPDQ, WANM, WTLC. Medium: WWIN, WAMO, WYLD-FM, WJLB, WZEN-FM, XHRM, WORL, KAPE, WEAS, KOKA, WWWW, WVOI.

CASHMERE "Can I" (Philly World/Atlantic) 44/4
Rotations: Heavy 2/0, Medium 20/1, Light 22/3, Total Adds 4, KRNB, KACE, KSOL, KQXL. Heavy: WVEE, KOKA. Medium: WWIN, WXYV, WDAS, WAMO, WHUR, WDA, WEDR, WDMT, WZAK, WENN, WJAX, WPDQ, WLOU, KAPE, WAAA, WDAO, WTLC, WWWW, KDKO.

FURIOUS FIVE featuring COWBOY, MELLE MEL & SCORPIO "Step Off" (Sugar Hill) 43/5
Rotations: Heavy 6/0, Medium 24/1, Light 13/4, Total Adds 5, KRNB, WBMX, WENN, KIIZ, WWWW. Heavy: KMJQ, KYOK, WZEN-FM, KDAY, WTLC, KDKO. Medium: WWIN, WDAS, WAMO, WDJY, WHUR, KKDA-FM, KNOK-FM, WHRK, WEDR, WDMT, WZAK, WDRQ, WJLB, KMJM, KJLH, XHRM, KSOL, WNHC, WKXI, WTOY, WWDM, WANM, WVOI. Moves 37-35 on the Black/Urban chart.

TINA TURNER "Private Dancer" (Capitol) 39/21
Rotations: Heavy 2/1, Medium 13/5, Light 24/15, Total Adds 21 including WXYV, WRKS, WDAS, WAMO, WHUR, WVEE, WDA, WBMX, WBLZ, WDMT, KJLH, KSOL, WXOK. Heavy: WJAX. Medium: WAOK, WZAK, WRDW, WFXC, WJMI, WANM, WOKS, WWWW.

UTFO "Roxanne, Roxanne" (Select) 39/6
Rotations: Heavy 12/0, Medium 12/0, Light 15/6, Total Adds 6, WDJY, WKND, WPLZ, WANM, WWWW, WVOI. Heavy: WRKS, WDAS, WUSL, KKDA-FM, KYOK, KRNB, WDMT, WZAK, WDRQ, WJLB, KIIZ, WANT. Medium: WWIN, WILD, WAMO, WAOK, WVEE, WHRK, WEDR, KDAY, WPEG, WQOK, K94, WTOY. Debuts at number 39 on the Black/Urban chart.

OLLIE & JERRY "Electric Boogaloo" (Polydor/PolyGram) 39/4
Rotations: Heavy 4/0, Medium 21/1, Light 14/3, Total Adds 4, WVEE, WHRK, WQOK, WTOY. Heavy: WNHC, WPEG, WTLC, WWWW. Medium: WWIN, WXYV, WDAS, KRNB, WDA, WTMP, WGCI, WZAK, WZEN-FM, WRDW, WENN, WFXC, WQMG, WKXI, WJAX, WPDQ, KIIZ, WORL, KUKQ.

CHERYL LYNN "At Last You're Mine" (Private I/CBS) 38/20
Rotations: Heavy 0/0, Medium 9/2, Light 29/18, Total Adds 20 including WXYV, KMJQ, KRNB, WDA, KMJM, WZEN-FM, KJLH, XHRM, KSOL, WRDW, WFXC, WKXI, WQOK, WDAO. Medium: WAOK, KKDA-FM, KNOK-FM, WZAK, WJLB, WJMI, KOKA.

KURTIS BLOW "Basketball" (Polydor/PolyGram) 36/5
Rotations: Heavy 9/0, Medium 13/2, Light 14/3, Total Adds 5, WHRK, WBMX, WDRQ, WANM, WVKO. Heavy: WAMO, WVEE, KKDA-FM, KYOK, KDAY, WENN, WPEG, KIZ, WWWW. Medium: WDA, WDMT, WZAK, KMJM, WZEN-FM, XHRM, WRDW, WATV, K94, WWDM, KDKO.

DARYL HALL & JOHN OATES "Method Of Modern Love" (RCA) 36/5
Rotations: Heavy 7/0, Medium 21/2, Light 8/3, Total Adds 5, WVEE, WDA, KQXL, WJJS, K94. Heavy: KIIZ, WILD, WDJY, JET94, WJAX, WANM, WOKS. Medium: WXYV, WHUR, KKDA-FM, KNOK-FM, WHRK, WBLZ, WDMT, WLUM, KACE, XHRM, WRDW, Z93, WFXC, WBLX, KOKA, WVKO, WKWM, WWWW, WVOI.

W. FELDER with B. WOMACK & A. GRAYSON "(No Matter How High I Get)..." (MCA) 34/34
Rotations: Heavy 0/0, Medium 5/5, Light 29/29, Total Adds 34 including WXYV, WILD, WDAS, WHUR, WAOK, KKDA-FM, KNOK-FM, KMJQ, KRNB, WDA, WYLD-FM, WBMX, WGCI, KMJM, KJLH, KSOL.

RJ'S LATEST ARRIVAL "Cry Like A Wolf" (Golden Boy/Quality) 33/5
Rotations: Heavy 1/0, Medium 11/2, Light 21/3, Total Adds 5, WAMO, WGCI, WPEG, WQOK, WANM. Heavy: WLOU. Medium: KMJQ, WEDR, WZAK, WATV, WQMG, WKXI, KHYS, KOKA, WWWW.

YHAM! featuring GEORGE MICHAEL "Careless Whisper" (Columbia) 32/9
Rotations: Heavy 8/2, Medium 13/3, Light 11/4, Total Adds 9, WDJY, WVEE, KMJQ, WTMP, WBLZ, WLUM, KJLH, WXOK, WPLZ. Heavy: WILD, KRNB, KACE, WJJS, WQOK, WOKS. Medium: WUSL, KNOK-FM, WHRK, WRDW, KQXL, JET94, WJAX, K94, KOKA, WVKO.

MOST ADDED

WILTON FELDER w/BOBBY WOMACK (34)
(No Matter How High I Get) . . . (MCA)
ASHFORD & SIMPSON (25)
Outta The World (Capitol)
FAT BOYS (24)
Can You Feel It (Sutra)
COMMODORES (23)
Nightshift (Motown)
CHAKA KHAN (23)
This Is My Night (WB)

HOTTEST

PAUL HARDCASTLE (42)
Rain Forest (Profile)
NEW EDITION (37)
Mr. Telephone Man (MCA)
EUGENE WILDE (31)
Gotta Get You Home Tonight (Phil. World/Atl.)
MIDNIGHT STAR (29)
Operator (Solar/Elektra)
STEVIE WONDER (26)
Love Light In Flight (Motown)

RAY, GOODMAN & BROWN "Who's Gonna Make The First Move" (Panoramic) 30/12
Rotations: Heavy 0/0, Medium 11/1, Light 19/11, Total Adds 12, WDAS, WAMO, WVEE, KSOL, WKND, WRDW, WFXC, WQMG, WJAX, WORL, KOKA, WWWW. Medium: WWIN, WXYV, WJLB, KRNB, WZAK, WNHC, WATV, WPDQ, KAPE, WEAS.

XAVION "Get Me Hot" (Mirage/Asylum) 30/6
Rotations: Heavy 1/0, Medium 5/1, Light 24/5, Total Adds 6, WTMP, KACE, KHYS, KOKA, WANM, WWWW. Heavy: WPDQ. Medium: KRNB, WDA, WHRK, WEAS.

CULTURE CLUB "Mistake No. 3" (Virgin/Epic) 30/4
Rotations: Heavy 2/0, Medium 13/0, Light 14/3, Total Adds 4, WVEE, KJLH, XHRM, WRDW. Heavy: WYLD-FM, WPLZ. Medium: WAMO, WHUR, WHRK, WZEN-FM, KSOL, WNHC, KQXL, Z93, JET94, WBLX, WQOK, KOKA, KDKO.

FAT BOYS "Can You Feel It" (Sutra) 28/24
Rotations: Heavy 2/2, Medium 6/4, Light 20/18, Total Adds 24 including WWIN, WXYV, WAMO, WVEE, KNOK-FM, KMJQ, KYOK, KRNB, WDA, WDMT, WDRQ, KMJM, KJLH, XHRM, K94. Medium: WZAK, WWWW.

WHODINI "Freaks Come Out At Night" (Jive/Arista) 28/6
Rotations: Heavy 9/0, Medium 10/3, Light 9/3, Total Adds 6, WXYV, WUSL, WVEE, WHRK, JET94, WLOU. Heavy: KYOK, WZAK, WZEN-FM, KDAY, WKND, WJMI, WDAO, WWWW, KDKO. Medium: WAMO, WDMT, KJLH, WRDW, WQMG, WQOK, K94.

PENNYE FORD "Change Your Wicked Ways" (Total Experience/RCA) 28/3
Rotations: Heavy 5/0, Medium 10/3, Light 10/3, Total Adds 3, WEDR, KMJM, WNHC, WNHC. Heavy: WDA, WXOK, KAPE, WYLD-FM. Medium: WWIN, WDAS, KNOK-FM, WDMT, WJLB, WZEN-FM, WQMG, WPDQ, WLOU, KHYS, WEAS, WANM, WDAO.

ROCKWELL "He's A Cobra" (Motown) 27/12
Rotations: Heavy 0/0, Medium 8/3, Light 19/9, Total Adds 12, WWIN, WVEE, KNOK-FM, WHRK, KJLH, XHRM, KSOL, WRDW, WWDM, WDAO, WTLC, KDKO. Medium: WAMO, WAOK, WFXC, WJMI, WWWW.

LONNIE HILL "Hard Times" (Urban Sounds) 27/6
Rotations: Heavy 3/0, Medium 7/0, Light 17/6, Total Adds 6, WVEE, WBMX, Z93, WQMG, WORL, WWWW. Heavy: WAMO, WXOK, KHYS. Medium: WDAS, WENN, WPDQ, WLOU, WAAA, KDKO, WKXI.

WISH featuring FONDA RAE "Touch Me (All Night Long)" (KR/Personal) 26/7
Rotations: Heavy 3/0, Medium 8/0, Light 15/7, Total Adds 7, WVEE, KMJM, KACE, KJLH, WPEG, WPLZ, WOKS. Heavy: WAMO, WBMX, WLOU. Medium: WDAS, WAOK, KYOK, KRNB, WFXC, WQMG, WTOY, WANM.

SIGNIFICANT ACTION

EVELYN "CHAMPAGNE" KING "Out Of Control" (RCA) 24/7
Rotations: Heavy 0/0, Medium 10/1, Light 14/6, Total Adds 7, WAOK, WVEE, WBMX, WGCI, KACE, WAAA, WTLC. Medium: WUSL, WTMP, KDAY, KJLH, XHRM, WATV, WPEG, WANM, WDAO.

ROGER featuring SHIRLEY MURDOCK "Girl, Cut It Out" (WB) 24/7
Rotations: Heavy 3/0, Medium 11/2, Light 10/5, Total Adds 7, WAMO, WTMP, WPEG, WPLZ, KHYS, WVOI, WEDR. Heavy: WAOK, WRDW, WANM. Medium: KKDA-FM, KDAY, XHRM, WATV, WORL, WDAO, WTLC, KDKO, KUKQ.

GRADY HARRELL "Belinda" (Constellation/MCA) 24/6
Rotations: Heavy 0/0, Medium 8/0, Light 18/6, Total Adds 6, KMJM, KACE, WKXI, WWDM, WVKO, WTLC. Medium: KRNB, WEDR, WGCI, KSOL, WENN, KAPE.

SHIRLEY BROWN "This Used To Be Your House" (Sound Town) 22/2
Rotations: Heavy 5/0, Medium 10/0, Light 7/2, Total Adds 2, WHRK, WATV. Heavy: KRNB, WDA, WRDW, WBLX, WKWM. Medium: WILD, WZEN-FM, WKND, WXOK, WENN, WQMG, WPDQ, WORL, KAPE, WTLC.

BUTCH SAM & THE STATION BAND "Say That You Will" (Private I/CBS) 21/3
Rotations: Heavy 0/0, Medium 7/0, Light 14/3, Total Adds 3, WHUR, WENN, WTLC. Medium: WAOK, WVEE, KRNB, WDA, WPEG, WJAX, KOKA.

KASHIF "Ooh Love" (Arista) 21/3
Rotations: Heavy 0/0, Medium 11/2, Light 10/1, Total Adds 3, KQXL, WLOU, KAPE. Medium: WAOK, WZAK, KACE, XHRM, WFXC, WQMG, WJMI, WORL, WWWW.

FORCE MD'S "Forgive Me Girl" (Tommy Boy) 20/9
Rotations: Heavy 0/0, Medium 11/2, Light 9/7, Total Adds 9, WDAS, WVEE, KMJQ, KRNB, WLUM, Z93, WPEG, WKXI, WPLZ. Medium: WXYV, WUSL, KYOK, WDMT, WZAK, KIIZ, WOKS, WWWW, WILD.

E. ISLEY, C. JASPER, M. ISLEY "Kiss And Tell" (CBS Associated) 20/5
Rotations: Heavy 2/0, Medium 9/1, Light 9/4, Total Adds 5, WHRK, WXOK, WATV, WAAA, KDKO. Heavy: WJMI, KJCB. Medium: WAOK, KRNB, WTMP, WKXI, WQOK, KOKA, WDAO, WTLC.

JOHNNY GILL "Half Crazy" (Cotillion/Atco) 19/19
Rotations: Heavy 0/0, Medium 4/4, Light 15/15, Total Adds 19 including WILD, WDAS, WHUR, WVEE, KNOK-FM, KMJQ, KRNB, WDA, WHRK, WEDR, WTMP, WJAX, WPDQ, WDAO, WWWW.

FREESTYLE "The Party Has Begun" (Sunnyview) 18/5
Rotations: Heavy 1/0, Medium 5/0, Light 10/5, Total Adds 5, WAOK, WEDR, KHYS, KOKA, WANM. Heavy: WTLC. Medium: WENN, WPEG, WQOK, WEAS, WAAA.

BLACK IVORY "You Are My Lover" (Panoramic) 16/2
Rotations: Heavy 0/0, Medium 7/1, Light 9/1, Total Adds 2, KOKA, WTLC. Medium: WAMO, WEDR, WNHC, WATV, WQMG, WPDQ.

GRANDMASTER FLASH "Sign Of The Times" (Elektra) 15/14
Rotations: Heavy 0/0, Medium 2/2, Light 13/12, Total Adds 14, WRKS, WDAS, WAOK, KNOK-FM, KMJQ, WTMP, WBMX, WGCI, WJLB, KMJM, KSOL, WKND, WORL, WDAO.

DYNAMIC BREAKERS "Dynamic (Total Control)" (Sunnyview) 15/5
Rotations: Heavy 1/0, Medium 2/0, Light 12/5, Total Adds 5, KRNB, WDA, WPEG, KOKA, WANM. Heavy: WPLZ. Medium: WENN, WKXI.

FATBACK "Spread Love" (Spring) 15/4
Rotations: Heavy 0/0, Medium 2/1, Light 13/3, Total Adds 4, KRNB, WDA, XHRM, KOKA. Medium: WAOK.

MAGNUM FORCE "Cool Out" (Now Sounds) 15/3
Rotations: Heavy 3/1, Medium 6/1, Light 6/1, Total Adds 3, WDA, WQOK, WWWW. Heavy: WBMX, WGCI. Medium: WUSL, WDRQ, WZEN-FM, KOKA, WKWM.

JOHNNIE TAYLOR "Lady, My Whole World Is You" (Malesco) 15/2
Rotations: Heavy 2/0, Medium 6/0, Light 7/2, Total Adds 2, WVEE, WPEG. Heavy: WDA, WYLD-FM. Medium: WILD, KNOK-FM, WRDW, WXOK, WBLX, KAPE.

JIMMY CASTOR "It Gets To Me" (Dream/Salsoul) 14/2
Rotations: Heavy 0/0, Medium 3/0, Light 11/2, Total Adds 2, WQMG, KHYS. Medium: WKXI, KOKA, WWWW.

SLAVE "The Word Is Out" (Cotillion/Atco) 14/1
Rotations: Heavy 0/0, Medium 1/0, Light 13/1, Total Adds WAMO. Medium: KAPE.

CHERRELLE "When You Look In My Eyes" (Tabu/CBS) 13/2
Rotations: Heavy 1/0, Medium 4/0, Light 8/2, Total Adds 2, WENN, KAPE. Heavy: WLOU. Medium: KKDA-FM, KQXL, WXOK, KJCB.

MICHAEL WYCOFF "Gonna Chase You (Till You Catch Me)" (Valley Vue) 13/1
Rotations: Heavy 0/0, Medium 3/0, Light 10/1, Total Adds 1, WDA. Medium: WATV, WENN, KHYS.

FOREIGNER "I Want To Know What Love Is" (Atlantic) 10/3
Rotations: Heavy 3/1, Medium 5/1, Light 2/1, Total Adds 3, WDJY, WHRK, WWDM. Heavy: WJAX, WOKS. Medium: WBLZ, WLUM, KACE, WPDQ.

AM/FM "Push The Pedal To The Metal" (Dream/Salsoul) 10/1
Rotations: Heavy 0/0, Medium 2/0, Light 8/1, Total Adds 1, WWDM. Medium: WXYV, WWWW.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

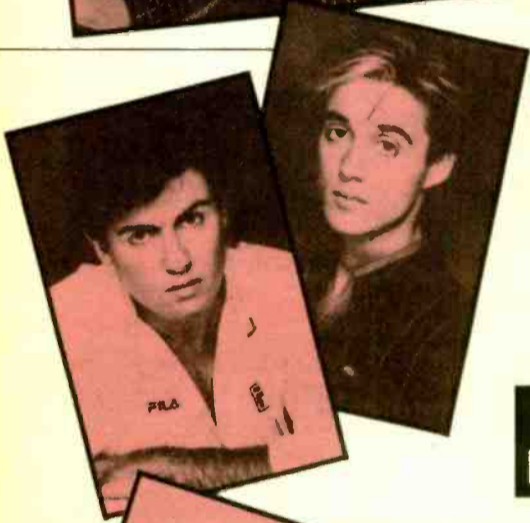
WE'RE BEGINNING THE YEAR
AS WE ENDED '84—
WITH BREAKERS AND HIT RECORDS!



CHAMPAIGN

"THIS TIME"

BLACK/URBAN CHART: **30** **Black/Urban** BILLBOARD: 46*
BREAKERS.



WHAM!

FEATURING
GEORGE MICHAEL

"CARELESS WHISPER"

Black/Urban
NEW & ACTIVE

WILD	KNOK-FM	WYLD-FM	KMJM
WUSL	KMJQ	WTMP	KACE
WDJY	KRNB	WBLZ	KJLH
WVEE	WHRK	WLUM	XHRM

BILLBOARD: 57*



PHILLIP BAILEY

DUET WITH
PHIL COLLINS

"EASY LOVER"

BLACK/URBAN CHART: **17** BILLBOARD: 15*



REBBIE JACKSON

"A FORK IN THE ROAD"

JUST OUT & ALREADY ON:

KRNB	WKXI	WQQK	WAMO
WVOL	WRKS	KAPE	95X
WMAK	WHAT	WZAK	

TWO NEW SMASH
SINGLES ON YOUR
DESK THIS WEEK!

THIRD
WORLD
"SENSE OF PURPOSE"

GLADYS
KNIGHT
"MY TIME" & THE **PIPS**

Columbia Records



Black/Urban Regional Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST	WUSL/Philadelphia Jeff Wyatt	SOUTH	WATV/Birmingham Ron January	WFXC/Durham Alvin Stowe	WPDQ/Jacksonville Scott Jackson	KRNB/Memphis Jerry Mason	WPLZ/Petersburg Hardy Jay	MIDWEST	WDAO/Dayton Lankford Stephen
WVBN/Baltimore Keith Newman FAT BOYS COMMODORES ROCKWELL ROCKIE ROBBINS EGYPTIAN LOVER Hottest: EUGENE WILDE PAUL BARDCASTLE NUANCE STEVIE WONDER DIANA ROSS WXYV/Baltimore Roy Sempson FAT BOYS CHAKA KHAN WHODINI ROCKIE ROBBINS CHERYL LYNN WILTON FELDER COMMODORES LEVERT PARELA JOY TINA TURNER Hottest: DIANA ROSS NEW EDITION RAY PARKER JR. TELMA ROUSTON GEORGE BENSON WILD/Boston Elroy R.C. Smith STYLISTICS WILTON FELDER TIME JOHNNY GILL Hottest: TEMPTATIONS JERMAINE STEWART MIDNIGHT STAR NEW EDITION UTFO WKND/Hartford Jordan McLean PRINCE ASHFORD & SIMPSON FAT BOYS GRANDMASTER FLASH TIME UTFO WILTON FELDER RAY GOODMAN & BR PHILIP BAILEY EUGENE WILDE CAPTAIN ROCK NUANCE Hottest: STEVIE WONDER MADONNA NEW EDITION GEORGE BENSON PAUL BARDCASTLE WNHC/New Haven James Jordan NOLAN THOMAS PATTI LABELLE FAT BOYS PENNY FORD CHAKA KHAN WILTON FELDER TELMA ROUSTON Hottest: RAY PARKER JR. TOM BRONIE MIDNIGHT STAR MADONNA KOO & THE GANG WRKS/New York Tony Quarone ROXANNE SHANTE GRANDMASTER FLASH TINA TURNER TELMA ROUSTON TEMPTATIONS WRISPERS Hottest: MADONNA TELMA ROUSTON KOO & THE GANG STRAPE	KOKO POP GEORGE BENSON WHODINI WHISPERS READY FOR THE MOR Hottest: KLYMAXX NEW EDITION UTFO STYLISTICS WDAS/Philadelphia Joe Tamburro TIME CHAKA KHAN PHILIP BAILEY GRANDMASTER FLASH WILTON FELDER COMMODORES ELEANOR GRANT COLORS RAY GOODMAN & BR READY FOR THE MOR CHAMPAIGN TINA TURNER JOHNNY GILL FORCE MD'S Hottest: TEMPTATIONS PAUL BARDCASTLE EUGENE WILDE UTFO VANITY WAMOP/Pittsburgh Allen Harrison CHAKA KHAN FAT BOYS TINA TURNER SHEENA EASTON RJ'S LATEST ARRIV DAN HARTMAN RAY GOODMAN & BR ROGER SLAVE TEDDY PENDERGRASS NTUNE Hottest: VANITY GEORGE BENSON JONKUN CREW NEW EDITION CHAKA KHAN WDJY/Washington Dan O'Neil FOREIGNER WHAM! NOLAN THOMAS UTFO LIMIT WAB Hottest: WHAM! PRINCE POINTER SISTERS FURIOUS FIVE CHAKA KHAN WHUR/Washington Libby Lawson SHEENA EASTON JOHNNY GILL ROCKIE ROBBINS KLYMAXX WILTON FELDER TINA TURNER BUTCH SAM & THE S Hottest: EUGENE WILDE PRINCE DIANA ROSS GLENN JONES JERMAINE STEWART	WAOK/Atlanta Larry Tinsley EVELYN KING WILTON FELDER GRANDMASTER FLASH FRESSTYLE Hottest: TWILIGHT 22 Hottest: MIDNIGHT STAR MADONNA PAUL BARDCASTLE NEW EDITION ROCK MASTER SCOTT WVEE/Atlanta Scotty Andrews CHAKA KHAN PATTI LABELLE ROCKWELL TIME ASHFORD & SIMPSON CULTURE CLUB HALL & OATES CAROL LYNN TOMMES TINA TURNER THOMAS MCCLARY WHODINI FORCE MD'S FAT BOYS TWILIGHT 22 WHAM! WISS EVELYN KING RAY GOODMAN & BR OLLIE & JERRY JANET JACKSON JOHNNY GILL LONNIE BILL JOHNNIE TAYLOR ANDY SUMMERS Hottest: MIDNIGHT STAR NEW EDITION KURTIS BLOW DIANA ROSS MADONNA WRDW/Augusta Charlotte Logan STEPHANIE HILLS ROCKWELL RAY GOODMAN & BR CHERYL LYNN CULTURE CLUB Hottest: EUGENE WILDE TEMPTATIONS PAUL BARDCASTLE MADONNA MIDNIGHT STAR KOXL/Baton Rouge Gaylord Boyd JEFFREY OSBORNE CHAKA KHAN ASHFORD & SIMPSON DREAMSOY WHODINI HALL & OATES KASBIP NOLAN THOMAS CASHERS Hottest: PAUL BARDCASTLE JERMAINE STEWART DIANA ROSS TEMPTATIONS MIDNIGHT STAR WXOK/Baton Rouge Al Wallace WHAM! CHAMPAIGN ELEANOR GRANT ISLEY, JASPER & ASHFORD & SIMPSON TINA TURNER SHEENA EASTON Hottest: MIDNIGHT STAR DIANA ROSS KLYMAXX STEVIE WONDER NEW EDITION KLYMAXX	CHAKA KHAN SHIRLEY BROWN CHERYL LYNN COMMODORES ISLEY, JASPER & FAT BOYS Hottest: KOO & THE GANG JANET JACKSON MADONNA BILLY OCEAN EUGENE WILDE WENN/Birmingham Michael Star ROCK MASTER SCOTT CHERRYLLE READY FOR THE MOR FURIOUS FIVE BUTCH SAM & THE S Hottest: MIDNIGHT STAR EUGENE WILDE GREN GUTHRIE WWWZ/Charleston Marc Little TIME ASHFORD & SIMPSON POINTER SISTERS SHEENA EASTON STEPHANIE HILLS NOLAN THOMAS RONNIE LAWS JACK MAGNER WILTON FELDER CHERYL LYNN COMMODORES LONNIE BILL Hottest: EUGENE WILDE STEVIE WONDER RAY PARKER JR. KOO & THE GANG NEW EDITION WPEG/Charlotte Charlotte Logan MIKE ROSS! ROGER NUANCE RJ'S LATEST ARRIV MAN PARRISH JANICE CHRISTIE JOHNNIE TAYLOR DYNAMIC BREAKERS WILTON FELDER FORCE MD'S FAT BOYS WISS Hottest: PAUL BARDCASTLE DIANA ROSS STEVIE WONDER NEW EDITION KURTIS BLOW JET94/Chattanooga Rich Phillips SKYY CHAMPAIGN WHODINI Hottest: MADONNA PRINCE NEW EDITION PAUL BARDCASTLE EUGENE WILDE KKDA-FM/Dallas Terri Avery JEFFREY OSBORNE TEENA MARIE NUANCE CONTROLERS WILTON FELDER CHAKA KHAN JEFFREY OSBORNE NOLAN THOMAS Hottest: PAUL BARDCASTLE MIDNIGHT STAR KURTIS BLOW NEW EDITION KLYMAXX	WILTON FELDER CHERYL LYNN CHAKA KHAN TIME RAY GOODMAN & BR STEVIE WONDER HOLLY THOMAS KLYMAXX PAUL BARDCASTLE ROCK MASTER SCOTT KNOK-FM/Fl. Worth Kenny Byrd POINTER SISTERS COMMODORES CHAKA KHAN ROCKWELL GRANDMASTER FLASH FAT BOYS WILTON FELDER JEFFREY OSBORNE JOHNNY GILL NOLAN THOMAS JONIE MORRISON Hottest: NEW EDITION KLYMAXX PRINCE MIDNIGHT STAR EUGENE WILDE WOMG/Greensboro Doc Foster JIMMY CASTOR LONNIE BILL RAY GOODMAN & BR ROCK MASTER SCOTT READY FOR THE MOR Hottest: STEVIE WONDER PAUL BARDCASTLE NEW EDITION KOO & THE GANG MIDNIGHT STAR KYOK/Houston Steve Hedgewood IS BILL BEAT BOX BOYS FAT BOYS PRINCE Hottest: WHODINI UTFO ROCK MASTER SCOTT READY FOR THE MOR MADONNA KMJQ/Houston Brute Bailey SHEENA EASTON FORCE MD'S JOHNNY GILL WHAM! CHERYL LYNN FAT BOYS WILTON FELDER GRANDMASTER FLASH ASHFORD & SIMPSON Hottest: PAUL BARDCASTLE NEW EDITION KLYMAXX NOLAN THOMAS EUGENE WILDE WXXJ/Jackson Tommy Marshall CHERYL LYNN PATTI LABELLE WILTON FELDER ASHFORD & SIMPSON TINA TURNER FORCE MD'S GRADY BARRELL FAT BOYS Hottest: EUGENE WILDE KLYMAXX KOO & THE GANG NEW EDITION JERMAINE JACKSON WJMJ/Jackson Carl Haynes none Hottest: STEVIE WONDER JERMAINE STEWART DIANA ROSS MADONNA PHILIP BAILEY	COLORS TIME COMMODORES PRETTY TONY ASHFORD & SIMPSON JOHNNY GILL COSMIC CAT VERICHERI Hottest: PAUL BARDCASTLE KLYMAXX NEW EDITION EUGENE WILDE JANET JACKSON KNZK/Ween BM St. John PRINCE NOLAN THOMAS FURIOUS FIVE READY FOR THE MOR STEPHANIE HILLS CHAKA KHAN STARSKI Hottest: PAUL BARDCASTLE ROCK MASTER SCOTT KIDS AT WORK KLYMAXX UTFO KJCB/Lafayette Beatrice Evans NOLAN THOMAS Hottest: NEW EDITION STEVIE WONDER EUGENE WILDE TEMPTATIONS RAY PARKER JR. MIDNIGHT STAR WLOU/Louisville Tony T. Fields ASHFORD & SIMPSON COMMODORES JOHNNIE TAYLOR KASBIP NTUNE FREDERICK POINTER SISTERS PERRY RIBES IVY CHERYL LYNN WHODINI CHAMPAIGN WILTON FELDER TINA TURNER Hottest: PAUL BARDCASTLE TEENA MARIE NEW EDITION CHERRYLLE RAY PARKER JR. WJSL/Lynchburg Lad Goins HALL & OATES Hottest: MIDNIGHT STAR KOO & THE GANG STEVIE WONDER JERMAINE JACKSON PHILIP BAILEY WDIA/Memphis Bobby O'Jay KLYMAXX COMMODORES TINA TURNER FAT BOYS PHILIP BAILEY JANET JACKSON ROBBI ASHFORD & SIMPSON DYNAMIC BREAKERS MICHAEL WYCOFF NEW EXPERIENCE CHERYL LYNN ROGER KELLAMAY MAGNUM FORCE KYM YANCEY CHAKA KHAN WILTON FELDER PATTI LABELLE KLIQUE HALL & OATES RICHARD D. FIELDS MAN PARRISH FATBACK JOHNNY GILL Hottest: EUGENE WILDE GAP BAND PAUL BARDCASTLE JEFFREY OSBORNE JERMAINE JACKSON	CASHERS LIMIT FATBACK DUTCH ROBINSON FURIOUS FIVE REBBIE JACKSON PATTI LABELLE GLADYS KNIGHT DYNAMIC BREAKERS RICHARD D. FIELDS HARBATTARS COMMODORES TIME ASHFORD & SIMPSON THOMAS MCCLARY CHERYL LYNN JOHNNY GILL FAT BOYS ROCKIE ROBBINS FORCE MD'S WILTON FELDER Hottest: EUGENE WILDE STEVIE WONDER KOO & THE GANG JERMAINE JACKSON NEW EDITION GREN GUTHRIE WEDR/Miami Jackson Jones ROGER FRESSTYLE PENNY FORD JOHNNY GILL Hottest: EUGENE WILDE STEVIE WONDER KOO & THE GANG TEMPTATIONS RAY PARKER JR. WBLX/Mobile B.J. Taylor CHERYL LYNN TINA TURNER SHEENA EASTON Hottest: STEVIE WONDER TEENA MARIE JERMAINE JACKSON NEW EDITION KLYMAXX WQOK/Mashville Fred Harvey MAGNUM FORCE FAT BOYS MIDNIGHT STAR PATTI LABELLE OLLIE & JERRY ASHFORD & SIMPSON NTUNE CYNDI LAUPER REBBIE JACKSON NEW EDITION JOHNNY GILL WILTON FELDER CHERYL LYNN TINA TURNER Hottest: none WYLD-Fla/New Orleans Dell Spencer WILTON FELDER PHILIP BAILEY SHALAMA Hottest: TEMPTAT ONS TEENA MARIE EUGENE WILDE MIDNIGHT STAR STEVIE WONDER K94/Norfolk Bruce Dowdy PHILIP BAILEY VANITY GREN GUTHRIE HALL & OATES DEBBIE DSB STEPHANIE HILLS Hottest: PHILIP BAILEY TEENA MARIE PRINCE KOO & THE GANG BALL & OATES WORL/Orlando Earl James NEWCLSDS RAY GOODMAN & BR LONNIE BILL GRANDMASTER FLASH JOHNNY GILL Hottest: DAISY BAND MIDNIGHT STAR MADONNA NEW EDITION DIANA ROSS WVDM/Sumter Mays/Hart FOREIGNER AM-FM GRADY BARRELL CHERYL LYNN ASHFORD & SIMPSON WILTON FELDER ROCKWELL GARY TAYLOR ROGER KELLAMAY Hottest: EUGENE WILDE PAUL BARDCASTLE NEW EDITION MADONNA PRINCE WANM/Tallahassee Joe Bullard PRETTY TONY WILTON FELDER KURTIS BLOW KLYMAXX JOHNNY GILL KAVION RJ'S LATEST ARRIV FRESSTYLE UTFO DYNAMIC BREAKERS Hottest: STEVIE WONDER GREN GUTHRIE NEW EDITION RAY PARKER JR. HALL & OATES	ASHFORD & SIMPSON FORCE MD'S WHAM! READY FOR THE MOR CHAMPAIGN UTFO ROGER NOLAN THOMAS WISS SHEILA S Hottest: MIDNIGHT STAR ROCK MASTER SCOTT MADONNA PAUL BARDCASTLE CULTURE CLUB KHYS/Port Arthur Mark Petry PRINCE JONKUN CREW POINTER SISTERS THOMAS MCCLARY RODNEY SAULSBERRY KYM YANCEY KAVION JIMMY CASTOR JOHNNY GILL FRESSTYLE ROGER Hottest: MIDNIGHT STAR ASHFORD & SIMPSON TEMPTATIONS GLENN JONES EUGENE WILDE WANT/Richmond Kirby Carmichael WILTON FELDER NOLAN THOMAS POINTER SISTERS COMMODORES CHAMPAIGN Hottest: PAUL BARDCASTLE TEMPTATIONS NEW EDITION RAY PARKER JR. STEVIE WONDER WTOY/Roanoke Duke Ellington NOLAN THOMAS SHEENA EASTON OLLIE & JERRY ASHFORD & SIMPSON COMMODORES Hottest: NEW EDITION PAUL BARDCASTLE STEVIE WONDER KOO & THE GANG EUGENE WILDE KAPE/San Antonio Mike Kelly ASHFORD & SIMPSON NUANCE TINA TURNER KASBIP WILTON FELDER LIMIT CHERRYLLE PAUL BARDCASTLE RAY PARKER JR. GREN GUTHRIE GAP BAND JEFFREY OSBORNE WEAS/Sevannah Don Jones TIME MAN PARRISH Hottest: MIDNIGHT STAR RAY PARKER JR. GAP BAND PAUL BARDCASTLE TEMPTATIONS KOKA/Shreveport B.S. Davis BLACK IVORY DYNAMIC BREAKERS FRESSTYLE REBBIE JACKSON PATTI LABELLE RAY GOODMAN & BR WILTON FELDER NOLAN THOMAS KAVION FATBACK FAT BOYS RICHARD D. FIELDS TINA TURNER ASHFORD & SIMPSON Hottest: NEW EDITION MIDNIGHT STAR TEMPTATIONS PAUL BARDCASTLE EUGENE WILDE WVDM/Sumter Mays/Hart FOREIGNER AM-FM GRADY BARRELL CHERYL LYNN ASHFORD & SIMPSON WILTON FELDER ROCKWELL GARY TAYLOR ROGER KELLAMAY Hottest: EUGENE WILDE PAUL BARDCASTLE NEW EDITION MADONNA PRINCE WANM/Tallahassee Joe Bullard PRETTY TONY WILTON FELDER KURTIS BLOW KLYMAXX JOHNNY GILL KAVION RJ'S LATEST ARRIV FRESSTYLE UTFO DYNAMIC BREAKERS Hottest: STEVIE WONDER GREN GUTHRIE NEW EDITION RAY PARKER JR. HALL & OATES	WBMX/Chicago Lee Michaels LONNIE BILL WILTON FELDER COMMODORES EVELYN KING KURTIS BLOW TINA TURNER CHAKA KHAN GRANDMASTER FLASH Hottest: FURIOUS FIVE MAN PARRISH SKYY INTRUDERS Hottest: EUGENE WILDE TEENA MARIE AL JARREAU TELMA ROUSTON JOYCE KENNEDY WGCH/Chicago Graham Armstrong CHAKA KHAN TIME SHEENA EASTON ASHFORD & SIMPSON EVELYN KING FRESSTYLE ROGER Hottest: MIDNIGHT STAR ASHFORD & SIMPSON TEMPTATIONS GLENN JONES EUGENE WILDE WANT/Richmond Kirby Carmichael WILTON FELDER NOLAN THOMAS POINTER SISTERS COMMODORES CHAMPAIGN Hottest: PAUL BARDCASTLE TEMPTATIONS NEW EDITION RAY PARKER JR. STEVIE WONDER WTOY/Roanoke Duke Ellington NOLAN THOMAS SHEENA EASTON OLLIE & JERRY ASHFORD & SIMPSON COMMODORES Hottest: NEW EDITION PAUL BARDCASTLE STEVIE WONDER KOO & THE GANG EUGENE WILDE KAPE/San Antonio Mike Kelly ASHFORD & SIMPSON NUANCE TINA TURNER KASBIP WILTON FELDER LIMIT CHERRYLLE PAUL BARDCASTLE RAY PARKER JR. GREN GUTHRIE GAP BAND JEFFREY OSBORNE WEAS/Sevannah Don Jones TIME MAN PARRISH Hottest: MIDNIGHT STAR RAY PARKER JR. GAP BAND PAUL BARDCASTLE TEMPTATIONS KOKA/Shreveport B.S. Davis BLACK IVORY DYNAMIC BREAKERS FRESSTYLE REBBIE JACKSON PATTI LABELLE RAY GOODMAN & BR WILTON FELDER NOLAN THOMAS KAVION FATBACK FAT BOYS RICHARD D. FIELDS TINA TURNER ASHFORD & SIMPSON Hottest: NEW EDITION MIDNIGHT STAR TEMPTATIONS PAUL BARDCASTLE EUGENE WILDE WVDM/Sumter Mays/Hart FOREIGNER AM-FM GRADY BARRELL CHERYL LYNN ASHFORD & SIMPSON WILTON FELDER ROCKWELL GARY TAYLOR ROGER KELLAMAY Hottest: EUGENE WILDE PAUL BARDCASTLE NEW EDITION MADONNA PRINCE WANM/Tallahassee Joe Bullard PRETTY TONY WILTON FELDER KURTIS BLOW KLYMAXX JOHNNY GILL KAVION RJ'S LATEST ARRIV FRESSTYLE UTFO DYNAMIC BREAKERS Hottest: STEVIE WONDER GREN GUTHRIE NEW EDITION RAY PARKER JR. HALL & OATES	TIME CHAKA KHAN TINA TURNER CHERYL LYNN COMMODORES ROCKWELL KYM YANCEY CHAMPAIGN GRANDMASTER FLASH JOHNNY GILL Hottest: PAUL BARDCASTLE JOHNNY GILL Hottest: EUGENE WILDE PHILIP BAILEY WHODINI NEW EDITION WJLB/Detroit James Alexander ALEEN ASHFORD & SIMPSON JONKUN CREW NUANCE GRANDMASTER FLASH Hottest: PAUL BARDCASTLE TEENA MARIE NEW EDITION TEMPTATIONS EUGENE WILDE WDRQ/Detroit Jim Snowden DER NER KURTIS BLOW STARSKI CHAKA KHAN FAT BOYS RAY PARKER JR. Hottest: EUGENE WILDE FAT BOYS PAUL BARDCASTLE SHEENA EASTON UTFO WKWM/Grand Rapids Frank Grant WHODINI Hottest: PAUL BARDCASTLE MIDNIGHT STAR TEMPTATIONS SHIRLEY BROWN NEW EDITION WTLG/Indianapolis Jay Johnson CHAKA KHAN FAT BOYE ROCKWELL EVELYN KING GRADY BARRELL BUTCH SAM & THE S BLACK IVORY Hottest: KLYMAXX EUGENE WILDE PHILIP BAILEY NUANCE JANET JACKSON WLUM/Milwaukee Brown/Austin JACK MAGNER FORCE MD'S SADE GEORGE BENSON Hottest: MADONNA PAUL BARDCASTLE KOO & THE GANG BILLY OCEAN STEVIE WONDER WWW/Saginaw Kernn Crockett MAGNUM FORCE LONNIE BILL RAY GOODMAN & BR XAVION FURIOUS FIVE UTFO JOHNNY GILL Hottest: KURTIS BLOW SHEENA EASTON MADONNA PRINCE NOLAN THOMAS KMMJ/S. Louis Ron Atkins NEW EDITION WISS SCRITTI POLITTI PENNY FORD FAT BOYS COMMODORES CHERYL LYNN CHAMPAIGN GRANDMASTER FLASH WILTON FELDER GRADY BARRELL Hottest: VANITY JERMAINE STEWART READY FOR THE MOR EUGENE WILDE MADONNA WZEN/S. Louis Rod King CHERYL LYNN Hottest: STEVIE WONDER TEMPTATIONS MIDNIGHT STAR READY FOR THE MOR PAUL BARDCASTLE WVON/Toledo Maxx Myrick ROGER UTFO WILTON FELDER Hottest: MIDNIGHT STAR STEVIE WONDER KOO & THE GANG EUGENE WILDE PAUL BARDCASTLE

79 Reporting Stations
77 Current Reports
The following stations reported a frozen playlist this week:
WJMI/Jackson
KDAY/Los Angeles

R&R JAZZ RADIO NATIONAL AIRPLAY/30

- January 18, 1985
1 PAQUITO D'RIVERA/Why Not! (Columbia)
2 DIANE SCHUUR/Deedles (GRP)
3 PAT METHENY/First Circle (WB)
4 SCOTT COSSU/Islands (Windham Hill)
5 WYNTON MARSALIS/Hot House Flowers (Columbia)
6 MISTER SPATS/Mister Spats (Track)
7 SHADOWFAX/The Dreams Of Children (Windham Hill)
8 VICTOR FELDMAN/Fiesta (Palo Alto)
9 JACK WILKINS/Captain Blued (Greene St./2001)
10 LAUREL MASSE/Alone Together (Pausa)
11 RON McCROBY/The Other Whistler (Concord)
12 EARL KLUGH/Night Songs (Capitol)
13 RICHIE BEIRACH/Elegy For Bill Evans (Palo Alto)
14 MANHATTAN TRANSFER/Bop Doo-Wopp (Atlantic)
15 SUPERSAX & L.A. VOICES/Supersax & L.A. Voices, Vol. 2 (Columbia)
16 GROVER WASHINGTON JR./Inside Moves (Elektra)
17 IN SYNC/Sync Or Swim (Silver Seven)
18 AL JARREAU/High Crime (WB)
DEBUT 19 RODNEY JONES/When You Feel The Love (Timeless/Zebra)
15 20 JEAN-LUC PONTY/Open Mind (Atlantic)
14 21 ALEXANDER ZONJIC/Romance With You (Inner City)
28 22 BOB THOMPSON/7 In 7 Out (Rainbow)
24 23 LONNIE LISTON SMITH/Silhouettes (Doctor Jazz)
25 24 SANDY OWEN ENSEMBLE/Montage (Ivory)
21 25 OSCAR PETERSON TRIO/The Good Life (Pablo Live)
27 26 ART PEPPER QUARTET/Maiden Voyage Sessions, Vol. 3 (Galaxy)
DEBUT 27 ELLA FITZGERALD/DUKE ELLINGTON/Stockholm Concert, 1966 (Pablo Live)
DEBUT 28 JOE FARRELL/LOUIS HAYES QUARTET/Vim 'N' Vigor (Timeless/Zebra)
22 29 JOE WILLIAMS/Nothin' But The Blues (Delos)
DEBUT 30 ART BLAKEY & JAZZ MESSENGERS/Album Of The Year (Timeless/Zebra)

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; WJAX/Jacksonville, Chris Turner; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsey.

NEW & ACTIVE

- SKYWALK "Silent Witness" (Zebra) 14/11
Rotations: Heavy 4/2, Medium 4/3, Light 2/2, Extra Adds 4, Total Adds 11, WBFO, WBGU, KERA, WNOP, WBBY, KMCR, KPLU, WFSS, WMGI, KWMU, KLCC. Heavy: WLOQ, KKGO. Medium: KIFM.
COUNTRY "Soundtrack" (Windham Hill) 11/2
Rotations: Heavy 3/0, Medium 2/0, Light 6/2, Extra Adds 0, Total Adds 2, KUOP, WYBC. Heavy: KCSC, WVPE, KIFM. Medium: WGBH, KTCJ.
MONTY ALEXANDER/RAY BROWN/HERB ELLIS "Overseas Special" (Concord) 10/4
Rotations: Heavy 3/1, Medium 2/2, Light 5/1, Extra Adds 0, Total Adds 4, WFSS, WVPE, KLCC, KLSK. Heavy: KADX, WHRO.
COTTON CLUB "Soundtrack" (Geffen) 9/5
Rotations: Heavy 4/2, Medium 3/2, Light 2/1, Extra Adds 0, Total Adds 5, KBEM, KADX, KPLU, WYBC, WGCI. Heavy: WYRS, WUWM. Medium: WKND.
CHET BAKER "Once Upon A Summertime" (Fantasy) 9/3
Rotations: Heavy 1/0, Medium 1/0, Light 8/2, Extra Adds 1, Total Adds 3, WRTI, WKSU, KRVS. Heavy: WVPE. Medium: WMOT.
LINDA RONSTADT with NELSON RIDDLE ORCHESTRA "Lush Life" (Asylum) 9/2
Rotations: Heavy 1/0, Medium 3/1, Light 4/0, Extra Adds 1, Total Adds 2, WMOT, KIFM. Heavy: WMGI. Medium: WBEE, KLSK.
BILL BARRON "Variations In Blue" (Muse) 9/1
Rotations: Heavy 1/0, Medium 5/0, Light 3/1, Extra Adds 0, Total Adds 1, WBGU. Heavy: WIAN. Medium: KPLU, WFSS, KLCC, KXPR, WKND.
CLAUDE BOLLING TRIO "Jazz A' La Francaise" (Columbia) 9/1
Rotations: Heavy 3/0, Medium 4/1, Light 2/0, Extra Adds 0, Total Adds 1, WBBY. Heavy: WHRO, WVPE, KLSK. Medium: WNOP, KADX, WNUR.
GEORGE ADAMS/DON PULLEN QUARTET "Decisions" (Timeless/Zebra) 8/3
Rotations: Heavy 1/1, Medium 4/1, Light 3/1, Extra Adds 0, Total Adds 3, WRTI, KCSC, KLCC. Medium: WGBH, WDET, KJAZ.
GEORGE BENSON "20/20" (WB) 7/5
Rotations: Heavy 3/2, Medium 1/1, Light 2/1, Extra Adds 1, Total Adds 5, WBGU, WZAM, WLOQ, WJZZ, KKGO. Heavy: KIFM.
LARRY CHERNICOFF "Gallery Of Air" (Muse/Art) 7/5
Rotations: Heavy 0/0, Medium 4/2, Light 2/2, Extra Adds 1, Total Adds 5, WBFO, KMCR, WYBC, WUSF, KLCC. Medium: WZAM, KWMU.
COUNT BASIE "Afrique" (Doctor Jazz) 7/4
Rotations: Heavy 1/0, Medium 5/3, Light 1/1, Extra Adds 0, Total Adds 4, WRTI, KCSC, WNUR, KLCC. Heavy: WBGU. Medium: KBEM, WKND.

MOST ADDED

- RODNEY JONES (12)
When You Feel The Love (Timeless/Zebra)
SKYWALK (11)
Silent Witness (Zebra)
BOB THOMPSON (10)
7 In 7 Out (Rainbow)
MISTER SPATS (8)
Mister Spats (Track)
ART PEPPER QUARTET (7)
Maiden Voyage Sessions, Vol. 3 (Galaxy)

HOTTEST

- DIANE SCHUUR (21)
Deedles (GRP)
PAQUITO D'RIVERA (16)
Why Not! (Columbia)
PAT METHENY (15)
First Circle (WB)
WYNTON MARSALIS (11)
Hot House Flowers (Columbia)
SCOTT COSSU (10)
Islands (Windham Hill)
EARL KLUGH (10)
Night Songs (Capitol)

L. SUBRAMANIAM & STEPHANE GRAPPELLI "Conversations" (Milestone/Fantasy) 7/4
Rotations: Heavy 2/1, Medium 0/0, Light 5/3, Extra Adds 0, Total Adds 4, WBGU, WBEE, KPLU, KIFM. Heavy: KXPR.
SHORTY ROGERS/BUD SHANK "Back Again" (Choice/Bainbridge) 7/3
Rotations: Heavy 1/1, Medium 2/1, Light 4/1, Extra Adds 0, Total Adds 3, KADX, KPLU, KLCC. Medium: WFSS.
PATRICK WILLIAMS "Dreams & Themes" (Allegiance) 7/3
Rotations: Heavy 1/0, Medium 1/0, Light 4/2, Extra Adds 1, Total Adds 3, WFAE, KCSC, KRVS. Heavy: KIFM. Medium: KLSK.
MORGANA KING "Portraits" (Muse) 7/1
Rotations: Heavy 0/0, Medium 5/0, Light 1/0, Extra Adds 1, Total Adds 1, KMCR. Medium: WYRS, WFAE, WBEE, WKND, KLCC.
NYLONS "One Size Fits All" (Open Air) 7/1
Rotations: Heavy 2/0, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 1, KIFM. Heavy: WMOT, KTCJ. Medium: WLOQ, WNOP, WVPE.
BOB MAGNUSON QUINTET "Song For Janet Lee" (Discovery) 6/3
Rotations: Heavy 3/1, Medium 1/0, Light 1/1, Extra Adds 1, Total Adds 3, WMOT, KLON, KPLU. Heavy: KJAZ, KXPR-FM. Medium: WGBH.
NORTHWIND "Circle In The Fire" (Palo Alto) 6/0
Rotations: Heavy 1/0, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KWMU. Medium: WVPE.
LARRY CORYELL & BRIAN KEAN "Just Like Being Born" (Flying Fish) 5/4
Rotations: Heavy 1/1, Medium 2/1, Light 2/2, Extra Adds 0, Total Adds 4, WUWM, KPLU, KLCC, KIFM. Medium: KKGO.
DAVID MATTHEWS "Super Funky Sax" (GNP Crescendo) 5/1
Rotations: Heavy 0/0, Medium 5/1, Light 0/0, Extra Adds 0, Total Adds 1, WVPE. Medium: WMOT, WLOQ, KLCC, KIFM.
SARAH VAUGHN & BILLY ECKSTINE "Irving Berlin Songbook" (EmArcy) 5/1
Rotations: Heavy 2/0, Medium 2/1, Light 1/0, Extra Adds 0, Total Adds 1, WDET. Heavy: WBGU, WYRS. Medium: KXPR.
DAVID MURRAY QUARTET "Morning Song" (Black Saint) 5/0
Rotations: Heavy 2/0, Medium 2/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WDET, WKSU. Medium: WRTI, WUWM.

Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. * symbol denotes commercial station.

Regionalized Adds & Hots grid with columns for EAST, SOUTH, MIDWEST, WEST and rows for various stations like WYBC, WRTI, WFAE, etc.



Discover Why This New and Exciting Artist Has Programmers Talking From Coast to Coast - Moves 28-22 on R&R's Jazz Chart
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RR 2010
RainbowRecords

The following station called in a frozen playlist this week: KJAZ/San Francisco
The following station failed to report a new playlist for two consecutive weeks and was not used in this week's data: KUHF/Houston

R&R Country NATIONAL AIRPLAY/50

January 18, 1985

Last Week		Total Reports/Adds	Heavy	Medium	Light
2	1 OAK RIDGE BOYS/Make My Life With You (MCA)	157/0	133	16	8
3	2 CONWAY TWITTY/Ain't She Somethin' Else (WB)	157/0	131	21	5
6	3 T.G. SHEPPARD/One Owner Heart (WB/Curb)	159/0	120	29	10
9	4 MEL McDANIEL/Baby's Got Her Blue Jeans On (Capitol)	158/5	119	30	9
7	5 ED BRUCE/You Turn Me On (Like A Radio) (RCA)	158/1	107	44	7
5	6 MERLE HAGGARD w/JANIE FRICKE/A Place To Fall Apart (Epic)	146/0	112	24	10
1	7 ALABAMA/(There's A) Fire In The Night (RCA)	144/0	115	19	10
10	8 GARY MORRIS/Baby Bye Bye (WB)	160/2	105	49	6
11	9 EDDY RAVEN/She's Gonna Win Your Heart (RCA)	155/0	107	39	9
12	10 RICKY SKAGGS/Something In My Heart (Epic)	146/0	98	40	8
14	11 DAN SEALS/My Baby's Got Good Timing (EMI America)	157/1	83	64	10
17	12 THE STATLERS/My Only Love (Mercury/PG)	155/2	69	74	12
16	13 GLEN CAMPBELL/A Lady Like You (Atlantic America)	160/2	52	90	18
4	14 CRYSTAL GAYLE/Me Against The Night (WB)	135/0	87	31	17
18	15 EXILE/Crazy For Your Love (Epic)	160/1	56	85	19
19	16 GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA)	151/1	49	81	21
21	17 LEE GREENWOOD/You've Got A Good Love Comin' (MCA)	156/3	37	93	26
20	18 EMMYLOU HARRIS/Someone Like You (WB)	146/1	35	93	18
22	19 VERN GOSDIN/Slow Burning Memory (Compleat/PG)	152/4	41	85	26
23	20 MICHAEL MARTIN MURPHEY/What She Wants (EMI America)	154/5	33	94	27
24	21 JIM GLASER/Let Me Down Easy (Noble Vision)	137/3	43	74	20
8	22 JOHN CONLEE/Years After You (MCA)	123/0	75	36	12
25	23 LACY J. DALTON/If That Ain't Love (Columbia)	145/6	22	90	33
27	24 STEVE WARINER/What I Didn't Do (MCA)	155/10	24	94	37
28	25 KENNY ROGERS/Crazy (RCA)	149/9	24	87	38
29	26 JOHN ANDERSON/Eye Of A Hurricane (WB)	141/5	20	96	25
33	27 DON WILLIAMS/Walkin' A Broken Heart (MCA)	147/23	9	89	49
34	28 JOHN SCHNEIDER/Country Girls (MCA)	138/15	9	75	54
32	29 RAY STEVENS/Mississippi Squirrel Revival (MCA)	111/4	27	55	29
13	30 GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb)	102/0	41	38	23
15	31 REBA McENTIRE/How Blue (MCA)	101/0	39	31	31
36	32 EARL THOMAS CONLEY/Honor Bound (RCA)	135/19	6	73	56
38	33 GEORGE JONES w/BRENDA LEE/Hallelujah, I Love You So (Epic)	122/12	12	68	42
35	34 REX ALLEN JR./Running Down Memory Lane (Moon Shine)	99/2	19	57	23
BREAKER	35 RAY CHARLES w/WILLIE NELSON/Seven Spanish Angels (Columbia)	105/15	18	65	22
40	36 JANIE FRICKE/The First Word In Memory Is Me (Columbia)	126/15	2	70	54
44	37 JOHNNY LEE/Rollin' Lonely (Full Moon/WB)	124/22	5	62	57
45	38 NITTY GRITTY DIRT BAND/High Horse (WB)	128/32	8	50	70
42	39 DAVID ALLAN COE/She Used To Love Me A Lot (Columbia)	102/10	11	55	36
BREAKER	40 BELLAMY BROTHERS/I Need More Of You (MCA/Curb)	118/38	3	42	73
BREAKER	41 ANNE MURRAY/Time Don't Run Out On Me (Capitol)	115/41	2	43	70
30	42 SAWYER BROWN/Leona (Capitol/Curb)	69/0	15	38	16
26	43 EDDIE RABBITT/The Best Year Of My Life (WB)	66/0	16	23	27
BREAKER	44 WAYLON JENNINGS/Waltz Me To Heaven (RCA)	102/33	1	33	68
47	45 JOHNNY PAYCHECK/I Never Got Over You (AMI)	74/4	12	40	22
BREAKER	46 HANK WILLIAMS JR./Major Moves (WB/Curb)	99/36	2	30	67
DEBUT	47 DOLLY PARTON/Don't Call It Love (RCA)	78/55	4	16	58
31	48 B.J. THOMAS/The Girl Most Likely To... (Clev.Int/Col)	53/0	16	18	19
48	49 RAZZY BAILEY/Touchy Situation (MCA)	61/3	7	34	20
46	50 LOUISE MANDRELL/This Bed's Not Big Enough (RCA)	66/0	3	33	30

MOST ADDED

- DOLLY PARTON (55)
Don't Call It Love (RCA)
- MICKEY GILLEY (52)
I'm The One Mama Warned You... (Epic)
- GEORGE STRAIT (45)
The Cowboy Rides Away (MCA)
- ANNE MURRAY (41)
Time Don't Run Out On Me (Capitol)
- B. MANDRELL/L. GREENWOOD (38)
It Should've Been Love By Now (MCA)
- BELLAMY BROTHERS (38)
I Need More Of You (MCA/Curb)
- HANK WILLIAMS JR. (36)
Major Moves (WB/Curb)
- JUDDS (35)
Girl's Night Out (RCA/Curb)
- WAYLON JENNINGS (33)
Waltz Me To Heaven (RCA)
- NITTY GRITTY DIRT BAND (32)
High Horse (WB)

HOTTEST

- MEL McDANIEL (83)
Baby's Got Her Blue Jeans On (Capitol)
- OAK RIDGE BOYS (74)
Make My Life With You (MCA)
- ALABAMA (67)
(There's A) Fire In The Night (RCA)
- CONWAY TWITTY (50)
Ain't She Somethin' Else (WB)
- MERLE HAGGARD w/JANIE FRICKE (46)
A Place To Fall Apart (Epic)
- T.G. SHEPPARD (35)
One Owner Heart (WB/Curb)
- THE STATLERS (30)
My Only Love (Mercury/PolyGram)
- RICKY SKAGGS (30)
Something In My Heart (Epic)
- RAY STEVENS (29)
Mississippi Squirrel Revival (MCA)
- GARY MORRIS (28)
Baby Bye Bye (WB)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

BELLAMY BROTHERS I Need More Of You (MCA/Curb)

On 73% of reporting stations. Rotations: Heavy 3, Medium 42, Light 73, Total Adds 38, WYRK, WTSV, WAJR, WMZQ, WVMI, WZZK, WKIX, WUSN, WITL, KXXY, WXCL, KGHL, KWJJ, KSON, KCUB. A Most Added Record. Moves 49-40 on the Country chart.

ANNE MURRAY Time Don't Run Out On Me (Capitol)

On 71% of reporting stations. Rotations: Heavy 2, Medium 43, Light 70, Total Adds 41, WPTR, WQBE, WHN, WDSY, KIX106, WCOS, WESC, WAMZ, WUSQ, WMNI, WFMS, WBCS, KYAK, KUGN, KGA. A Most Added Record. Debuts at number 41 on the Country chart.

RAY CHARLES with WILLIE NELSON Seven Spanish Angels (Columbia)

On 65% of reporting stations. Rotations: Heavy 18, Medium 65, Light 22, Total Adds 15, WQBE, WSEN, KIX106, KXYL, KYKX, KLLL, WMC, KSO, WQHK, WDAF, KYGO, KQIL, KFTN, KSN. Moves 39-35 on the Country chart.

WAYLON JENNINGS Waltz Me To Heaven (RCA)

On 63% of reporting stations. Rotations: Heavy 1, Medium 33, Light 68, Total Adds 33, WXTU, WPOR, WNYR, WWVA, WEZL, WESC, WKSJ, WQYK, WFMS, WMIL, KTTS, WTOP, KRST, KUGN, KRAK. A Most Added Record. Debuts at number 44 on the Country chart.

HANK WILLIAMS JR. Major Moves (WB/Curb)

On 61% of reporting stations. Rotations: Heavy 2, Medium 30, Light 67, Total Adds 36, WTSV, WXTU, WNYR, WWVA, KASE, WAMZ, WMC, KSO, WFMS, WXCL, WIL, KKCS, KVEG, KRPM, KGA. A Most Added Record. Debuts at number 46 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 1-14-85.

HANK'S PICKS WINNER!

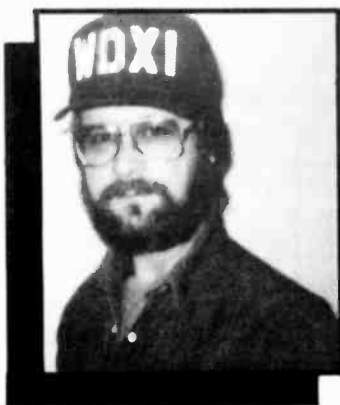
Ted Charles / Program Director / WDXI/Jackson, TN

Ted will receive an all-expense-paid trip for two to any HANK WILLIAMS JR. concert of his choice PLUS a trip for two to SUPER BOWL XIX in Palo Alto, CA. on January 20, 1985.

The 2nd Place Winner is **DANNY KOEBER**, PD at WFMW/Madisonville, KY.

Danny will receive a collection of Hank's albums and one Hank Williams Jr. satin tour jacket.

Please Note: Hank picked 74% of the games correctly. Both Ted and Danny tied by guessing 73% and the winner was determined by draw.



We've got the hits the whole country is calling for.



TIME DON'T RUN OUT ON ME
The new single by Double Grammy Nominee

Anne Murray.

BREAKER. 41

*64 BB *73 CB

From her album, HEART OVER MIND.

Produced by Jim-Ed Norman for JEN Productions, Inc.



STEP THAT STEP
The new single by

Sawyer Brown.

Winners of the STAR SEARCH "BEST NEW MUSICAL GROUP OF 1984"

On Tour Now With Kenny & Dolly

From their debut album, SAWYER BROWN.

Produced by Randy L. Scruggs

Capitol

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NEW & ACTIVE

- DOLLY PARTON "Don't Call It Love" (RCA) 78/55**
Rotations: Heavy 4, Medium 16, Light 58, Total Adds 55, WRKZ, WNYR, WWVA, WSOC, WUSY, WDXE, WCMS, WMIL, WXCL, KTTS, KTPK, KFDI, KRKT, KLZ, KTOM. Debuts at number 47 on the Country chart.
- JOHNNY PAYCHECK "I Never Got Over You" (AMI) 74/4**
Rotations: Heavy 12, Medium 40, Light 22, Total Adds 4, KLLL, WUSO, KFTN, KRPM. Heavy: WVAM, WTSV, WWVA, WTVY, WAMZ, WLWI, KKYX, KSO, WCXI, WITL, KQIL. Moves 47-45 on the Country chart.
- SHELLY WEST "Now There's You" (Viva) 68/25**
Rotations: Heavy 0, Medium 18, Light 50, Total Adds 25, WPTR, WTSV, WPOR, WXBQ, WTVY, WCMS, WTQR, WITL, WTOO, KFDI, KUGN, KMAK, KNIX, KRSY, KGA.
- RESTLESS HEART "Let The Heartache Ride" (RCA) 63/27**
Rotations: Heavy 1, Medium 7, Light 55, Total Adds 27, WOKO, WAJR, WILQ, KXYL, WEZL, WUSY, WAMZ, WTQR, KFGO, WOW, KTTS, KVOO, KRST, KUGN, KGA.
- EVERLY BROTHERS "The First In Line" (Mercury/PolyGram) 60/14**
Rotations: Heavy 0, Medium 19, Light 41, Total Adds 14, WCAO, WIXY, WWVA, KKYX, WTQR, WITL, WTSO, WXCL, KUZZ, KUGN, KMAK, KVEG, KWJJ, KGA.
- MICKEY GILLEY "I'm The One Mama Warned You About" (Epic) 59/52**
Rotations: Heavy 0, Medium 14, Light 45, Total Adds 52, WGNA, WTSV, WWVA, KASE, WSOC, KXAS, WMC, WKSJ, WUSO, WBCS, KXXY, KTPK, KUZZ, KNIX, KWJJ, KSOP.
- GEORGE STRAIT "The Cowboy Rides Away" (MCA) 52/45**
Rotations: Heavy 3, Medium 9, Light 40, Total Adds 45, WTSV, WIXL, WWVA, WSOC, WUSY, KSSN, WGKX, WSM, WIRK, KSO, KXXY, KVOO, KYGO, KWJJ, KCKC.
- KAREN BROOKS "A Simple I Love You" (WB) 50/2**
Rotations: Heavy 0, Medium 20, Light 30, Total Adds 2, WXXW, KWMT. Medium: WBGW, KHEY, WKSJ, KKYX, KRMD, WTQR, KBMR, WOW, KTTS, KUGN, KRSY.

- JOHN FOGERTY "Big Train (From Memphis)" (WB) 29/22**
Rotations: Heavy 0, Medium 2, Light 27, Total Adds 22 including WPTR, WIXL, WNYR, WOKK, WCMS, KFGO, KIOV, KWJJ, KTOM.
- KATHY TWITTY "Green Eyes" (Permian) 18/3**
Rotations: Heavy 0, Medium 1, Light 17, Total Adds 3, WCAO, WAXX, KEBC. Medium: KIGO. Light: WIXY, WYII, WWOD, KRMD, WTOD, KRWQ.
- BENNY WILSON "Acres Of Diamonds" (Columbia) 17/5**
Rotations: Heavy 0, Medium 1, Light 16, Total Adds 5, WOKK, KRMD, KFGO, KTTS, KFDI. Medium: WLWI. Light: WOKQ, WWVA, KKYX, KUZZ.
- TONY ARATA "Sure Thing" (Noble Vision) 13/11**
Rotations: Heavy 0, Medium 2, Light 11, Total Adds 11 including WVAM, WBGW, WDXE, WPAP, KRMD, KBMR, WWJO, KKAL, KEIN, KRSY.
- BECKY CHASE "Until The Music Is Gone" (Spirit Horse) 12/3**
Rotations: Heavy 0, Medium 1, Light 11, Total Adds 3, WCAO, KSO, WTOD. Medium: WUSY. Light: WCMS, WPAP, KKYX, KFGO, KRSY, KGA.
- JOE SUN "Why Would I Want To Forget?" (AMI) 12/2**
Rotations: Heavy 0, Medium 0, Light 12, Total Adds 2, KKYX, WTSO. Light: WPAP, WQYK, KTTS, KVOO, KRWQ, KSOP, KRPM, KGA.
- BROOKS BROTHERS BAND "Hurry On Home" (Buckboard) 12/1**
Rotations: Heavy 0, Medium 3, Light 9, Total Adds 1, WSNO. Medium: KMML, KBMR, WWJO. Light: WTSV, WIXY, WDXE, KKYX, WAXX, KRWQ.
- TARI HENSLEY "I'm The One Who's Breaking Up" (Mercury/PolyGram) 11/8**
Rotations: Heavy 0, Medium 0, Light 11, Total Adds 8, WIXY, WDXE, KBMR, WMNI, KFGO, KTTS, WTOD, KRSY. Light: KRMD, KSO.
- LOIS JOHNSON "Loveslone" (EMH) 11/3**
Rotations: Heavy 0, Medium 1, Light 10, Total Adds 3, WSNO, WYII, KEIN. Medium: WCUZ. Light: WIXY, KRRV, KRSY, KSOP, KIGO.
- SIERRA "The Almighty Lover" (Awesome) 10/9**
Rotations: Heavy 0, Medium 0, Light 10, Total Adds 9, WYII, KRRV, KHEY, WDXE, KRMD, KBMR, WOW, KVOO, KEIN. Light: WIXY.
- EDDIE EASTMAN "Dreaming All Over Again" (Artisan) 10/4**
Rotations: Heavy 0, Medium 1, Light 9, Total Adds 4, WVAM, WSNO, WDXE, WTOD. Medium: CHOW. Light: WBGW, KRRV, KBMR, KRWQ, KRSY.
- KATIE MCKINZIE "What Do You Take For A Heartache?" (Poverty) 9/3**
Rotations: Heavy 0, Medium 2, Light 7, Total Adds 3, WSNO, KRSY, KTOM. Medium: WAJR, KIGO. Light: WKYG, WFNC, WDXE, KTTS.

SIGNIFICANT ACTION

- JUDDS "Girl's Night Out" (RCA/Curb) 46/35**
Rotations: Heavy 1, Medium 14, Light 31, Total Adds 35 including WCAO, WWVA, WSOC, KRMD, WCXI, WBCS, KXXY, KUZZ, KNIX, KCKC.
- NARVEL FELTS "Hey Lady" (Evergreen) 42/8**
Rotations: Heavy 0, Medium 5, Light 37, Total Adds 8, WIXY, KRRV, WGTO, KHEY, WESC, WSLR, KWMT, KEBC. Medium: WVAM, WITL.
- MOE BANDY & JOE STAMPLEY "Daddy's Honky Tonk" (Columbia) 39/12**
Rotations: Heavy 0, Medium 11, Light 28, Total Adds 12 including WTSV, WWVA, WOKK, KYXX, WAXX, KIOV, KRST, KKAL, KMAK, KRSY.
- BARBARA MANDRELL/LEE GREENWOOD "It Should've Been Love By Now" (MCA) 38/38**
Rotations: Heavy 1, Medium 7, Light 30, Total Adds 38 including WQBE, WRKZ, KASE, WKSJ, WSIX, KRMD, WTHI, KTPK, KMAK, KRSY.
- DARRELL CLANTON "I Forgot That I Don't Live..." (WB) 38/11**
Rotations: Heavy 0, Medium 3, Light 35, Total Adds 11 including WBGW, WWVA, KHEY, WDXE, WKIX, WAXX, KFDI, KRSY, KGA, KCUB.
- FORESTER SISTERS "When You're In Love" (WB) 36/16**
Rotations: Heavy 0, Medium 7, Light 29, Total Adds 16 including WGNA, WSNO, KRRV, KHEY, KLLL, WCMS, KKYX, WAXX, KGA, KCUB.
- TERRY GREGORY "Pardon Me, But This Heart's..." (Scotti Bros./CBS) 35/8**
Rotations: Heavy 0, Medium 3, Light 32, Total Adds 8, WGNA, WNYR, WIXY, WTVY, KHEY, KCJB, KTTS, KVEG. Medium: WWJO, KIGO.
- JIMMY BUFFETT "Bigger Than The Both Of Us" (MCA) 32/3**
Rotations: Heavy 3, Medium 10, Light 19, Total Adds 3, WGNA, WCAO, WTHI. Heavy: KIKK, KIOV. Medium: WSNO, WEZL, WPAP, WCUZ, KRSY.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)	Album Title
JOHN CONLEE/Working Man (MCA)	<i>Blue Highway</i>
GEORGE STRAIT/Any Old Time (MCA)	<i>Does Fort Worth Ever...</i>
GEORGE STRAIT/The Fireman (MCA)	<i>Does Fort Worth Ever...</i>
EARL THOMAS CONLEY/Love Don't Care (RCA)	<i>Treadin' Water</i>
GEORGE JONES w/BARBARA MANDRELL/Daisy Chain (Epic)	<i>Lady's Choice</i>
REBA McENTIRE/Before I Met You (MCA)	<i>My Kind Of Country</i>
JUDDS/Drops of Water (RCA/Curb)	<i>Why Not Me</i>
GAIL DAVIES/Break Away (RCA)	<i>Where Is A Woman To Go</i>
RICKY SKAGGS/Country Boy (Epic)	<i>Country Boy</i>
JANIE FRICKE/Another Man Like That (Columbia)	<i>The First Word In . . .</i>
JUDDS/Bye Bye Baby Blues (RCA/Curb)	<i>Why Not Me</i>
JUDDS/My Baby's Gone (RCA/Curb)	<i>Why Not Me</i>
EARL THOMAS CONLEY/Treadin' Water (RCA)	<i>Treadin' Water</i>
GAIL DAVIES/The Trouble With Love (RCA)	<i>Where Is A Woman To Go</i>
GUS HARDIN/What We Gonna Do (RCA)	<i>Wall Of Tears</i>
ED BRUCE/I Think I Could Love You Better (RCA)	<i>Homecoming</i>

The Stuff
You Heard On
The Last Station
On Earth!

When the producers of
"Night Of The Comet"

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and wanted to stay on budget, they chose them
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Regional Adds & Hits

EAST		MIDWEST		SOUTH		WEST	
MOST ADDED	HOTTEST	MOST ADDED	HOTTEST	MOST ADDED	HOTTEST	MOST ADDED	HOTTEST
Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	Oak Ridge Boys (MCA) Alabama (RCA)	Anne Murray (Capitol) Dolly Parton (RCA)	Oak Ridge Boys (MCA) Alabama (RCA)	George Strait (MCA) Mickey Gilley (Epic) Barbara Mandrell/Lee Greenwood (MCA)	Mel McDaniel (Capitol) Oak Ridge Boys (MCA)	Mickey Gilley (Epic) George Strait (MCA) Judds (RCA/Curb)	Mel McDaniel (Capitol) Oak Ridge Boys (MCA)

EAST

WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)
WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)

MIDWEST

WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)
WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)

SOUTH

WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)
WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)

WEST

WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)
WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)

WEST

WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)
WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)

WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)
WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)

WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)
WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)

WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)
WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBT Springfield, MA Anne Murray (Capitol) Dolly Parton (RCA)	WVBN Buffalo, NY Dolly Parton (RCA) Anne Murray (Capitol) Bellamy Brothers (MCA/Curb)

162 Reporters
147 Current Reports

The following stations reported no change in their rotations this week:

KFRE/Resno
KCBQ/San Diego

The following stations failed to report this week and therefore their playlists were frozen:

- WKY/Parkersburg
- CHOW/Welland
- KMML/Amarillo
- WYNK/Baton Rouge
- WFNC/Fayetteville
- KIKK/Houston
- WLWI/Montgomery
- WRNL/Richmond
- WUBE/Cincinnati
- WIRE/Indianapolis
- KIK-FM/Anaheim
- KJOT/Boise
- KUUY/Cheyenne
- KMPS/Seattle
- KUGN/Eugene

Adult/Contemporary

Continued from Back Page

BREAKERS

BILLY JOEL

Keeping The Faith (Columbia)

70% of our reporters on it. Rotations: Heavy 5/2, Medium 60/17, Light 32/24, Total Adds 43 including WBEN, WPIX, WSB, W101, WCLR, 55KRC, WLTF, KLSI, WCCO, KMJI, B100, KFMB, K101, WWOM, WMJJ, and 28 more. Debuts at number 17 on the A/C chart.

**KENNY ROGERS
Crazy (RCA)**

69% of our reporters on it. Rotations: Heavy 6/3, Medium 54/18, Light 35/23, Total Adds 44 including WKBW, WRMM, WSB, KVIL-FM, WARM98, WSNY, WCCO, KS94, KOST, B100, K101, WAEB, V100, K106, WGOV, and 29 more. Debuts at number 18 on the A/C chart.

**REO SPEEDWAGON
Can't Fight This Feeling (Epic)**

67% of our reporters on it. Rotations: Heavy 4/0, Medium 43/25, Light 46/36, Total Adds 61 including WFBR, WTAE, Y97, WSB-FM, KVIL-FM, 55KRC, WSNY, WCCO, KMJI, KGW, B100, KBEST, KFMB, KEZR, KJR, and 46 more. Debuts at number 23 on the A/C chart.

**CULTURE CLUB
Mistake No. 3 (Virgin/Epic)**

62% of our reporters on it. Rotations: Heavy 12/1, Medium 56/1, Light 18/5, Total Adds 7, WMJI, WNIC, KBEST, WGY, WKGW, WLTE, WBOW. Moves 22-20 on the A/C chart.

NEW & ACTIVE

ANNE MURRAY "Time Don't Run Out On Me" (Capitol) 81/29
Rotations: Heavy 5/4, Medium 46/10, Light 30/15, Total Adds 29, WKBW, WPIX, WSB, WARM98, WCCO, KMJI, KGW, KFMB, WAEB, WICC, WRIE, WGY, WBT, CK101, WAVE, WTRX, WHB, WFMK, KOIL, KBOI, KWAV, KOY, WTNV, WCHV, WFFX, WCIL, KWEB, KKLK, KRNO. Heavy: WISN. Medium: WFBR, W101, WKGW, K106, WMAZ, WRVA, WHBY, WHBC, WING, KIOA, KRNT, WMGN, WHNN, KSL, KIXI-FM, KKPL, WEIM, WTKO, WKNE, WSKI, KORQ, WSKY, WCKQ, WGSV, WAHR, WVBS, WJBC, WXUS, KEEZ, WJON, WBOW, KTWO, K99, KRBS, KMGQ, KALE.

BARRY MANILOW "Paradise Cafe" (Arista) 72/27
Rotations: Heavy 2/1, Medium 35/9, Light 35/17, Total Adds 27, WBEN, WPIX, WCCO, WAEB, WGY, WKGW, K106, WBT, WGOV, WNAM, WTRX, WHB, WLTE, WHNN, 3WM, KBOI, KOY, KKPL, WSKY, WCKQ, WCHV, WFFX, WVBS, KEEZ, K99, KRNO, KMGQ. Heavy: WISN. Medium: WFBR, WPRO, KVIL-FM, KFMB, WMAZ, WRVA, WHBY, WHBC, WING, KIOA, KRNT, WMGN, WHNN, KSL, KIXI-FM, KKPL, WEIM, WTKO, WKNE, WSKI, KORQ, WAHR, WJBC, WCIL, WJON, WBOW, KKLK, KTWO, KRBS, KALE.

AMERICA "(Can't Fall Asleep To A) Lullaby" (Capitol) 72/2
Rotations: Heavy 9/0, Medium 46/0, Light 17/2, Total Adds 2, KFMB, KFQD. Heavy: WCCO, K106, KSL, WNNR, WTKO, WKNE, WCHV, KRBS, KMGQ. Medium: WLTT, WISN, KGW, WAEB, WRIE, WKYE, WKGW, KEY103, WBT, WMAZ, WRVA, WHBY, WHBC, KIOA, KRNT, WMGN, KOIL, WHNN, 3WM, KBOI, KDUK, KOY, KIXI-FM, KKPL, WEIM, WSKI, WTNV, KORQ, WSKY, WCKQ, WGSV, WAHR, WAGE, KRLB, WKYX, WZLQ, WFFX, WJBC, WCIL, WXUS, WJON, WBOW, KKLK, KTWO, KALE.

DARYL HALL & JOHN OATES "Method Of Modern Love" (RCA) 69/7
Rotations: Heavy 13/1, Medium 38/1, Light 18/5, Total Adds 7, WKBW, WMYX, KBEST, WWOM, WSFM, WRKA, KWEB. Heavy: KOST, WPJB, WKJJ, WSFL, KKUA, KFI, KWAV, WCKQ, WCHV, WFFX, KTYL, KALE. Medium: WSB-FM, KVIL-FM, WSNY, WNIC, KLSI, B100, KEZR, WAEB, WICC, V100, WKYE, WKGW, WMJJ, WBT, WLAC-FM, WRVA, WAVE, WNAM, KIOA, WMGN, KOIL, WHNN, WMHE, KRVA, KKPL, WNNR, WSKI, WPPA, WSKY, WGSV, KRLB, WKYX, WVBS, KEEZ, WJON, KKLK, KQSW.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 CHICAGO	132/1	117	14	1
2 WHAMI	138/7	98	35	5
3 FOREIGNER	133/1	105	24	4
4 STEVE PERRY	128/4	91	31	6
5 RAY PARKER JR.	123/0	91	27	5
6 JACK WAGNER	115/0	77	33	5
7 JERMAINE JACKSON	105/0	63	37	5
8 STEVIE WONDER	119/1	76	34	9
9 DIANA ROSS	119/2	72	41	6
10 ELTON JOHN	118/5	65	45	8
11 BARBRA STREISAND w/KIM CARNES	118/3	40	68	10
12 BOB SEGER & SILVER BULLET BAND	95/0	41	45	9
13 GEORGE BENSON	102/8	25	62	15
14 JULIAN LENNON	88/1	21	52	15
15 HONEYDRIPPERS	86/0	14	58	14
16 MANHATTAN TRANSFER	97/5	25	65	7
17 BILLY JOEL	97/43	5	60	32
18 KENNY ROGERS	95/44	6	54	35
19 LINDA RONSTADT	81/2	18	56	7
20 CULTURE CLUB	86/7	12	56	18
21 PAUL McCARTNEY	66/0	14	39	13
22 RICK SPRINGFIELD w/RANDY CRAWFORD	71/2	17	41	13
23 REO SPEEDWAGON	93/61	4	43	46
24 MADONNA	54/5	22	26	6
25 PHILIP BAILEY w/PHIL COLLINS	64/11	25	29	10

MOST ADDED

- REO SPEEDWAGON (61)
Can't Fight This Feeling (Epic)
- KENNY ROGERS (44)
Crazy (RCA)
- BILLY JOEL (43)
Keeping The Faith (Columbia)
- JULIAN LENNON (39)
Too Late For Goodbyes (Atlantic)
- DIONNE WARWICK with GLENN JONES (37)
Finder Of Lost Loves (Arista)

HOTTEST

- CHICAGO (101)
You're The Inspiration (WB)
- FOREIGNER (93)
I Want To Know What Love Is (Atlantic)
- WHAMI (74)
Careless Whisper (Columbia)
- RAY PARKER JR. (56)
Jamie (Arista)
- JACK WAGNER (52)
All I Need (Qwest/WB)
- STEVE PERRY (51)
Foolish Heart (Columbia)

COMMODORES "Nightshift" (Motown) 67/28
Rotations: Heavy 1/1, Medium 29/6, Light 37/21, Total Adds 28, WKBW, Y97, WRMM, W101, WARM98, WISN, WCCO, V100, WKYE, WGY, WKGW, KEY103, K106, WMJJ, WBT, WSFL, WTRX, WMGN, 3WM, KBOI, WNNR, WKNE, WKYX, WJBC, KEEZ, WBOW, KFQD, KRNO. Medium: WFBR, KGW, WMAZ, WRVA, WHBY, KIOA, KRNT, KSL, KIXI-FM, WEIM, WSKI, WSKY, WCKQ, WCHV, WFFX, KTYL, WCIL, KFSB, WXUS, WJON, KKLK, KTWO, KQSW.

PHILIP BAILEY with PHIL COLLINS "Easy Lover" (Columbia) 64/11
Rotations: Heavy 25/0, Medium 29/6, Light 10/5, Total Adds 11, WTAE, WMJI, WNIC, KGW, WRKA, WLAC-FM, WLHT, WHNN, KRAV, WCIL, KFSB. Heavy: KVIL-FM, WLTF, KMGQ, B100, KEZR, WICC, WKYE, WPJB, WHAS, WKJJ, WSFL, WAVE, WENS, KKUA, WNNR, WEIM, WSKI, WPPA, WSKY, WCKQ, WCHV, KRLB, WKYX, KTYL, KQSW. Medium: 97AIA, 2WD, WSNY, KLSI, KUDL, KHOW, KJR, WAEB, V100, WSFM, CK101, KRNT, WTRX, WMGN, KOIL, WMHE, KWAV, WTNV, WZLQ, WFFX, KEEZ, KKLK, KALE. Due to heavy airplay activity, debuts at number 25 on the A/C chart.

JOHN HUNTER "Tragedy" (Private I/CBS) 55/6
Rotations: Heavy 0/0, Medium 30/3, Light 25/3, Total Adds 6, KLSI, WRIE, WGY, KEY103, WCHV, KFQD. Medium: WFBR, WCCO, KEZR, WKYE, WMAZ, WHBC, WMGN, KIXI-FM, KKPL, WNNR, WEIM, WKNE, WSKI, WPPA, KORQ, WCKQ, WAGE, WZLQ, WFFX, KTYL, WCIL, WXUS, WJON, KKLK, KQSW, KRBS, KALE.

MADONNA "Like A Virgin" (Sire/WB) 54/5
Rotations: Heavy 22/0, Medium 26/1, Light 6/4, Total Adds 5, KBEST, WEZS, KBOI, WGSV, WBOW. Heavy: WTAE, WNIC, KLSI, KMGQ, WKJJ, WSFL, WAVE, WTRX, WMGN, WMHE, KKUA, KFI, KWAV, WEIM, WSKI, WTNV, WCKQ, KRLB, WFFX, WVBS, KKLK, KRNO. Medium: Y97, WSB-FM, 97AIA, 2WD, KOST, KGW, B100, KEZR, KJR, V100, WPJB, KEY103, WMAZ, WNAM, WENS, KOIL, WHNN, KRAV, KORQ, WSKY, WKYX, WZLQ, KTYL, KEEZ, KQSW. Due to heavy airplay activity, moves 25-24 on the A/C chart.

ERIC CARMEN "I Wanna Hear It From Your Lips" (Geffen) 46/24
Rotations: Heavy 1/0, Medium 13/2, Light 32/22, Total Adds 24, KOST, B100, WICC, WKGW, WAVE, KIOA, KRNT, WTRX, WENS, WHNN, WNNR, WEIM, WKNE, WSKI, WPPA, WZLQ, WFFX, WJBC, WCIL, KFSB, WXUS, WJON, WBOW, KRBS. Heavy: KALE. Medium: WFBR, WKYE, K106, KIXI-FM, WSKY, WCHV, WKYX, KTYL, KKLK, KQSW.

JULIAN LENNON "Too Late For Goodbyes" (Atlantic) 44/39
Rotations: Heavy 0/0, Medium 12/10, Light 32/29, Total Adds 39, WFBR, WCLR, 55KRC, WLTF, KEZR, WAEB, WICC, WSFM, WKYE, WPJB, WGY, WMAZ, WRVA, WAVE, WHBC, WTRX, WMGN, WLTE, KBOI, KIXI-FM, WEIM, WTKO, WSKI, WSKY, WCKQ, WCHV, WGSV, WAGE, WZLQ, WFFX, KTYL, WVBS, WXUS, KEEZ, KWEB, KKLK, KTWO, KQSW. Medium: WLLT, KHOW.

POINTER SISTERS "Neutron Dance" (Planet/RCA) 43/7
Rotations: Heavy 9/0, Medium 20/2, Light 14/5, Total Adds 7, WNIC, KJR, WRIE, WMJJ, WRKA, WLAC-FM, KFSB. Heavy: KMGQ, WPJB, WKJJ, WSFL, WENS, KKUA, WPPA, WCKQ, KRLB. Medium: KVIL-FM, KLSI, B100, KEZR, V100, KFI, WNNR, WSKI, WSKY, WCHV, WKYX, WFFX, KTYL, KEEZ, KKLK, KQSW, KMGQ, KALE.

TINA TURNER "Private Dancer" (Capitol) 40/10
Rotations: Heavy 0/0, Medium 16/1, Light 24/9, Total Adds 10, WAEB, WKYE, WPJB, WSFL, KIOA, KORQ, WSKY, WCKQ, WVBS, WCIL. Medium: WMAZ, WMGN, KWAV, KIXI-FM, WEIM, WSKI, WPPA, WCHV, WKYX, WFFX, KTYL, KKLK, KTWO, KQSW, KALE.

KOOL & THE GANG "Misled" (De-Lite/PolyGram) 40/3
Rotations: Heavy 2/0, Medium 24/2, Light 14/1, Total Adds 3, WCHV, KTYL, WBOW. Heavy: WNNR, WPPA. Medium: KVIL-FM, WSNY, KLSI, KEZR, KJR, WAEB, V100, WPJB, WMAZ, WSFL, WMGN, KWAV, WEIM, WSKI, WSKY, WCKQ, KRLB, WKYX, WFFX, WVBS, KKLK, KQSW.

HONEYDRIPPERS "Rockin' At Midnight" (Es Paranza/Atlantic) 38/15
Rotations: Heavy 2/0, Medium 16/5, Light 20/10, Total Adds 15, WKBW, WTAE, Y97, KBEST, WAEB, WICC, WKYE, KRNT, KKUA, KWAV, WSKI, WPPA, WFFX, WJBC, KTWO. Heavy: KJR, KALE. Medium: KVIL-FM, KHOW, WAVE, WNNR, WEIM, WCKQ, WCHV, KTYL, KEEZ, KKLK, KQSW.

DIONNE WARWICK with GLENN JONES "Finder Of Lost Loves" (Arista) 37/37
Rotations: Heavy 0/0, Medium 9/9, Light 28/28, Total Adds 37, WFBR, KVIL-FM, KUDL, WISN, WCCO, KFMB, WKYE, KEY103, WMAZ, WRVA, WHBY, WNAM, KSL, KIXI-FM, WEIM, WTKO, WKNE, WSKI, WPPA, KORQ, WCKQ, WGSV, WAHR, WAGE, KRLB, WKYX, WFFX, KTYL, WVBS, WJBC, WCIL, KFSB, WXUS, KWEB, WBOW, KTWO, KQSW.

JOHN FOGERTY "The Old Man Down The Road" (WB) 37/6
Rotations: Heavy 2/0, Medium 23/2, Light 12/4, Total Adds 6, WTAE, WSNY, WPJB, WEZS, WEIM, WAHR. Heavy: WKYE, KALE. Medium: KGW, KEZR, WICC, WSFL, WAVE, WNAM, WTRX, WENS, KOIL, KKUA, KWAV, WNNR, WSKI, WSKY, WCKQ, KRLB, WFFX, KTYL, KFSB, KKLK, KQSW.

DON HENLEY "The Boys Of Summer..." (Geffen) 34/3
Rotations: Heavy 11/1, Medium 16/1, Light 7/1, Total Adds 3, KBEST, WHAS, KKUA. Heavy: KEZR, KJR, WPJB, WSFL, WAVE, WSKI, WCKQ, KRLB, KTYL, KQSW. Medium: WFBR, WLTF, WSNY, B100, WICC, WKJJ, WTRX, WENS, KWAV, KIXI-FM, WKNE, WSKY, WKYX, KKLK, KALE.

TEMPTATIONS "Treat Her Like A Lady" (Gordy/Motown) 34/1
Rotations: Heavy 0/0, Medium 16/0, Light 18/1, Total Adds 1, WBOW. Medium: KVIL-FM, WISN, WMAZ, WSFL, WMGN, WNNR, WEIM, WKNE, WSKI, WKYX, WZLQ, WFFX, WVBS, KKLK, KRBS, KMGQ.

LORENZO LAMAS "Fools Like Me" (Scotti Bros./CBS) 33/1
Rotations: Heavy 0/0, Medium 12/0, Light 21/1, Total Adds 1, WCKQ. Medium: WPRO, K106, WMAZ, WHBY, KSL, KIXI-FM, WTKO, WSKI, WAHR, WCIL, WJON, KRBS.

DANNY O'KEEFE "Along For The Ride" (Coldwater) 32/1
Rotations: Heavy 3/0, Medium 13/0, Light 16/1, Total Adds 1, WEIM. Heavy: WCHV, WAHR, KRBS. Medium: WCCO, WKYE, WMAZ, WAVE, WHBC, KRNT, WMGN, WZLQ, KFSB, KEEZ, KWEB, WJON, KMGQ.

MICHAEL MARTIN MURPHEY "What She Wants" (EMI America) 31/0
Rotations: Heavy 3/0, Medium 14/0, Light 14/0, Total Adds 0. Heavy: KSL, WTKO, WAHR. Medium: KHOW, WKYE, K106, WMAZ, WRVA, WHBY, KIXI-FM, WGSV, WJBC, WCIL, KWEB, WBOW, KKLK, KTWO.

SIGNIFICANT ACTION

KIM CARNES "Invitation To Dance" (EMI America) 29/22
Rotations: Heavy 0/0, Medium 7/2, Light 22/20, Total Adds 22, WFBR, WCCO, WAEB, WNAM, KIOA, KOIL, WEIM, WKNE, WSKI, WPPA, KORQ, WSKY, WCKQ, KRLB, KTYL, KFSB, KTWO, K99, KQSW, KRBS, KMGQ, KALE. Medium: WMAZ, KIXI-FM, WGSV, WKYX, KEEZ.

JIM DIAMOND "I Should Have Known Better" (A&M) 25/10
Rotations: Heavy 0/0, Medium 4/1, Light 21/9, Total Adds 10, B100, WRVA, WNAM, WHNN, KKLK, WGSV, KRLB, KEEZ, KKLK, KRBS. Medium: WMAZ, WEIM, WSKI.

GLENN FREY "The Heat Is On" (MCA) 25/6
Rotations: Heavy 2/0, Medium 11/0, Light 12/6, Total Adds 6, WMJJ, WRKA, WMHE, WCHV, WJBC, KEEZ. Heavy: KMGQ, WKJJ. Medium: 2WD, KEZR, WPJB, WSFL, WAVE, WENS, WPPA, WCKQ, KRLB, KTYL, KQSW.

ASHFORD & SIMPSON "Sold" (Capitol) 22/12
Rotations: Heavy 2/0, Medium 7/1, Light 13/11, Total Adds 12, KVIL-FM, KMGQ, WICC, V100, KKUA, WNNR, WAGE, KRLB, WKYX, WFFX, WJON, WBOW. Heavy: KOST, WEIM. Medium: WSB-FM, 2WD, KFI, WPPA, KTYL, KQSW.

JANEY STREET "Under The Clock" (Arista) 19/19
Rotations: Heavy 0/0, Medium 1/1, Light 18/18, Total Adds 19, WNAM, KRNT, WTRX, WNNR, WEIM, WSKI, WSKY, WAGE, WKYX, WZLQ, KTYL, WVBS, WXUS, KEEZ, KTWO, KQSW, KRBS, KMGQ, KALE.

JOHN WAITE "Restless Heart" (EMI America) 17/17
Rotations: Heavy 0/0, Medium 3/3, Light 14/14, Total Adds 17, WMAZ, WHBC, WHNN, WNNR, WEIM, WKNE, WSKI, WSKY, WCKQ, WCHV, WKYX, WFFX, KTYL, KFSB, KEEZ, KTWO, KQSW.

BILLY OCEAN "Loverboy" (Jive/Arista) 13/3
Rotations: Heavy 4/0, Medium 4/0, Light 5/3, Total Adds 3, WNAM, WMHE, KRLB. Heavy: KEZR, WSFL, KKUA, KTYL. Medium: 2WD, KMGQ, WENS, WTNV.

PRINCE "I Would Die 4 U" (WB) 12/1
Rotations: Heavy 3/0, Medium 7/1, Light 2/0, Total Adds 1, KEEZ. Heavy: KEZR, WPJB, WKJJ. Medium: B100, WICC, WSFL, KKUA, WSKY, WCKQ.

DAVID LEE ROTH "California Girls" (WB) 11/8
Rotations: Heavy 0/0, Medium 4/2, Light 7/6, Total Adds 8, KMJI, KMGQ, KBEST, WPJB, WLAC-FM, WPPA, WJBC. Medium: WSKY, WJON.

CARS "Why Can't I Have You" (Elektra) 10/9
Rotations: Heavy 0/0, Medium 0/0, Light 10/9, Total Adds 9, V100, WAVE, WNNR, WCKQ, WCHV, WKYX, WZLQ, KTYL, KQSW.

R&R AOR / TRACKS

BREAKERS.

Last Week	151 AOR REPORTERS		Total	Hot	Medium	Total Adds
1	1	JOHN FOGERTY/The Old Man Down... (WB)	144+	134+	10-	1-
2	2	FOREIGNER/I Want To Know What Love Is (Atlantic)	131-	128-	3-	0=
9	3	DAVID LEE ROTH/California Girls (WB)	138+	102+	35-	6-
8	4	GLENN FREY/The Heat Is On (MCA)	132+	97+	35-	6-
7	5	DON HENLEY/Sunset Grill (Geffen)	137+	86+	50-	2-
14	6	BRYAN ADAMS/Somebody (A&M)	125+	89+	34-	21-
4	7	PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia)	116-	103-	13=	2+
3	8	DON HENLEY/The Boys Of Summer (Geffen)	106-	100-	6=	0=
6	9	GIUFFRIA/Call To The Heart (Camel/MCA)	120-	84-	36-	3+
10	10	JULIAN LENNON/Too Late For Goodbyes (Atlantic)	126+	67+	58-	7-
11	11	REO SPEEDWAGON/Can't Fight This Feeling (Epic)	117+	87+	29-	4-
13	12	DEEP PURPLE/Knocking At Your Back Door (Mercury/PG)	125+	62+	61+	5-
5	13	KINKS/Do It Again (Arista)	118-	72-	46-	0-
DEBUT	14	JOURNEY/Only The Young (Geffen)	125	45	65	125
12	15	JOHN PARR/Naughty Naughty (Atlantic)	108-	56-	51-	1-
22	16	FOREIGNER/That Was Yesterday (Atlantic)	109+	54+	54+	24+
15	17	SURVIVOR/High On You (Scotti Bros./CBS)	106+	49+	56-	8=
18	18	BRUCE COCKBURN/If I Had A... (Gold Mtn./A&M)	104+	45+	58+	8+
31	19	JOHN FOGERTY/Rock And Roll Girls (WB)	103+	41+	54+	39-
19	20	AUTOGRAPH/Turn Up The Radio (RCA)	103-	26+	77-	4-
24	21	PAT BENATAR/Ooh Ooh Song (Chrysalis)	100+	41+	53+	23-
17	22	DEEP PURPLE/Perfect Strangers (Mercury/PG)	79-	47-	32+	2-
16	23	TRIUMPH/Spellbound (MCA)	91-	31-	59-	2+
21	24	BRYAN ADAMS/It's Only Love (A&M)	79-	44+	35-	2-
25	25	TWISTED SISTER/The Price (Atlantic)	91+	12+	76+	10-
27	26	ROGER HODGSON/In Jeopardy (A&M)	80+	17-	62+	9-
28	27	DOKKEN/Just Got Lucky (Elektra)	86+	10+	76+	6-
34	28	GEORGE THOROGOOD.../Gear Jammer (EMI America)	95+	3+	83+	24-
DEBUT	29	LRB/Playing To Win (Capitol)	97	2	73	97
23	30	LOS LOBOS/Don't Worry Baby (Slash/WB)	76-	18=	57-	3=
32	31	MOLLY HATCHET/Stone In Your Heart (Epic)	76+	10-	64+	6=
20	32	BRYAN ADAMS/Run To You (A&M)	54-	47-	7-	0=
26	33	PAT BENATAR/Diamond Field (Chrysalis)	62-	33-	28-	2-
DEBUT	34	CARS/Why Can't I Have You (Elektra)	72+	6+	57+	53+
29	35	CYNDI LAUPER/Money Changes... (Portrait/CBS)	67-	22-	45+	1-
42	36	DON HENLEY/All She Wants To Do Is Dance (Geffen)	61+	25+	33+	16-
37	37	HALL & OATES/Method Of Modern Love (RCA)	50+	35+	14-	4-
39	38	GENERAL PUBLIC/Tenderness (IRS/A&M)	56+	20=	34+	4-
33	39	U2/Wire (Island)	51-	21-	30-	3+
38	40	HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl.)	45=	27+	18-	2=
43	41	KINKS/Living On A Thin Line (Arista)	51+	23+	28+	12+
54	42	MARTIN BRILEY/Dangerous Moments (Mercury/PG)	69+	2+	55+	27-
30	43	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	40-	20-	20-	1+
41	44	PRINCE/I Would Die 4 U (WB)	49-	20-	29+	1-
49	45	ANGEL CITY/Underground (MCA)	52+	1-	46+	9-
44	46	FOREIGNER/Tooth And Nail (Atlantic)	37-	20+	17-	5-
35	47	BILLY SQUIER/Eye On You (Capitol)	48-	8=	40-	1=
60	48	STEVE PERRY/Foolish Heart (Columbia)	39+	13+	25+	5-
40	49	BRYAN ADAMS/Summer Of '69 (A&M)	34-	20-	14-	2-
51	50	KISS/Thrills In The Night (Mercury/PG)	45-	3=	42-	1-
59	51	FRANKIE GOES TO HOLLYWOOD/Relax (ZTT/Island)	40+	10-	24+	10-
DEBUT	52	SCANDAL featuring P. SMYTH/Beat Of A Heart (Col.)	43	4	33	31
47	53	FOREIGNER/A Love In Vain (Atlantic)	29-	16-	13-	2-
52	54	U2/The Unforgettable Fire (Island)	35-	13-	21+	3-
55	55	CHICAGO/You're The Inspiration (WB)	33=	16-	17+	2-
46	56	HALL & OATES/Bank On Your Love (RCA)	40-	10-	30-	3-
DEBUT	57	JOHN WAITE/Restless Heart (EMI America)	46	2	33	44
DEBUT	58	TRIUMPH/Follow Your Heart (MCA)	33+	8+	23+	15=
56	59	U2/Pride (In The Of Love) (Island)	26-	13-	13=	0=
38	60	PAT BENATAR/We Belong (Chrysalis)	27-	18-	9-	0=

JOURNEY
Only The Young (Geffen)
83% of our reporters on it. 125/125 including adds at: WBCN, WMMR, KZEW, KL0L, WLUP, WMMS, KLOS, KMET. Debuts at #14 on the Hot Tracks chart.

JOHN FOGERTY
Rock And Roll Girls (WB)
68% of our reporters on it. 103/39 including adds at: WBAB, WNEW, WDVE, DC101, KKCI, KOME. Moves 31-19 on the Hot Tracks chart.

LRB
Playing To Win (Capitol)
64% of our reporters on it. 97/97 including adds at: WIYY, KTXQ, KZEW, WEBN, KYYS, KLOS, KDKB. Debuts at #29 on the Hot Tracks chart.

NEW & ACTIVE

ROMAN HOLLIDAY "One Foot Back In Your Door" (Jive/Arista) 38/22 (19/19)
Adds include WBAB, WHJY, WSHE, WMMS, WOUR, WQMF, WKDF, WRXL, WIQB, KDQS, KKDJ. Hots: 3 KRQO, WLIR, KFMF. Mediums: 23 include KDKB, 91X, WAAF, WTUE, WLAV, KATT.

BILLY OCEAN "Loverboy" (Jive/Arista) 32/3 (31/6)
Adds: KKCI, KLPX, WKLT. Hots: 11 include WMMS, WZZO, WKLC, WWWV. Mediums: 21 include WLUP, WOUR, WFYV, KMJX.

JOHN HUNTER "Tragedy" (Private I/CBS) 31/4 (32/3)
Adds: CHUM, WMMS, KBCO, WZZO. Hots: 3 WIQB, CITI, WXCS. Mediums: 26 include WMMR, WCMF, WOUR.

FOREIGNER "She's Too Touch" (Atlantic) 30/3 (31/11)
Adds: WEBN, KILO, WBLM. Hots: 10 include WIYY, WNEW, KTXQ, WQFM, KMET, WHCN, WFYV, KKDJ. Mediums: 20 include WBAB, WDVE, KL0L, KYYS, KGB, WAAF, KLAQ, WKDF, WTUE, KEZO, WIOT, KICT.

ROBIN GEORGE "Heartline" (Bronze/Island) 28/14 (17/14)
Adds include KZAP, WOUR, KFYV, WIOT. Hots: 2 WKQQ, KRQU. Mediums: 22 include WBAB, WHJY, WQFM, KOME, WAAF, KATT, KFMG, KILO.

TOMMY SHAW "Lonely School" (A&M) 28/2 (29/4)
Adds: WRXL, KWXL. Hots: 4 WCKO, WKQQ, WOOS, KRQU. Mediums: 23 include WNEW, WMMS, KSHE, WAQX, WOUR, WIQB, KDQS, KEZE.

TINA TURNER "Private Dancer" (Capitol) 26/4 (23/17)
Adds: WSHE, WYDD, WBLM, KUFO. Hots: 9 CHOM, CHUM, WMMS, WKQQ, CITI, K97, WIZN, WBYG, KSPN. Mediums: 15 include WZZO, WCCC, WWWV, KLYV.

JOHN FOGERTY "Mr. Greed" (WB) 22/7 (17/17)
Adds: KRQR, KSJO, WLVO, WLAV, CITI, KEZE, KFMF. Hots: 10 include WNEW, KTXQ, KKDJ, KOZZ, KTYD. Mediums: 12 include KGB, KLAQ, WIQB, KATT, WIOT, KFMG, KZEL.

LOUDNESS "Crazy Nights" (Atco) 21/9 (15/15)
Adds: KLOS, WRCN, WOUR, WKQQ, KICT, KEZE, KLPX, KWXL, KOZZ. Hots: 0. Mediums: 18 include WBAB, WHJY, KMET, KLAQ, KISS, KFMG.

DWIGHT TWILLEY "Keep On Working" (Private I/CBS) 20/14 (6/5)
Adds include KQRS, KOME, WDHA, WRXL, KFMG, WRKI. Hots: 1 KRQU. Mediums: 10 include KTXQ, KAZY, KLAQ.

GIUFFRIA "Do Me Right" (Camel/MCA) 20/8 (11/8)
Adds: WNEW, KLOS, KICT, KFMG, KEZE. Hots: 5 WQFM, KSHE, KLBJ, KISS, KRQR. Mediums: 14 include WDVE, WOUR, WAAF, KATT, KILO.

KROKUS "Ballroom Blitz" (Arista) 20/6 (15/15)
Adds: WPLR, WXLP, KDQS, KFMG, KRSP, KWXL. Hots: 0. Mediums: 19 include WHJY, KTXQ, KLAQ, WZXR, WKDF, KISS, WLAV.

JOHN FOGERTY "Centerfield" (WB) 19/6 (20/20)
Adds: WPDH, KEZO, WWCT, WWWV, WKLT, KWXL. Hots: 10 include WXRT, KAZY, KMET, WCCC, WHCN. Mediums: 9 include KYYS, WPYX, WAAF.

MADONNA "Like A Virgin" (Sire/WB) 19/1 (18/3)
Adds: WBCN. Hots: 9 include KCAL, KMJX, WWCK, KLYV. Mediums: 9 include WMMS, WKLC, WHEB, WFYV.

DONNIE IRIS "Injured In The Game" (HME) 18/17 (1/1)
Adds include WMMS, KGGG, WWWV, KQWB. Hots: 0. Mediums: 10 include WDVE, WQFM, KOME, WLVO, KILO.

JOHN FOGERTY "I Saw It On T.V." (WB) 17/6 (16/16)
Adds include KDQS, KEZO, KEZE, WWTR. Hots: 5 KZEW, WYNF, WCCC, KLBJ, WWWV. Mediums: 12 include WBAB, KINK, KZAP, WOUR, WOOS.

WHAMI "Careless Whisper" (Columbia) 16/2 (16/6)
Adds: KKCI, WBLM. Hots: 10 include WLUP, WMMS, WZZO, WYDD, KLYV. Mediums: 5 include WDHA, KMJX.

FOREIGNER "Stranger In My Own House" (Atlantic) 15/3 (16/12)
Adds: CHOM, WMMR, WBLM. Hots: 6 include KMET, WHCN, WLVO, KKDJ. Mediums: 9 include WKLS, KRQR, KICT, KEZE.

ALPHAVILLE "Big In Japan" (Atlantic) 15/2 (16/3)
Adds: WXRT, WPDH. Hots: 4 WBCN, KRQO. Mediums: 11. Mediums: WBAB, WLUP, KBCO, 91X, KDQS.

JANEY STREET "Under The Clock" (Arista) 14/11 (2/2)
Adds include WMMS, KAZY, KNKN, KDQS, WWWV. Hots: 1 WDHA. Mediums: 7 include KBCO, KWFM.

BILLY JOEL "Keeping The Faith" (Columbia) 14/8 (5/4)
Adds include WMMS, WHEB, KLAQ, WRKI. Hots: 1 WDHA. Mediums: 9 include WBCN, WBAB, WMMR, WZZO.

KEEL "The Right To Rock" (Gold Mountain/A&M) 14/8 (7/7)
Adds include WBCN, WHJY, KTXQ, WQFM, KLAQ. Hots: 0. Mediums: 8 include KZEW, WCKO, KLOS, KMET, KUPD.

DON HENLEY "Drivin' With Your Eyes Closed" (Geffen) 14/3 (10/3)
Adds: KAZY, KSJO, KICT. Hots: 8 include WLAV, KILO, KTYD. Mediums: 6 include KL0L, WEBN, KGB, WQMF, KISS.

MOST ADDED

JOURNEY (125)
Only The Young (Geffen)
LRB (97)
Playing To Win (Capitol)
CARS (53)
Why Can't I Have You (Elektra)
JOHN WAITE (44)
Restless Heart (EMI America)
JOHN FOGERTY (39)
Rock And Roll Girls (WB)
SCANDAL FEATURING PATTY SMYTH (31)
Beat Of A Heart (Columbia)
MARTIN BRILEY (27)
Dangerous Moments (Mercury/PolyGram)

MOST HOTS

JOHN FOGERTY (134)
The Old Man Down The Road (WB)
FOREIGNER (128)
I Want To Know What Love Is (Atlantic)
PHILIP BAILEY w/PHIL COLLINS (103)
Easy Lover (Columbia)
DAVID LEE ROTH (102)
California Girls (WB)
DON HENLEY (100)
The Boys Of Summer (Geffen)
GLENN FREY (97)
The Heat Is On (MCA)

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

TRACKS — Track airplay data for songs from all configurations, including albums, EPs, and 45s. Shows four-week trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.



This is Neil Mirsky, Program Director of K-102 in Fort Lauderdale, Florida. Being a PD in a highly competitive market means long hours of planning, analyzing and developing to be certain that his radio station is innovative and diverse enough to attract and hold listeners. Music is just one of his responsibilities.

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WEEK #15

AIR Priorities

WEEK #15

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm, Thursday January 24, 1985

	TITLE/CUTS	ARTIST	LABEL
A O R	LOOKS LIKE TROUBLE "I'd Lie To You For Love" "Wherever There's Smoke" "Excuse Me"	DANNY SPANOS	PASHA/EPIC
	JOHN PARR "Magical" "Love Grammar"	JOHN PARR	ATLANTIC

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, January 23, 1985

	TITLE	ARTIST	LABEL
C H R	WAR BABY	TOM ROBINSON	GEFFEN
	WHAT I SEE	PLANET P PROJECT	MCA
	THIS IS MY NIGHT	CHAKA KHAN	WARNER BROS.
	YO' LITTLE BROTHER	NOLAN THOMAS	MIRAGE/ATCO
	THE PRICE	TWISTED SISTER	ATLANTIC

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of program and music directors who assess CHR and AOR music
for artist managers, producers and record companies.**

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R&R

AOR / ALBUMS

January 18, 1985

151 AOR REPORTERS

Last Week			Total Reports	Hot Rotation	Medium Rotation	Adds All Rotations
4	1	JOHN FOGERTY/Centerfield (WB)				
1	2	DON HENLEY/Building The Perfect Beast (Geffen)				
2	3	FOREIGNER/Agent Provocateur (Atlantic)				
3	4	BRYAN ADAMS/Reckless (A&M)				
9	5	BEVERLY HILLS COP/Soundtrack (MCA)				
5	6	KINKS/Word Of Mouth (Arista)				
8	7	DEEP PURPLE/Perfect Strangers (Mercury/PG)				
7	8	GIUFFRIA/Giuffria (Camel/MCA)				
6	9	PHILIP BAILEY/Chinese Walls (Columbia)				
10	10	REO SPEEDWAGON/Wheels Are Turnin' (Epic)				
11	11	PAT BENATAR/Tropico (Chrysalis)				
12	12	JULIAN LENNON/Valotte (Atlantic)				
13	13	JOHN PARR/John Parr (Atlantic)				
15	14	SURVIVOR/Vital Signs (Scotti Bros./CBS)				
14	15	TRIUMPH/Thunder Seven (MCA)				
17	16	BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M)				
16	17	AUTOGRAPH/Sign In Please (RCA)				
18	18	U2/The Unforgettable Fire (Island)				
19	19	ROGER HODGSON/In The Eye Of The Storm (A&M)				
24	20	TWISTED SISTER/Stay Hungry (Atlantic)				
23	21	DOKKEN/Tooth And Nail (Elektra)				
21	22	HALL & OATES/Big Bam Boom (RCA)				
22	23	LOS LOBOS/How Will The Wolf Survive? (Slash/WB)				
20	24	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)				
26	25	MOLLY HATCHET/The Deed Is Done (Epic)				
	DEBUT	26 CARS/Heartbeat City (Elektra)				
25	27	HONEYDRIPPERS/Volume One (Es Paranza/Atlantic)				
29	28	GENERAL PUBLIC/All The Rage (IRS/A&M)				
27	29	FRANKIE GOES TO.../Welcome To The... (ZTT/Island)				
	DEBUT	30 MARTIN BRILEY/Dangerous Moments (Mercury/PG)				
28	31	BILLY SQUIER/Signs Of Life (Capitol)				
31	32	PRINCE/Purple Rain (WB)				
35	33	ANGEL CITY/Two Minute Warning (MCA)				
32	34	KROKUS/The Blitz (Arista)				
	DEBUT	35 SCANDAL featuring PATTY SMYTH/The Warrior (Col.)				
30	36	DAVID BOWIE/Tonight (EMI America)				
38	37	STEVE PERRY/Street Talk (Columbia)				
	DEBUT	38 JOHN WAITE/No Brakes (EMI America)				
34	39	KISS/Animalize (Mercury/PG)				
37	40	CHICAGO/Chicago 17 (WB)				
		"Old Man" (144) "Rock" (103) "Mr. Greed" (22)	149+	135+	12-	2-
		"Sunset Grill" (137) "Boys" (106) "All She Wants" (61)	146+	138+	8+	0=
		"I Want To" (131) "Yesterday" (109) "Tooth" (37)	143+	141+	2-	0=
		"Somebody" (125) "It's Only Love" (79) "Run" (54)	143+	126+	17+	1+
		"The Heat Is On" (132)	133+	98+	35-	6-
		"Do It Again" (118) "Living" (51)	134-	79-	55-	1-
		"Knocking" (125) "Perfect Strangers" (79)	135+	74+	59+	4-
		"Call" (120) "Do Me Right" (20)	126-	85-	41+	4+
		"Easy Lover" (116)	119-	104-	15+	4+
		"Can't Fight" (117) "I Dowanna Know" (15)	123+	92+	30-	2-
		"Ooh Ooh" (100) "Diamond" (62) "We Belong" (27)	129+	70-	58+	4-
		"Too Late" (126) "Valotte" (15)	129+	70+	58+	6+
		"Naughty Naughty" (108)	110-	57-	52-	2-
		"High On You" (106) "I Can't Hold" (18)	115+	57+	57-	6-
		"Spellbound" (91) "Follow" (33) "Time" (10)	116-	40-	75-	1-
		"Rocket Launcher" (104)	105+	46+	58+	8=
		"Turn Up The Radio" (103)	109-	27+	82=	3-
		"Wire" (51) "Unforgettable" (53) "Pride" (26)	87-	34-	52=	5+
		"In Jeopardy" (80) "Had A Dream" (24)	92+	25-	66+	8-
		"The Price" (91)	93+	13+	77+	10-
		"Just Got Lucky" (86)	88+	12+	76+	4-
		"Method" (50) "Bank On Your Love" (40)	76-	40+	35-	4-
		"Don't Worry Baby" (76) "Will The Wolf" (11)	82-	22+	58-	5+
		"Born" (40) "Bobby Jean" (12) "Fire" (10)	62-	32-	29-	4+
		"Stone" (76)	77+	12-	63+	6+
		"Why Can't I Have You" (72)	80+	9+	62+	47+
		"Rockin' At Midnight" (45) "Sea" (13)	57-	34=	23-	2=
		"Tenderness" (56)	61+	25+	34+	6=
		"Relax" (40) "Two Tribes" (14) "Welcome" (10)	59+	18-	34-	10+
		"Dangerous" (69)	70	2	55	28
		"Eye On You" (48)	51-	9+	42-	1=
		"I Would Die 4 U" (49)	49-	20-	29+	1-
		"Underground" (52)	52+	1-	46+	9-
		"Our Love" (30) "Ballroom Blitz" (20)	48-	6-	41-	3-
		"Beat Of A Heart" (43)	47+	5+	36+	31+
		"Tonight" (28)	37-	18-	19-	0=
		"Foolish Heart" (39)	39+	13+	25+	5-
		"Restless Heart" (46)	50+	2+	36+	42+
		"Thrills" (45)	46-	3=	43-	1-
		"Inspiration" (33)	35=	18-	17+	2-

BREAKERS

No albums qualified for breaker status this week.

AOR ALBUMS — Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are bulleted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are **BOLDED**. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

HOT TRACKS — Track airplay data for songs from all configurations, including albums, EPs, and 45s. Shows four-week trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.



On Columbia Records, Cassettes and Compact Discs.

FRIDAY, JANUARY 18, 1985

EXTRA! EXTRA!

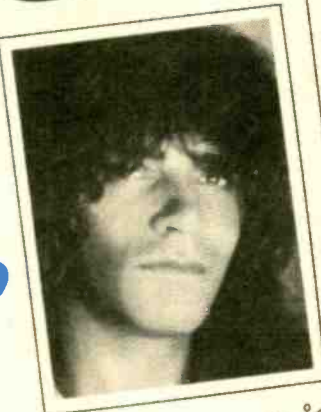
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from

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soundtrack

"KEEP ON WORKING"



WIDOW

"GONE TOO FAR"



featuring **"BITCH"**



FLASH AND THE PAN

**"EARLY
MORNING
WAKE UP CALL"**



featuring
"MIDNIGHT MAN"



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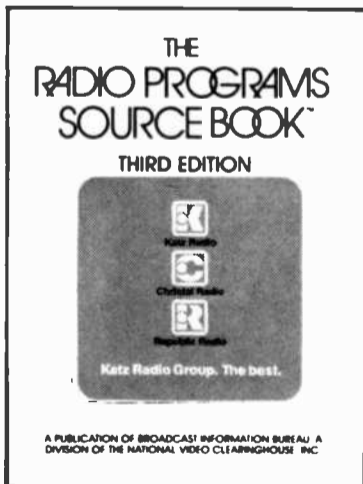
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AOR / ALBUMS

MOST ADDED

- CARS (47)**
 Heartbeat City (Elektra)
JOHN WAITE (42)
 No Brakes (EMI America)
SCANDAL featuring PATTY SMYTH (31)
 The Warrior (Columbia)
MARTIN BRILEY (28)
 Dangerous Moments (Mercury/PolyGram)
HEAVENLY BODIES (17)
 Soundtrack (Private I/CBS)
JOHN HIATT (15)
 Warming Up To The Ice Age (Geffen)
ROBIN GEORGE (13)
 Dangerous Music (Bronze/Island)

MOST HOTS

- FOREIGNER (141)**
 Agent Provocateur (Atlantic)
DON HENLEY (138)
 Building The Perfect Beast (Geffen)
JOHN FOGERTY (135)
 Centerfield (WB)
BRYAN ADAMS (126)
 Reckless (A&M)
PHILIP BAILEY (104)
 Chinese Walls (Columbia)
BEVERLY HILLS COP (98)
 Soundtrack (MCA)
REO SPEEDWAGON (92)
 Wheels Are Turnin' (Epic)

NEW & ACTIVE

- ROBIN GEORGE/Dangerous Music (Bronze/Island) 32/13 (21/16)**
 Adds include KBCO, KDKB, KZAP, WOUR, WFYV, WIOT, WWWV, WRUF. Hots: 2 WKQQ, KRQU. Mediums: 25 include WBAB, WHJY, KZEW, WQFM, KRQR, KOME, WAAF, KNCN, KISS.
- JOHN HUNTER/Famous At Night (Private I/CBS) 32/4 (33/2)**
 Adds: CHUM, WMMS, KBCO, WZZO. Hots: 3 WIQB, CITI, WXCS. Mediums: 27 include WMMR, WYSP, WXRT, WCMF, WOUR.
- BILLY OCEAN/Suddenly (Jive/Arista) 32/3 (31/6)**
 Adds: KKCI, KLPX, WKLK. Hots: 11 include WMMS, WZZO, WKLC, WYDD, WWWV. Mediums: 21 include WLUP, KDKB, WOUR, WFYV, KMJX, WGIR, WBLM.
- TOMMY SHAW/Girls With Guns (A&M) 31/2 (32/4)**
 Adds: WRXL, KWXL. Hots: 5 WCKO, WKQQ, WOOS, KLYV, KRQU. Mediums: 25 include WBCN, WNEW, KLOL, WMMS, KSHE, WAQX, KEZE.
- EUROGLIDERS/This Island (Columbia) 27/8 (30/1)**
 Adds: WBAB, KZEW, WMMS, WRCN, KWFM, WHMD, KFMF, KRQU. Hots: 5 CHUM, KSHE, KBCO, KAZY, CHEZ. Mediums: 17 include WMMR, WXRT, WWWV, KLYV, KFMQ, KTYD.
- TINA TURNER/Private Dancer (Capitol) 27/4 (25/16)**
 Adds: WSHE, WYDD, WBLM, KUFO. Hots: 9 CHOM, CHUM, WMMS, WKQQ, CITI, K97, WIZN, WBYG, KSPN. Mediums: 16 include WZZO, WWWV, KLYV.
- JOHN HIATT/Warming Up To The Ice Age (Geffen) 25/15 (12/12)**
 Adds include WSHE, KGON, KOME, KNCN, KQDS, KILO, KEZE. Hots: 5 include WXRT, WLIR, CITI, KWFM, KSPN. Mediums: 17 include WBAB, KBCO, KAZY, KKDJ, KOZZ.
- HEAVENLY BODIES/Soundtrack (Private I/CBS) 24/17 (6/5)**
 Adds include KZEW, WSHE, KQRS, KOME, WDHA, WPLR, WRXL, KFMG, WWWV. Hots: 1 KRQU. Mediums: 14 include KTXQ, KAZY, KROQ, KDKB.
- MADONNA/Like A Virgin (Sire/WB) 20/1 (21/3)**
 Adds: WBCN. Hots: 12 include WMMS, KCAL, WLIR, KMJX, WWCK, KLYV. Mediums: 7 include WKLC, WYDD, WHEB, WFYV, WWWV, WCPZ.
- WHAMI/Make It Big (Columbia) 19/3 (19/3)**
 Adds: WNEW, KKCI, WBLM. Hots: 10 include WLUP, WMMS, WZZO, WKLC, KLYV. Mediums: 7 include KINK, WLIR, KMJX.
- ALPHAVILLE/Forever Young (Atlantic) 16/2 (17/3)**
 Adds: WXRT, WPDH. Hots: 6 include WBCN, KROQ, WLIR, WCPZ. Mediums: 10 include WBAB, WLUP, KBCO, 91X, KQDS, WGIR.
- ERIC CARMEN/Eric Carmen (Geffen) 15/8 (7/7)**
 Adds: CHUM, KZEW, WMMS, KLAQ, KMOD, KUFO, WBYG, KRQU. Hots: 1 KSPN. Mediums: 9 include KAZY, WTKX, KLYV, KOZZ.
- BRONSKI BEAT/The Age Of Consent (MCA) 15/2 (16/1)**
 Adds: WQBK, WIZN. Hots: 9 include WBCN, KROQ, WLIR. Mediums: 6 include WXRT, KBCO, WPDH.
- JANEY STREET/Heroes, Angels, & Friends (Arista) 14/11 (2/1)**
 Adds include WMMS, KAZY, KNCN, KQDS, WWWV. Hots: 1 WDHA. Mediums: 7 include KBCO.
- BILLY JOEL/An Innocent Man (Columbia) 14/8 (5/4)**
 Adds: WMMS, WRCN, WHEB, KLAQ, WRKI, WHMD, WBYG, KFMF. Hots: WDHA. Mediums: 9 include WBCN, WBAB, WMMR, WZZO.
- KEEL/The Right To Rock (Gold Mountain/A&M) 14/8 (0/0)**
 Adds: WBCN, WHJY, KTXQ, WQFM, KLAQ, KMOD, KWFM, KUFO. Hots: 0. Mediums: 8 include KZEW, WCKO, KLOS, KMET, KUPD, KISS.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

AOR ALBUMS — Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are bulleted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are **BOLDED**. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

AOR BREAKERS — A record is a breaker the first week that it's reported by at least 50% of our AOR reporters. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.



EAST (continued)

WBLM/Portland, ME (207) 783-2065

PO: JOHN DIAZ... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WXCS/Hagerstown-Fredrick (301) 733-4500

PO: PAUL MICHAELS... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WGIR-FM/Manchester (603) 825-6915

PO: BOB COE... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WSHE/Miami (305) 581-1580

PO: MICHAEL DALPADO... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WKOL/Miami (305) 731-4800

PO: JIMMY BRYAN... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

KLON/Houston (713) 526-6855

PO: BOB FALLO... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WYNF/Tampa (813) 876-0455

PO: TERRY SMITH... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

KNMN/Corpus Christi (512) 289-1000

PO: BOB FALLO... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WKQQ/Lexington (808) 252-6694

PO: DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

KISS/San Antonio (512) 223-8211

PO: BOB FALLO... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

KXZL/San Antonio (512) 226-6444

PO: BOB FALLO... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WRXL/Richmond (804) 282-9731

PO: TERRY SMITH... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WIMZ-FM/Knoxville (615) 525-6000

PO: TERRY SMITH... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WVY/Jacksonville, FL (904) 642-1055

PO: BOB FALLO... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WZLZ/Detroit (313) 827-9505

PO: MICHAEL WATERS... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures. Parallel One: 1,000,000 +. Parallel Two: 200,000 — 1,000,000. Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.



Parallel One

WNOR-FM/Norfolk (804) 623-9667

PO: BOB COE... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

KTXQ/Dallas (214) 748-9898

PO: BOB COE... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

KZEW/Dallas (214) 748-9898

PO: BOB COE... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

Parallel Two

WKDF/Nashville (615) 244-9532

PO: BOB COE... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WQMF/Louisville (502) 589-4400

PO: BOB COE... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

KLAQ/El Paso (915) 544-8864

PO: BOB COE... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WZXR/Memphis (901) 726-0060

PO: BOB COE... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WVY/Jacksonville, FL (904) 642-1055

PO: BOB COE... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WZLZ/Detroit (313) 827-9505

PO: BOB COE... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WZLZ/Detroit (313) 827-9505

PO: BOB COE... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WEBN/Cincinnati (513) 871-8500

PO: BOB COE... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...

WEBN/Cincinnati (513) 871-8500

PO: BOB COE... DON WHEAT... STEVE PERCY... JIMMY BRYAN... JIMMY BRYAN... JIMMY BRYAN...



MIDWEST (continued)

KSHE/St. Louis (314) 842-1111

FORGIVER (M) ROY SPRENGER SURVIVOR PHILIP BAILEY

KKCI/Kansas City (816) 531-3400

ROGER HODGSON (M) BRYAN ADAMS DEEP PURPLE (M)

WLUP/Chicago (312) 440-5270

PHILIP BAILEY HALL & OATES (M)

WMMS/Cleveland (216) 781-9667

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WXRT/Chicago (312) 777-1700

JOHN POZZY (M) ROY SPRENGER SURVIVOR PHILIP BAILEY

KKYK/Kansas City (816) 561-9102

JOHN POZZY (M) BRYAN ADAMS DEEP PURPLE (M)

WQFM/Milwaukee (414) 276-2040

PHILIP BAILEY HALL & OATES (M)

WQMP/Milwaukee (414) 276-2040

PHILIP BAILEY HALL & OATES (M)

KQRS/Minneapolis (612) 545-5601

ROGER HODGSON (M) BRYAN ADAMS DEEP PURPLE (M)

Parallel Two

WXLP/Davenport (319) 326-2541

JOHN POZZY (M) ROY SPRENGER SURVIVOR PHILIP BAILEY

KATT-FM/Okla. City (405) 848-0100

JOHN POZZY (M) BRYAN ADAMS DEEP PURPLE (M)

WQCT/Peoria (309) 674-2000

JOHN POZZY (M) BRYAN ADAMS DEEP PURPLE (M)

KEZO/Omaha (402) 592-5300

ROGER HODGSON (M) BRYAN ADAMS DEEP PURPLE (M)

WIOB/Ann Arbor (313) 862-2881

PHILIP BAILEY HALL & OATES (M)

WIOU/Toledo (419) 248-3377

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WAPL/Appleton (414) 734-9226

JOHN POZZY (M) BRYAN ADAMS DEEP PURPLE (M)

WOOO/Canton (216) 492-5630

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVLA-FM/Grand Rapids (616) 456-5461

PHILIP BAILEY HALL & OATES (M)

PLANET P PROJECT DON HEILEY (M)

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WQOD/Duluth (218) 728-6421

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WQKE/Ft. Wayne (219) 484-0580

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WFOB/Indianapolis (317) 257-7565

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WIBA-FM/Madison (608) 274-5450

PHILIP BAILEY HALL & OATES (M)

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVUE/Dayton (513) 224-1501

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVFE/Rockford (815) 877-3075

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVMD/Indianapolis (317) 257-7565

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WKMD/Tulsa (918) 664-2810

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

KICT/Wichita (316) 722-5600

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVLC/Columbus, OH (614) 224-1271

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVFC/Dayton (513) 224-1501

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVFE/Rockford (815) 877-3075

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WKMD/Tulsa (918) 664-2810

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

KGGO/Den. Moines (515) 265-6181

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVFC/Dayton (513) 224-1501

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVFE/Rockford (815) 877-3075

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVFE/Rockford (815) 877-3075

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WKMD/Tulsa (918) 664-2810

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WZZQ/Terre Haute (812) 232-5034

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVFC/Dayton (513) 224-1501

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVFE/Rockford (815) 877-3075

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVFE/Rockford (815) 877-3075

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WKMD/Tulsa (918) 664-2810

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

KLYV/Dubuque (319) 557-1040

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVFC/Dayton (513) 224-1501

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVFE/Rockford (815) 877-3075

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVFE/Rockford (815) 877-3075

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WKMD/Tulsa (918) 664-2810

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

KSQY/Rapid City (605) 578-3533

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVFC/Dayton (513) 224-1501

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVFE/Rockford (815) 877-3075

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WVFE/Rockford (815) 877-3075

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

WKMD/Tulsa (918) 664-2810

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

PLAYLISTS - An artist's name appears once per playlist in the highest reported rotation...



Parallel One

KSJO/San Jose (408) 288-5400

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

KOWB-FM/Fargo (218) 236-7900

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

KSJO/San Jose (408) 288-5400

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

KOWB-FM/Fargo (218) 236-7900

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

KSJO/San Jose (408) 288-5400

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

KOWB-FM/Fargo (218) 236-7900

FORGIVER (M) DON HEILEY (M) DEEP PURPLE (M)

Continued on next page



WEST (continued)

KOME/San Jose (408) 246-6811

KINK/Portland, OR (503) 226-5080

KISW/Seattle (206) 285-7625

KZOK/Seattle (206) 281-5600

KQAK/San Francisco (415) 474-9100

KMET/Los Angeles (213) 464-5638

KRQR/San Francisco (415) 785-0445

KROQ-FM Los Angeles (213) 578-0830

KROQ-FM Los Angeles (213) 578-0830

KGB/San Diego (619) 292-1360

Mediam... KZAP/Sacramento (916) 925-3700

KBPI/Denver (303) 936-2313

KBPI/Denver (303) 936-2313

KAZY/Denver (303) 759-5800

KZAP/Sacramento (916) 925-3700

CFOX/Vancouver (604) 884-7221

KBCO/Boulder (303) 444-5600

KBCO/Boulder (303) 444-5600

KZAP/Sacramento (916) 925-3700

KDKB/Phoenix (602) 897-9300

91X/San Diego (619) 291-9191

KGON/Portland, OR (503) 655-9181

KGON/Portland, OR (503) 655-9181

KZAP/Sacramento (916) 925-3700

KLOS/Los Angeles (213) 557-7250

Parallel Two

KILO/Colorado Springs (303) 634-4896

KILO/Colorado Springs (303) 634-4896

KLFX/Tucson (602) 822-6711

KCAL-FM San Bernardino (714) 825-5020

KPOI/Honolulu (808) 524-7100

KMBY Salinas-Monterey (408) 394-9000

KWFM/tucson (602) 822-7556

KKDJ/Fresno (209) 226-5891

KKDJ/Fresno (209) 226-5891

KLFX/Tucson (602) 822-6711

KFMG/Albuquerque (505) 265-8811

KZEL/Eugene (503) 342-7096

KWFM/tucson (602) 822-7556

KEZE/Spokane (509) 448-1000

KEZE/Spokane (509) 448-1000

KZAP/Sacramento (916) 925-3700

K97/Edmonton (403) 428-8597

KZAP/Sacramento (916) 925-3700

KRSP-FM Salt Lake City (801) 282-5541

Parallel Three

KWHL/Anchorage (907) 349-8551

KWHL/Anchorage (907) 349-8551

KZAP/Sacramento (916) 925-3700

KZAP/Sacramento (916) 925-3700

KZAP/Sacramento (916) 925-3700

KZAP/Sacramento (916) 925-3700

KRQU/Laramie-Cheyenne (307) 745-7396

KRQU/Laramie-Cheyenne (307) 745-7396

KZAP/Sacramento (916) 925-3700

KZAP/Sacramento (916) 925-3700

KZOO/Missoula (406) 728-5000

KZAP/Sacramento (916) 925-3700

KZAP/Sacramento (916) 925-3700

KSPN/Aspen (303) 925-5776

KSPN/Aspen (303) 925-5776

KTYD/Santa Barbara (805) 967-4511

KZAP/Sacramento (916) 925-3700

KWXL/Albuquerque (505) 765-5400

KZAP/Sacramento (916) 925-3700

152 Reporters 145 Current Playlists Three stations reported a frozen playlist this week: WCKN/Greenville-Spartanburg WIMZ/Knoxville WNOR/Norfolk Three stations failed to report this week. Their rotations were frozen: KOMP/Las Vegas KQAK/San Francisco WAQY/Springfield One station failed to report for a second consecutive week. Its playlist was not included in this week's date: KSRR/Houston The following stations are no longer AOR reporters: WMET/Chicago WTPA/Harrisburg

WEST

Continued from Page 78

Hot Hits
K-PLUS FM
101.5
PD: Jeff King
MD: Damien Seattle

- # 1 CHE CHGO/You're The Inspiratio
- # 2 PRINCE/I Would Die 4 U
- # 3 WHAM/Careless Whisper
- # 4 FOREIGNER/I Want To Know What L
- # 5 PHILIP BAILEY/Ready Lover
- # 6 BILLY OCEAN/Loveboy
- # 7 DON HENLEY/The Boys Of Summer...
- # 8 POINTS SISTERS/Neutron Dance
- # 9 BILLY OCEAN/Method Of Modern Love
- # 10 RAY PARKER JR./Jade
- # 11 STEVE WOODER/Love Light In Flight
- # 12 BILLY OCEAN/Loveboy
- # 13 HIDE-GYPT STRA/Operator
- # 14 CRYSTAL LADDER/Honey Changes Everyth
- # 15 TIME/Jungle Love
- # 16 STEVE PERCY/Poollish Heart
- # 17 DIANA RUSSELL/Just Say So
- # 18 GIUFFRIA/Call To The Heart
- # 19 BOWTIE/We're Back! A Diner's Night
- # 20 CULTURE CLUB/Hate Me No. 3
- # 21 KOO & THE GANG/Aliead
- # 22 ALMAHILLS/Big In Japan
- # 23 SHERA BRYON/Sugar Walle
- # 24 TERRA MARIE/Lovegirl
- # 25 ELYON JOHNSON/In Heat
- # 26 DAVID LES EDYV/California Girl
- # 27 GEORGE SIMON/JR/30
- # 28 GENERAL PUBLIC/Thunder
- # 29 GLENN FREY/Heart Is On
- # 30 JOE POGERTY/The Old Man Down The
- # 31 STEVE WOODER/Love Light In Flight
- # 32 JOHN COFFERTY & S/Thunder Years
- # 33 ASHFOED & SINGSON/Bold
- # 34 RAY PARKER JR./Jade
- # 35 FRANKIE GOES TO R/Relax
- # 36 JEROME JACOBSON/Do What You Do
- # 37 JULIAN LESBON/Two Late For Goodbye
- # 38 CHRYSTAL LADDER/Only The Young
- # 39 JOE HUNTER/Tragedy
- # 40 KIMBLE/Do It Again

- ADDS 30. 35. 38
ERIC CARBON/I Wanna Hear It From
JOHN COFFERTY/Only The Young
RYAN ADAMS/Bombay
- ON
PAT BENTON/Ooh Ooh Song
HOLLY HUNTER/Booze In Your Heart
BETTYE MIDWINTER/Don't Stop Believin'
REBECCA BLUM/Small Town Boy
NEW EDITOR/Mr. Telephone Man
AUTOGRAPH/Turn Up The Radio
SCANDAL/Beat Of A Heart

Hitradio
KMJK
Portland
PD: Jon Barry
MD: Steve Naganuma

- # 1 FOREIGNER/I Want To Know What L
- # 2 PHILIP BAILEY/Ready Lover
- # 3 CHE CHGO/You're The Inspiratio
- # 4 JAKE WAGNER/All I Need
- # 5 BILLY OCEAN/Ready Lover
- # 6 PRINCE/I Would Die 4 U
- # 7 BILLY OCEAN/Loveboy
- # 8 DON HENLEY/The Boys Of Summer...
- # 9 BILLY OCEAN/Ready Lover
- # 10 RAY PARKER JR./Jade
- # 11 BILLY OCEAN/Ready Lover
- # 12 STEVE WOODER/Love Light In Flight
- # 13 JOE POGERTY/The Old Man Down The
- # 14 STEVE WOODER/Love Light In Flight
- # 15 HIDE-GYPT STRA/Operator
- # 16 ELYON JOHNSON/In Heat
- # 17 JOHN COFFERTY & S/Thunder Years
- # 18 STEVE WOODER/Love Light In Flight
- # 19 HIDE-GYPT STRA/Operator
- # 20 ELYON JOHNSON/In Heat
- # 21 JOHN COFFERTY & S/Thunder Years
- # 22 KOO & THE GANG/Aliead
- # 23 SHERA BRYON/Sugar Walle
- # 24 RBO SPEEDBOOG/Can't Fight This...
- # 25 BRUCE SPRINGSTEEN/Born In The U.S.A
- # 26 CULTURE CLUB/Hate Me No. 3
- # 27 CRYSTAL LADDER/Honey Changes Everyth
- # 28 JEROME JACOBSON/Do What You Do
- # 29 DAVID LES EDYV/California Girl
- # 30 GLENN FREY/Heart Is On
- # 31 PAT BENTON/Ooh Ooh Song
- # 32 BOWTIE/We're Back! A Diner's Night
- # 33 BILLY JOEL/Keeping The Faith

- ADDS
GIUFFRIA/Call To The Heart
TINA TURNER/Private Dancer
NEW EDITOR/Mr. Telephone Man
JOHN COFFERTY/Only The Young
JEFFREY CAMPBELL/The Berlinlines
TERRA MARIE/Lovegirl
JOHN WAITE/Heartless Heart
- ON
CELESTA/This Is My Night
SCANDAL/Beat Of A Heart
GEORGE SIMON/JR/30
GENERAL PUBLIC/Thunder

KWSS 94.5 FM
San Jose
PD: Dave Van Stone
MD: Robin Kipps

- # 1 BILLY OCEAN/Ready Lover
- # 2 JAKE WAGNER/All I Need
- # 3 RAY PARKER JR./Jade
- # 4 BRUCE SPRINGSTEEN/Born In The U.S.A
- # 5 PHILIP BAILEY/Ready Lover
- # 6 DON HENLEY/The Boys Of Summer...
- # 7 CHE CHGO/You're The Inspiratio
- # 8 FOREIGNER/I Want To Know What L
- # 9 WHAM/Careless Whisper
- # 10 JULIAN LESBON/Two Late For Goodbye
- # 11 PRINCE/I Would Die 4 U
- # 12 GENERAL PUBLIC/Thunder
- # 13 BILLY OCEAN/Ready Lover
- # 14 RAY PARKER JR./Jade
- # 15 GLENN FREY/Heart Is On
- # 16 POINTS SISTERS/Neutron Dance
- # 17 BOWTIE/We're Back! A Diner's Night
- # 18 BILLY OCEAN/Ready Lover
- # 19 BOWTIE/We're Back! A Diner's Night
- # 20 STEVE WOODER/Love Light In Flight
- # 21 JOHN COFFERTY & S/Thunder Years
- # 22 SHERA BRYON/Sugar Walle
- # 23 ASHFOED & SINGSON/Bold
- # 24 DAVID LES EDYV/California Girl
- # 25 BOWTIE/We're Back! A Diner's Night
- # 26 NEW EDITOR/Mr. Telephone Man
- # 27 TIME/Jungle Love
- # 28 CRYSTAL LADDER/Honey Changes Everyth
- # 29 STEVE PERCY/Poollish Heart

- ADDS
JOHN COFFERTY/Only The Young
RBO SPEEDBOOG/Can't Fight This...
KIMBLE/Do It Again
JULIAN LESBON/Two Late For Goodbye
BILLY JOEL/Keeping The Faith
- ON
GIUFFRIA/Call To The Heart
HIDE-GYPT STRA/Operator
REBECCA BLUM/Small Town Boy
KOO & THE GANG/Aliead
PAT BENTON/Ooh Ooh Song
FRANKIE GOES TO R/Relax

KS 103 FM
HOT HITS!

- PD: Dave Parks San Diego
MD/Assist. PD: Mike Preston
- # 1 BILLY OCEAN/Ready Lover
 - # 2 JAKE WAGNER/All I Need
 - # 3 WHAM/Careless Whisper
 - # 4 CHE CHGO/You're The Inspiratio
 - # 5 PHILIP BAILEY/Ready Lover
 - # 6 FOREIGNER/I Want To Know What L
 - # 7 GENERAL PUBLIC/Thunder
 - # 8 PRINCE/I Would Die 4 U
 - # 9 STEVE WOODER/Love Light In Flight
 - # 10 HIDE-GYPT STRA/Operator
 - # 11 JAKE WAGNER/All I Need
 - # 12 IRAM ODAM/The Wild Boys
 - # 13 RAY PARKER JR./Jade
 - # 14 JEROME JACOBSON/Do What You Do
 - # 15 PAT BENTON/Ooh Ooh Song
 - # 16 BILLY OCEAN/Ready Lover
 - # 17 STEVE WOODER/Love Light In Flight
 - # 18 NEW EDITOR/Mr. Telephone Man
 - # 19 STEVE WOODER/Love Light In Flight
 - # 20 BILLY OCEAN/Ready Lover
 - # 21 JOHN COFFERTY & S/Thunder Years
 - # 22 DON HENLEY/The Boys Of Summer...
 - # 23 CULTURE CLUB/Hate Me No. 3
 - # 24 POINTS SISTERS/Neutron Dance
 - # 25 BILLY OCEAN/Ready Lover
 - # 26 NEW EDITOR/Mr. Telephone Man
 - # 27 BRUCE SPRINGSTEEN/Born In The U.S.A
 - # 28 KOO & THE GANG/Aliead
 - # 29 SHERA BRYON/Sugar Walle
 - # 30 BOWTIE/We're Back! A Diner's Night
 - # 31 JULIAN LESBON/Two Late For Goodbye
 - # 32 TERRA MARIE/Lovegirl
 - # 33 JOHN COFFERTY & S/Thunder Years
 - # 34 GLENN FREY/Heart Is On
 - # 35 CELESTA/This Is My Night
 - # 36 CARLA KIMBLE/Do It Again
 - # 37 SHEILA E./The Belle Of St. Mark
 - # 38 SON SEGER/Understand
 - # 39 TINA TURNER/Private Dancer
 - # 40 DAVID LES EDYV/California Girl

KJUST 104.1 FM
Denver
PD: Doug Erickson
MD: Gloria Avila

- # 1 BILLY OCEAN/Ready Lover
- # 2 CHE CHGO/You're The Inspiratio
- # 3 PHILIP BAILEY/Ready Lover
- # 4 JAKE WAGNER/All I Need
- # 5 FOREIGNER/I Want To Know What L
- # 6 IRAM ODAM/The Wild Boys
- # 7 PRINCE/I Would Die 4 U
- # 8 WHAM/Careless Whisper
- # 9 BILLY OCEAN/Ready Lover
- # 10 RAY PARKER JR./Jade
- # 11 WHAM/Careless Whisper
- # 12 NEW EDITOR/Mr. Telephone Man
- # 13 NEW EDITOR/Mr. Telephone Man
- # 14 JEROME JACOBSON/Do What You Do
- # 15 DON HENLEY/The Boys Of Summer...
- # 16 PAT BENTON/Ooh Ooh Song
- # 17 POINTS SISTERS/Neutron Dance
- # 18 FRANKIE GOES TO R/Relax
- # 19 STEVE WOODER/Love Light In Flight
- # 20 BILLY OCEAN/Ready Lover
- # 21 JULIAN LESBON/Two Late For Goodbye
- # 22 RAY PARKER JR./Jade
- # 23 STEVE WOODER/Love Light In Flight
- # 24 CRYSTAL LADDER/Honey Changes Everyth
- # 25 JOHN COFFERTY & S/Thunder Years
- # 26 STEVE PERCY/Poollish Heart
- # 27 CRYSTAL LADDER/Honey Changes Everyth
- # 28 KOO & THE GANG/Aliead
- # 29 ELYON JOHNSON/In Heat
- # 30 GENERAL PUBLIC/Thunder
- # 31 SHERA BRYON/Sugar Walle
- # 32 DAVID LES EDYV/California Girl
- # 33 GIUFFRIA/Call To The Heart
- # 34 BILLY OCEAN/Ready Lover
- # 35 BILLY OCEAN/Ready Lover
- # 36 SHERA BRYON/Sugar Walle
- # 37 GEORGE SIMON/JR/30
- # 38 KIMBLE/Do It Again
- # 39 HIDE-GYPT STRA/Operator
- # 40 CULTURE CLUB/Hate Me No. 3
- # 41 BOWTIE/We're Back! A Diner's Night
- # 42 RBO SPEEDBOOG/Can't Fight This...

Hot Hits in 105 KITS
San Francisco
PD: Bob Garrett
MD: Craig Roberts

- # 1 BILLY OCEAN/Ready Lover
- # 2 JAKE WAGNER/All I Need
- # 3 WHAM/Careless Whisper
- # 4 CHE CHGO/You're The Inspiratio
- # 5 PHILIP BAILEY/Ready Lover
- # 6 FOREIGNER/I Want To Know What L
- # 7 PRINCE/I Would Die 4 U
- # 8 WHAM/Careless Whisper
- # 9 IRAM ODAM/The Wild Boys
- # 10 PHILIP BAILEY/Ready Lover
- # 11 CHE CHGO/You're The Inspiratio
- # 12 JULIAN LESBON/Two Late For Goodbye
- # 13 TIME/Jungle Love
- # 14 JOHN COFFERTY & S/Thunder Years
- # 15 ASHFOED & SINGSON/Bold
- # 16 BILLY OCEAN/Ready Lover
- # 17 STEVE WOODER/Love Light In Flight
- # 18 STEVE WOODER/Love Light In Flight
- # 19 STEVE WOODER/Love Light In Flight
- # 20 POINTS SISTERS/Neutron Dance
- # 21 TERRA MARIE/Lovegirl

- ADDS 14. 30
NEW EDITOR/Mr. Telephone Man
DAVID LES EDYV/California Girl
SHERA BRYON/Sugar Walle
JOE HUNTER/Tragedy
- ON
STEVE PERCY/Poollish Heart
CULTURE CLUB/Hate Me No. 3
GLENN FREY/Heart Is On
KOO & THE GANG/Aliead
ELYON JOHNSON/In Heat
CRYSTAL LADDER/Honey Changes Everyth
SHERA BRYON/Sugar Walle

FM 102
Sacramento
PD: Rick Gillette
MD/Assist PD: Chris Collins

- # 1 HIDE-GYPT STRA/Operator
- # 2 WHAM/Careless Whisper
- # 3 CHE CHGO/You're The Inspiratio
- # 4 BOWTIE/We're Back! A Diner's Night
- # 5 JAKE WAGNER/All I Need
- # 6 BILLY OCEAN/Ready Lover
- # 7 FOREIGNER/I Want To Know What L
- # 8 GENERAL PUBLIC/Thunder
- # 9 PRINCE/I Would Die 4 U
- # 10 STEVE WOODER/Love Light In Flight
- # 11 HIDE-GYPT STRA/Operator
- # 12 JAKE WAGNER/All I Need
- # 13 IRAM ODAM/The Wild Boys
- # 14 RAY PARKER JR./Jade
- # 15 JEROME JACOBSON/Do What You Do
- # 16 PAT BENTON/Ooh Ooh Song
- # 17 BILLY OCEAN/Ready Lover
- # 18 STEVE WOODER/Love Light In Flight
- # 19 NEW EDITOR/Mr. Telephone Man
- # 20 STEVE WOODER/Love Light In Flight
- # 21 BILLY OCEAN/Ready Lover
- # 22 JOHN COFFERTY & S/Thunder Years
- # 23 DON HENLEY/The Boys Of Summer...
- # 24 CULTURE CLUB/Hate Me No. 3
- # 25 POINTS SISTERS/Neutron Dance
- # 26 BILLY OCEAN/Ready Lover
- # 27 NEW EDITOR/Mr. Telephone Man
- # 28 BRUCE SPRINGSTEEN/Born In The U.S.A
- # 29 KOO & THE GANG/Aliead
- # 30 SHERA BRYON/Sugar Walle
- # 31 BOWTIE/We're Back! A Diner's Night
- # 32 JULIAN LESBON/Two Late For Goodbye
- # 33 TERRA MARIE/Lovegirl
- # 34 JOHN COFFERTY & S/Thunder Years
- # 35 GLENN FREY/Heart Is On
- # 36 CELESTA/This Is My Night
- # 37 SHEILA E./The Belle Of St. Mark
- # 38 SON SEGER/Understand
- # 39 TINA TURNER/Private Dancer
- # 40 DAVID LES EDYV/California Girl

KUBE 93 FM
Seattle
PD: Bob Case
MD: Wendy Christopher

- # 1 CHE CHGO/You're The Inspiratio
- # 2 PHILIP BAILEY/Ready Lover
- # 3 WHAM/Careless Whisper
- # 4 FOREIGNER/I Want To Know What L
- # 5 TIME/Jungle Love
- # 6 BILLY OCEAN/Ready Lover
- # 7 PRINCE/I Would Die 4 U
- # 8 BILLY OCEAN/Ready Lover
- # 9 RAY PARKER JR./Jade
- # 10 JAKE WAGNER/All I Need
- # 11 STEVE WOODER/Love Light In Flight
- # 12 STEVE WOODER/Love Light In Flight
- # 13 JOHN COFFERTY & S/Thunder Years
- # 14 GLENN FREY/Heart Is On
- # 15 CELESTA/This Is My Night
- # 16 CARLA KIMBLE/Do It Again
- # 17 SHEILA E./The Belle Of St. Mark
- # 18 SON SEGER/Understand
- # 19 TINA TURNER/Private Dancer
- # 20 DAVID LES EDYV/California Girl

ALL HIT
KPKE
Denver
PD: Tim Fox
Asst. PD: Mark Bollock

- # 1 CHE CHGO/You're The Inspiratio
- # 2 PHILIP BAILEY/Ready Lover
- # 3 WHAM/Careless Whisper
- # 4 FOREIGNER/I Want To Know What L
- # 5 BRUCE SPRINGSTEEN/Born In The U.S.A
- # 6 PAT BENTON/Ooh Ooh Song
- # 7 WHAM/Careless Whisper
- # 8 DON HENLEY/The Boys Of Summer...
- # 9 JOHN COFFERTY & S/Thunder Years
- # 10 PRINCE/I Would Die 4 U
- # 11 JAKE WAGNER/All I Need
- # 12 BILLY OCEAN/Ready Lover
- # 13 JEROME JACOBSON/Do What You Do
- # 14 BILLY OCEAN/Ready Lover
- # 15 BRUCE SPRINGSTEEN/Born In The U.S.A
- # 16 BOB SEGER/Understand
- # 17 STEVE PERCY/Poollish Heart
- # 18 BILLY OCEAN/Ready Lover
- # 19 BOWTIE/We're Back! A Diner's Night
- # 20 JOHN COFFERTY & S/Thunder Years
- # 21 POINTS SISTERS/Neutron Dance
- # 22 SHERA BRYON/Sugar Walle
- # 23 CARLA KIMBLE/Do It Again
- # 24 STEVE WOODER/Love Light In Flight
- # 25 ELYON JOHNSON/In Heat
- # 26 BILLY OCEAN/Ready Lover
- # 27 SHEILA E./The Belle Of St. Mark
- # 28 CULTURE CLUB/Hate Me No. 3
- # 29 RBO SPEEDBOOG/Can't Fight This...
- # 30 KOO & THE GANG/Aliead

- ADDS 30
JOHN COFFERTY/Only The Young
GLENN FREY/Heart Is On
- ON
FRANKIE GOES TO R/Relax
TINA TURNER/Private Dancer
TIME/Jungle Love

KZZP
Phoenix
PD: Guy Zapoleon
MD: Steve Goddard

- # 1 WHAM/Careless Whisper
- # 2 BRUCE SPRINGSTEEN/Born In The U.S.A
- # 3 BILLY OCEAN/Ready Lover
- # 4 FOREIGNER/I Want To Know What L
- # 5 DON HENLEY/The Boys Of Summer...
- # 6 PHILIP BAILEY/Ready Lover
- # 7 CHE CHGO/You're The Inspiratio
- # 8 BILLY OCEAN/Ready Lover
- # 9 PRINCE/I Would Die 4 U
- # 10 JAKE WAGNER/All I Need
- # 11 BILLY OCEAN/Ready Lover
- # 12 HIDE-GYPT STRA/Operator
- # 13 CHE CHGO/You're The Inspiratio
- # 14 STEVE PERCY/Poollish Heart
- # 15 BILLY OCEAN/Ready Lover
- # 16 JOHN COFFERTY & S/Thunder Years
- # 17 POINTS SISTERS/Neutron Dance
- # 18 BRUCE SPRINGSTEEN/Born In The U.S.A
- # 19 CRYSTAL LADDER/Honey Changes Everyth
- # 20 ASHFOED & SINGSON/Bold
- # 21 STEVE WOODER/Love Light In Flight
- # 22 GLENN FREY/Heart Is On

- ADDS 29. 30
TERRA MARIE/Lovegirl
JULIAN LESBON/Two Late For Goodbye
TIME/Jungle Love
- ON
GENERAL PUBLIC/Thunder
DAVID LES EDYV/California Girl

He was involved in the most exciting and explosive period ever in radio history. **ROCKING AMERICA** is his story of that era.

At WABC he attracted the largest audience of any station in radio history, and changed the sound of radio in America forever. Now, Rick Sklar, the man whose name was synonymous with "Top 40" radio recalls those chart topping years at WABC, and the development of Contemporary Hit Radio.

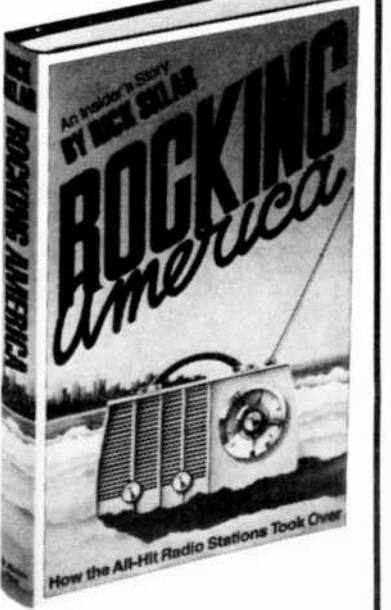
First hand and entertaining, ROCKING AMERICA is filled with anecdotes of madcap promotional stunts; all-out ratings wars; surprising stories of how top hits were chosen and aired; and the rise of the supergroups and superstars whose early records Rick Sklar played and turned into gold.

With implications for what is happening in the industry today, Sklar draws a parallel between the explosion of the "Top 40" format and the boom in the recording industry then, to the impact of music video, the current rise in popularity of all-hit radio, and the accompanying growth of the recording industry now.

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with photographs and year-by-year playlists

"Without question, Rick Sklar is the Dean of Contemporary Radio Programmers, and the man most responsible for making the term 'Top 40' a household word. This book represents a remarkable compilation of facts and anecdotes, and is a chronicle of the evolution of what today's programmers call 'Contemporary Hit Radio.' The man who set the standard for 'Top 40' has written the fascinating autobiography of the most respected programmer ever to walk into a radio station."



—Michael L Eskridge, President, NBC Radio

"For years the term 'Top 40' and the name Rick Sklar were synonymous. They both meant the best in rock music. If you are fascinated by the world of music, its stars, its jungle warfare, its fights for survival, then read Rick Sklar's autobiography of the rise of rock radio in America."

Rick Sklar is a vice-president of ABC Radio and is a consultant for ABC-TV's music video programs. He has been program director at New York radio stations WINS, WMGM, and at WABC, which he built into "the most listened-to station in the nation." An adjunct professor of communication arts at St. John's University, he has also lectured at radio symposia at Cornell University, The New School, New York University, Princeton, Yale and UCLA.

—Clive Davis, President Arista Records

"Having been involved with making rock & roll records before and during the rock & roll explosion of the 60s, it is most fascinating to read Rick Sklar's account of this exciting period from the radio programmer's point of view."

—Ahmet M. Ertegun, Chairman of the Board, Atlantic Recording Corporation

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EAST Most Added® Hottest

Journey P. Bailey w/P. Collins
Julian Lennon Wham!
Survivor Foreigner
Chicago

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added® Hottest

Journey Foreigner
Julian Lennon P. Bailey w/P. Collins
Billy Joel Wham!

EAST

Parallel Two

WFLY/Albany, NY
Todd Martin
JOURNEY
SCANDAL
SURVIVOR
LRB
JULIAN LENNON
ERIC CARMEN
CHAKA KHAN
TINA TURNER
CULTURE CLUB
Hottest:
PHILIP BAILEY 5-1
FOREIGNER 13-4
PRINCE 14-6
WHAM! 21-10
KOOL & THE GANG 23-12

Q100/Allentown, PA
Geromino/Landon
GLENN FREY
KISS
ROMAN HOLIDAY
JULIAN LENNON
JOURNEY
ERIC CARMEN
KIM WILDE
KIM CARNES
SURVIVOR
COMODORES
SCANDAL
CARS
EUROGLIDERS
Hottest:
MADONNA 1-1
CHICAGO 3-2
FOREIGNER 8-3
PHILIP BAILEY 9-4
WHAM! 21-9

WMAR/Baltimore, MD
Wimmer/Payne
BILLY JOEL
CHAKA KHAN
PAT BENATAR
TINA TURNER
FRANKIE GOES TO H
JULIAN LENNON
Hottest:
MADONNA 1-1
CHICAGO 2-2
PHILIP BAILEY 10-3
FOREIGNER 9-4
WHAM! 18-11

WBNF/Bufalo, NY
Roger Christian
STEVE PERRY
JOHN PARR
PAT BENATAR
ERIC CARMEN
FRANKIE GOES TO H
JOURNEY
Hottest:
FOREIGNER 1-1
MADONNA 2-2
JACK WAGNER 3-3
CHICAGO 9-6
BALL & OATES 11-8

WVSR/Charleston, WV
Chris Bailey
JOHN HUNTER
JOURNEY
CARS
JEFFREY OSBORNE
ROMAN HOLIDAY
BILLY JOEL
SCANDAL
SURVIVOR
BONEYDRIPPERS
Hottest:
MADONNA 1-1
PHILIP BAILEY 4-3
WHAM! 16-10
MIDNIGHT STAR 26-17
REO SPEEDWAGON 36-23

K104/Erie, PA
Bill Shannon
WHAM!
JOURNEY
LRB
GENERAL PUBLIC
COMODORES
JULIAN LENNON
SURVIVOR
SCANDAL
NOLAN THOMAS
Hottest:
FOREIGNER 2-1
CHICAGO 3-2
HALL & OATES 7-3
ROD STEWART 11-6
ASBFORD & SIMPSON 21-13

WERZ/Exeter, NH
Scott MacKay
REO SPEEDWAGON
CARS
ERIC CARMEN
LRB
JOHN WAITE
COMODORES
JEFFREY OSBORNE
BILLY JOEL
CHAKA KHAN
JULIAN LENNON
Hottest:
MADONNA 1-1
PHILIP BAILEY 12-4
BILLY OCEAN 15-8
POINTER SISTERS 21-11
KOOL & THE GANG 24-23

WTC/FM/Hartford, CT
Mike West
TINA TURNER
CARS
ERIC CARMEN
JOURNEY
Hottest:
PHILIP BAILEY 3-1
DON HENLEY 16-7
MIDNIGHT STAR 15-8
NOLAN THOMAS 22-17
SHEENA EASTON 23-20

WKEY/Huntington, WV
Gerry Miller
JOURNEY
KIM CARNES
SURVIVOR
KIM WILDE
JULIAN LENNON
LRB
SCANDAL
JEFFREY OSBORNE
COMODORES
Hottest:
FOREIGNER 2-1
PHILIP BAILEY 3-2
CHICAGO 5-3
WHAM! 16-5
BILLY OCEAN 7-6

WLAN/FM/Lancaster, PA
Jerry Michaels
TEMPTATIONS
PAT BENATAR
MARTIN BRILEY
SURVIVOR
CARS
JULIAN LENNON
JOURNEY
JEFFREY OSBORNE
Hottest:
CHICAGO 2-1
PHILIP BAILEY 5-3
WHAM! 9-4
FOREIGNER 12-5
BILLY OCEAN 15-8

KC101/New Haven, CT
Stef Rybak
TINA TURNER
JULIAN LENNON
PAT BENATAR
JOURNEY
TIME
Hottest:
CHICAGO 3-1
PHILIP BAILEY 4-2
FOREIGNER 8-6
WHAM! 16-10
POINTER SISTERS 29-17

Z106/Philadelphia, PA
Dante/Tiller
REO SPEEDWAGON
GLENN FREY
JEFFREY OSBORNE
JULIAN LENNON
TEMPTATIONS
Hottest:
MADONNA 1-1
PHILIP BAILEY 2-2
WHAM! 7-5
BALL & OATES 16-12
DAVID LEE ROTH 37-30

WSPK/Poughkeepsie, NY
Dayton/Anthony
LRB
PAT BENATAR
JOHN PARR
COMODORES
JOURNEY
CHAKA KHAN
JANEY STREET
Hottest:
CHICAGO 2-1
FOREIGNER 4-2
BRYAN ADAMS 3-3
WHAM! 10-5
BILLY OCEAN 12-9

Q82/Rochester, NY
Stevens/Meaner
JOHN FOGERTY
KINGS
JOURNEY
SURVIVOR
Hottest:
JACK WAGNER 1-1
MADONNA 2-2
DON HENLEY 5-3
PHILIP BAILEY 11-4
CHICAGO 12-5

SBPX/Rochester, NY
Tom Mitchell
PAT BENATAR
JULIAN LENNON
ERIC CARMEN
FRANKIE GOES TO H
SURVIVOR
Hottest:
PHILIP BAILEY 2-1
FOREIGNER 4-3
CHICAGO 7-4
DON HENLEY 5-5
WHAM! 10-6

WGFN/Schenectady, NY
Tom Parker
JULIAN LENNON
JOHN WAITE
SURVIVOR
JOURNEY
ERIC CARMEN
JOHN HUNTER
FRANKIE GOES TO H
Hottest:
PHILIP BAILEY 3-1
WHAM! 16-10
MIDNIGHT STAR 26-17
REO SPEEDWAGON 36-23

93Q/Syracuse, NY
Laird/Dunne
TIME
JULIAN LENNON
JOURNEY
PAT BENATAR
ERIC CARMEN
FRANKIE GOES TO H
KIM CARNES
LRB
SURVIVOR
JEFFREY OSBORNE
Hottest:
PHILIP BAILEY 2-1
WHAM! 10-3
DON HENLEY 11-5
CHICAGO 9-6
PRINCE 19-8

WPSY/Trenton, NJ
Tom Taylor
CARS
COMODORES
JOURNEY
JULIAN LENNON
JEFFREY OSBORNE
SCANDAL
JANEY STREET
SURVIVOR
Hottest:
PHILIP BAILEY 2-1
WHAM! 9-5
KOOL & THE GANG 21-12
BILLY OCEAN 22-14
REO SPEEDWAGON D-31

Parallel Three

WFBQ/Altoona, PA
Steve Kelsey
PAT BENATAR
ERIC CARMEN
FRANKIE GOES TO H
ASBFORD & SIMPSON (dp)
BILLY JOEL
Hottest:
CHICAGO 2-1
PHILIP BAILEY 7-4
DON HENLEY 10-6
WHAM! 19-11
BILLY OCEAN 21-14

WZON/Bangor, ME
Michael O'Hara
JULIAN LENNON
JOHN WAITE
SURVIVOR
LRB
JULIAN LENNON
TWISTED SISTER
KISS
Hottest:
FOREIGNER 5-1
BRYAN ADAMS 3-4
RAY PARKER JR. 7-5
BILLY OCEAN 9-7
PRINCE 18-12

W1QY/Bath, ME
Bob Anderson
JULIAN LENNON
DAVID LEE ROTH
AUTOGRAPH
BONEYDRIPPERS
JOURNEY
MIDNIGHT STAR
SURVIVOR
ASBFORD & SIMPSON
Hottest:
CHICAGO 3-1
FOREIGNER 9-6
PRINCE 21-8
WHAM! 21-10
CYNDI LAUPER 17-12

103CIR/Beckley, WV
Bob Spencer
TOMMY SHAW
JOURNEY
NEW EDITION (dp)
ASBFORD & SIMPSON
FRANKIE GOES TO H
SURVIVOR
TINA TURNER
Hottest:
MADONNA 1-1
PHILIP BAILEY 8-3
FOREIGNER 9-4
DON HENLEY 10-5
POINTER SISTERS 29-18

WOAY/Beckley, WV
Jim Martin
PAT BENATAR
KIM CARNES
COMODORES
JOURNEY
JULIAN LENNON
LRB
SURVIVOR
KIM WILDE
Hottest:
CHICAGO 2-1
MIDNIGHT STAR 10-5
WHAM! 17-8
PRINCE 18-9

WRCK/Utica, NY
Jim Reitz
SURVIVOR
JOURNEY
JOHN WAITE
JULIAN LENNON
FRANKIE GOES TO H
TRIUMPH (dp)
CARS
LRB
Hottest:
DON HENLEY 2-1
CHICAGO 8-6
PRINCE 11-7
BILLY OCEAN 20-9
GLENN FREY 24-15

WKRZ-FM/Wilkes-Barre, PA
Don Hallert
JOURNEY
JULIAN LENNON
SURVIVOR
CARS
COMODORES
ERIC CARMEN
BONEYDRIPPERS
JANEY STREET
ROMAN HOLIDAY
Hottest:
PHILIP BAILEY 6-1
CRICAGO 10-4
DON HENLEY 14-8
BILLY OCEAN 18-10
DAVID LEE ROTH 20-15

WHTF/York, PA
Michael Barzynski
JULIAN LENNON
JOURNEY
JOHN WAITE
LRB
BRUCE COCKBURN
SURVIVOR
CARS
ANIMOTION
ROMAN HOLIDAY
COMODORES
MARTIN BRILEY
Hottest:
BILLY OCEAN 2-1
FOREIGNER 4-2
PHILIP BAILEY 3-3
WHAM! 10-7
BALL & OATES 11-8

Q106/York, PA
Mark McKenzie
KOOL & THE GANG
DAVID LEE ROTH
REO SPEEDWAGON
NEW EDITION
GLENN FREY
CYNDI LAUPER
MIDNIGHT STAR
Hottest:
FRANKIE GOES TO H 4-2
FOREIGNER 7-5
BILLY OCEAN 8-6
HALL & OATES 14-9
WHAM! 16-10

96XII/Parkersburg, WV
Paul DeMars
JOURNEY
LRB
COMODORES
JEFFREY OSBORNE
JULIAN LENNON
SURVIVOR
NOLAN THOMAS
Hottest:
CHICAGO 1-1
MADONNA 2-2
WHAM! 7-7
TOMMY SHAW 17-8
ELTON JOHN 13-12

WJBO/Portland, ME
Phoenix/O'Neil
none
Hottest:
MADONNA 1-1
JACK WAGNER 2-2
FOREIGNER 3-3
CHICAGO 4-4
WHAM! 18-18

WOMP-FM/Wheeling, WV
Dwayne Bonds
none
Hottest:
MADONNA 1-1
CHICAGO 10-5
WHAM! 23-11
TIME 25-13
JOHN FOGERTY 30-18

WJZR/Charlotte, NC
Chrysler/Dankels
JULIAN LENNON
LRB
CARS
JOHN WAITE
SURVIVOR
KISS (dp)
PAT BENATAR
BONEYDRIPPERS
JOURNEY
Hottest:
PHILIP BAILEY 2-1
FOREIGNER 3-2
PRINCE 4-3
WHAM! 9-7
BILLY OCEAN 17-11

WSKZ/Chattanooga, TN
Chase/Page
SHEENA EASTON
ERIC CARMEN
TINA TURNER
AUTOGRAPH (dp)
PAT BENATAR
Hottest:
MADONNA 1-1
PHILIP BAILEY 10-2
WHAM! 21-8
BILLY OCEAN 24-9
KOOL & THE GANG 30-13

Parallel Two

WBBQ/Augusta, GA
Bruce Stevens
BONEYDRIPPERS
JEFFREY OSBORNE
JOHN PARR
JULIAN LENNON
JOURNEY
FRANKIE GOES TO H
Hottest:
WHAM! 7-1
BILLY OCEAN 3-2
TIME 8-3
POINTER SISTERS 6-5
TEENA MARIE 27-19

KHFI/Austin, TX
Waylon Richards
NEW EDITION
BILLY JOEL
SCANDAL
CARS
TINA TURNER
SURVIVOR
JOHN FOGERTY
KIM WILDE
ERIC CARMEN
JEFFREY OSBORNE
SCANDAL
Hottest:
CHICAGO 1-1
PHILIP BAILEY 3-2
DON HENLEY 6-4
FOREIGNER 13-5
WHAM! 21-11

WZQY/Fredrick, MD
Kemosabi Joe
none
Hottest:
MADONNA 1-1
CHICAGO 2-2
FOREIGNER 4-4
JACK WAGNER 5-5
BRUCE SPRINGSTEEN 10-10

WQCM/Hagerstown, MD
Will Kauffman
CHAKA KHAN
JOURNEY
SCANDAL
JULIAN LENNON
SURVIVOR
BILLY JOEL
ASBFORD & SIMPSON
Hottest:
CHICAGO 2-1
FOREIGNER 3-2
PHILIP BAILEY 11-6
POINTER SISTERS 18-10
WHAM! 27-11

OK100/Ithaca, NY
Bill Weston
none
Hottest:
BRYAN ADAMS 1-1
JOHN WAITE 2-2
STEVE PERRY 3-3
CHICAGO 4-4
JACK WAGNER 5-5

WKHI/Ocean City, MD
Jack Gillen
JOURNEY
SCANDAL
CHAKA KHAN
FRANKIE GOES TO H (dp)
ERIC CARMEN
JIM DIAMOND
BILLY JOEL
JULIAN LENNON
SURVIVOR
BONKERS REAT
Hottest:
CHICAGO 4-1
PHILIP BAILEY 6-3
FOREIGNER 8-4
WHAM! 18-7
PRINCE 15-8

95XII/Parkersburg, WV
Paul DeMars
JOURNEY
LRB
COMODORES
JEFFREY OSBORNE
JULIAN LENNON
SURVIVOR
NOLAN THOMAS
Hottest:
CHICAGO 1-1
MADONNA 2-2
WHAM! 7-7
TOMMY SHAW 17-8
ELTON JOHN 13-12

WBCV/Charlotte, NC
Bill Martin
JOURNEY
AUTOGRAPH (dp)
NEW EDITION
JOHN PARR (dp)
Hottest:
FOREIGNER 5-2
BILLY OCEAN 10-5
WHAM! 23-11
TIME 25-13
JOHN FOGERTY 30-18

WJZY/Jackson, MS
Jim Chick
JOHN FOGERTY
DAVID LEE ROTH
TWISTED SISTER
BILLY JOEL
JULIAN LENNON
JOURNEY
DEEP PURPLE (dp)
Hottest:
MADONNA 1-1
FOREIGNER 8-2
CHICAGO 4-3
PHILIP BAILEY 5-4
WHAM! 21-12

WQUT/Johnson City, TN
Steve Taylor
KINGS
BILLY JOEL
JOURNEY
STEVE WONDER
DON HENLEY 7-3
CHICAGO 15-8
FOREIGNER 22-13
BILLY OCEAN 38-20
WHAM! D-25

WOKI/Knoxville, TN
Gery Adkins
BILLY JOEL
FRANKIE GOES TO H
TIME
JOHN WAITE
CARS
JOURNEY
LRB
SCANDAL
COMODORES
ANIMOTION
Hottest:
MADONNA 1-1
CHICAGO 5-3
POINTER SISTERS 7-4
FOREIGNER 12-6
MIDNIGHT STAR 20-11

WFFM/Lexington, KY
Fox/Masley
SURVIVOR
BILLY JOEL
ANIMOTION
ROMAN HOLIDAY
SCANDAL
LRB
JULIAN LENNON
JOURNEY
JOHN WAITE
EUROGLIDERS,
Hottest:
CHICAGO 5-1
PRINCE 23-5
WHAM! 21-6
FOREIGNER 14-7
HALL & OATES 22-8

KKYK/Little Rock, AR
Mark McCain
WHAM!
STEVE PERRY
GLENN FREY
Hottest:
MADONNA 1-1
NEW EDITION 9-3
PHILIP BAILEY 16-7
FOREIGNER 13-10
REO SPEEDWAGON 27-19

Parallel Three

KQIZ-FM/Amarillo, TX
Stewart/Troy
SURVIVOR
ERIC CARMEN
KIM CARNES
FRANKIE GOES TO H (dp)
TIME (dp)
BONEYDRIPPERS (dp)
JEFFREY OSBORNE
Hottest:
MADONNA 1-1
FOREIGNER 6-2
JACK WAGNER 4-3
CHICAGO 10-6
PHILIP BAILEY 9-7

WKSJ/Nashville, TN
Larry Martino
JOHN FOGERTY
ASBFORD & SIMPSON
BILLY JOEL
SURVIVOR
COMODORES
JOURNEY
Hottest:
CHICAGO 1-1
MADONNA 2-2
PHILIP BAILEY 8-4
FOREIGNER 7-5
DON HENLEY 13-6

WQUE-FM/New Orleans, LA
Kevin McCarthy
JOHN FOGERTY
JOURNEY
PAT BENATAR
JULIAN LENNON
ERIC CARMEN
Hottest:
PHILIP BAILEY 1-1
FOREIGNER 4-3
POINTER SISTERS 7-4
WHAM! 9-5
BILLY OCEAN 10-6

WRNO/New Orleans, LA
Costello/Watkins
JOURNEY
DAVID LEE ROTH
PAT BENATAR
ZEBRA
SURVIVOR
Hottest:
FOREIGNER 6-1
PHILIP BAILEY 10-5
WHAM! 18-8
BONEYDRIPPERS 33-28
REO SPEEDWAGON 40-34

B3106/Olando, FL
Casey/Wright
REO SPEEDWAGON
BONEYDRIPPERS
DAVID LEE ROTH
STEVE PERRY
POINTER SISTERS
KINGS
PAT BENATAR
TINA TURNER
Hottest:
CHICAGO 4-1
FOREIGNER 12-4
DON HENLEY 13-5
WHAM! 24-14

KISRF/Smith
Rick Hayes
SCANDAL
JOURNEY
ERIC CARMEN
ANIMOTION
CHAKA KHAN
ROMAN HOLIDAY
FRANKIE GOES TO H
Hottest:
MADONNA 1-1
FOREIGNER 6-2
DON HENLEY 3-3
PHILIP BAILEY 10-6
WHAM! 19-8

G104/Gadsden, AL
Gaither/Davis
CARS
BILLY JOEL
JOHN WAITE
JULIAN LENNON
JOURNEY (dp)
GIUFFRIA (dp)
Hottest:
TIME 1-1
MIDNIGHT STAR 2-2
WHAM! 8-7
FOREIGNER 10-8
PRINCE 11-10
WYK/Savannah, FL
Lou Patrick
NEW EDITION
JULIAN LENNON
SURVIVOR
ERIC CARMEN
TINA TURNER
FRANKIE GOES TO H
JOURNEY
Hottest:
MADONNA 1-1
CHICAGO 3-2
PHILIP BAILEY 6-3
FOREIGNER 5-4
WHAM! 8-5

KTFM/San Antonio, TX
Thorman/Owens
KENNY ROGERS
KOOL & THE GANG
ERIC CARMEN
JEFFREY OSBORNE
COMODORES
Hottest:
MADONNA 1-1
FOREIGNER 5-3
PHILIP BAILEY 12-6
PRINCE 23-8
STEVE PERRY 17-13

Z88/Tampa, FL
Johnny Walker
FRANKIE GOES TO H (dp)
JULIAN LENNON
STEVE WONDER
Hottest:
PHILIP BAILEY 3-3
FOREIGNER 5-4
BILLY OCEAN 6-5
REO SPEEDWAGON D-21

WSEJ/Winston-Salem, NC
Rob Leonard
GLENN FREY
STEVE PERRY
Hottest:
CHICAGO 2-1
FOREIGNER 9-3
JULIAN LENNON 10-8
PHILIP BAILEY 18-11
WHAM! 23-14

Parallel Three

KNOE-FM/Monroe, LA
Knighten/Shea
JULIAN LENNON
JOHN PARR
KIM WILDE
FRANKIE GOES TO H (dp)
BILLY JOEL
Hottest:
CHICAGO 2-1
PHILIP BAILEY 5-2
FOREIGNER 10-4
DON HENLEY 9-6
WHAM! 14-8

KNIN/Wichita Falls, TX
Berry Michaels
STEVE PERRY
GLENN FREY
CYNDI LAUPER
JOHN FOGERTY
NEW EDITION
DAVID LEE ROTH
TINA TURNER
BONEYDRIPPERS
REO SPEEDWAGON (dp)
JULIAN LENNON (dp)
JOURNEY (dp)
FRANKIE GOES TO H (dp)
Hottest:
CHICAGO 1-1
PHILIP BAILEY 12-4
WHAM! 30-5
DON HENLEY 17-7

WHSJ/Wilmington, NC
Stewart/Stone
SHEENA EASTON
SURVIVOR
JULIAN LENNON
JOHN WAITE
JOURNEY
LRB
JIM DIAMOND
ROMAN HOLIDAY
TRIUMPH
KISS
EUROGLIDERS
HARTIN BRILEY
ALPHAVILLE
Hottest:
CHICAGO 8-1
FOREIGNER 6-2
PHILIP BAILEY 10-5
WHAM! 15-6
PRINCE 18-7

238 CHR Reporters
232 Current Reports

The following stations failed to report this week; therefore their playlists were frozen:

WZQY/Fredrick
OK100/Ithaca
WJBO/Portland
WOMP-FM/Wheeling
KFMW/Waterloo
WIXV/Savannah

MIDWEST Most Added Hottest

Journey Foreigner Julian Lennon P. Bailey w/P. Collins Survivor Wham!

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Journey Julian Lennon Survivor Foreigner Wham! P. Bailey w/P. Collins

MIDWEST

Parallel Two

WKDD/Akron, OH

Survivor Julian Lennon Eric Carmen Tina Turner Journey Autograph Hottest: CHICAGO 3-1 PHILIP BAILEY 4-2 FOREIGNER 6-3 DON HENLEY 10-6 PRINCE 15-11

WAHC/Appleton-Oshkosh

Frankie Goes To H Billy Joel Eric Carmen Julian Lennon Autograph Hottest: CHICAGO 1-1 FOREIGNER 8-4 MIDNIGHT STAR 12-5 REO SPEEDWAGON 33-20 TIME D-32

WKAU/Appleton-Oshkosh

Scandal Eric Carmen Midnight Star Tina Turner Cars Koole & The Gang Hottest: PHILIP BAILEY 1-1 WHAMI 4-3 PRINCE 12-8 REO SPEEDWAGON 27-23 TIME D-32

92X/Columbus, OH

Stevie Wonder Pat Benatar Reo Speedwagon Survivor Journey Scandal Hottest: FOREIGNER 1-1 PHILIP BAILEY 5-2 PRINCE 10-6 WHAMI 17-9 POINTER SISTERS 19-12

KHK/Davenport, IA

Tina Turner Reo Speedwagon Survivor (dp) Frankie Goes To H Ashford & Simpson Julian Lennon Hottest: CHICAGO 3-1 FOREIGNER 6-3 DON HENLEY 15-9 POINTER SISTERS 17-10 MANHATTAN TRANSPE 33-23

WGTV/Dayton, OH

Time Frankie Goes To H Autograph (dp) Hottest: FOREIGNER 2-1 DON HENLEY 3-2 WHAMI 10-4 PRINCE 8-6 BALL & OATES 17-8

KZIO/Duluth, MN

Journey John Waite Kim Carnes LRB Survivor Jeffrey Osborne Julian Lennon Hottest: FRANKIE GOES TO H (dp) CHICAGO 4-1 FOREIGNER 3-2 PHILIP BAILEY 5-3 BILLY OCEAN 9-4 HALL & OATES 15-7

WKDQ/Evansville, IN

Time Sheena Easton David Lee Roth Frankie Goes To H Honeydrippers (dp) John Parr (dp) Tina Turner Kim Carnes Eric Carmen Kim Carnes Pat Benatar Scandal (dp) Hottest: FOREIGNER 3-2 WHAMI 13-6 STEVE PERRY 30-15 MIDNIGHT STAR 32-22 TIME D-28

WSTO/Evansville, IN

Wham! Steve Perry Glenn Frey Hottest: FOREIGNER 8-3 PHILIP BAILEY 11-4 RAY PARKER JR. 14-8 DON HENLEY 18-11 REO SPEEDWAGON 20-13

WMEF/Ft. Wayne

Journey Koole & The Gang Time Tina Turner Eric Carmen Hottest: MADONNA 1-1 CHICAGO 6-2 PHILIP BAILEY 9-4 FOREIGNER 14-6 WHAMI 24-14

WGRD/Grand Rapids, MI

Swart Stevens David Lee Roth Journey Cars Julian Lennon Hottest: CHICAGO 1-1 MADONNA 2-2 PHILIP BAILEY 7-4 BILLY OCEAN 10-6 REO SPEEDWAGON 39-27

WZPL/Indianapolis, IN

Julian Lennon Survivor Journey Scandal Bryan Adams Kim Carnes Hottest: PHILIP BAILEY 10-1 WHAMI 8-4 DAVID LEE ROTH 30-16 REO SPEEDWAGON 27-17 JULIAN LENNON D-23

WJXQ/Jackson, MI

Ryan/Checks Wham! Julian Lennon Survivor Cars Koole & The Gang Hottest: PHILIP BAILEY 1-1 WHAMI 4-3 PRINCE 12-8 REO SPEEDWAGON 27-23 TIME D-32

92X/Columbus, OH

Stevie Wonder Pat Benatar Reo Speedwagon Survivor Journey Scandal Hottest: FOREIGNER 1-1 PHILIP BAILEY 5-2 PRINCE 10-6 WHAMI 17-9 POINTER SISTERS 19-12

WKFR/Kalamazoo, MI

David Lee Roth (dp) Pat Benatar (dp) Honeydrippers Eric Carmen Time (dp) Hottest: FOREIGNER 11-3 PRINCE 18-8 HALL & OATES 25-14 STEVE PERRY 29-17 KOOL & THE GANG 34-24

Z299/Kansas City, MO

Journey Survivor Pat Benatar Hottest: FRANKIE GOES TO H (dp) Tina Turner Ashford & Simpson Hottest: PHILIP BAILEY 5-2 FOREIGNER 3-3 WHAMI 20-10 JOHN PARR 15-11 REO SPEEDWAGON 27-22

WVIC/Lansing, MI

Survivor John Parr Julian Lennon Tina Turner Journey Hottest: CHICAGO 3-1 DON HENLEY 4-2 PHILIP BAILEY 9-4 FOREIGNER 10-5 WHAMI 11-7

Z104/Madison, WI

Julian Lennon Carole King Hottest: PHILIP BAILEY 6-2 BRYAN ADAMS 14-6 CHICAGO 21-10 POINTER SISTERS 24-15

KJ103/Oklahoma City, OK

Julian Lennon Journey Pat Benatar Eric Carmen Cars Hottest: PRINCE 1-1 TIME 7-4 FOREIGNER 11-6 WHAMI 17-8 REO SPEEDWAGON 38-21

KOFM/Oklahoma City, OK

Julian Lennon Cars Survivor Julian Lennon Hottest: MADONNA 1-1 CHICAGO 3-1 PHILIP BAILEY 6-3 FOREIGNER 10-5 WHAMI 19-9 REO SPEEDWAGON 30-14

KOKQ/Omaha, NE

Tina Turner Billy Joel Hottest: MADONNA 1-1 FOREIGNER 3-3 PHILIP BAILEY 6-5 REO SPEEDWAGON 26-16

KZ93/Peoria, IL

Tina Turner Cyndi Lauper Frankie Goes To H Hottest: CHICAGO 3-1 FOREIGNER 6-2 JACK WAGNER 1-3 PHILIP BAILEY 10-4 WHAMI 18-8

WZOK/Rockford, IL

Time Kinks Culture Club David Lee Roth New Edition Reo Speedwagon Hottest: PRINCE 20-10 DON HENLEY 18-11 HALL & OATES 25-17 WHAMI D-23 POINTER SISTERS D-25

U93/South Bend, IN

Boneydrippers Glenn Frey Wham! Steve Perry Hottest: MADONNA 1-1 JACK WAGNER 3-2 FOREIGNER 10-4 PHILIP BAILEY 11-7 RAY PARKER JR. 18-9

WRQN/Toledo, OH

John Hunter Julian Lennon Gap Band (dp) Journey Diana Ross Teena Marie Hottest: PHILIP BAILEY 10-5 POINTER SISTERS 15-11 STEVE PERRY 17-12

WYIC/Toledo, OH

John Parr Eric Carmen Julian Lennon John Waite Survivor Journey Cars Roman Holliday Hottest: BILLY OCEAN 11-4 PHILIP BAILEY 22-5 PRINCE 20-8 MIDNIGHT STAR 32-20 JOHN FOGERTY 34-23

KAY107/Tulsa, OK

Julian Lennon Billy Joel Cars Journey John Parr Hottest: FOREIGNER 6-1 PHILIP BAILEY 10-5 RAY PARKER JR. 22-12 WHAMI 25-13 PRINCE 21-16

KEYN-FM/Wichita, KS

New Edition Journey LRB Survivor Roman Holliday Billy Joel Eric Carmen Hottest: FOREIGNER 3-1 BRYAN ADAMS 2-2 PHILIP BAILEY 4-3 TIME 25-18 DAVID LEE ROTH 34-22 DON HENLEY 16-8

KKRD/Wichita, KS

Julian Lennon Olivia Williams Teena Marie Survivor Frankie Goes To H LRB Kim Wilde Tina Turner Hottest: CHICAGO 1-1 FOREIGNER 20-7 DON HENLEY 27-9 HALL & OATES 23-13 BILLY OCEAN 19-14

WYFM/Youngstown, OH

David Lee Roth Reo Speedwagon Honeydrippers Tina Turner Hottest: FOREIGNER 8-4 PRINCE 6-5 WHAMI 14-7 POINTER SISTERS 15-10 RAY PARKER JR. 19-11

Parallel Three

KFYR/Bismarck, ND

Julian Lennon Journey Reo Speedwagon Kim Carnes Commodores Hottest: CHICAGO 2-1 RAY PARKER JR. 5-3 FOREIGNER 7-4 DON HENLEY 11-7 POINTER SISTERS 14-9

WBNQ/Bloomington, IL

Cars Billy Joel Journey LRB Time Survivor (dp) Hottest: MADONNA 1-1 CHICAGO 2-2 PHILIP BAILEY 4-3 FOREIGNER 6-4 PRINCE 12-6

WBWB/Bloomington, IN

Tina Turner Pat Benatar Journey Cars Julian Lennon Honeydrippers John Parr Ashford & Simpson Autograph Hottest: FRANKIE GOES TO H CHICAGO 3-1 PHILIP BAILEY 8-3 FOREIGNER 10-5 POINTER SISTERS 15-11 STEVE PERRY 17-12

WCIL-FM/Carbondale, IL

John Hunter Julian Lennon Gap Band (dp) Journey Diana Ross Teena Marie Hottest: PHILIP BAILEY 10-5 POINTER SISTERS 15-11 STEVE PERRY 17-12

WBWB/Bloomington, IN

Tina Turner Pat Benatar Journey Cars Julian Lennon Honeydrippers John Parr Ashford & Simpson Autograph Hottest: FRANKIE GOES TO H CHICAGO 3-1 PHILIP BAILEY 8-3 FOREIGNER 10-5 POINTER SISTERS 15-11 STEVE PERRY 17-12

KBOS/Fresno, CA

Reo Speedwagon Journey Cars Julian Lennon Kim Wilde Eric Carmen Honeydrippers Hottest: MADONNA 1-1 CHICAGO 8-3 PHILIP BAILEY 10-4 BILLY OCEAN 12-7 WHAMI 13-8 PRINCE 12-7

KKFM/Colorado Springs, CO

Journey Julian Lennon Survivor Billy Joel Pat Benatar Hottest: CHICAGO 1-1 FOREIGNER 3-2 WHAMI 10-8 HALL & OATES 11-10 REO SPEEDWAGON 32-20

KBOS/Fresno, CA

Reo Speedwagon Journey Cars Julian Lennon Kim Wilde Eric Carmen Honeydrippers Hottest: MADONNA 1-1 CHICAGO 8-3 PHILIP BAILEY 10-4 BILLY OCEAN 12-7 WHAMI 13-8 PRINCE 12-7

KMGX/Fresno, CA

Julian Lennon Reo Speedwagon Tina Turner Pat Benatar Hottest: CHICAGO 6-2 PHILIP BAILEY 3-2 BILLY OCEAN 9-3 FOREIGNER 18-10 REO SPEEDWAGON 28-12

KFRX/Lincoln, NE

Julian Lennon Chaka Khan Time Survivor New Edition Hottest: CHICAGO 1-1 MADONNA 2-2 PHILIP BAILEY 5-3 DON HENLEY 6-5 FOREIGNER 8-7

WRKR/Racine-Milwaukee, WI

Bruce Springsteen Reo Speedwagon Temptations Ready For The Wor Journey Cars Hottest: WHAMI 1-1 CHICAGO 2-2 NEW EDITION 12-7 SHEENA EASTON 19-11 JOHN FOGERTY 26-14

KKLS-FM/Rapid City, SD

Journey Eric Carmen Honeydrippers Survivor Dikken Julian Lennon Hottest: MADONNA 1-1 CHICAGO 3-2 DON HENLEY 5-3 PHILIP BAILEY 12-5 PRINCE 20-10

99KG/Salina, KS

Stevie Wonder Reo Speedwagon Jeffrey Osborne Julian Lennon John Waite Hottest: FRANKIE GOES TO H (dp) CHAKA KHAN Hottest: CHICAGO 2-1 FOREIGNER 13-6 BILLY OCEAN 14-7 PRINCE 22-13 WHAMI 34-26

KKRC/Sioux Falls, SD

Kool & The Gang Time Journey Honeydrippers Eric Carmen Hottest: MADONNA 3-1 DON HENLEY 7-3 PHILIP BAILEY 10-4 FOREIGNER 14-6 WHAMI 23-18

KWTO-FM/Springfield, MO

Julian Lennon Tina Turner Pat Benatar Eric Carmen Hottest: CHICAGO 3-2 PHILIP BAILEY 7-3 PRINCE 15-8 BILLY OCEAN 16-9

WDBR/Springfield, IL

Kim Carnes Billy Joel David Lee Roth Ashford & Simpson Cars Julian Lennon LRB John Waite Survivor Scandal Hottest: FRANKIE GOES TO H KIM WILDE TWISTED SISTER (dp) BRUCE COCKBURN (dp) Hottest: MADONNA 1-1 PHILIP BAILEY 5-2 WHAMI 6-3 RAY PARKER JR. 7-5 POINTER SISTERS 13-8

WSPT/Stevens Point, WI

Pat Benatar Journey Scandal Hottest: CHICAGO 2-1 PHILIP BAILEY 8-4 FOREIGNER 13-5 PRINCE 18-6 WHAMI 23-7

Y94/Fargo, ND

Autograph (dp) Journey (dp) Cars Hottest: CHICAGO 2-1 PHILIP BAILEY 8-4 FOREIGNER 13-5 PRINCE 18-6 WHAMI 23-7

KKXL-FM/Grand Forks, ND

Eric Carmen Kool & The Gang Reo Speedwagon Hottest: CHICAGO 1-1 FOREIGNER 7-5 WHAMI 11-7 HALL & OATES 22-14 POINTER SISTERS 25-17

WAZY-FM/Lafayette, IN

David Lee Roth Scandal Julian Lennon Journey Jeffrey Osborne Kim Wilde LRB Hottest: CHICAGO 3-1 BILLY OCEAN 5-5 FOREIGNER 9-9 POINTER SISTERS 16-16 PRINCE 21-21

WEST

Parallel Two

KNMQ/Albuquerque-Santa Fe

Stucker/Maitland New Edition Honeydrippers Frankie Goes To H Hottest: CHICAGO 3-1 PHILIP BAILEY 7-4 FOREIGNER 9-5 BILLY OCEAN 10-7 PRINCE 17-8

KKXX/Bakersfield, CA

Squire/Kemper Time Survivor Hottest: CHICAGO 2-1 MADONNA 1-2 WHAMI 12-3 NEW EDITION 3-7 TIME D-22

KQXR/Bakersfield, CA

Bob Harlow Journey Survivor Kim Carnes Julian Lennon Cars Hottest: CHICAGO 1-1 FOREIGNER 2-2 PHILIP BAILEY 6-3 WHAMI 7-4 BILLY OCEAN 12-7

KF96/Boise, ID

Doan/Gregory Midnight Star Frankie Goes To H Kim Carnes Journey LRB Julian Lennon Survivor Hottest: FOREIGNER 5-1 DON HENLEY 8-4 BILLY OCEAN 9-5 WHAMI 13-6 PRINCE 12-7

KKFM/Colorado Springs, CO

Finnery/Anderson Journey Julian Lennon Survivor Billy Joel Pat Benatar Hottest: CHICAGO 1-1 FOREIGNER 3-2 WHAMI 10-8 HALL & OATES 11-10 REO SPEEDWAGON 32-20

KBOS/Fresno, CA

Kris Van Kamp Reo Speedwagon Journey Cars Julian Lennon Kim Wilde Eric Carmen Honeydrippers Hottest: MADONNA 1-1 CHICAGO 8-3 PHILIP BAILEY 10-4 BILLY OCEAN 12-7 WHAMI 13-8 PRINCE 12-7

KMGX/Fresno, CA

Julian Lennon Reo Speedwagon Tina Turner Pat Benatar Hottest: CHICAGO 6-2 PHILIP BAILEY 3-2 BILLY OCEAN 9-3 FOREIGNER 18-10 REO SPEEDWAGON 28-12

KYNO-FM/Fresno, CA

Walker/Davis Tina Turner Journey Billy Joel Survivor Chaka Khan Scandal Hottest: DURAN DURAN 2-1 HONEYDRIPPERS 5-3 PHILIP BAILEY 10-4 PRINCE 9-6 HALL & OATES 11-8

KIKI/Honolulu, HI

Kong/Shishido Patti Labelle Time David Lee Roth Hottest: CHICAGO 1-1 FOREIGNER 4-3 WHAMI 11-8 PHILIP BAILEY 12-10 TIME 14-11

KMQM/Honolulu, HI

Kimo Akane Julian Lennon Frankie Goes To H Scandal Journey Sam Harris Bronski Beat Hottest: MADONNA 1-1 CHICAGO 2-2 WHAMI 10-3 TIME 7-4 FOREIGNER 12-7

KLUC/Las Vegas, NV

Richards/Christian Journey Billy Joel Frankie Goes To H (dp) Hottest: WHAMI 11-6 HALL & OATES 16-11 PRINCE 19-13 STEVE PERRY 23-16 REO SPEEDWAGON 36-29

KO93/Modesto, CA

Mike Novak Julian Lennon John Waite Cars Journey Scandal (dp) LRB Kim Carnes Hottest: WHAMI 2-1 FOREIGNER 6-2 BILLY OCEAN 10-5 KOOL & THE GANG 23-13 JOHN FOGERTY 29-17

KHOP/Modesto-Stockton, CA

David Kraham Midnight Star Billy Joel Julian Lennon Journey Teena Marie John Waite Bronski Beat (dp) Hottest: PHILIP BAILEY 1-1 PRINCE 8-3 BALL & OATES 14-6 WHAMI 22-10 DAVID LEE ROTH 39-21

KCAQ/Oxnard-Ventura, CA

Thomas/Jay Stevie Wonder John Parr Journey Wham! Hottest: CHICAGO 3-1 FOREIGNER 5-3 PHILIP BAILEY 6-4 PRINCE 10-5 BILLY OCEAN 15-8

KSKO/Salem, OR

Len E Mitchell LRB Scandal Survivor Chaka Khan Journey Billy Joel (dp) Julian Lennon (dp) Animation (dp) Jeffrey Osborne (dp) Hottest: MADONNA 1-1 WHAMI 8-2 FOREIGNER 15-3 PHILIP BAILEY 9-4 BILLY OCEAN 14-8

KDON-FM/Salinas-Monterey, CA

Kirk Cllett Journey Billy Joel Survivor Honeydrippers Scandal Deep Purple (dp) Hottest: WHAMI 3-1 PHILIP BAILEY 2-2 POINTER SISTERS 4-3 GLENN FREY 12-7 TIME 20-10

KCPX/Salt Lake City, UT

Ausam/Main John Hunter Frankie Goes To H Pat Benatar Journey Survivor Teena Marie Hottest: WHAMI 4-1 PHILIP BAILEY 3-2 BILLY OCEAN 9-3 FOREIGNER 18-10 REO SPEEDWAGON 28-12

KHYTT/Tucson, AZ

Sherman Cohen Frankie Goes To H Kim Carnes Commodores Chaka Khan Julian Lennon Journey Hottest: MADONNA 1-1 BILLY OCEAN 10-4 PRINCE 9-6 HALL & OATES 11-8

KRQ/Tucson, AZ

Kelly Norris Julian Lennon Journey (dp) Billy Joel Survivor (dp) Eric Carmen Kenny Rogers Hottest: FOREIGNER 3-1 DON HENLEY 5-4 WHAMI 17-7 HALL & OATES 18-10 BILLY OCEAN 20-16

Parallel Three

KGOT/Anchorage, AK

Key Taylor Pat Benatar Tina Turner John Parr Eric Carmen Hottest: FRANKIE GOES TO H SURVIVOR KIM CARNES ASHFORD & SIMPSON JULIAN LENNON JEFFREY OSBORNE Hottest: CHICAGO 2-1 FOREIGNER 3-2 PHILIP BAILEY 5-4 BILLY OCEAN 6-5 WHAMI 8-7

KYYA/Billings, MT

Charlie Fox Julian Lennon Koole & The Gang Billy Joel Kinks (dp) Hottest: CHICAGO 1-1 BRYAN ADAMS 3-2 FOREIGNER 9-3 DON HENLEY 7-4 BILLY OCEAN 13-7

KBOZ-FM/Bozeman, MT

Michael Hesse Honeydrippers Journey Survivor Tina Turner Reo Speedwagon Hottest: CHICAGO 1-1 BILLY OCEAN 5-2 FOREIGNER 8-4 PHILIP BAILEY 9-5 WHAMI 12-6

KCDQ/Bozeman, MT

Greg Williams Julian Lennon Billy Joel Survivor John Waite Eric Carmen Journey LRB Hottest: FRANKIE GOES TO H BRUCE COCKBURN (dp) CHICAGO 8-1 DON HENLEY 7-2 FOREIGNER 6-3 BILLY OCEAN 9-4 PRINCE 23-10 TIME 34-29

KTRC/Casper, WY

Todd Cavanah Koole & The Gang Journey New Edition Hottest: WHAMI 11-4 DON HENLEY 9-6 BILLY OCEAN 12-8 PRINCE 14-9

KKAZ/Cheyenne, WY

John Ramsey Koole & The Gang Midnight Star Sheena Easton General Public David Lee Roth Reo Speedwagon Hottest: DON HENLEY 2-1 PHILIP BAILEY 5-2 CHICAGO 12-3 WHAMI 11-4 HALL & OATES 22-14

KIST/Santa Barbara, CA

Dick Williams Cyndi Lauper Survivor Billy Joel Kenny Rogers Eric Carmen Journey Cars Julian Lennon Hottest: CHICAGO 5-1 DON HENLEY 4-2 POINTER SISTERS 6-3 BRYAN ADAMS 12-8 KOOL & THE GANG 14-9

OK96/Trl-Cities, WA

Taylor/Purdy Julian Lennon Frankie Goes To H LRB Roman Holliday Journey Kiss Survivor Hottest: FOREIGNER 5-1 WHAMI 7-5 BILLY OCEAN 9-6 POINTER SISTERS 11-7 PHILIP BAILEY 2-1 POINTER SISTERS 5-3 CHICAGO 11-8 FOREIGNER 13-11 PRINCE 18-12

K96/Provo, VT

Gentry/Green Stevie Wonder Frankie Goes To H Tina Turner Pat Benatar Julian Lennon Journey Hottest: PHILIP BAILEY 5-1 PRINCE 10-6 REO SPEEDWAGON 40-20 MIDNIGHT STAR 32-22 TIME 33-23

KCBN/Reno, NV

Jim O'Neal Pat Benatar Eric Carmen Reo Speedwagon Billy Joel Julian Lennon Journey Janey Street Hottest: CHICAGO 1-1 PHILIP BAILEY 2-2 BILLY OCEAN 5-3 FOREIGNER 7-5 WHAMI 8-6

KHTX/Reno, NV

John Chormie David Lee Roth Scandal Julian Lennon Billy Joel LRB Journey Survivor Hottest: DON HENLEY 4-1 FOREIGNER 7-3 PRINCE 19-13 POINTER SISTERS 23-15 GLENN FREY 34-24

KBIM/Roswell, NM

Ray Seale LRB Billy Joel Scandal Survivor Journey Julian Lennon Triumph Hottest: MADONNA 1-1 PHILIP BAILEY 8-4 FOREIGNER 12-7 STEVE PERRY 13-10 WHAMI 30-20

KRSP/Salt Lake City, UT

Carlson/Moll Journey Frankie Goes To H Tina Turner Eric Carmen Honeydrippers John Parr John Waite George Benson Hottest: MADONNA 1-1 JACK WAGNER 3-3 PHILIP BAILEY 7-5 WHAMI 11-9 TIME 16-10

SJY96/San Luis Obispo, CA

Sly Collins Culture Club Honeydrippers Journey Animation (dp) Cars Kim Wilde Julian Lennon Chaka Khan Hottest: FRANKIE GOES TO H AUTOGRAPH Hottest: MADONNA 1-1 CHICAGO 4-2 PHILIP BAILEY 9-3 DON HENLEY 14-7 TIME 34-29

KZ0Z/San Luis Obispo, CA

Mike Dawson Julian Lennon Animation Cars John Waite Survivor Billy Joel Scandal Tina Turner Hottest: DON HENLEY 2-1 PHILIP BAILEY 5-2 CHICAGO 12-3 WHAMI 11-4 HALL & OATES 22-14

PARALELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

238 Reports

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	5		DEBUTS	51
E	33%		OP	20
M	21%		DOWN	0
S	96%		ADD	26
W	19%			

EXAMPLE

100/25 - 100 CHR reporting stations on it this week including 25 new adds.
44% - Percentage of the weeks reporters playing it.
Regional Reach - Percentage of reporters playing the song within each region.

National Summary
Up 51 - Number of stations moving it up on the charts.
Debuts 20 - Number of stations debuting the song this week.
Same 4 - Number of stations reporting no movement this week.
Down 0 - Number of stations moving it down on their charts.
Adds 26 - Total number of stations adding it this week.

ASHFORD & SIMPSON
Solid (Capitol)
LP: Solid

Regional	162/18	84%	National	Summary
Reach	5		DEBUTS	29
E	80%		OP	8
M	74%		DOWN	3
S	35%		ADD	10
W	66%			

ASHFORD & SIMPSON
Solid (Capitol)
LP: Solid

Regional	162/18	84%	National	Summary
Reach	5		DEBUTS	29
E	80%		OP	8
M	74%		DOWN	3
S	35%		ADD	10
W	66%			

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	5		DEBUTS	51
E	33%		OP	20
M	21%		DOWN	0
S	96%		ADD	26
W	19%			

AUTOGRAF
Turn Up The Radio (RCA)
LP: Sign In Please

Regional	67/11	37%	National	Summary
Reach	5		DEBUTS	13
E	44%		OP	28
M	37%		DOWN	0
S	22%		ADD	11
W	22%			

AUTOGRAF
Turn Up The Radio (RCA)
LP: Sign In Please

Regional	67/11	37%	National	Summary
Reach	5		DEBUTS	13
E	44%		OP	28
M	37%		DOWN	0
S	22%		ADD	11
W	22%			

Autograph Continued

Regional	67/11	37%	National	Summary
Reach	5		DEBUTS	13
E	44%		OP	28
M	37%		DOWN	0
S	22%		ADD	11
W	22%			

PHILIP BAILEY W/ PHIL COLLINS
Easy Lover (Columbia)
LP: Chinese Wall

Regional	238/0	100%	National	Summary
Reach	1000		DEBUTS	0
E	100%		OP	0
M	100%		DOWN	0
S	100%		ADD	0
W	100%			

PHILIP BAILEY W/ PHIL COLLINS
Easy Lover (Columbia)
LP: Chinese Wall

Regional	238/0	100%	National	Summary
Reach	1000		DEBUTS	0
E	100%		OP	0
M	100%		DOWN	0
S	100%		ADD	0
W	100%			

ASHFORD & SIMPSON
Solid (Capitol)
LP: Solid

Regional	162/18	84%	National	Summary
Reach	5		DEBUTS	29
E	80%		OP	8
M	74%		DOWN	3
S	35%		ADD	10
W	66%			

ASHFORD & SIMPSON
Solid (Capitol)
LP: Solid

Regional	162/18	84%	National	Summary
Reach	5		DEBUTS	29
E	80%		OP	8
M	74%		DOWN	3
S	35%		ADD	10
W	66%			

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	5		DEBUTS	51
E	33%		OP	20
M	21%		DOWN	0
S	96%		ADD	26
W	19%			

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	5		DEBUTS	51
E	33%		OP	20
M	21%		DOWN	0
S	96%		ADD	26
W	19%			

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	5		DEBUTS	51
E	33%		OP	20
M	21%		DOWN	0
S	96%		ADD	26
W	19%			

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach	5		DEBUTS	51
E	33%		OP	20
M	21%		DOWN	0
S	96%		ADD	26
W	19%			

PAT BENATAR
Ooh Ooh Song (Chrysalis)
LP: Tropic

Regional	164/48	86%	National	Summary
Reach	5		DEBUTS	10
E	70%		OP	40
M	64%		DOWN	0
S	68%		ADD	48
W	68%			

PAT BENATAR
Ooh Ooh Song (Chrysalis)
LP: Tropic

Regional	164/48	86%	National	Summary
Reach	5		DEBUTS	10
E	70%		OP	40
M	64%		DOWN	0
S	68%		ADD	48
W	68%			

PAT BENATAR
Ooh Ooh Song (Chrysalis)
LP: Tropic

Regional	164/48	86%	National	Summary
Reach	5		DEBUTS	10
E	70%		OP	40
M	64%		DOWN	0
S	68%		ADD	48
W	68%			

PAT BENATAR
Ooh Ooh Song (Chrysalis)
LP: Tropic

Regional	164/48	86%	National	Summary
Reach	5		DEBUTS	10
E	70%		OP	40
M	64%		DOWN	0
S	68%		ADD	48
W	68%			

PAT BENATAR
Ooh Ooh Song (Chrysalis)
LP: Tropic

Regional	164/48	86%	National	Summary
Reach	5		DEBUTS	10
E	70%		OP	40
M	64%		DOWN	0
S	68%		ADD	48
W	68%			

BRONSKI BEAT
Smalltown Boy (MCA)
LP: The Age Of Consent

Regional	81/7	28%	National	Summary
Reach	5		DEBUTS	6
E	32%		OP	15
M	24%		DOWN	0
S	18%		ADD	7
W	38%			

BRONSKI BEAT
Smalltown Boy (MCA)
LP: The Age Of Consent

Regional	81/7	28%	National	Summary
Reach	5		DEBUTS	6
E	32%		OP	15
M	24%		DOWN	0
S	18%		ADD	7
W	38%			

BRONSKI BEAT
Smalltown Boy (MCA)
LP: The Age Of Consent

Regional	81/7	28%	National	Summary
Reach	5		DEBUTS	6
E	32%		OP	15
M	24%		DOWN	0
S	18%		ADD	7
W	38%			

BRONSKI BEAT
Smalltown Boy (MCA)
LP: The Age Of Consent

Regional	81/7	28%	National	Summary
Reach	5		DEBUTS	6
E	32%		OP	15
M	24%		DOWN	0
S	18%		ADD	7
W	38%			

ERIC CARMEN
I Wanna Hear... (Geffen)
LP: Eric Carmen

Regional	148/68	82%	National	Summary
Reach	5		DEBUTS	28
E	64%		OP	78
M	59%		DOWN	45
S	66%		ADD	68
W	66%			

ERIC CARMEN
I Wanna Hear... (Geffen)
LP: Eric Carmen

Regional	148/68	82%	National	Summary
Reach	5		DEBUTS	28
E	64%		OP	78
M	59%		DOWN	45
S	66%		ADD	68
W	66%			

ERIC CARMEN
I Wanna Hear... (Geffen)
LP: Eric Carmen

Regional	148/68	82%	National	Summary
Reach	5		DEBUTS	28
E	64%		OP	78
M	59%		DOWN	45
S	66%		ADD	68
W	66%			

ERIC CARMEN
I Wanna Hear... (Geffen)
LP: Eric Carmen

Regional	148/68	82%	National	Summary
Reach	5		DEBUTS	28
E	64%		OP	78
M	59%		DOWN	45
S	66%		ADD	68
W	66%			

ERIC CARMEN
I Wanna Hear... (Geffen)
LP: Eric Carmen

Regional	148/68	82%	National	Summary
Reach	5		DEBUTS	28
E	64%		OP	78
M	59%		DOWN	45
S	66%		ADD	68
W	66%			

CARS
Why Can't I Have You? (Elektra)
LP: Heartbeat City

Regional	66/60	23%	National	Summary
Reach	5		DEBUTS	1
E	29%		OP	4
M	21%		DOWN	0
S	20%		ADD	50
W	20%			

CARS
Why Can't I Have You? (Elektra)
LP: Heartbeat City

Regional	66/60	23%	National	Summary
Reach	5		DEBUTS	1
E	29%		OP	4
M	21%		DOWN	0
S	20%		ADD	50
W	20%			

CARS
Why Can't I Have You? (Elektra)
LP: Heartbeat City

Regional	66/60	23%	National	Summary
Reach	5		DEBUTS	1
E	29%		OP	4
M	21%		DOWN	0
S	20%		ADD	50
W	20%			

CARS
Why Can't I Have You? (Elektra)
LP: Heartbeat City

Regional	66/60	23%	National	Summary
Reach	5		DEBUTS	1
E	29%		OP	4
M	21%		DOWN	0
S	20%		ADD	50
W	20%			

CARS
Why Can't I Have You? (Elektra)
LP: Heartbeat City

Regional	66/60	23%	National	Summary
Reach	5		DEBUTS	1
E	29%		OP	4
M	21%		DOWN	0
S	20%		ADD	50
W	20%			

CARS
Why Can't I Have You? (Elektra)
LP: Heartbeat City

Regional	66/60	23%	National	Summary
Reach	5		DEBUTS	1
E	29%		OP	4
M	21%		DOWN	0
S	20%		ADD	50
W	20%			

CARS
Why Can't I Have You? (Elektra)
LP: Heartbeat City

Regional	66/60	23%	National	Summary
Reach	5		DEBUTS	1
E	29%		OP	4
M	21%		DOWN	0
S	20%		ADD	50
W	20%			

CHICAGO
You're The Inspiration (WB)
LP: Chicago 17

Regional	233/0	96%	National	Summary
Reach	5		DEBUTS	133
E	97%		OP	17
M	98%		DOWN	0
S	94%		ADD	0
W	94%			

CHICAGO
You're The Inspiration (WB)
LP: Chicago 17

Regional	233/0	96%	National	Summary
Reach	5		DEBUTS	133
E	97%		OP	17
M	98%		DOWN	0
S	94%		ADD	0
W	94%			

CHICAGO
You're The Inspiration (WB)
LP: Chicago 17

Regional	233/0	96%	National	Summary
Reach	5		DEBUTS	133
E	97%		OP	17
M	98%		DOWN	0
S	94%		ADD	0
W	94%			

CHICAGO
You're The Inspiration (WB)
LP: Chicago 17

Regional	233/0	96%	National	Summary
Reach	5		DEBUTS	133
E	97%		OP	17
M	98%		DOWN	0
S	94%		ADD	0
W	94%			

CHICAGO
You're The Inspiration (WB)
LP: Chicago 17

Regional	233/0	96%	National	Summary
Reach	5		DEBUTS	133
E	97%		OP	17
M	98%		DOWN	0
S	94%		ADD	0
W	94%			

CHICAGO
You're The Inspiration (WB)
LP: Chicago 17

Regional	233/0	96%	National	Summary
Reach	5		DEBUTS	133
E				

FRANKIE GOES TO... Relax (ZTT/Gold) LP: Welcome To The Pleasure Dome

Regional 180/73 83% Summary DEBITS 15 DOWNS 0 ADOS 73

GIUFFRIA Call To The Heart (Cameo/MCA) LP: Giuffria

GLENN FREY The Heat Is On (MCA) LP: Beverly Hills Cop Soundtrack

Regional 222/14 83% Summary DEBITS 26 DOWNS 18 ADOS 14

D. HALL & J. OATES Method Of Modern Love (RCA) LP: Big Bam Boom

GENERAL PUBLIC (IRS/A&M) LP: All The Rage

Regional 178/3 76% Summary DEBITS 16 DOWNS 3 ADOS 3

Regional 231/5 87% Summary DEBITS 6 DOWNS 8 ADOS 5

Regional 178/7 74% Summary DEBITS 26 DOWNS 18 ADOS 14

Regional 231/1 86% Summary DEBITS 7 DOWNS 0 ADOS 1

Regional 173/48 73% Summary DEBITS 18 DOWNS 8 ADOS 48

Regional 233/1 86% Summary DEBITS 7 DOWNS 0 ADOS 1

Regional 178/3 76% Summary DEBITS 16 DOWNS 3 ADOS 3

DON HENLEY The Boys Of Summer... (Geffen) LP: Building The Perfect Beast

Regional 182/182 85% Summary DEBITS 13 DOWNS 13 ADOS 12

Regional 231/1 86% Summary DEBITS 7 DOWNS 0 ADOS 1

Regional 173/48 73% Summary DEBITS 18 DOWNS 8 ADOS 48

Regional 233/1 86% Summary DEBITS 7 DOWNS 0 ADOS 1

Regional 178/3 76% Summary DEBITS 16 DOWNS 3 ADOS 3

JOHN HUNTER Tragedy (Private/ICBS) LP: Famous At Night

Regional 182/182 85% Summary DEBITS 13 DOWNS 13 ADOS 12

Regional 231/1 86% Summary DEBITS 7 DOWNS 0 ADOS 1

Regional 173/48 73% Summary DEBITS 18 DOWNS 8 ADOS 48

Regional 233/1 86% Summary DEBITS 7 DOWNS 0 ADOS 1

Regional 178/3 76% Summary DEBITS 16 DOWNS 3 ADOS 3

JOHN HUNTER Tragedy (Private/ICBS) LP: Famous At Night

Regional 182/182 85% Summary DEBITS 13 DOWNS 13 ADOS 12

Regional 231/1 86% Summary DEBITS 7 DOWNS 0 ADOS 1

Regional 173/48 73% Summary DEBITS 18 DOWNS 8 ADOS 48

Regional 233/1 86% Summary DEBITS 7 DOWNS 0 ADOS 1

Regional 178/3 76% Summary DEBITS 16 DOWNS 3 ADOS 3

KOOL & THE GANG Missed (De-Lite/PolyGram) LP: Emergency

Regional 288/12 87% Summary DEBITS 13 DOWNS 17 ADOS 12

Regional 231/1 86% Summary DEBITS 7 DOWNS 0 ADOS 1

Regional 173/48 73% Summary DEBITS 18 DOWNS 8 ADOS 48

Regional 233/1 86% Summary DEBITS 7 DOWNS 0 ADOS 1

Regional 178/3 76% Summary DEBITS 16 DOWNS 3 ADOS 3

Julian Lennon Continued

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

M

TEENA MARIE Lovergirl (Epic) LP: Starchild. Regional 81/21, 38% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

MIDNIGHT STAR Operator (Solar/Elektra) LP: Planetary Invasion. Regional 178/11, 76% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

JEFFREY OSBORNE The Borderlines (A&M) LP: Don't Stop. Regional 67/33, 28% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

NEW EDITION Mr. Telephone Man (MCA) LP: New Edition. Regional 170/23, 71% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

New Edition Continued

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

BILLY OCEAN Loverboy (Arista) LP: Suddenly. Regional 232/0, 87% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

JOHN PARR Naughty Naughty (Atlantic) LP: John Parr. Regional 133/24, 58% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

STEVE PERRY Foolish Heart (Columbia) LP: Street Talk. Regional 207/12, 87% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

RAY PARKER JR. Ray (Arista) LP: Chartbusters. Regional 208/0, 87% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Ray Parker Jr. Continued

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

POWTER SISTERS Neutron Dance (Planet/RCA) LP: Break Out. Regional 228/3, 86% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

PRINCE I Would Die 4 U (WB) LP: Purple Rain Soundtrack. Regional 232/1, 87% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

DAVID LEE ROTH California Girls (WB) LP: David Lee Roth. Regional 218/28, 82% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

SURVIVOR High On You (Scotti Bros./CBS) LP: Vital Signs. Regional 86/84, 40% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Steve Perry Continued

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

REO SPEEDWAGON Can't Fight This... (Epic) LP: Wheels Are Turnin'. Regional 228/7, 82% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

DIANA ROSS Missing You (RCA) LP: Swept Away. Regional 72/3, 30% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

DAVID LEE ROTH California Girls (WB) LP: David Lee Roth. Regional 218/28, 82% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

DAVID LEE ROTH California Girls (WB) LP: David Lee Roth. Regional 218/28, 82% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Steve Perry Continued

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

REO SPEEDWAGON Can't Fight This... (Epic) LP: Wheels Are Turnin'. Regional 228/7, 82% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

DIANA ROSS Missing You (RCA) LP: Swept Away. Regional 72/3, 30% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

DAVID LEE ROTH California Girls (WB) LP: David Lee Roth. Regional 218/28, 82% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

DAVID LEE ROTH California Girls (WB) LP: David Lee Roth. Regional 218/28, 82% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

David Lee Roth Continued

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

REO SPEEDWAGON Can't Fight This... (Epic) LP: Wheels Are Turnin'. Regional 228/7, 82% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

DIANA ROSS Missing You (RCA) LP: Swept Away. Regional 72/3, 30% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

DAVID LEE ROTH California Girls (WB) LP: David Lee Roth. Regional 218/28, 82% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

DAVID LEE ROTH California Girls (WB) LP: David Lee Roth. Regional 218/28, 82% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

David Lee Roth Continued

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

REO SPEEDWAGON Can't Fight This... (Epic) LP: Wheels Are Turnin'. Regional 228/7, 82% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

DIANA ROSS Missing You (RCA) LP: Swept Away. Regional 72/3, 30% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

DAVID LEE ROTH California Girls (WB) LP: David Lee Roth. Regional 218/28, 82% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

DAVID LEE ROTH California Girls (WB) LP: David Lee Roth. Regional 218/28, 82% National Summary.

Table with columns for station call letters and song titles, including WFLA, WTVT, WFTS, etc.

Continued On Next Column

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PARALLELS SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS

TEMPTATIONS
Treat Her... (Gordy/Motown)
LP: Truly For You

Regional 54/7 23% National Summary UP 286
Reach 5 166
S 268
H 108
W 208

N&A

P1 WEEZ on WLAZPH a
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

WHAMI
Careless Whisper (Columbia)
LP: Make It Big

Regional 230/8 80% National Summary UP 286
Reach 5 988
S 1008
H 988
W 1008

5

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

TIME
Jungle Love (WB)
LP: Ice Cream Castles

Regional 177/28 74% National Summary UP 91
Reach 5 688
S 778
H 778
W 788

25

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

BRUCE COCKBURN
If I Had A Rocket... (Gold Mt./A&M)
LP: Stealing Fire

Regional 62/18 28% National Summary UP 91
Reach 5 298
S 298
H 298
W 298

N&A

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

ANIMATION
Obsession (Mercury/PolyGram)
LP: Animation

Regional 10/1 0% National Summary UP 286
Reach 5 108
S 108
H 108
W 108

1

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

SAM HARRIS
Hearts Of Fire (Motown)
LP: Sam Harris

Regional 10/1 0% National Summary UP 286
Reach 5 108
S 108
H 108
W 108

1

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

ROMAN HOLLIDAY
One Foot Back... (Jive/Arista)
LP: Teachers Soundtrack

Regional 10/1 0% National Summary UP 286
Reach 5 108
S 108
H 108
W 108

1

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

TRIUMPH
Spellbound (MCA)
LP: Thunder Seven

Regional 10/1 0% National Summary UP 286
Reach 5 108
S 108
H 108
W 108

1

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

TINA TURNER
Private Dancer (Capitol)
LP: Private Dancer

Regional 174/3 73% National Summary UP 15
Reach 5 758
S 758
H 758
W 758

40

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

KIM WILDE
Go For It (MCA)
LP: Teases & Dares

Regional 62/18 28% National Summary UP 91
Reach 5 298
S 298
H 298
W 298

N&A

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

BRUCE COCKBURN
If I Had A Rocket... (Gold Mt./A&M)
LP: Stealing Fire

Regional 62/18 28% National Summary UP 91
Reach 5 298
S 298
H 298
W 298

N&A

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

MOLLY HATCHET
Stone In Your Heart (Epic)
LP: The Dead Is Done

Regional 10/1 0% National Summary UP 286
Reach 5 108
S 108
H 108
W 108

1

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

JERMAINE STEWART
The Word Is Out (Arista)
LP: The Word Is Out

Regional 10/1 0% National Summary UP 286
Reach 5 108
S 108
H 108
W 108

1

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

TWISTED SISTER
The Price (Atlantic)
LP: Stay Hungry

Regional 10/1 0% National Summary UP 286
Reach 5 108
S 108
H 108
W 108

1

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

TINA TURNER
Private Dancer (Capitol)
LP: Private Dancer

Regional 174/3 73% National Summary UP 15
Reach 5 758
S 758
H 758
W 758

40

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

STEVIE WONDER
Love Light In Flight (Motown)
LP: Woman In Red Soundtrack

Regional 198/10 83% National Summary UP 155
Reach 5 848
S 848
H 848
W 848

15

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

COMMODORES
Nightshift (Motown)

Regional 10/1 0% National Summary UP 286
Reach 5 108
S 108
H 108
W 108

1

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

LRB
Playing To Win (Capitol)
LP: Playing To Win

Regional 10/1 0% National Summary UP 286
Reach 5 108
S 108
H 108
W 108

1

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

SILENT TREATMENT
Life On Earth (Red Label)
LP: Human Contact

Regional 10/1 0% National Summary UP 286
Reach 5 108
S 108
H 108
W 108

1

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

JOHN WAITE
Restless (EMI America)
LP: No Brakes

Regional 10/1 0% National Summary UP 286
Reach 5 108
S 108
H 108
W 108

1

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

BRUCE COCKBURN
If I Had A Rocket... (Gold Mt./A&M)
LP: Stealing Fire

Regional 62/18 28% National Summary UP 91
Reach 5 298
S 298
H 298
W 298

N&A

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

KENNY ROGERS
Crazy (RCA)
LP: What About Me

Regional 10/1 0% National Summary UP 286
Reach 5 108
S 108
H 108
W 108

1

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

NOLAN THOMAS
Yo' Little Brother (Mirage/Atco)

Regional 10/1 0% National Summary UP 286
Reach 5 108
S 108
H 108
W 108

1

P1 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P2 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

P3 WEEZ on WEEZ on
WEEZ on WEEZ on
WEEZ on WEEZ on

Picture Yourself In R&R.

If something's happening at your station or company — send R&R the photo and we'll put it on the Picture Page.

R&R
RADIO & RECORDS

1930 Century Park W.
Los Angeles, CA 90067
(213) 553-4330

THE PICTURE PAGE

New & Active Continued
Stevie Wonder Continued

Contemporary Hit Radio

Continued from Back Page

BREAKERS

TINA TURNER

Private Dancer (Capitol)

73% of our reporters on it. Moves: Up 15, Debuts 57, Same 49, Down 0, Adds 53 including WBLI, 93FM, KDWB-FM, WLOL-FM, KIIS-FM, KOPA, KS103. See Parallels, debuts at number 40 on the CHR chart.

HONEYDRIPPERS

Rockin' At Midnight (Es Paranza/Atlantic)

73% of our reporters on it. Moves: Up 38, Debuts 51, Same 36, Down 0, Adds 48 including B104, CHUM, Z93, 93FM, B96, KIIS-FM, KITS. See Parallels, debuts at number 38 on the CHR chart.

JOURNEY

Only The Young (Geffen)

68% of our reporters on it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 162 including WNYS, WCAU-FM, B94, B97, WLS-FM, KBEQ, KPLUS. Complete airplay in Parallels.

PAT BENATAR

Ooh Ooh Song (Chrysalis)

65% of our reporters on it. Moves: Up 18, Debuts 40, Same 48, Down 0, Adds 48 including WBLI, KAFM, Q105, WHYT, KDWB-FM, KHTR, KS103. Complete airplay in Parallels.

ASHFORD & SIMPSON

Solid (Capitol)

64% of our reporters on it. Moves: Up 82, Debuts 29, Same 20, Down 3, Adds 18 including B96, WZYP, WZKS, KIJK, ZZ99, WBWB, KGOT. See Parallels, moves 38-30 on the CHR chart.

FRANKIE GOES TO HOLLYWOOD

Relax (ZTT/Island)

63% of our reporters on it. Moves: Up 15, Debuts 25, Same 37, Down 0, Adds 73 including WHTT, PRO-FM, Q107, Z93, I95, WHYT, FM102. Complete airplay in Parallels.

JULIAN LENNON

Too Late For Goodbyes (Atlantic)

62% of our reporters on it. Moves: Up 3, Debuts 7, Same 7, Down 0, Adds 131 including WXKS-FM, WHTX, 94Q, Y100, WLS, KZZP, KNBQ. Complete airplay in Parallels.

ERIC CARMEN

I Wanna Hear It From Your Lips (Geffen)

62% of our reporters on it. Moves: Up 7, Debuts 28, Same 45, Down 0, Adds 68 including PRO-FM, KAFM, B96, WLOL-FM, KWOD, KPLUS, KUBE. Complete airplay in Parallels.

NEW & ACTIVE

- JOHN HUNTER "Tragedy" (Private I/CBS) 135/14**
 Moves: Up 57, Debuts 22, Same 42, Down 0, Adds 14, WXKS-FM, CHUM, B96, WGCL, KWOD, KITS, WVSR, WGF, KAMZ, WANS-FM, KCPX, WCIL-FM, KDVB, SLY96, KAFM 31-25.
- JOHN PARR "Naughty Naughty" (Atlantic) 133/24**
 Moves: Up 42, Debuts 28, Same 39, Down 0, Adds 24 including B104, B94, I95, WGCL, KDWB-FM, KHTR, WSPK, WBBQ, WDCG, KAY107, KCAQ, KNOE-FM, WBWB, KGOT, KRSP.
- SURVIVOR "High On You" (Scotti Bros./CBS) 95/94**
 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 94 including WNYS, WPHD, WCAU-FM, WHTX, Q107, KAFM, B96, WLS-FM, WKTI, KDWB-FM, KHTR, KWK, Q103, KIIS-FM, KNBQ.
- TOMMY SHAW "Lonely School" (A&M) 94/4**
 Moves: Up 25, Debuts 4, Same 61, Down 0, Adds 4, KITS, WZLD, 103CIR, KKAZ, WLOL-FM 34-29, WSPK 38-35, WRCK 25-22, KWIC 35-32, WJZR 36-33, WRNO 30-27, WJXQ 30-27, KRQ 29-26, 95XIL 17-8, KNOE-FM 38-31, KCQD 26-23.
- BILLY JOEL "Keeping The Faith" (Columbia) 91/67**
 Moves: Up 2, Debuts 8, Same 14, Down 0, Adds 67 including WXKS-FM, WPHD, WBLI, Z100, WCAU-FM, PRO-FM, Q105, B96, WCZY, WHYT, Q103, KWSS, WKFM, KLUC.
- TEENA MARIE "Lovergirl" (Epic) 91/21**
 Moves: Up 33, Debuts 10, Same 27, Down 0, Adds 21 including CKGM, Z100, 94Q, Z93, B96, KWK, KZZP, KMJK, KITS, KUBE, KRGV, WRVQ, KKRD, WIKZ, WCGQ, WCIL-FM.
- GEORGE BENSON "20/20" (WB) 90/6**
 Moves: Up 41, Debuts 4, Same 39, Down 0, Adds 6, WASH, WNVZ, KIIS-FM, KITS, KAMZ, KRSP, WXKS-FM 35-31, KPLUS 31-27, WSPK 40-36, WBBQ 34-27, KIJK 32-26, WSQV 36-28, KDVV 33-29, KBIM 36-29, OK95 31-23.
- AUTOGRAPH "Turn Up The Radio" (RCA) 87/11**
 Moves: Up 28, Debuts 13, Same 14, Down 0, Adds 11, WBCY, WSKZ, WABB-FM, WKDD, WAHC, WIGY, KWES, WBWB, Y94, KHTR 21-19, Q100 31-25, WKSF 31-22, KCQD 31-26.
- DEEP PURPLE "Knocking At Your Back Door" (Mercury/PolyGram) 79/3**
 Moves: Up 15, Debuts 11, Same 50, Down 0, Adds 3, 94TYX, KDON-FM, KKQV, WHTT 36-33, WPHD d-39, WCAU-FM d-37, WRCK 33-29, WRNO 34-30, WJXQ 28-25, WRQN 40-33, KSKD 39-35, WKSF d-33, WHSL 35-28, KBIM 40-32, OK95 35-29.
- DIANA ROSS "Missing You" (RCA) 72/3**
 Moves: Up 27, Debuts 2, Same 40, Down 0, Adds 3, WPLJ, WCZY, WCIL-FM, CKOI 40-36, WASH 28-25, 94Q 31-29, I95 24-21, KPLUS 22-17, WFLY 31-24, WJZR 34-31, WRQN 31-25, K093 13-9, Q104 23-18, WLXK 35-29, KBIM 33-27.

MOST ADDED

- JOURNEY (162)
Only The Young (Geffen)
- JULIAN LENNON (131)
Too Late For Goodbyes (Atlantic)
- SURVIVOR (94)
High On You (Scotti Bros/CBS)
- FRANKIE GOES TO HOLLYWOOD (73)
Relax (ZTT/Island)
- ERIC CARMEN (68)
I Wanna Hear It From Your Lips (Geffen)
- BILLY JOEL (67)
Keeping The Faith (Columbia)

HOTTEST

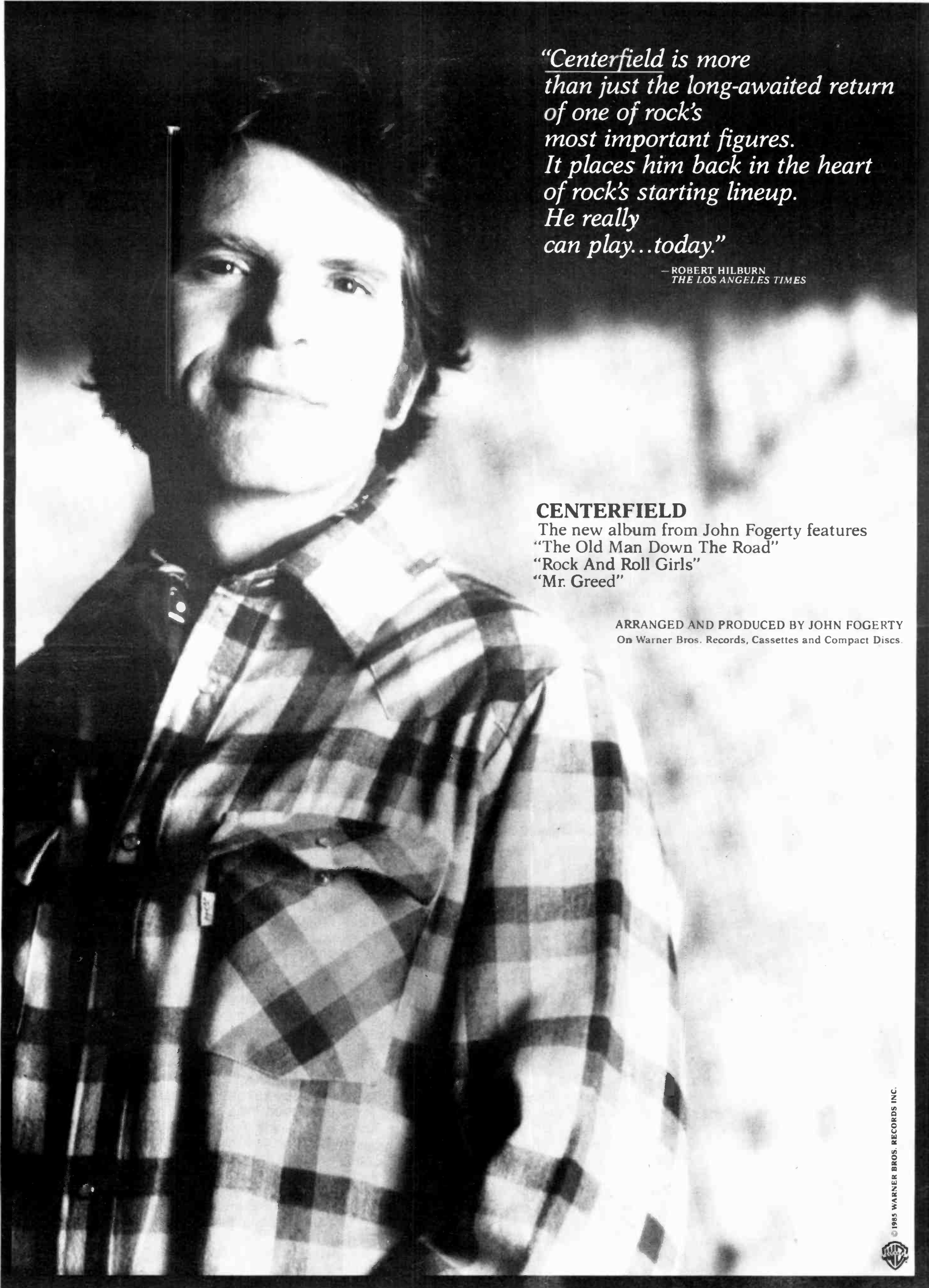
- FOREIGNER (175)
I Want To Know What Love Is (Atlantic)
- PHILIP BAILEY w/PHIL COLLINS (158)
Easy Lover (Columbia)
- WHAMI (155)
Careless Whisper (Columbia)
- CHICAGO (135)
You're The Inspiration (WB)
- MADONNA (74)
Like A Virgin (Sire/WB)
- PRINCE (68)
I Would Die 4 U (WB)

- CHAKA KHAN "This Is My Night" (WB) 68/25**
 Moves: Up 5, Debuts 12, Same 26, Down 0, Adds 25 including B96, KIIS-FM, FM102, WERZ, WSPK, WZLD, KAMZ, KSET-FM, WANS-FM, G100, KMGX, KYNO-FM, KSKD, KHYY, KISR.
- JEFFREY OSBORNE "The Borderlines" (A&M) 67/33**
 Moves: Up 2, Debuts 7, Same 25, Down 0, Adds 33 including WHYT, KIIS-FM, KMJK, WVSR, WKFM, WBBQ, KZZB, KTFM, KZIO, KSKD, 95XIL, WCGQ, WAZY-FM, OK95.
- SCANDAL "Beat Of A Heart" (Columbia) 63/45**
 Moves: Up 1, Debuts 2, Same 15, Down 0, Adds 45 including B96, WHYT, KWOD, WVSR, WPST, KX104, KOFM, KYNO-FM, KDON-FM, WZON, WKHI, WJAD, WGLF, WDBR, KBIM.
- KIM WILDE "Go For It" (MCA) 62/19**
 Moves: Up 0, Debuts 4, Same 39, Down 0, Adds 19 including WHTT, WXKS-FM, CKOI, 94Q, WHYT, Q100, WKEE, WZLD, WKDQ, KBOS, WOAY, KNOE-FM, WAZY-FM, WDBR, SLY96.
- KIM CARNES "Invitation To Dance" (EMI America) 61/25**
 Moves: Up 2, Debuts 2, Same 32, Down 0, Adds 25 including CKOI, PRO-FM, Q100, WKEE, WNOK-FM, KSET-FM, KZIO, WKDQ, KOFM, KF95, KHYY, WOAY, WKSF, KFYR, KQCR, KGOT, KKAZ.
- BRONSKI BEAT "Small Town Boy" (MCA) 61/7**
 Moves: Up 13, Debuts 6, Same 35, Down 0, Adds 7, WHTT, 94Q, FM102, WKFM, KOMQ, KHOP, WKHI, WXKS-FM 23-19, CKGM 5-2, CKOI 2-1, I95 23-16, WHYT 21-16, Q101 40-35, KZ0Z 40-36.
- CARS "Why Can't I Have You" (Elektra) 55/50**
 Moves: Up 0, Debuts 1, Same 4, Down 0, Adds 50 including WXKS-FM, WPHD, CKOI, KPLUS, WPST, KZZB, Y106, Z104, KAY107, KQXR, KBOS, WSQV, KWES, WBNQ, KIST.
- TEMPTATIONS "Treat Her Like A Lady" (Gordy/Motown) 54/7**
 Moves: Up 17, Debuts 3, Same 27, Down 0, Adds 7, KITS, WLAN-FM, Z106, WHOT, WSQV, WJAD, WRKR, WXKS-FM 37-29, WCAU-FM 37-28, WASH 23-19, I95 29-25, WCZY 32-28, WHYT 23-17, KMGX 20-17, KIST 31-24.

SIGNIFICANT ACTION

- LITTLE RIVER BAND "Playing To Win" (Capitol) 46/46**
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 46 including WPHD, WCAU-FM, PRO-FM, WFLY, KWIC, WQID, WJZR, WANS-FM, KZIO, WRQN, KEYN-FM, KKR, KF95, K093, KSKD, KDON-FM.
- COMMODORES "Nightshift" (Motown) 36/26**
 Moves: Up 4, Debuts 0, Same 8, Down 0, Adds 26 including CKOI, WCAU-FM, WHTX, 94Q, Q100, WKRZ-FM, WHTF, WQID, WNOK-FM, WOKI, FM100, WHHY-FM, KTFM, Z104, KHYY.
- JOHN WAITE "Restless Heart" (EMI America) 31/31**
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 31 including WPHD, WCAU-FM, KMJK, WERZ, WGF, WJZR, WANS-FM, WOKI, WFMI, KZIO, WJZW, WRQN, WHOT, K093, KHOP.
- TRIUMPH "Spellbound" (MCA) 22/5**
 Moves: Up 2, Debuts 1, Same 14, Down 0, Adds 5, WRCK, WJAD, KKQV, WHSL, KBIM, WPHD 40-37, Q100 d-39, WHTF on, KWIC on-dp, WFMI on-dp, WJXQ 37-31, WRQN on-dp, WHOT on, OK95 on.
- BRUCE COCKBURN "If I Had A Rocket Launcher" (Gold Mountain/A&M) 21/5**
 Moves: Up 2, Debuts 0, Same 14, Down 0, Adds 5, CFTR, WHTF, KKQV, WDBR, KCQD, WPHD on, K104 29-27, WRCK on, WJXQ on-dp, WRQN on-dp, KQXR on, 95XIL 38-35, WKSF on, WJAD on.
- NOLAN THOMAS "Yo' Little Brother" (Mirage/Atco) 21/5**
 Moves: Up 8, Debuts 1, Same 7, Down 0, Adds 5, WXKS-FM, WCAU-FM, Y100, K104, 95XIL, Z100 22-18, I95 37-29, WHYT on, WHTF-FM 22-17, WJZR 37-34, KAMZ 16-11, WZKS 29-28, Y106 36-32, KCAQ d-29, WCIL-FM 21-18.
- KENNY ROGERS "Crazy" (RCA) 18/5**
 Moves: Up 2, Debuts 2, Same 9, Down 0, Adds 5, KTFM, KRQ, WZON, WXLK, KIST, K104 d-36, WKRZ-FM on, KAMZ d-29, KRGV 23-19, WKFR on-dp, K093 35-30.
- SILENT TREATMENT "Life On Earth" (Red Label) 18/0**
 Moves: Up 1, Debuts 0, Same 17, Down 0, Adds 0, WVSR on, WERZ on-dp, WBBQ on, KZIO on, WJXQ on-dp, WRQN on-dp, 103CIR on, WKSF on, KTRS on-dp, KHXX on-dp.
- ROMAN HOLLIDAY "One Foot Back In Your Door" (Jive/Arista) 17/17**
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 17 including WPHD, Q100, WVSR, WKRZ-FM, WHTF, WFMI, KX104, WJXQ, WRQN, KEYN-FM, WKSF, KISR, Q101, WHSL, OK95.
- TWISTED SISTER "The Price" (Atlantic) 17/2**
 Moves: Up 2, Debuts 0, Same 13, Down 0, Adds 2, WZON, WDBR, K104 32-29, WRCK 36-32, WJZR on, WRNO on, WJXQ on-dp, WRQN on-dp, KSKD on-dp, WIXV on, KKQV on, WHSL on, OK95 on.
- MOLLY HATCHET "Stone In Your Heart" (Epic) 17/1**
 Moves: Up 2, Debuts 2, Same 12, Down 0, Adds 1, KWK, WPHD on, WGCL on, KPLUS on, K104 37-32, WRCK on-dp, WJZR on, WJXQ 38-35, WRQN on, WIXV on, WHSL on, KBIM d-36, OK95 d-39.
- ANIMATION "Obsession" (Mercury/PolyGram) 15/10**
 Moves: Up 2, Debuts 2, Same 1, Down 0, Adds 10, WHTF, WOKI, WFMI, KSKD, WJAD, KISR, Q101, T94, KZ0Z, SLY96, KIIS-FM 40-32, KPLUS on, KCAQ d-30, KOZE d-34, OK95 34-31.
- ALPHAVILLE "Big In Japan" (Atlantic) 14/1**
 Moves: Up 5, Debuts 1, Same 6, Down 1, Adds 1, WHSL, KPLUS 23-22, Q100 on, WSPK 33-30, KSET-FM on-dp, WZKS on, KDON-FM 24-23, T94 d-37, KZ0Z 38-34, OK95 20-17.
- JERMAINE STEWART "The Word Is Out" (Arista) 12/4**
 Moves: Up 4, Debuts 0, Same 2, Down 2, Adds 4, KAMZ, KSET-FM, Y106, WJXQ, CKGM 17-13, I95 20-12, Y100 19-12, FM102 on, KMGX 19-16.
- SAM HARRIS "Hearts On Fire" (Motown) 11/3**
 Moves: Up 2, Debuts 0, Same 6, Down 0, Adds 3, WXKS-FM, WHYT, KOMQ, PRO-FM on, I95 35-34, WERZ on-dp, WHTF on, WJZR on, KAY107 32-30, KCAQ on, OK95 on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. Note: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40.



*"Centerfield is more
than just the long-awaited return
of one of rock's
most important figures.
It places him back in the heart
of rock's starting lineup.
He really
can play...today."*

— ROBERT HILBURN
THE LOS ANGELES TIMES

CENTERFIELD

The new album from John Fogerty features
"The Old Man Down The Road"
"Rock And Roll Girls"
"Mr. Greed"

ARRANGED AND PRODUCED BY JOHN FOGERTY
On Warner Bros. Records, Cassettes and Compact Discs.



Contemporary Hit Radio

- | | | |
|----|----|---|
| 1 | 1 | CHICAGO/You're The Inspiration (WB) |
| 2 | 2 | PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia) |
| 3 | 3 | FOREIGNER/I Want To Know What Love Is (Atlantic) |
| 4 | 4 | MADONNA/Like A Virgin (Sire/WB) |
| 5 | 5 | WHAMI/Careless Whisper (Columbia) |
| 6 | 6 | DON HENLEY/The Boys Of Summer... (Geffen) |
| 7 | 7 | PRINCE/I Would Die 4 U (WB) |
| 8 | 8 | BILLY OCEAN/Loverboy (Jive/Arista) |
| 9 | 9 | DARYL HALL & JOHN OATES/Method Of Modern Love (RCA) |
| 10 | 10 | POINTER SISTERS/Neutron Dance (Planet/RCA) |
| 11 | 11 | RAY PARKER JR./Jamie (Arista) |
| 12 | 12 | JACK WAGNER/All I Need (Qwest/WB) |
| 13 | 13 | BRYAN ADAMS/Run To You (A&M) |
| 14 | 14 | STEVE PERRY/Foolish Heart (Columbia) |
| 15 | 15 | STEVIE WONDER/Love Light In Flight (Motown) |
| 16 | 16 | GLENN FREY/The Heat Is On (MCA) |
| 17 | 17 | KOOL & THE GANG/Misled (De-Lite/PG) |
| 18 | 18 | MIDNIGHT STAR/Operator (Solar/Elektra) |
| 19 | 19 | BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia) |
| 20 | 20 | PAT BENATAR/We Belong (Chrysalis) |
| 21 | 21 | CYNDI LAUPER/Money Changes Everything (Portrait/CBS) |
| 22 | 22 | SHEENA EASTON/Sugar Walls (EMI America) |
| 23 | 23 | GIUFFRIA/Call To The Heart (Camel/MCA) |
| 24 | 24 | JOHN FOGERTY/The Old Man Down The Road (WB) |
| 25 | 25 | TIME/Jungle Love (WB) |
| 26 | 26 | JERMAINE JACKSON/Do What You Do (Arista) |
| 27 | 27 | REO SPEEDWAGON/Can't Fight This Feeling (Epic) |
| 28 | 28 | DAVID LEE ROTH/California Girls (WB) |
| 29 | 29 | JOHN CAFFERTY &.../Tender Years (Scotti Bros./CBS) |
| 30 | 30 | ASHFORD & SIMPSON/Solid (Capitol) |
| 31 | 31 | ELTON JOHN/In Neon (Geffen) |
| 32 | 32 | CULTURE CLUB/Mistake No. 3 (Virgin/Epic) |
| 33 | 33 | GENERAL PUBLIC/Tenderness (IRS/A&M) |
| 34 | 34 | DURAN DURAN/The Wild Boys (Capitol) |
| 35 | 35 | NEW EDITION/Mr. Telephone Man (MCA) |
| 36 | 36 | NEW EDITION/Cool It Now (MCA) |
| 37 | 37 | JULIAN LENNON/Valotte (Atlantic) |
| 38 | 38 | HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atlantic) |
| 39 | 39 | KINKS/Do It Again (Arista) |
| 40 | 40 | TINA TURNER/Private Dancer (Capitol) |

N&A Begins on Page 86

Adult / Contemporary

- | | | |
|----|----|--|
| 1 | 1 | CHICAGO/You're The Inspiration (WB) |
| 2 | 2 | WHAMI/Careless Whisper (Columbia) |
| 3 | 3 | FOREIGNER/I Want To Know What Love Is (Atlantic) |
| 4 | 4 | STEVE PERRY/Foolish Heart (Columbia) |
| 5 | 5 | RAY PARKER JR./Jamie (Arista) |
| 6 | 6 | JACK WAGNER/All I Need (Qwest/WB) |
| 7 | 7 | JERMAINE JACKSON/Do What You Do (Arista) |
| 8 | 8 | STEVIE WONDER/Love Light In Flight (Motown) |
| 9 | 9 | DIANA ROSS/Missing You (RCA) |
| 10 | 10 | ELTON JOHN/In Neon (Geffen) |
| 11 | 11 | B. STREISAND w/K. CARNES/Make No Mistake... (Columbia) |
| 12 | 12 | BOB SEGER & SILVER BULLET BAND/Understanding (Capitol) |
| 13 | 13 | GEORGE BENSON/20/20 (WB) |
| 14 | 14 | JULIAN LENNON/Valotte (Atlantic) |
| 15 | 15 | HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic) |
| 16 | 16 | MANHATTAN TRANSFER/Baby Come Back To Me... (Atlantic) |
| 17 | 17 | BILLY JOEL/Keeping The Faith (Columbia) |
| 18 | 18 | KENNY ROGERS/Crazy (RCA) |
| 19 | 19 | LINDA RONSTADT/Skylark (Asylum) |
| 20 | 20 | CULTURE CLUB/Mistake No. 3 (Virgin/Epic) |
| 21 | 21 | PAUL McCARTNEY/No More Lonely Nights (Columbia) |
| 22 | 22 | RICK SPRINGFIELD w/RANDY CRAWFORD/Taxi Dancing (RCA) |
| 23 | 23 | REO SPEEDWAGON/Can't Fight This Feeling (Epic) |
| 24 | 24 | MADONNA/Like A Virgin (Sire/WB) |
| 25 | 25 | PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia) |

N&A Begins on Page 86

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|----|----|---|
| 1 | 1 | JOHN FOGERTY/The Old Man Down... (WB) |
| 2 | 2 | FOREIGNER/I Want To Know What Love Is (Atlantic) |
| 3 | 3 | DAVID LEE ROTH/California Girls (WB) |
| 4 | 4 | GLENN FREY/The Heat Is On (MCA) |
| 5 | 5 | DON HENLEY/Sunset Grill (Geffen) |
| 6 | 6 | BRYAN ADAMS/Somebody (A&M) |
| 7 | 7 | PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia) |
| 8 | 8 | DON HENLEY/The Boys Of Summer (Geffen) |
| 9 | 9 | GIUFFRIA/Call To The Heart (Camel/MCA) |
| 10 | 10 | JULIAN LENNON/Too Late For Goodbyes (Atlantic) |
| 11 | 11 | REO SPEEDWAGON/Can't Fight This Feeling (Epic) |
| 12 | 12 | DEEP PURPLE/Knocking At Your Back Door (Mercury/PG) |
| 13 | 13 | KINKS/Do It Again (Arista) |
| 14 | 14 | JOURNEY/Only The Young (Geffen) |
| 15 | 15 | JOHN PARR/Naughty Naughty (Atlantic) |
| 16 | 16 | FOREIGNER/That Was Yesterday (Atlantic) |
| 17 | 17 | SURVIVOR/High On You (Scotti Bros./CBS) |
| 18 | 18 | BRUCE COCKBURN/If I Had A... (Gold Mtn./A&M) |
| 19 | 19 | JOHN FOGERTY/Rock And Roll Girls (WB) |
| 20 | 20 | AUTOGRAPH/Turn Up The Radio (RCA) |
| 21 | 21 | PAT BENATAR/Ooh Ooh Song (Chrysalis) |
| 22 | 22 | DEEP PURPLE/Perfect Strangers (Mercury/PG) |
| 23 | 23 | TRIUMPH/Spellbound (MCA) |
| 24 | 24 | BRYAN ADAMS/It's Only Love (A&M) |
| 25 | 25 | TWISTED SISTER/The Price (Atlantic) |
| 26 | 26 | ROGER HODGSON/In Jeopardy (A&M) |
| 27 | 27 | DOKKEN/Just Got Lucky (Elektra) |
| 28 | 28 | GEORGE THOROGOOD.../Gear Jammer (EMI America) |
| 29 | 29 | LRB/Playing To Win (Capitol) |
| 30 | 30 | LOS LOBOS/Don't Worry Baby (Slash/WB) |

Complete Tracks Chart
Begins on Page 68

Black/Urban

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|----|----|--|
| 1 | 1 | NEW EDITION/Mr. Telephone Man (MCA) |
| 2 | 2 | PAUL HARDCASTLE/Rain Forest (Profile) |
| 3 | 3 | EUGENE WILDE/Gotta Get You Home... (Phil.World/Atl.) |
| 4 | 4 | KOOL & THE GANG/Misled (De-Lite/PG) |
| 5 | 5 | STEVIE WONDER/Love Light In Flight (Motown) |
| 6 | 6 | DIANA ROSS/Missing You (RCA) |
| 7 | 7 | MADONNA/Like A Virgin (Sire/WB) |
| 8 | 8 | JEFFREY OSBORNE/The Borderlines (A&M) |
| 9 | 9 | GEORGE BENSON/20/20 (WB) |
| 10 | 10 | PRINCE/I Would Die 4 U (WB) |
| 11 | 11 | KLYMAXX/The Men All Pause (Constellation/MCA) |
| 12 | 12 | GAP BAND/Beep A Freak (Total Experience/RCA) |
| 13 | 13 | RAY PARKER JR./Jamie (Arista) |
| 14 | 14 | MIDNIGHT STAR/Operator (Solar/Elektra) |
| 15 | 15 | GWEN GUTHRIE/Love In Moderation (Island) |
| 16 | 16 | SADE/Hang On To Your Love (Portrait/CBS) |
| 17 | 17 | PHILIP BAILEY w/PHIL COLLINS/Easy Lover (Columbia) |
| 18 | 18 | TEMPTATIONS/Treat Her Like A Lady (Gordy/Motown) |
| 19 | 19 | ROCK MASTER SCOTT.../Request Line (Reality/Fantasy) |
| 20 | 20 | VANITY/Mechanical Emotion (Motown) |
| 21 | 21 | JERMAINE JACKSON/Do What You Do (Arista) |
| 22 | 22 | NUANCE f/VICKI LOVE/Love Ride (4th & Brdwy/Island) |
| 23 | 23 | JANET JACKSON/Fast Girls (A&M) |
| 24 | 24 | THELMA HOUSTON/You Used To Hold Me So... (MCA) |
| 25 | 25 | NOLAN THOMAS/Yo' Little Brother (Mirage/Atco) |
| 26 | 26 | POINTER SISTERS/Neutron Dance (Planet/RCA) |
| 27 | 27 | RONNIE LAWS/City Girl (Capitol) |
| 28 | 28 | BILLY OCEAN/Loverboy (Jive/Arista) |
| 29 | 29 | SHEENA EASTON/Sugar Walls (EMI America) |
| 30 | 30 | CHAMPAIGN/This Time (Columbia) |
| 31 | 31 | SKYY/Dancin' To Be Dancin' (Salsoul) |
| 32 | 32 | JONZUN CREW f/M. JONZUN/Lovin' (Tommy Boy) |
| 33 | 33 | READY FOR THE WORLD/Tonight (MCA) |
| 34 | 34 | STEPHANIE MILLS/Edge Of The Razor (Casablanca/PG) |
| 35 | 35 | FURIOUS FIVE.../Step Off (Sugar Hill) |
| 36 | 36 | TEENA MARIE/Lovergirl (Epic) |
| 37 | 37 | ASHFORD & SIMPSON/Outta The World (Capitol) |
| 38 | 38 | CHAKA KHAN/This Is My Night (WB) |
| 39 | 39 | UTFO/Roxanne, Roxanne (Select) |
| 40 | 40 | TIME/The Bird (WB) |

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